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Submission information

Form: [Community Cultural Events and Programs Grant Application](#) [1]

Submitted by Visitor (not verified)

Sat, 11/09/2024 - 3:27pm

24.21.180.233

Applicant Information

Project Title

Wilsonville Rotary Summer Concerts

Applicant Name

Wilsonville Rotary Foundation

Registered Tax Exempt Number (if applicable)

93-1114902

Applicant Street Address

PO Box 362

City

Wilsonville

State

OR

Zip

97070

Contact (Name)

Richard Martens

Title

Concert Committee Co-chair

Applicant Telephone

503-516-7714

Applicant Email

martens.r@gmail.com

Project Duration: Start Date

July 17, 2025

Estimated Completion Date

August 07, 2025

Project Budget

Total Project Budget

\$ 25,250.00

Applicant Cash Match (a)

\$ 17,250.00

In-Kind Resources (b)

\$ 0.00

Total Applicant Match (a+b)

\$ 17,250.00

Grant Request

\$ 8,000.00

Budget Summary

Download the [Project Budget worksheet and Organization Budget worksheet here](#) ^[2] (under supporting documents), complete the worksheets, and submit below.

Project Budget [2025_concerts_prelim_budget.pdf](#) ^[3]

Organization Budget [wrf_2024_budget.pdf](#) ^[4]

Project Narrative Questions

Provide a project description

The Wilsonville Rotary Summer Concert Series will take place the last three Thursdays in July and the first Thursday in August. (July 17 – August 07) We work with a professional booking agency to curate a series of concerts that will appeal to diverse interests. We will not book next year's bands for several more months. Last year we had Johnny Limbo and the Lugnuts who are perennial crowd pleasers with an estimated attendance approaching 1,000. We plan to book them again next year as we have for the past twenty years. We also were also fortunate to have the nationally known Curtis Salgado, as well as the Hit Machine, and Rocket Radio. This was perhaps our best ever line-up. Each band will play a 2 hour headline act with intermission. Before each headline act, a local opening artist will perform for 45 minutes, resulting in a total event window of 3 hours each evening.

This past year we were able to negotiate an agreement to co-locate the Farmers Market at the park with our concerts. With some effort, we were able to make this work and expect to do so again in 2025. In addition to booths offering merchandise, fruits and vegetables, multiple fresh food vendors were available.

How will your project promote arts, culture, history, or heritage in Wilsonville

The concerts continue to be the largest such offering in Wilsonville each year. We work to offer new groups and music styles each year. We endeavor to offer a platform for local artists for the opening acts.

How will your project benefit the Wilsonville Community?

The concerts provide residents and visitors with an opportunity to gather as a community for a fun evening listening to great artists, enjoying a picnic, dancing, and watching their children play in the water features. The concerts draw people from all socio-economic circumstances. We believe many of those attending, often with their children, would not otherwise be able to attend a live concert. Our opening acts provide an opportunity for local artists to perform. The concerts continue to enhance Wilsonville's image as a family friendly community.

**What are your organization's goals for this project? (Use measurable data if possible.)
How will you know that you succeeded in your goals?**

Our goal is to entertain between 3,000 and 5,000 concert goers at the four concerts and attract visitors from other communities. We believe the concerts equally serve each of the groups listed in this question. We believe many attendees, particularly families, could not otherwise afford to attend such a concert. Additionally, we will be raising money to eradicate polio and/or in support of Wilsonville youth by passing buckets for donations during the intermissions. Our goal is to raise \$10,000 in 2025.

If this is an annual event for which you have received Community Cultural Events and Programs Grant funding in the past, what new or expanded attractions or partners have been added? (Please note: annual events must add attractions or partners in order to be eligible for grant funding.)

As in prior years we always add new bands to the concert series in order to keep the music fresh and to make sure that past concert goers return and new ones attend. We also have increased our advertising budget to reach a broader audience and attract more visitors. Additionally, we are constantly looking for new vendors that will add new food choices or new services. We are also open to exploring with other organizations as to how we might add attractions at the concerts.

How are you/your organization suited to produce this project/program? Provide the community resources that will be used if applicable (volunteers, local vendors, local contributions, etc.)

The Wilsonville Rotary Club, with funding from our non-profit foundation, has presented the Summer Concert Series to our community every year since 2002. (Except for the Covid year). We will have some 40 to 50 volunteers working to make the events successful and enjoyable. We are currently in the process of obtaining business sponsors for this and our Heart of Gold annual fundraiser on April 18. We expect to have some 12 to 15 local sponsors again this year. These sponsorships, along with the other funds raised at the fundraiser, will provide our portion of the cost of the concerts and also fund a wide variety of projects in our community.

Signature and Certification Letter:

I hereby certify that all the facts, figures and representations made in this application, including all attachments, are true and correct. This application is made with the written approval of my board of directors, which is attached to this application.

I agree that all publicity, press releases, publications, materials and /or media advertising produced as a part of this proposed project will acknowledge the Grant Program as follows: "This project is made possible in part by a grant from the City of Wilsonville."

I agree to carry out this project as outlined within this application. Further, I understand that failure to do so will invalidate this agreement and necessitate the immediate return of all Community Opportunity Grant monies to the City of Wilsonville.

Signature

Richard Martens

Date Signed Sat 11/9/24

I Accept

Yes

Final Report From Previously Awarded Grant (if applicable)

Source URL:<https://www.wilsonvilleparksandrec.com/node/125928/submission/63920>

Links

[1] <https://www.wilsonvilleparksandrec.com/parksrec/webform/community-cultural-events-and-programs-grant-application>

[2] <http://www.wilsonvilleparksandrec.com/parksrec/page/grant-programs-0> [3]

https://www.wilsonvilleparksandrec.com/system/files/webform/2025_concerts_prelim_budget.pdf [4]

https://www.wilsonvilleparksandrec.com/system/files/webform/wrf_2024_budget.pdf