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Submission information

Form: [2024 Project Nomination Form–Community Enhancement Program](#) [1]
Submitted by Visitor (not verified)
Thu, 01/11/2024 - 1:06pm
143.244.98.165

Applicant Information

Sponsor:

Erika Valentine, City of Wilsonville Arts & Culture Program Coordinator

Tax ID#**Contact Person:**

Erika Valentine

Daytime Phone:

503-570-1629

Email Address:

evalentine@ci.wilsonville.or.us

Address:

29600 Park Pl.

City:

Wilsonville

State:

OR

Zip code:

97070

Type of Organization:

A local government, local-government advisory committee, department or special district provided that the agency includes documented support from the local-government executive officer.

Project Information

Project Title:

"Many Cultures, One Heart" - Hearts Public Art Project

Amount Requested:

\$ 29,000

Mark all of the goals below which your project meets and explain how in the boxes below:

- Improve the appearance or environmental quality of the community
- Benefit youth, seniors, low income persons and/or underserved populations

How project meets 'Improve the appearance or environmental quality of the community' (be clear & specific)

Public art improves the appearance and quality of community by creating community identity, enlivening spaces, and providing accessible/free artwork to all. The project will add visual interest to the community.

How project meets 'Benefit youth, seniors, low income persons and/or underserved populations' (be clear & specific)

The project theme is to showcase and hi-light diverse cultures. The hope would be that underserved populations may be represented through the artwork. Additionally, the project is open and accessible to any artist who wants to apply and the installation will be viewable by everyone in the community.

Brief Project Description and Explanation of how the CEP funds will be used, include project start and end dates:

The project is a public art project that involves commissioning artists to paint large fiberglass hearts. The hearts will then get installed throughout the City for people to view. The CEP funds go towards purchasing the actual hearts and the payment to the artists for their time, design, labor, etc. I anticipate the project to be installed sometime during summer of 2025. The City's Arts, Culture and Heritage Commission would be involved in the selection process and project.

Where would the project be located and who owns the property if applicable?

The hearts would get installed on City Property such as at City facilities and in City Parks.

For a project located on private or other public land (property not owned by the City of Wilsonville), written documentation from the landowner that gives the project sponsor and City permission for the project to occur on the land is required. Indicate here if the project is located on private or other public land (property not owned by the City of Wilsonville) and indicate if written permission from the landowner is to be submitted.

This project is said to be the pilot program, if successful future rounds of the project could be done which might be featured on private property and local businesses, however for this round it will all be in City property.

What impact might the project have on nearby homes and businesses?

Based on location of hearts, this should not impact the above.

A positive would be if local businesses are positively impacted due to tourism the project may bring.

What kind of on-going maintenance needs and costs might be required by the project?

The project will be installed temporarily so on-going maintenance should not come up. The hearts will be clear coated to help if any get vandalized by graffiti. They may need to be cleaned one per year.

Who will benefit if this project is funded? Estimate how many Wilsonville residents will benefit if this project is funded.

Public art is viewable by all so the entire community benefits.

How does the project serve diverse or traditionally underserved populations?

The project theme focusing on celebrating diverse cultures should represent the many diverse populations in Wilsonville. By providing visual representation to those groups, the hope would be that they feel uplifted and welcomed in the community.

Does this project serve a specific cultural or ethnic group in Wilsonville? If so, please specify.

No - it serves everyone.

Project Budget

Upload project budget sheet available at www.ci.wilsonville.or.us/cep [2]

Upload Budget:

[project_budget_worksheet_3.xlsx](#) [3]

How were these costs estimated (quotes, catalog, previous projects, etc.)?

I reached out to other public art administrators that have done similar projects. I received quotes from multiple fiberglass companies that produce the hearts.

Is there secure funding for Sponsor's share of the total costs including funding from other public or private agencies and what are the sources of funding?

The Sponsor funding includes the staff time of Erika Valentine to oversee the implement the project which will include writing the Call for art, working with the ACHC, working with other City departments, oversight of the artists, overall project management, publicity, etc. It also includes staff time from the Parks maintenance team who will help with installation and site prep. Supplies will also be covered through the arts and culture GL line item.

Will the project be completed with the proposed funding or will future funding be necessary?

The project will be completed with the proposed funding.

Funds are available for projects after July 1, 2024. Is this project compatible with that timing? How and when might this project be implemented?

I anticipate the project be installed sometime in summer of 2025.

Project Management

Provide a brief narrative outlining the major tasks and projected time schedule for completing of each task:

Purchase hearts (July/ Aug)

Staff write Call for Art Application and have ACHC Review (Sept)

Publicity and posting the Call for Art (Oct)

ACHC/Panel review the applications and make their selections (Jan)

Artist contracts (Jan/Feb)

Artists can pick up the hearts and begin working (Feb - April)

Installation sometime summer (May - July)

Staff create map of hearts and market the program

Describe prior experience managing similar projects. Include prior Community Enhancement Projects:

As the City's arts and culture program coordinator, I have a background in public art and arts management, and have implemented several temporary public art projects. At my former City I started the Utility Box Public Art Project. The Skatepark Mural is in process which is a CEP Project.

Does this project require coordination with other public and private organizations? Has the necessary coordination been completed? If yes, please describe.

Coordination will need to take place with Parks Maintenance and Public Works depending on installation and locations. Additionally staff is looking into auctioning off the pieces after one year, so coordination with finance is necessary to see if this is feasible. Coordination has not yet occurred.

Staff will also coordinate with City Committees - ACHC and DEI

If the project is located on private land, discuss the public benefit of the project and provide landowner permission for the project with this application:

N/A

Do you currently have an active CEP grant?

Yes

If yes, will you be seeking an exception?

Yes, an exception is requested since we have an active grant and the project will not be complete by May 24, 2024.

Project Certifications:

- This project will not promote or inhibit religion in any way.
- This project will not discriminate based on race, ethnicity, age, gender or sexual orientation in any way.

Signature:

Erika Valentine

Date Signed: Thu 1/11/24

Electronic signature agreement. By selecting the "I Accept" button, you are signing this agreement electronically. You agree your electronic signature is the legal equivalent of your manual signature on this Agreement. By selecting "I Accept" you consent to be legally bound by this Agreement's terms and conditions. You further agree that your use of a key pad, mouse or other device to select an item, button, icon or similar act/action, or in accessing or making any transaction regarding any agreement, acknowledgement, consent terms, disclosures or conditions constitutes your signature (hereafter referred to as "E-Signature"), acceptance and agreement as if actually signed by you in writing. You also agree that no certification authority or other third party verification is necessary to validate your E-Signature and that the lack of such certification or third party verification will not in any way affect the enforceability of your E-Signature. You also represent that you are authorized to enter into this Agreement for all persons who own or are authorized to access any of your accounts and that such persons will be bound by the terms of this Agreement.

I accept: Yes

Source URL: <https://www.ci.wilsonville.or.us/node/127436/submission/61377>

Links

[1] <https://www.ci.wilsonville.or.us/bc-mce/webform/2024-project-nomination-form%E2%80%93community-enhancement-program> [2] <http://www.ci.wilsonville.or.us/cep> [3] https://www.ci.wilsonville.or.us/system/files/webform/project_budget_worksheet_3.xlsx



Wilsonville-Metro Community Enhancement Program

Project Assessment by City Staff

Project Title Many Cultures one heart

Reviewed By Dustin S, Erika V, Shasta S, Mark O, Kelsey L, Chris N, Dan P, Brian S, Zach W, Zoe M
_____ Date 1/30/24 _____

Assessment Summary

Based on the Assessments of Project Compared to the Program Eligibility Criteria and Program Goals, the project appears to be:

Eligible: Meets both eligibility criteria and program goals; **Ineligible:** Does not meet both criteria and goals.

Based on the assessment of additional issues for consideration, the project appears to be:

Appropriate: The project appears to be of community value and is supported by staff as appropriate.

Inappropriate: The project appears not to be of community value and is not supported by staff as appropriate.

1. Assessment of Project to Program Eligibility Criteria (Metro Code 5.06.070)

Bold * items are required eligibility criteria for all projects; if asterisked criteria not met, project is ineligible.

- (a) * The project location is in the city limits of the City of Wilsonville

- (b) If program funds are to be used by other than City, then the project sponsor/contractor is either (*check only one*):
 - A non-profit organization, a neighborhood association or charitable organization with IRS 501 (c)(3) tax-exempt status; or
 - A school or institution of higher learning; or
 - A local government, local-government advisory committee, department or special district provided that they include documented support from the local government executive officer.

- (c) * The project funds do not replace any other readily available source of federal, state, local or regional funds.
- (d) * The project must not promote or inhibit religion.
- (e) * The project must not discriminate based on race, ethnicity, age, gender or sexual orientation.
- (f) For a project located on private land, project establishes a clear public benefit and documents landowner permission.

2. Assessment of Project to Program Goals (Metro Code 5.06.080)

An eligible project must meet at least one of the goals listed below.

- (a) Improve the appearance or environmental quality of the community.
- (b) Reduce the amount or toxicity of waste.
- (c) Increase reuse and recycling opportunities.
- (d) Result in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having IRS 501(c)(3) tax-exempt status.
- (e) Result in the preservation or enhancement of wildlife, riparian zones, wetlands, forest lands and marine areas, and/or improve public awareness and opportunities to enjoy them.
- (f) Result in improvement to, or an increase in, recreational areas and programs.
- (g) Result in improvement in safety.

- (h) Benefit youth, seniors, low income persons or underserved populations

3. Assessment of Additional Issues for Consideration

Additional criteria to evaluate a project.

Issue 1 Does the project demonstrate a clear community benefit?

Response: *Provides art to the community and "improves" appearance around the community (on city property).*

Issue 2 Is the cost estimate realistic? Is the project scalable? Is there a match or contribution from the applicant?

Response: *Yes it is scalable.*

Issue 3 What kind of on-going maintenance needs might be required by project?

Response *Installation and parks team would maintain.*

Issue 4 What impact might the project have on nearby homes and businesses?

Response: N/A

Issue 5 Does the project appear to have community support?

Response: *Support for public art and previous discussion at the ACHC regarding desire for temporary art.*

Issue 6 Is the project consistent with existing planning documents (master plans, strategic plans, etc)?

Response: *Art strategic plan (Support public art), Town Center Plan, Villebois Village Center.*

5 – 10 Hearts

Temporary (4 – 6 year lifespan)

4. Does the applicant have any active Community Enhancement Grant projects, if applicable, and do they require an exemption?

Yes, there is an active project.

Staff concerns and questions

Graffiti – there is funding from the parks team to handle graffiti on future.

Why isn't the original CEP project complete?

Concern about temporary installation and material may not be sustainable (fiberglass material).

Can the art be auctioned off?

Are there How will fiberglass be disposed of?

more permanent products?

Staff Suggestions:

Zoe Mombert

From: Erika Valentine
Sent: Tuesday, February 20, 2024 10:04 AM
To: Zoe Mombert
Subject: RE: Community Enhancement Grant Follow Up and Next Steps - Response Requested

Hi Zoe –

Here's my responses below in red. Sorry for being last minute!

Some I have not had time to research – with the timing of receiving the 50 mural RFQ's I have been swamped getting all of that together to move forward. Hope this is sufficient but do let me know.

I left Keith a voicemail today about the auctioning. I also Emailed the provider of the hearts to see if they had additional info.

Thanks,

Erika Valentine

Arts & Culture Program Coordinator
Wilsonville Parks and Recreation

503.570.1629 Direct
EValentine@ci.wilsonville.or.us
WilsonvilleParksandRec.com



Admin Building
29600 SW Park Place, Wilsonville, OR 97070

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From: Zoe Mombert <mombert@ci.wilsonville.or.us>
Sent: Monday, February 12, 2024 3:14 PM
To: Erika Valentine <evalentine@ci.wilsonville.or.us>
Subject: Community Enhancement Grant Follow Up and Next Steps - Response Requested

Hello Erika,

Thank you for submitting your Community Enhancement application. Staff reviewed your application and we have some questions before we advance the application to the committee for review. Overall, we need to ensure that all of the projects serve the community, the budget is reasonable and realistic, the timeline and scope are realistic and the project can be completed on time and on budget. Please send me a response to the questions below by Tuesday, February 20.

Staff Questions:

Graffiti – is there funding from the parks team to handle graffiti on future? Yes, there is funding for reputable anti-graffiti coating which gets applied to finished product and makes it so graffiti can easier be wiped off.

Why isn't the original/ previous project complete? The City did not have a public art policy or guidelines. Longer process than anticipated for the ACHC to review and edit (3 separate meetings). I went to Council twice as well (Work Session and then back for final approval). I did not want to move on such a large project like the mural without the policy adopted.

Concern about temporary installation and material may not be sustainable (fiberglass material). How long would the installation be on display and is the material suitable for the climate? The project can be easily scaled, so instead of 10 hearts we can do 5 – 6 (which I am leaning towards). Fewer hearts would be more sustainable simply due to less material. Installation should look good for 1-3 years. Should not have issues due to climate.

Can the art be auctioned off? I am waiting on confirmation from Keith.

How will fiberglass be disposed of? By auctioning off, that would be the new owners responsibility. I asked the manufacturer of the hearts for more information.

Are there more permanent products? That would change the nature of the project. For example, metals take a certain skill of artists versus community involvement. Budget would be different as well.

Additionally, the Community Enhancement Committee will be meeting on February 27 at 6:30pm in the City Council Chambers (City Hall - 29799 SW Town Center Loop E) to hear program updates and review the applications. Each applicant will have 3 minutes to present their proposal before answering committee member's questions. Please focus your presentation on explaining the specific project you are applying for, timeline, budget, scope and community benefits. The committee may or may not make a recommendation to City Council that evening. The meeting agenda and packet will be posted at <https://www.ci.wilsonville.or.us/bc-mce/page/wilsonville-%E2%80%93-metro-community-enhancement-committee-4> next week.

Please contact me with any questions or concerns.

Kind regards,

Zoe Mombert

Assistant to the City Manager

(she/her/hers)

City of Wilsonville/ Explore Wilsonville

503.570.1503

mombert@ci.wilsonville.or.us

www.ci.wilsonville.or.us

www.ExploreWilsonville.com

[Facebook.com/CityofWilsonville](https://www.facebook.com/CityofWilsonville)



29799 SW Town Center Loop East, Wilsonville, OR 97070

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