

SMART

SOUTH METRO AREA  REGIONAL TRANSIT

November 2021 Report

Although I believe being thankful is not reserved only for the month of November, the month does seem to position itself quite dominantly as the gateway to giving thanks. That said, I am convinced that the other 11 months are also worthy of our gratitude. However, for the sake of tradition, and in the interest of brevity, I shall provide a partial list of that which I am most thankful for.

I am thankful for:

My wife and kids for challenging me to be the best me I can be

My SMART/Fleet family for trusting my leadership and always making me look good

The Wilsonville City Council for their astute governance, which has made SMART/Fleet the envy of the region

City Manager Bryan Cosgrove for encouraging and allowing me to be me
Assistant City Manager Jeanna Troha for supporting the person that I am; and for
Russell and Elaine Brashear for giving me life and for always believing in me

Happy Thanksgiving.

Dwight Brashear
Transit Director



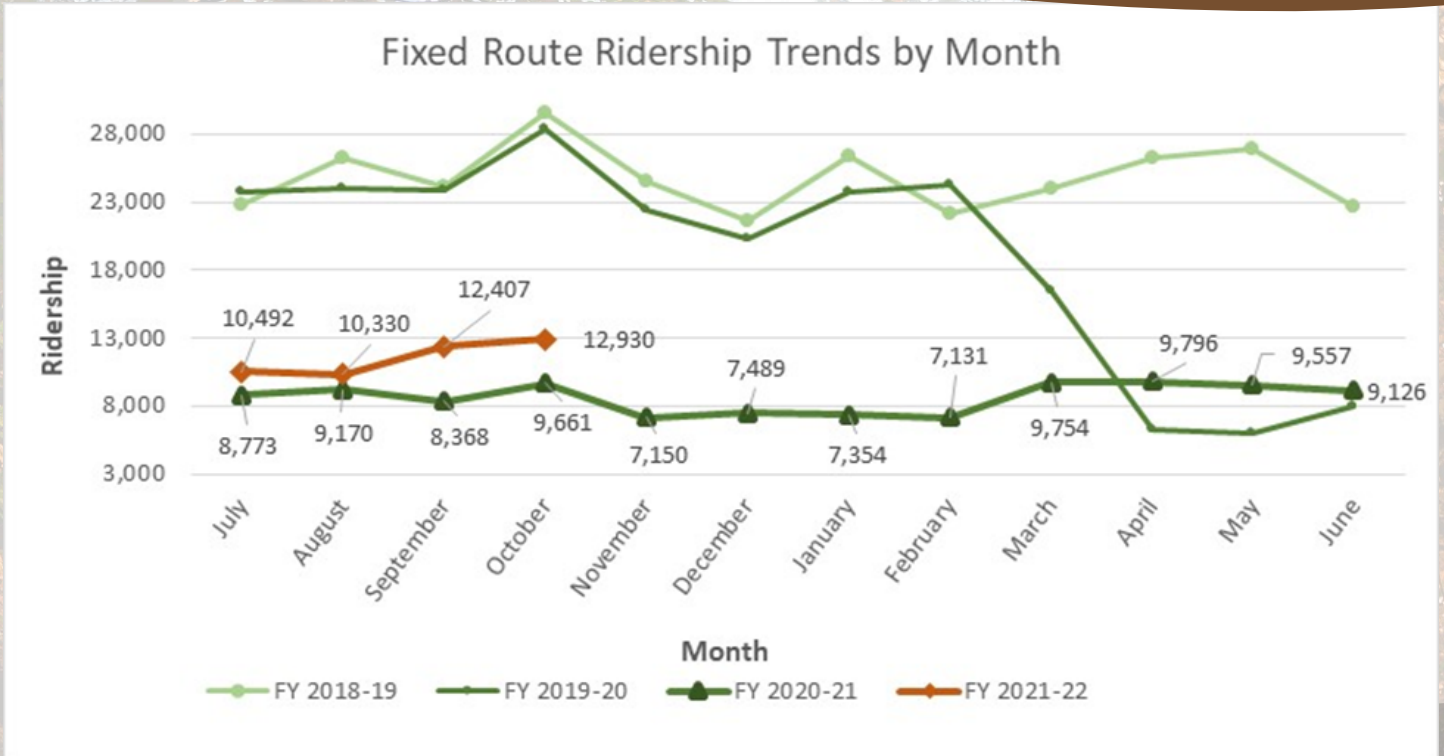
Fleet Services – Scott Simonton Fleet Services Manager

We have taken delivery of our third Proterra electric bus, which was ordered in March of 2021. This vehicle will complete the electrification of the Route 4 Crosstown Shuttle, delivering Wilsonville residents the first 100% electric bus route in Oregon.

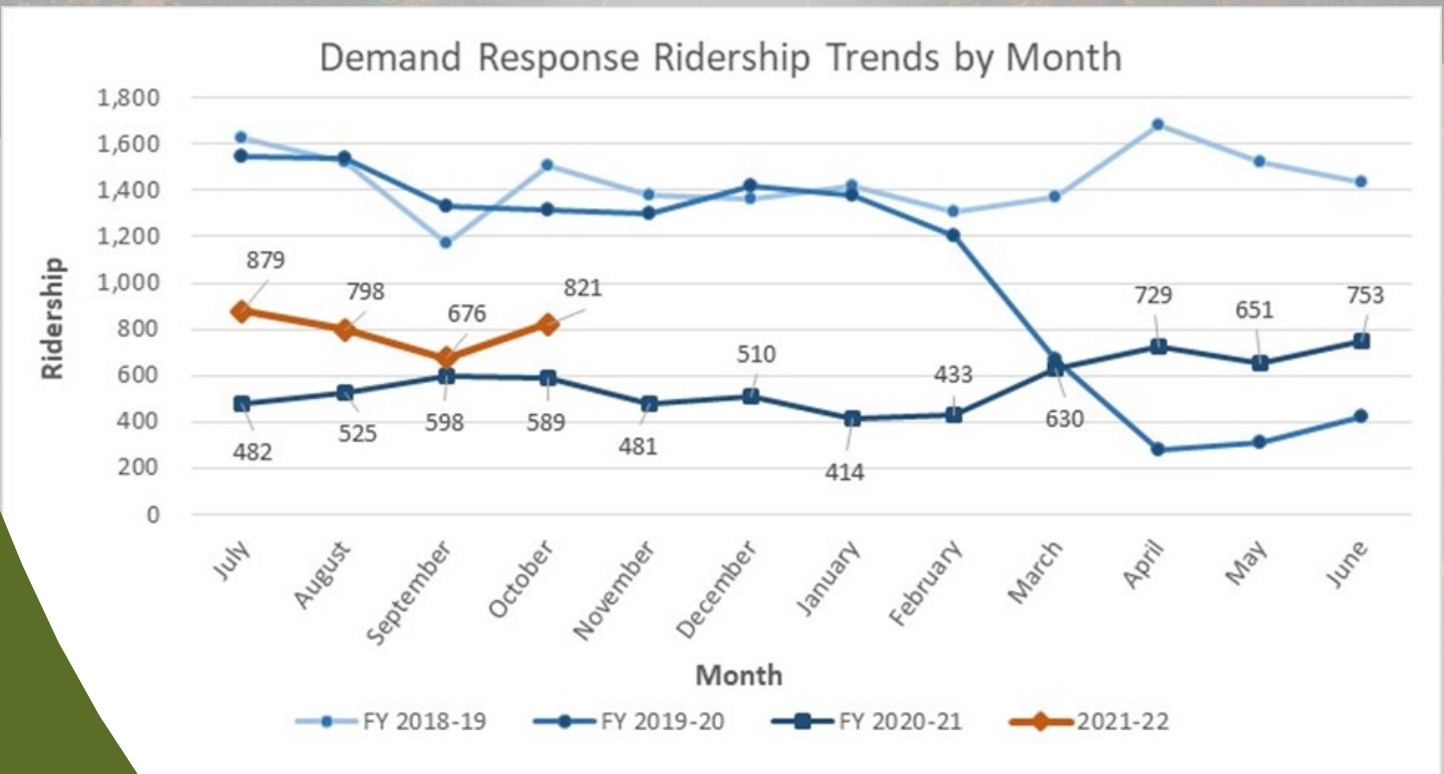
Final inspections and acceptance procedures have been completed. We will begin installing our auxiliary equipment in the coming weeks. Installation of the corresponding charger is in process now. We expect to have the bus in service by February, 2022.



Operations - Eric Loomis Operations Manager

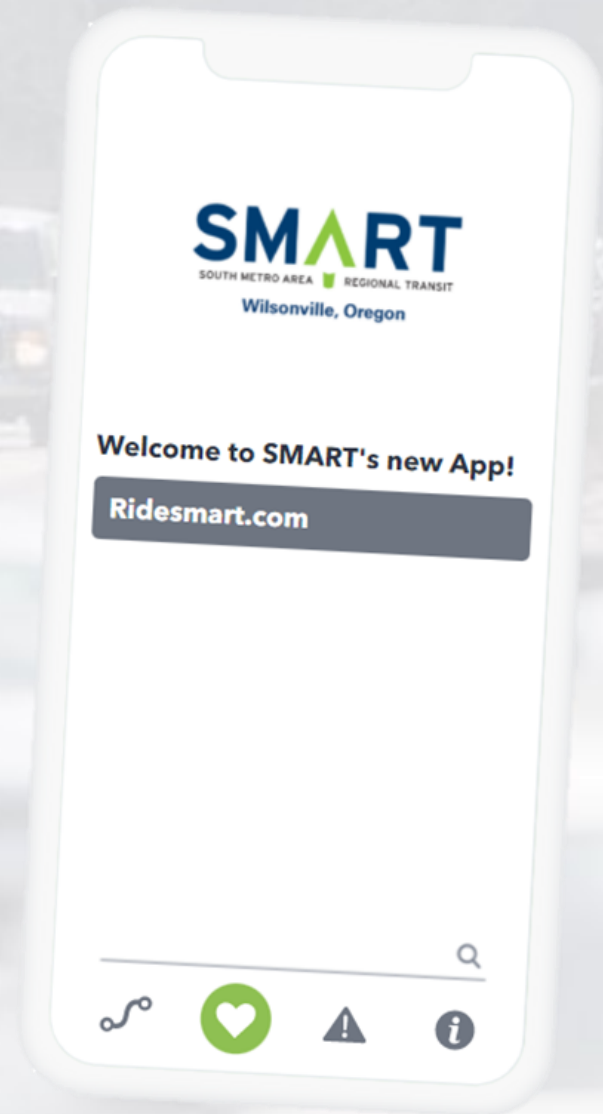


SMART continues to see healthy ridership while the COVID-19 pandemic continues. Dial-a-Ride ridership has increased back to average levels for the calendar year.



Operations - Eric Loomis Operations Manager

SMART has been working with GMV Syncromatics to launch a custom mobile app for IOS and Android systems. The new app will be similar to the www.mysmartbus.com website and offer customers live bus tracking, service alerts, and reminders for favorite stops. The app was custom built for SMART, allowing customers to easily find us in the app store. It is being beta tested and will be available to the public mid January! With the implementation of the app, SMART's Intelligent Transportation System project will be complete.



Live Bus Map

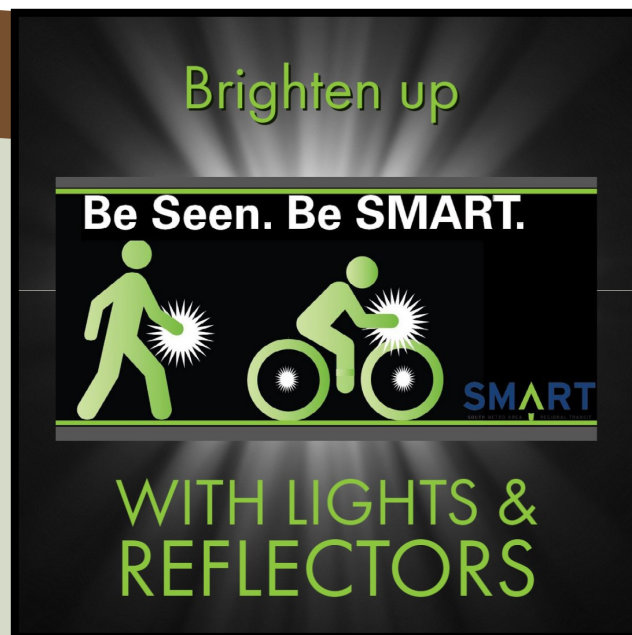


Arrival Times

Transportation Options - Michelle Marston

Program Coordinator

During November the main focus was safety, reminding walkers & bicyclists to brighten up their gear. Safety lights not only help you be seen while getting around, they also help your bus driver notice you when it's dark outside.



SMART hosted two booths at the Wilsonville Transit Center where 50 folks picked up some free reflective bands and strobe lights. Safety materials were also made available at the Charbonneau Country Club. We also handed out Bus on Shoulder branded shopping totes to help spread the word about the project.



Ruby Bridges Walk to School Day (RBWTSD) was held this year on Wednesday, November 17, 2021. SMART encouraged primary schools in Wilsonville to host an event on that day or another day in November. Incentives were available through the Safe Routes to School (SRTS) campaign and included special Ruby Bridges stickers for the event along with standard incentives.

This day gives children the chance to celebrate Ruby's courage by walking to school. In 1960, there was little support for integrating schools in New Orleans, Louisiana. But, six-year-old Ruby Bridges' parents sent her anyway, and she became the first Black student to integrate an elementary school in the South. RBWTSD is an opportunity to teach children about the civil rights movement and make connections to today's collective efforts for change.

Grants & Program Manager - **Kelsey Lewis**



As we think ahead to programming opportunities in 2022, we are looking forward to restarting services that dropped in use because of COVID-19. Staff is working with Ride Connection to update our contract to provide travel training to seniors and people with disabilities in Wilsonville.

Staff is in discussion with Oregon Department of Transportation (ODOT) to consider taking on vanpool reporting for the Portland metro area. Currently no agency is reporting on the activity of vanpools in the metro area, which also means that no one is tracking the emissions reduction

as a result of these workers commuting together or claiming the federal revenue associated with those miles driven in a vanpool. This is an opportunity to elevate SMART's role regionally and partner with ODOT on another great program. Council will likely see an agreement with ODOT for consideration early next year on this topic.

Now that our third electric bus has arrived, we are in the early stages of planning an event to commemorate SMART's first all-electric bus route. Stay tuned for more information!

CLEAN
ENERGY