



CITY COUNCIL MEETING STAFF REPORT

Meeting Date: August 15, 2022		Subject: Wilsonville Framework for Inclusive Engagement Staff Member: Daniel Pauly, Planning Manager Department: Community Development	
Action Required		Advisory Board/Commission Recommendation	
<input type="checkbox"/> Motion <input type="checkbox"/> Public Hearing Date: <input type="checkbox"/> Ordinance 1 st Reading Date: <input type="checkbox"/> Ordinance 2 nd Reading Date: <input type="checkbox"/> Resolution <input type="checkbox"/> Information or Direction <input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Council Direction <input type="checkbox"/> Consent Agenda		<input type="checkbox"/> Approval <input type="checkbox"/> Denial <input type="checkbox"/> None Forwarded <input checked="" type="checkbox"/> Not Applicable Comments: The engagement framework has also been presented to the Diversity, Equity and Inclusion (DEI) Committee and Planning Commission.	
Staff Recommendation: Provide feedback on implementation of the Wilsonville Framework for Inclusive Engagement.			
Recommended Language for Motion: N/A			
Project / Issue Relates To:			
<input checked="" type="checkbox"/> Council Goals/Priorities: Community Outreach/DEI	<input type="checkbox"/> Adopted Master Plan(s):	<input type="checkbox"/> Not Applicable	

ISSUE BEFORE COUNCIL:

Discuss the Wilsonville Framework for Inclusive Engagement (Attachment 1) which will be an important resource for the City's ongoing public engagement efforts.

EXECUTIVE SUMMARY:

The City has long valued public input and included public engagement as a key part of its work, especially for legislative and policy items that come before the City Council. Policy 1.1.1 of the Comprehensive Plan states “The City of Wilsonville shall provide opportunities for a wide range of public involvement in City planning programs and processes.”

Recent projects, exemplified by the Town Center Plan, have made substantial efforts to hear a wide range of voices using a variety of public engagement methods. Currently, efforts are being redoubled to make sure historically underrepresented groups have meaningful impact on City decision making. This is driven locally by Council and others, exemplified by the efforts to set up and support the Diversity, Equity, and Inclusion (DEI) Committee. It is also driven by requirements of grant funding agencies including Metro and the State of Oregon. Strong momentum exists to do the best ever on public engagement to understand historic inequities, address them, and remove barriers historically faced by different minority groups.

Using Metro grant funding, the City initiated a project to further develop and refine initial ideas from the middle housing project for a framework for inclusive public engagement that could be applied by various City departments and initiatives.

Bill de la Cruz and Pat Noyes have provided technical assistance and support to City staff for the completion of the framework. Mr. de la Cruz has worked with the City and the school district on DEI efforts over the last year plus, including facilitating much of the work of the City’s DEI Committee. Mr. de la Cruz is joined by Ms. Noyes who has extensive public engagement experience on a variety of public projects.

Since beginning their work in February, Mr. de la Cruz and Ms. Noyes reviewed the City’s past public engagement efforts including Town Center and the Middle Housing project, coordinated with and advised the team working on Frog Pond East and South public engagement, interviewed a number of past outreach participants who are members of historically underrepresented groups, and facilitated four hours of training with a large group of City staff. One product of their effort is the attached Wilsonville Framework for Inclusive Engagement (Attachment 1). The City Council provided input on a draft version of Framework during a May work session. The attached version incorporates Council comments along with those from the Planning Commission, DEI Committee, and staff from a number of City departments.

This project, and the attached Framework, intend to provide a strong foundation on which City public engagement efforts can be based. This foundation applies across a variety of projects to substantially increase diversity, equity, and inclusion in decisions by bringing meaningful engagement to all members of the community. In particular, the Framework focuses on engaging members of the community historically marginalized and underrepresented in public engagement efforts. The Framework provides resources, steps, and questions to consider to answer how to do improved public engagement. In addition, it lists barriers to engagement and actions to remove or minimize the barriers. Project managers across the City have been trained

on the Framework. The expectation is that they would consult the Framework as they plan and scope a project and use it to shape their outreach plans.

While the current consultant contract has concluded, the City is committed to continuing this work and welcomes City Council's feedback on ideas for implementing and refining the Framework, and continuing to learn. City staff had a similar discussion with Planning Commission in July and is scheduled to discuss with the DEI Committee in September.

EXPECTED RESULTS:

Council input on the Wilsonville Framework for Inclusive Engagement, including any ideas for implementing and refining it in the future.

TIMELINE:

The consultant contract and current project to develop the Framework concluded at the end of June. However, the resulting Framework will continue to be integrated into a variety of projects over time and on an ongoing basis. The Framework has the potential to continue to evolve and be refined as various projects use it and the City continues to learn.

CURRENT YEAR BUDGET IMPACTS:

No funding is budgeted for Fiscal Year 2022-23, and no specific budget impact will occur from City staff reporting out on the project outcome. However, other project budgets will need to thoughtfully consider if sufficient money is budgeted for appropriate public engagement.

COMMUNITY INVOLVEMENT PROCESS:

The intent of the work is to improve the community involvement process going forward.

POTENTIAL IMPACTS or BENEFIT TO THE COMMUNITY:

A strong foundation on which City public engagement efforts can be based across a variety of projects to substantially increase diversity, equity, and inclusion in decisions by bringing meaningful engagement to all members of the community, particularly members of the community historically underrepresented in public engagement efforts. This work can help the City further its values of equity and inclusion through the reversal and establishment of policies and programs that enable, support, and celebrate diversity.

ALTERNATIVES:

N/A

CITY MANAGER COMMENT:

N/A

ATTACHMENT:

1. Wilsonville Framework for Inclusive Engagement (dated June 23, 2022)