

Wilsonville-Metro Community Enhancement Program

Project Assessment by City Staff

Project Title Memorial Park Skate Park Mural

Reviewed By Brian Stevenson, Zach Weigel, Dan Pauly, Sarah Roller, Dustin Schull, Kerry Rappold, Chris Neamtzu, Kelsey Lewis and Zoe Mombert Date 1/20/23

Assessment Summary

Based on the Assessments of Project Compared to the Program Eligibility Criteria and Program Goals, the project appears to be:

Eligible: Meets both eligibility criteria and program goals; **Ineligible:** Does not meet both criteria and goals.

Based on the assessment of additional issues for consideration, the project appears to be:

Appropriate: The project appears to be of community value and is supported by staff as appropriate.

Inappropriate: The project appears not to be of community value and is not supported by staff as appropriate.

1. Assessment of Project to Program Eligibility Criteria (Metro Code 5.06.070)

Bold * items are required eligibility criteria for all projects; if asterisked criteria not met, project is ineligible.

(a) * The project location is in the city limits of the City of Wilsonville

(b) If program funds are to be used by other than City, then the project sponsor/contractor is either (*check only one*):

A non-profit organization, a neighborhood association or charitable organization with IRS 501 (c)(3) tax-exempt status; or

A school or institution of higher learning; or

A local government, local-government advisory committee, department or special district provided that they include documented support from the local government executive officer.

(c) * The project funds do not replace any other readily available source of federal, state, local or regional funds.

(d) * The project must not promote or inhibit religion.

(e) * The project must not discriminate based on race, ethnicity, age, gender or sexual orientation.

(f) For a project located on private land, project establishes a clear public benefit and documents landowner permission.

2. Assessment of Project to Program Goals (Metro Code 5.06.080)

An eligible project must meet at least one of the goals listed below.

(a) Improve the appearance or environmental quality of the community.

(b) Reduce the amount or toxicity of waste.

(c) Increase reuse and recycling opportunities.

(d) Result in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having IRS 501(c)(3) tax-exempt status.

(e) Result in the preservation or enhancement of wildlife, riparian zones, wetlands, forest lands and marine areas, and/or improve public awareness and opportunities to enjoy them.

(f) Result in improvement to, or an increase in, recreational areas and programs.

(g) Result in improvement in safety.

- (h) Benefit youth, seniors, low income persons or underserved populations

3. Assessment of Additional Issues for Consideration

Additional criteria to evaluate a project.

Issue 1 Does the project demonstrate a clear community benefit?

Response *The project will beautify a currently blank wall at the Memorial Park Skate Park.*

Issue 2 Is the cost estimate realistic? Is the project scalable? Is there a match or contribution from the applicant?

Response *Appears reasonable.*

Issue 3 What kind of on-going maintenance needs might be required by project?

Response *There could be some clean up required, however there has not been any vandalism or extra upkeep at the skate park so far. Any cleanup or maintenance would come from the parks maintenance budget.*

Issue 4 What impact might the project have on nearby homes and businesses?

Response *N/A*

Issue 5 Does the project appear to have community support?

Response *The skate park community is supportive as well as the Arts, Culture and Heritage Committee as they are interested in increasing community art and working on a project as their program gets off the ground.*

Issue 6 Is the project consistent with existing planning documents (master plans, strategic plans, etc)?

Response *Consistent with the Arts, Culture and Heritage Strategy.*

4. Preferences for Consideration

Preference will be given to projects which meet one (1) or more of these project characteristics.

- (a) Grant requests that do not exceed \$20,000.
- (b) Meet more than one goal.
- (c) Projects including a financial or in kind match.
- (d) Benefit diverse or traditionally underserved populations.

Questions for the applicant:

Suggestion:



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Submission information

Form: **2023 Project Nomination Form–Community Enhancement Program**

Submitted by Visitor (not verified)

Fri, 01/13/2023 - 3:50pm

73.164.201.215

Applicant Information

Sponsor:

Erika Valentine, City of Wilsonville Arts & Culture Program Coordinator

Tax ID#

Contact Person:

Erika Valentine

Daytime Phone:

503-570-1629

Email Address:

evalentine@ci.wilsonville.or.us

Address:

29600 Park Pl.



Zip code:

97070

Type of Organization:

A local government, local-government advisory committee, department or special district provided that the agency includes documented support from the local-government executive officer.

Project Information

Project Title:

Memorial Park Skate Park Mural

Amount Requested:

\$ 20,000.00

Mark all of the goals below which your project meets and explain how in the boxes below:

- Improve the appearance or environmental quality of the community
- Result in improvement to, or an increase in, recreational areas and programs
- Benefit youth, seniors, low income persons and/or underserved populations

How project meets 'Improve the appearance or environmental quality of the community' (be clear & specific)

Artwork will liven up the space and park, create a greater sense of community, and get people talking about a new element of the park. Artwork improves the appearance of a space by adding creativity and color to a space.

How project meets 'Result in improvement to, or an increase in, recreational areas and programs' (be clear & specific)

There is not currently any art within Memorial Park. By adding a new mural to the Skate Park in Memorial Park the area is being enhanced and improved. Murals often bring new people to the space (whether skaters or not), can serve as a photo-op, and bring more artists/art supporters to the space.

How project meets 'Benefit youth, seniors, low income persons and/or underserved populations' (be clear & specific)



Brief Project Description and Explanation of how the CEP funds will be used, include project start and end dates:

The CEP funds will be utilized to commission a talented and qualified local artist(s) to create an artistic mural at the skate park within Memorial Park. Memorial Park is the city's oldest and largest park. The park contains both active and passive use areas, and includes significant natural areas with an extensive trail system.

The site contains all of the athletic fields owned by the city, which are heavily used by local organizations. In addition to the skate park, other active recreation facilities at the park include basketball courts, tennis courts, pickleball courts, and a sand volleyball court. Memorial Park is also home to dog park area and community garden.

The sites two reservable group picnic areas, the River Shelter and Forest Shelter, are well used and booked throughout the spring and summer seasons for events such as corporate picnics and private parties. A centrally located, non-reservable picnic shelter is also very popular for ball game gatherings, smaller birthday parties, family events, and other activities.

The Skate Park was recently rebuilt and renovated, resulting in a new Skate Park that opened in the summer of 2023.

The mural at the Skate Park will be on all outward or side facing walls and visible by all traffic that enters the Park. No portion in the bowl/inside will be painted where people skate as this can create a slicker surface for skaters as well as can be damaged at a quicker rate due to the constant use of it.

The CEP funds will be utilized to fund the entirety of the mural project, which will be awarded to one artist or team of artists. This selection process would go through a RFQ process, which the City's newly formed Arts, Culture and Heritage Commission would be screening and selecting. The CEP funds would allow the City of Wilsonville to support a local artist(s) to create a mural for the entire community to enjoy. Featuring art in the park would also enliven the space. The funding would be going directly to the artist and/or artist team for their design proposal, supplies, and appropriate artist stipend for a project of this scale. The Arts, Culture and Heritage Commission will be establishing Public Art best practices and policies which the City does not currently have. These policies would be approved and in place prior to the RFQ process starting.



to gather knowledge on types of artwork, designs, themes that are desired.

Aug - Sept 2023 RFQ released for artist qualifications, ACHC to review and score qualifications and make recommendations.

Oct - Nov 2023 Top artists from RFQ process identified and invited back to the community to engage with skate community, prior to creating their site-specific design proposals.

Jan - Feb 2024 Top artists site-specific design proposals are due for ACHC and Community review. Skate Community invited to this review process as well as other potential stakeholders (i.e Parks and Rec Advisory Board).

March 2024 Artist selected, contract executed

April 2024 and onward painting taking place which is weather dependent. Completion by June 2024.

Where would the project be located and who owns the property if applicable?

The skate park at Memorial Park, owned by the City of Wilsonville.

For a project located on private or other public land (property not owned by the City of Wilsonville), written documentation from the landowner that gives the project sponsor and City permission for the project to occur on the land is required. Indicate here if the project is located on private or other public land (property not owned by the City of Wilsonville) and indicate if written permission from the landowner is to be submitted.

Property is owned by City of Wilsonville.

What impact might the project have on nearby homes and businesses?

The location of the skate park itself is not visible by any homes or businesses. However by having art within the park, the art would liven up the space making it more colorful and exciting to park go-ers and skaters.

What kind of on-going maintenance needs and costs might be required by the project?

A proper Anti-graffiti coating will be completed on the mural. This should remedy most issues that may come up as the anti-graffiti creates a barrier and makes any vandalism (pen, graffiti, etc.) easy to wipe off. Historically it is known that public art actually deters graffiti-like vandalism, due to a mutual respect of not damaging an artists work. Most tagging-like vandalism occurs where there is not art.



The entire Wilsonville Community will benefit from this project, especially the skaters who represented many minority groups.

How does the project serve diverse or traditionally underserved populations?

Memorial Park is a huge hub of the Community for both Wilsonville residents and visitors from other communities. Within the park are a wide range of elements including: Disc Golf, Trails, Playground, sports fields serving youth/adults for tournaments and leagues, special events, water features, dog park, gardens, and the skatepark it self. The skate park as a stand-alone element serves a diverse and traditionally underserved population, which is why this is a desired site for a mural. Community Engagement with the skate community would be a large portion of this project to assure the skaters are in favor of the selected artwork and feel a part of the process from the beginning.

Does this project serve a specific cultural or ethnic group in Wilsonville? If so, please specify.

While the project does not serve a specific cultural or ethnic group, the skate park as a location is one of the places within Wilsonville that we see many different cultural and ethnic groups come together for a shared hobby of skating.

Project Budget

Upload project budget sheet available at www.ci.wilsonville.or.us/cep

Upload Budget:

[project_budget_worksheet_skate_park_mural.xlsx](#)

How were these costs estimated (quotes, catalog, previous projects, etc.)?

A sample budget was given to local and regional Public Art Experts to assure the estimated costs are in line with current standards for muralists which is \$25/ ft2 (Skate Park total sq ft estimated 600 ft2). Feedback was received by City of Hillsboro Public Art Supervisor, the Director of local arts organization Tualatin Valley Creates, and Public Art Director of the Regional Arts and Culture Council out of Portland.

Is there secure funding for Sponsor's share of the total costs including funding from other public or private agencies and what are the sources of funding?

The total cost of the project would be funding through the CEP Grant aside from City of Wilsonville Arts and Culture Program Coordinator's staff time who will be



necessary aside from minimal maintenance costs, which will be funded through a public art budget. Public art policies and procedures are being developed via the City of Wilsonville's Arts, Culture & Heritage Commission which will include best practices for maintenance.

Funds are available for projects after July 1, 2023. Is this project compatible with that timing? How and when might this project be implemented?

Yes.

June – July 2023 Initial Wilsonville & Community Outreach and engagement activities to gather knowledge on types of artwork, designs, themes that are desired.

Aug - Sept 2023 RFQ released for artist qualifications, ACHC to review and score qualifications and make recommendations.

Oct – Nov 2023 Top artists from RFQ process identified and invited back to the community to engage with skate community, prior to creating their site-specific design proposals.

Jan - Feb 2024 Top artists site-specific design proposals are due for ACHC and Community review. Skate Community invited to this review process as well as other potential stakeholders (i.e Parks and Rec Advisory Board).

March 2024 Artist selected, contract executed

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Project Management

Provide a brief narrative outlining the major tasks and projected time schedule for completing of each task:

The RFQ would be developed by City of Wilsonville Arts staff, Parks and Recreation Director, and reviewed by the ACHC. The ACHC would review the applications that come in and select the best few qualified artists and invite them to create design proposals. Once the design proposals are returned the ACHC would discuss, score and/or interview the top artists. The ACHC would invite members of the skate community and members of the DEI Committee to be a part of this process which would happen in the spring. Community engagement activities at the skate park would also be scheduled to get more input from the skate community. Once an artist/artist group is selected by late spring, and contract is fully executed, work can begin. Depending on artist schedule and weather mural should be complete in June.



projects through an Arts, Culture and Heritage Commission to assure community input is involved with art/artist selection. Additional resources include consultant Bill Flood and Hillsboro Public Art Supervisor Karl LeClair. Arts Program Development and Management as well as being the staff Liaison to the Arts, Culture and Heritage Commission are within the Arts and Culture Program Coordinator job description.

Does this project require coordination with other public and private organizations? Has the necessary coordination been completed? If yes, please describe.

Success of the project will require connecting with the local skate community organizations. Because the Memorial Park Skate Park was recently improved/renovated, the Parks and Recreation department already have these connections and partnerships established.

If the project is located on private land, discuss the public benefit of the project and provide landowner permission for the project with this application:

N/A

Do you currently have an active CEP grant?

No

If yes, will you be seeking an exception?

No, an exception is not needed or requested.

Project Certifications:

- This project will not promote or inhibit religion in any way.
- This project will not discriminate based on race, ethnicity, age, gender or sexual orientation in any way.

Signature:

Erika Valentine

Date Signed: Fri 1/13/23

Electronic signature agreement. By selecting the "I Accept" button, you are signing this agreement electronically. You agree your electronic signature is the legal equivalent of your manual signature on this Agreement. By selecting "I Accept" you consent to be



also agree that no certification authority or other third party verification is necessary to validate your E-Signature and that the lack of such certification or third party verification will not in any way affect the enforceability of your E-Signature. You also represent that you are authorized to enter into this Agreement for all persons who own or are authorized to access any of your accounts and that such persons will be bound by the terms of this Agreement.

I accept: Yes

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Staff Directory

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Wilsonville, OR 97070

Staff Login

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