

Public Art Program Research for City of Wilsonville, Erika Valentine

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Milwaukie

Number of staff involved with public art program management

About 5 hours a week of staff time is dedicated to the public art program and Milwaukie's Arts Committee. But not a consistent time allocation.

Funding model – ordinance, general fund allocation, both (hybrid) or other?

1.5% public art ordinance. There is an additional allocation each biennium to a public art fund that has historically been used to fund public murals.

If percent ordinance, what does the ordinance apply to (parks, streets, utilities, etc.) ?

1.5% ordinance on any public capital or development project over \$50,000 to construct, rehabilitate, remodel, or purchase for a public use any building, decorative or commemorative structure, park, parking facility. Does not include street, pathway or utility construction, emergency work, minor alterations, ordinary repair or maintenance necessary to preserve a facility, or service facilities not normally visited by the public (such as maintenance sheds or storage buildings, or any project financed by a publicly approved bond measure prior to July 1, 2016.) .5% of the 1.5% is used for costs associated with management, maintenance, etc.

If general fund allocation or hybrid, what is the annual amount allocated to public art?

The only other major source of dedicated funding the City of Milwaukie provides for public art is \$20,000 each biennium to a public art fund that has historically been used for public murals. The City's Arts Committee, however, is going to City Council next month to broaden that scope to be able to fund the purchase of sculptures.

On a smaller scale, the City Manager's Office pays the honorarium for sculptures that go on display in the sculpture garden. It budgets \$4,000 for the sculptures that rotate into the garden each year. The sculptures are on loan for a 2-year period.

Tigard

Number of staff involved with public art program management

Both the Community Development Senior Planner and Redevelopment Project Manager (tax increment financing) spend some time with public art projects. But there is no actual point person.

Funding model – ordinance, general fund allocation, both (hybrid) or other?

Public art projects are "opportunity-based" and funded through tax increment financing (urban renewal), grants, transient lodging taxes, sometimes all three, or none. No dedicated source.

If percent ordinance, what does the ordinance apply to (parks, streets, utilities, etc.?)

If general fund allocation or hybrid, what is the annual amount allocated to public art?

West Linn

Number of staff involved with public art program management

Arts and Culture Commission is doing some programming but no installation. We are estimating about 10% of 1.5 FTE toward staffing the Arts and Culture Commission.

Funding model – ordinance, general fund allocation, both (hybrid) or other?

1.5% of capital improvement projects are dedicated to public art.
No general fund allocation.

If percent ordinance, what does the ordinance apply to (parks, streets, utilities, etc.?)

Applicable to purchasing, constructing, rehabilitating, or remodeling any building, structure, decorative or commemorative structure, park, parking facility, street, public utility construction, or sidewalk, or any portion thereof within the limits of the City of West Linn. Projects do not include emergency work, minor alterations, ordinary maintenance or repair necessary to preserve a facility.

If general fund allocation or hybrid, what is the annual amount allocated to public art?

All funding comes from percentage for the arts.

Beaverton

Number of staff involved with public art program management

Arts Program staff that work on public art include Arts Program Manager (duties across multiple programs) and .25 FTE of a program coordinator.

Funding model – ordinance, general fund allocation, both (hybrid) or other?

City has a 1% ordinance for public art...public capital construction projects over \$50,000. Funds go into a public art fund.

If percent ordinance, what does the ordinance apply to (parks, streets, utilities, etc.?)

Capital construction projects over \$50,000. No streets or utilities; hoping to include streets in a future amended version.

If general fund allocation or hybrid, what is the annual amount allocated to public art?

A small budget request for public art (for placemaking, maintenance and special projects) is made to City Council each year. \$30,000 was approved this year.

Other notes from Arts Program Manager:

I do not recommend an external organization run a city art's program or public art collection. It can be done that way but it is not ideal. It needs dedicated funding and staffing.

We don't have a minimum on our capital project square footage or budget in our ordinance. I would recommend that Finance included a budget analyst position for public art as well. I would also recommend pooling funds as opposed to tying them to a physical location which allows you to be selective about siting and also combine smaller appropriations to do one larger project. I would also include a 15% administrative fee and a 5% or more maintenance fee for each appropriation that can be used to cover program overhead and maintenance costs.

They are hoping to update their ordinance very soon.

Hillsboro

Number of staff involved with public art program management

1.5 FTE are dedicated to Public Art -- full-time position and a half-time program support specialist. They are the only ones strictly dedicated to public art.

Following are other City staff involved with public art. The Cultural Arts Division Manager (manager of the Public Art Coordinator) oversees the program, budget and staff, and likely spends maybe 10% of their position in oversight. Also a Senior Manager in charge of Cultural Arts and Special Events Divisions likely spends less than 5% of their time on public art matters. A Cultural Arts District Manager operates as part of the Cultural Arts Division and spends less than 5% of their time on public art.

Other staff in Parks & Recreation Planning (planners and project managers for capital projects) will consult with the Public Art Program and provide some resource support for developing new projects. Parks & Recreation Maintenance staff provide some support for cleaning and annual maintenance of projects located in park locations. The Capital Improvement Projects Project Manager in Public Works will assist with project management and engineering for projects that accompany capital projects. The Urban Design Specialist with Community Development is a primary partner for all public art in private development projects. All of these positions spend probably less than 1% of their time on public art, but are hugely beneficial to the program.

Funding model – ordinance, general fund allocation, both (hybrid) or other?

Annual allocation of \$125,000 from the City's General Fund, through Parks & Recreation. Technically, the \$100,000 is for new projects and the \$25,000 is for maintenance.

As mentioned above, the Public Works team will selectively allocate project dollars for public art in new capital projects, but this is not in policy or consistently applied.

Likewise for Parks capital projects, if there are available funds, public art program staff will work on an integrated project during construction.

There is no private development ordinance, but offer design standard concessions for investments in public benefits; public art is included as an eligible benefit.

Staff are discussing using Transient Lodging Tax dollars that were envisioned to be used for implementing the Cultural Arts Action Plan, but have more recently been encumbered for the new Hops Stadium project. Finally, we do have some access to Tax Increment Financing dollars through BID and Office of Economic Development, but that is at the direction of Economic Development staff and not a regular stream.

The City of Hillsboro Planning Department is considering a private percent for art ordinance (actually a fee in lieu of public art).

If percent ordinance, what does the ordinance apply to (parks, streets, utilities, etc.?)

If general fund allocation or hybrid, what is the annual amount allocated to public art?
\$125,000 each year from City general fund via Parks and Recreation Department.

Vancouver WA

Number of staff involved with public art program management

Public art is managed by the 2 Cultural Services staff, but it is “a relatively small piece” of their overall work and program.

Funding model – ordinance, general fund allocation, both (hybrid) or other?

Art in the Public Right-of-Way Program allows individuals/organizations to paint/install artwork in City-owned property in the public right of way with certain stipulations.

Public art program is not currently funded aside from infrequent one-off requests from the City’s general fund.

The Culture, Art, and Heritage Commission has a grant program where public art is an allowable use of funding.

If percent ordinance, what does the ordinance apply to (parks, streets, utilities, etc.?)

If general fund allocation or hybrid, what is the annual amount allocated to public art?