



Arts, Culture, and Heritage Commission (ACHC)

Wilsonville City Council Meeting Resolution No. 2941

Dec. 20, 2021

- **Bill Flood**, Community Cultural Development Consultant
- **Mark Ottenad**, Public/Government Affairs Director, ACHC Project Manager



WILSONVILLE
OREGON

Arts, Culture, and Heritage Strategy (ACHS)

November 2020



Arts, Culture and Heritage Strategy (ACHS)

- **City Council Goal**
- **2018 – 2020: 2-year-long community engagement effort**
- **ACHS adopted by City Council in Nov. 2020 via Resolution No. 2857**

Arts, Culture, and Heritage Strategy (ACHS)

Extensive Public-Engagement Process

- **Arts, Culture and Heritage Strategy (ACHS) Task Force**
 - 42 members total – largest in city’s history
 - 33 members volunteered to serve on:
 - Steering Committee (10)
 - Youth Advisory Committee (7)
 - Arts Cultural Assets Committee (13)
 - Heritage/History Cultural Assets Committee (10)
 - Humanities/Literary Arts Cultural Assets Committee (6)

Arts, Culture, and Heritage Strategy (ACHS)

Extensive Public-Engagement Process

- **Public Meetings**
 - **ACHS Task Force**
 - June 24, July 21, and August 25, 2020, via Zoom
 - **Youth Engagement Meeting**
 - July 20, 2020, via Zoom
 - **Latinx Family Engagement Meeting**
 - August 3, 2020, via Zoom
 - **Community meeting with the Clackamas County Arts Alliance**
 - October 29, 2018, at the Wilsonville Public Library

Arts, Culture, and Heritage Strategy (ACHS)

Extensive Public-Engagement Process

- **Online Public Surveys and Comments**
 - **ACHS Public Comment Period**
Oct. 8 – 20, 2020
 - **Findings/Recommendations Public Comment**
Aug. 20 – 31, 2020
 - **Community Cultural Vision Survey**
June – July 2020
 - **Community Cultural Assets Survey**
June – July 2020
 - **Survey of Municipal Cultural Facilities/Programs**
July – August 2020

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Extensive Public-Engagement Process

- **Stakeholder Interviews**
 - 51 total
 - 31 interviews in 2018
 - 18 interviews in 2020
- **Interviews of Operators of Municipal Cultural Facilities and Programs**
 - 20 interviews for 15 communities in 2020 and 2021

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations

- Community Context
- Cultural Nonprofits
- Public Sector
- Public Art and Cultural Center
- Funding and Resources

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Community Context

- **Wilsonville lacks a clear community core/center and a collective cultural identity.**
- **Demographic changes underway shape the future community.**

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Community Context

- City adopts this cultural strategy and provides public-sector leadership and coordination to support community arts, culture and heritage facilities, programs and events.
- Make cultural diversity and ethnic inclusivity a priority.

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Cultural Nonprofits

- **Wilsonville cultural nonprofit organizations are stressed.**
- **The COVID-19 pandemic has worsened the condition of Oregon's and Wilsonville's cultural nonprofits.**

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Cultural Nonprofits

- Provide strategic assistance to Wilsonville cultural nonprofits in order to build organizational capacity.

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Public Sector

- The City lacks a comprehensive plan for supporting arts, culture and heritage facilities, programs and events.
- The primary units of local government coordinate on many issues and projects; community members seek greater support for cultural activities and programs.

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Findings and Recommendations: Public Sector

- The community seeks public-sector leadership to support arts, culture and heritage programs, events and facilities.
- City forms an Arts, Culture and Heritage Commission and provides supporting staffing resource.

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Public Sector

- **Improve inter-governmental collaboration and coordination to advance arts, culture and heritage.**

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Public Art and Cultural Center

- Public art is recognized as a significant cultural asset in Wilsonville.
- Substantial community demand exists for an arts and cultural center/facility.

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Public Art and Cultural Center

- Develop a long-term, sustainable public art program.
- The City works with partners to advance an arts and cultural center/facility.

Arts, Culture, and Heritage Strategy (ACHS)

Findings and Recommendations: Funding and Resources

- Funding and resource development are crucial to improve nonprofit organizational capacity and advance arts/culture programs.
- Improve and create sustainable funding mechanisms to support cultural activities, events and programs.

Arts, Culture, and Heritage Commission (ACHC)

Formation of the ACHC is a
primary ACHS recommendation

Arts, Culture, and Heritage Commission (ACHC)

Duties of the Commission:

- Oversees implementation of the Arts, Culture, and Heritage Strategy (ACHS)
 - Annual fiscal-year plans for a long-term 5-Year Action Plan and annual 1-Year Implementation Plan

Arts, Culture, and Heritage Commission (ACHC)

Duties of the Commission:

- **Makes recommendations to the City Council and other City boards and staff**
 - **Public-sector leadership and coordination to support activities, events, facilities and programs**
 - **Improve inter-governmental collaboration and coordination**
 - **Work with partners to advance an arts and cultural center/facility**
 - **Develop a long-term, sustainable public-arts program**

Arts, Culture, and Heritage Commission (ACHC)

Duties of the Commission:

- **Makes recommendations to the City Council and other City boards and staff**
 - **Make cultural diversity, ethnic inclusivity and accessibility for all community members a priority**
 - **Provide strategic assistance with Wilsonville cultural non-profits in order to build organizational capacity**

Arts, Culture, and Heritage Commission (ACHC)

Duties of the Commission:

- Commission makes recommendations to the City Council concerning the goals and disbursement of funds of the former Community Tourism Matching Grant Program to a renamed Community Cultural Events and Programs Matching Grant Program

Arts, Culture, and Heritage Commission (ACHC)

Composition of the Commission:

- **13 members**
 - **9 voting members – at least 5 Wilsonville residents**
 - **4 ex-officio/non-voting advisory members:**
 - **City Councilor - Council liaison**
 - **Parks and Recreation Director / designee**
 - **City Manager / designee**
 - **Library Director / designee**

Arts, Culture, and Heritage Commission (ACHC)

Terms of Appointment:

- **3-year terms**
- **Initially staggered terms:**
 - **3 members with 1-year terms**
 - **3 members with 2-year terms**
 - **3 members with 3-year terms**
- **3-term term-limit**

Arts, Culture, and Heritage Commission (ACHC)

2022 Commission Formation Schedule

- January – Recruitment / advertising of Commission openings
- Feb-March – Interviews of applicants
- March-April – Appointment of ACHC
- April-May – First meeting of ACHC
 - Initial order of business to prioritize ACHS Recommendations for Council review



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