

Japan in Oregon



October 2023
Consular Office of Japan in Portland





Japan in Oregon

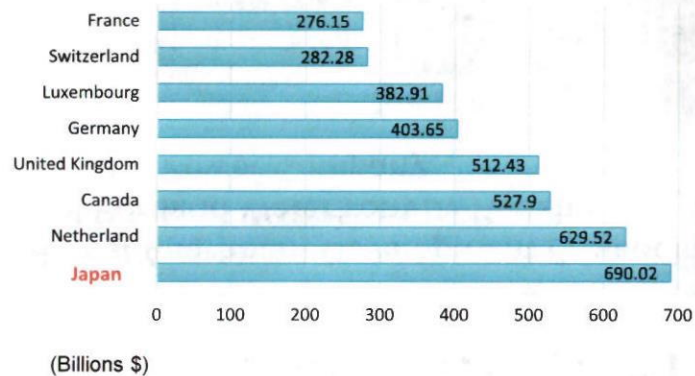


- Japanese Immigration to Oregon in late 19 century
- Japanese Consulate in Portland was established in 1900
- 7,982 Japanese nationals (October 2023)
- 159 Japanese companies (April 2023)
- Japanese Business Association of Portland (since 1966) and Portland Japanese School
- Japanese language programs in 26 schools and 12 colleges/universities including Japanese immersion classes
- 25 sister-state/city relationships between OR and Japan
- Japan-related Organizations (JASO, USJC, JAMO, JAACL, CJS, Japanese Garden)

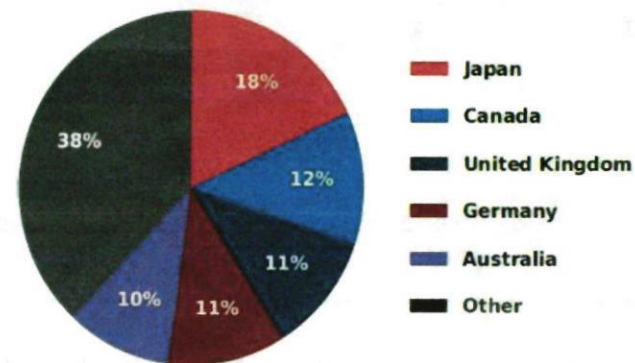
Japan's FDI in the U.S. and Oregon

- Japan has the largest net foreign assets in the world for 32 years.
- Japan is the largest foreign direct investor in the United States and Oregon.

Countries with highest foreign direct investment
(FDI) position in the U.S. 2021



Top Sources of FDI in Oregon
(107 Total Announced Greenfield Projects)



Source: BEA | statista, U.S. Department of Commerce | SelectUSA

Two Apartment Projects with 913 units

Rental Apartment Development Project in SW Portland Waterfront by Kyushu Electric Power Company



Location: 3850 S. Bond Ave, Portland

Structures:

High-rise, **23 floors and 340 units** with steel-framed reinforced concrete construction

Low-rise, **6 floors and 232 units** with wooden structure

Total construction cost: Approx. USD 185 Million

Partners: Diamond Realty Investments, Inc. Alamo

Manhattan, Both from
Dallas, Texas.

Completion: High-rise, Fourth Quarter 2023

Low-rise, Move-in Ready.

Portland urban renewal project "Press Block Project" by Takenaka Corporation



Location: 1621 SW Taylor Street, Portland

Structures:

Rental Apartment, **24 floors, 5 floors underground with 341 units**

Commercial/Office. 4 floors, 4 floors underground.

Partners: Chuo-Nittochi Group Co., Ltd.

Nomura Real Estate Holdings, Inc.

IINO KAIUN KAISHA, LTD

Urban Renaissance Group

Security Properties

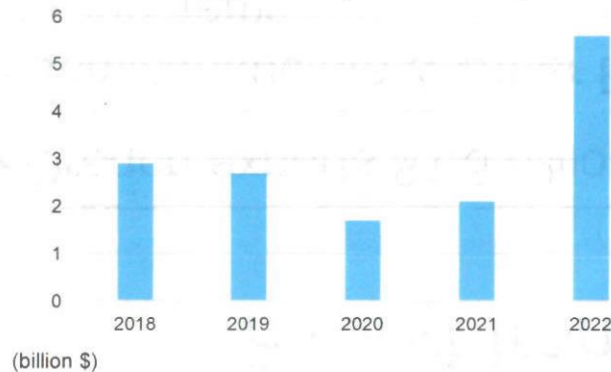
Completion: August 2025 with the LEED authorization

(Leadership and Energy in Environmental Design)

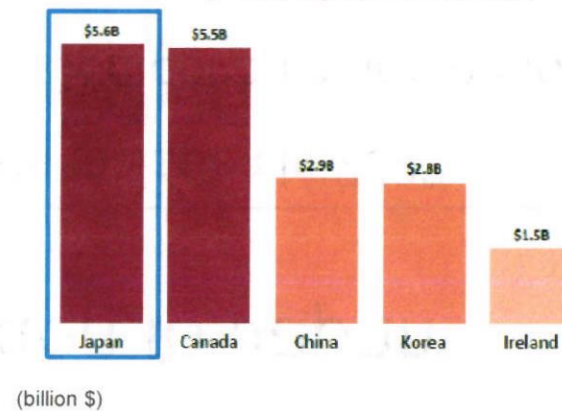
Import to Oregon from Japan

- Oregon imports \$5.6 billion of goods from Japan in 2022.
- As of 2022, Japan is Oregon's largest import partner.

Oregon's Import from Japan



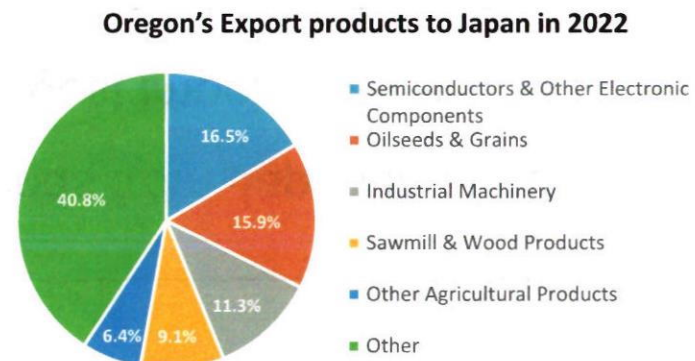
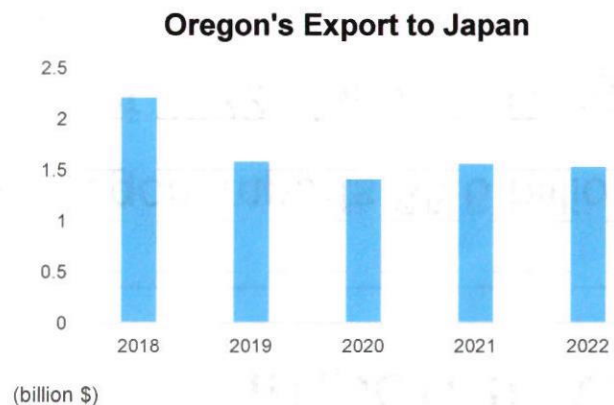
Oregon Top Goods Import Partners in 2022



Source: ITA International Trade Administration, U.S. Department of Commerce

Export from Oregon to Japan

- Oregon exports \$1.5 billion of goods to Japan in 2022.
- Semiconductors & Other Electronic Components are the top export items



Source: ITA International Trade Administration, U.S. Department of Commerce

Export of Agricultural Products

- Timber and wheat were major products exported to Japan in 1950s.
- Japan imports 40% of wheat consumption from PNW.



Export destination of agricultural products from Oregon 2022

Destination	\$ million	Share
Japan	453	23%
China	332	17%
South Korea	275	14%
Canada	257	13%
World	1,972	100%

Wheat supply in Japan FY 2021

Origin	thousand tonne
USA	2,342
Canada	1,781
Australia	800
Japan	1,097

Source: ITA International Trade Administration, U.S. Department of Commerce | MAFF Ministry of Agriculture, Forestry and Fisheries of Japan

Japanese language education in the U.S

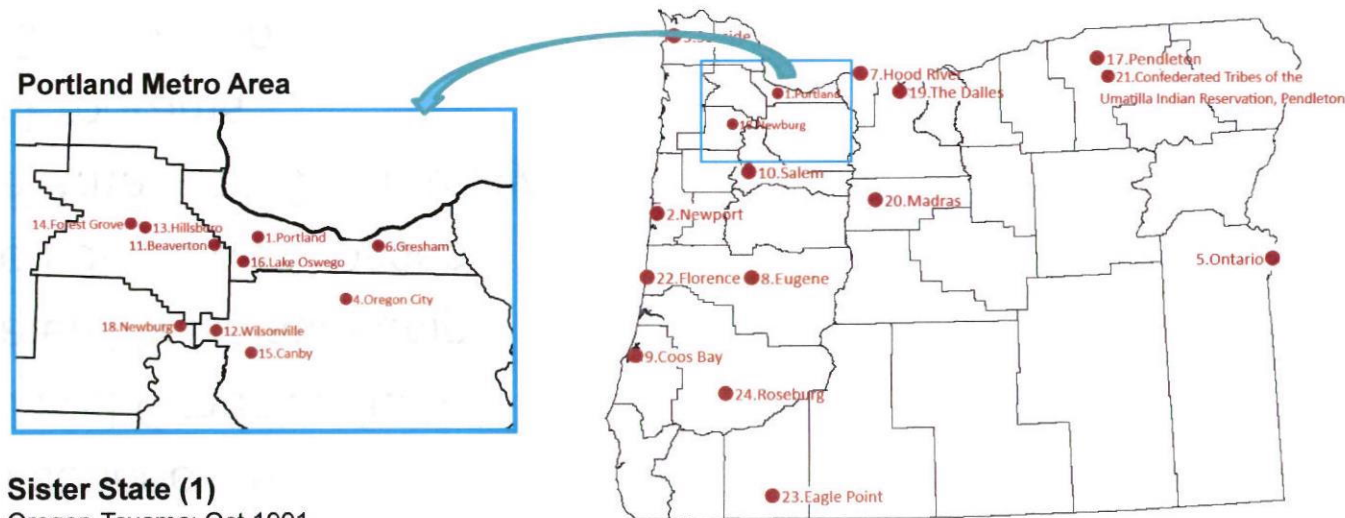
Oregon had the 5th highest number of Japanese language learners in 2021.

State	Number of learners
California	32,879
Hawaii	16,963
Washington	10,163
New York	8,552
Oregon	6,356
Illinois	5,803
Texas	5,526
Michigan	4,823
North Carolina	4,621
Virginia	4,599

Source: The Japan Foundation Survey 2021

Map of Sister Cities in Oregon

As of May 2023



Sister State (1)

Oregon-Toyama: Oct 1991

Sister Cities (24)

1. Portland-Sapporo, Hokkaido: Nov 1959
2. Newport-Mombetsu, Hokkaido: April 1966
3. Seaside-Shakotan, Hokkaido: May 1966
4. Oregon City- Tateshina, Nagano: Sep 1974
5. Ontario-Osaka Sayama, Osaka: Oct 1974
6. Gresham-Ebetsu, Hokkaido: May 1977
7. Hood River-Tsuruta, Aomori: July 1977
8. Eugene-Kakegawa, Shizuoka: Aug 1979
9. Coos Bay-Choshi, Chiba: Feb 1983
10. Salem-Kawagoe, Saitama: Aug 1986
11. Beaverton-Gotemba, Shizuoka: Oct 1987
12. Wilsonville-Kitakata, Fukushima: Oct 1988
13. Hillsboro-Fukuroi, Shizuoka: Nov 1988
14. Forest Grove-Nyuzen, Toyama: May 1989
15. Canby-Iwamizawa, Hokkaido: July 1989
16. Lake Oswego-Yoshikawa, Saitama: May 1996
17. Pendleton-Minamisoma, Fukushima: Oct 1998
18. Newburg-Asago, Hyogo: Jul 2000
19. The Dalles- Miyoshi, Tokushima: Jan 2003
20. Madras-Tomi, Nagano: Jun 2005
21. Confederated Tribes of the Umatilla Indian Reservation, Pendleton-Okayama, Okayama: Jul 2005
22. Florence-Yamagata, Gifu: Aug 2005
23. Eagle Point-Showa, Gunma: Oct 2011
24. Roseburg-Kuki, Saitama: Aug 2015 (Oct 1993)

Resources for advancing Japan-Oregon relations

- JET(Japan Exchange and Teaching) Program
- Japan Foundation
- JETRO(Japan External Trade Organization)
- Business connection
- Japan-related Organizations
- Sister State/City Relationships
- Japanese Language Classes
- Japanese American Community
- Invitation Programs
- National Scholarship

JET Program

- Started in 1987. Work as ALT, CIR or SEA up to 5 years.
- 5,831 participants from 50 countries in 2023.
- 52 % of participants are from the U.S.
- 30-50 participants from Oregon every year





Adolf Hertrich



Vanport Manufacturing was formed in 1967 and received JAS in 1988.

Vanport International was formed due to export ban on logs from the U.S. forests.



POP is home to Columbia Grain, Toyota, Subaru, Ajinomoto, Kanto, Tokyo Kasei.

All U.S. wheat exported to Japan is shipped from PNW.

NIKE

Phil Knight started business by reselling Onitsuka Tiger shoes in the U.S. in 1964.

Nisshoiwai saved Nike from its bankruptcy.

Onitsuka Kihachiro

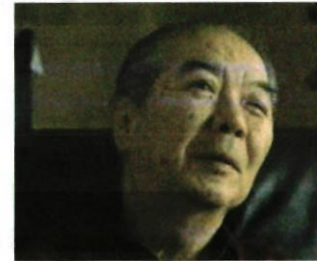


(Onitsuka Tiger)

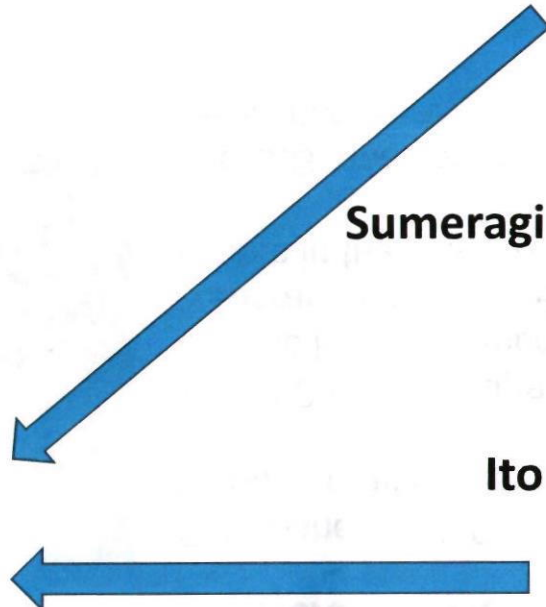
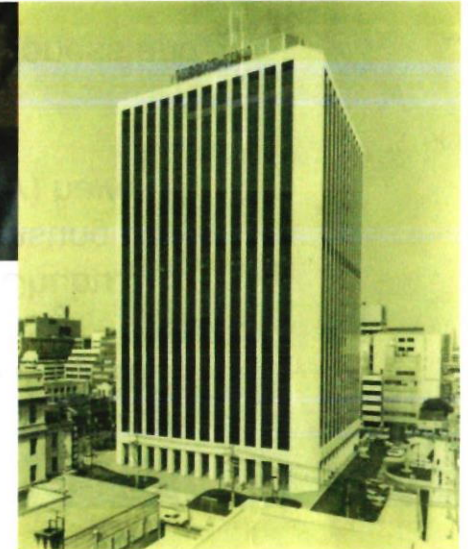
Sojitsu(Nisshoiwai)



Sumeragi



Ito



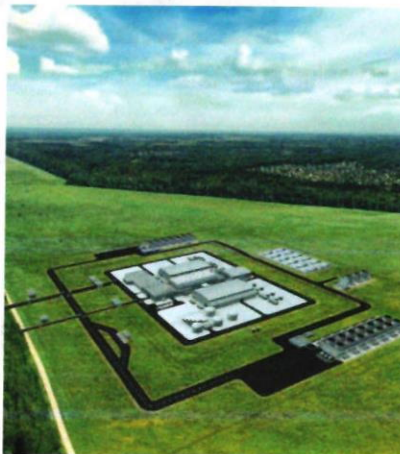
NuScale



Established in 2007 and will produce SMRs (Small Modular reactor) up to 12 in the land of INL by 2029.

The U.S. (Fluor), Japan (JGC, IHI, JBIC, Chubu Electric Power Company) and ROK (Samsung C&T corporation, Doosan Enerbility, GS energy) have shares in the company.

The U.S. and Japan concluded competitiveness and Resilience Partnership in 2021.



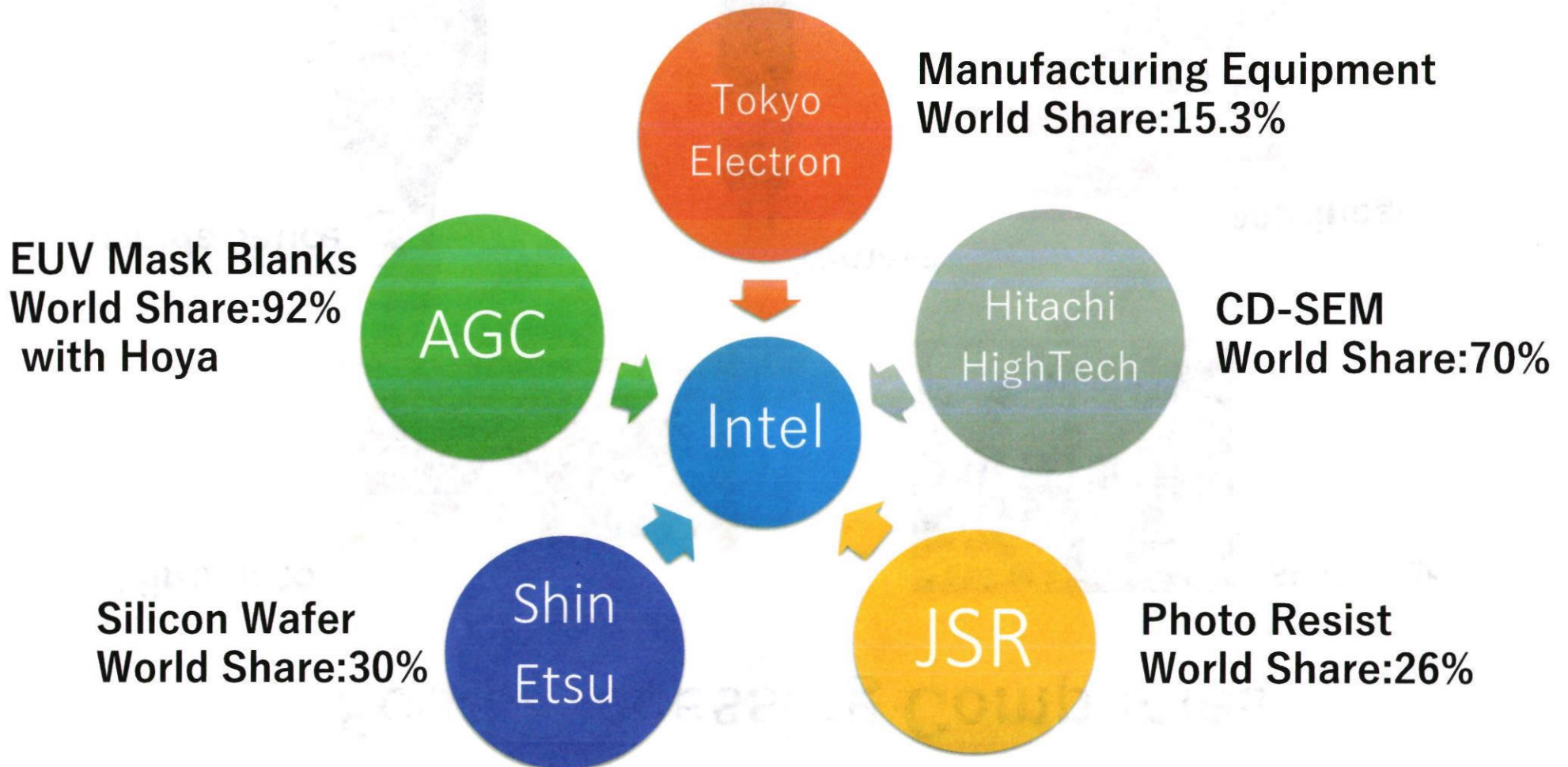
VOYGR-6 has 6 NPM.
Each NPM has 77.000kW.

Nuclear Regulatory
Commission approved the
NPM design in 2020.

Idaho National Laboratory (INL)



Vendors for Intel



Food Processing Companies

Ajinomoto



St. Cousar

Yoshida Sauce



Yamasa



Morinaga

