

Town Center Street Naming: Summary of Options

January 5, 2024

The Town Center Street Naming Policy is intended to be supplemental to the Citywide Policy and provide for Town Center's identity as a neighborhood. Town Center is the heart of Wilsonville and its street names should set it apart as the City's core.

Theme A: Recognition of Leaders from Diverse Backgrounds

- Town Center is intended to be a vibrant, diverse, and inclusive space for Wilsonville residents and friends to gather and spend time in. The process of planning Town Center was inclusive and a core community priority is creating inclusive community gather spaces. The street naming process for Town Center should follow that same vision set forth by the Town Center Plan.
- The current street naming policy offers historic Wilsonville surnames as options. Supplementing these leaders who have historically been represented with leaders from different backgrounds and experiences who have also made impacts in Oregon broadly, more accurately reflects our shared history and the future of the City.
- Naming the streets after leaders in Oregon from diverse backgrounds reflects the community's desire for spaces that allow people from those same diverse backgrounds to connect with each other and with the history of their state.
- Some preliminary examples:
 - From DEI Committee members
 - Cannady ([Beatrice Morrow Cannady](#)- an African American civil rights activist who also fought for women's suffrage)
 - York ([York](#)- An African American man, enslaved to William Clark, who was a part of the Lewis and Clark expedition. The first black man to cross North America.)
 - [Kalapuya](#)
 - [Atfalati](#)
 - Barrow ([Willie Beatrice Barrow](#)- A black civil rights activist and minister who lived in Portland and helped build one of the first black Churches of God in the city.)
 - McCoy ([William "Bill" Lipscomb McCoy](#)- the first African American elected to the Oregon legislature who re-ratified the Fourteenth Amendment (Due Process Clause) for Oregon.)
 - Leon ([Teresa Alonso Leon](#)- the first immigrant Latina elected to the Oregon legislature)
 - Cleary ([Beverly Cleary](#)- a native Oregonian and beloved author of the *Ramona Quimby* series and other children's novels)

- Gordly ([Avel Louise Gordly](#)- first black woman elected to the Oregon Senate)
- Jama ([Kayse Jama](#)- Oregon's first elected Muslim Senator)
- Woods ([Aaron Woods](#)- current Oregon Senator)
- Fitzgerald (Julie Fitzgerald- current Wilsonville Mayor who led the city through COVID and created the first DE Committee for the City.)
- Additional examples from staff research
 - Deiz ([Mercedes Deiz](#)- first black female lawyer in Oregon (admitted to the bar in 1960) and first woman of color to become a judge in Oregon and first black woman to be elected to the bench in Oregon)
 - Harrison ([Kathryn Harrison](#)- Tribal leader who regained federal recognition for the Confederated Tribes of the Siletz and the Confederated Tribes of Grand Ronde.)
 - Yasui ([Minoru Yasui](#)- Japanese American lawyer born in Oregon who was pivotal in fighting laws that targeted Japanese Americans and immigrants during WW2.)
 - Jaramillo ([Annabelle Jaramillo](#)- Latina politician and activist from Oregon who served on the National Environmental Justice Council and fought for LGBT rights.)

Theme B: Recognition of Oregon's Diverse Landscape

- The current street naming policy offers native plants and flowers as options. The street naming policy in Town Center can build upon this by recognizing key aspects of the Oregon landscape that honor the environmental stewardship that was prioritized by the community in the Town Center Plan.
- The Town Center Streetscape Plan communicates a community desire that the design of Town Center be based on Wilsonville's spirit of technological innovation and connection to the Willamette River. Street names that recognize and celebrate our state's diverse physical landscapes reflect Wilsonville's connection to nature.
- Town Center is intended to be a vibrant, diverse, and inclusive space for Wilsonville residents and friends to gather and spend time in. The process of planning Town Center was inclusive and a core community priority is creating inclusive community gather spaces. The street naming process for Town Center should follow that same vision set forth by the Town Center Plan.
- Naming the streets after features and elements of Oregon's diverse landscape reflects the vibrant and varied physical backgrounds of the state. In an abstract way this reflects the vibrant and varied backgrounds of those who spend time in Town Center, currently and in the future.
- Some preliminary examples:

- Examples from DEI Committee members
 - Alvord Desert related
 - Gorge
 - Sunstone
 - Agate
 - Jasper
 - Opal
 - Jory
 - Meadowlark
 - Hazelnut
 - Chanterelle
- Additional examples from staff research
 - Owyhee (Canyonlands)
 - Painted Hills
 - Tumalo (Falls)

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