

WVPL Implementation Plan – First Year Highlights

Plan Ref	Strategy	When	Who	Budget Request?	Notes, questions
G4, S5	Interior Signage Project	Jul 22	Signage Team	\$60,000 add package for FY23	
G5, S2	Plan for funding advocacy strategy	Dec 22	Leadership Team		Depends on county conversations.
G1, S2	Collection Report -	Jan 23	Library Services Mgr (LSM), Jo, Greg	Materials Budget Dec 22	May adjust collection budget rather than increase. EDI lens. Redistribute funds.
G1, S3	Evaluate e-resources vs print	Oct – Nov 22	LSM, Jo, Greg	Materials Budget Dec 22	May adjust collection budget rather than increase
G2, S1	Review marketing plan (Research)	Oct – Dec 22	LSM, Andi, Jo, Greg, Shasta	FTE – Marketing FTE - Outreach	Data may indicate need for FTE
G3, S1	Work more with schools (Research)	Oct – Dec 22	Jo, Deborah, Brad	FTE – Outreach FTE – YA	Data may indicate need for FTE
G 1, S1	Review teen programming (Research)	Oct - Dec 22	LSM, Jo, Brad, Deborah	FTE – YA	Data may indicate need for FTE
G3, S4	Review & plan to increase Latinx outreach (Research)	Oct – Dec 22	Deborah, Jo, Greg	FTE – Outreach	Data may indicate need for FTE
G5, S3	Staff level and strategic plan review	Oct – annual	Leadership Team		Data may indicate need for FTE
G5, S4	Foundation and Friends planning	Oct – annual	Leadership Team		
G6, S1	Work with Art, Cultural, Heritage team	Ongoing	Shasta		
G6, S2	Evaluate space from EDI lens	Feb-Mar 23 Ongoing	Shasta, Managers, City EDI team		
G6, S2	Plan for EDI training	Ongoing	Shasta, Managers, City EDI team		Done in FY22 – additional?
G3, S3	Explore library fine reduction/elimination (Research)	Jul-Nov 23	Staff Team	Remove revenue line, possibly	