

Libraries in Clackamas County (LINCC)
Strategic Direction (FY 2022-2025)

4th DRAFT – 10/6/2022

Imperatives:	Initiatives:
Our primary goals	What we will do to meet the imperative
LISTEN TO OUR COMMUNITIES: Collect and analyze data on community needs and attitudes to inform future planning for the LINCC library district	<ul style="list-style-type: none">• Develop and implement a strategy and framework for LINCC-wide engagement and data collection• Utilize LINCC professional committees to develop surveys, gather feedback, analyze data, identify similar customer clusters in multiple libraries, and create coordinated service response plans.
ADAPT TO COMMUNITY NEEDS: Reduce barriers to access, innovate to meet new and emerging needs, and champion inclusive services and policies for all members of our communities	<ul style="list-style-type: none">• Develop and implement policies and services to widen access:<ul style="list-style-type: none">◦ Eliminate overdue fines◦ Implement user-friendly notifications and renewals◦ Get out of our buildings and into our communities by providing LINCC-wide outreach to underserved populations• Provide a full range of valuable and inclusive materials and opportunities for youth:<ul style="list-style-type: none">◦ Be the leaders in early literacy to support school readiness and social development◦ Strengthen services and support for elementary and middle-school children to improve educational outcomes◦ Provide fun, safe, and inviting programs for teens• Anticipate emerging needs and provide innovative solutions:<ul style="list-style-type: none">◦ Help all ages access and learn new and evolving technologies◦ Develop intergenerational activities to support needs of families◦ Explore alternative ways to meet the needs of aging residents, including implementing LINCC-wide homebound services• Support inclusive communities by providing opportunities for safe and respectful community conversations
SHARE OUR STORY: Reach our communities with compelling information about benefits of library services, value of libraries to our communities, and funding challenges facing the LINCC library district	<ul style="list-style-type: none">• Develop and implement LINCC vision/mission/values statements for stakeholder education• Develop and implement a public relations strategy to frame and communicate our story• Build support for and pass a successor library district which provides both a sufficient tax rate and clarity around the roles of all district participants (city libraries, LINCC Library Services central office, the county, and district-wide advisory groups)