

**Project Title**

Rotary Summer Concerts 2022

**Applicant Name**

John Holley

**Contact (Name)**

Curt Kipp & John Holley

**Title**

Club President and Co-Chair of Concert

**Project Duration: Start Date**

July 21, 2022

**Estimated Completion Date**

August 14, 2022

Project Budget

**Total Project Budget**

\$ 18,600.00

**Applicant Cash Match (a)**

\$ 12,100.00

**In-Kind Resources (b)**

\$ 1,500.00

**Total Applicant Match (a+b)**

\$ 13,600.00

**Grant Request**

\$5,000

**Provide a project description**

The Wilsonville Summer Concert Series will take place the last two Thursdays in July and the first two Thursdays in August. Each concert will feature a well known band: Johnny Limbo and the Lugnuts will kick off the concerts on July 21. Sister Mercy, a local blues band, will perform on July 28. On August 4, Jennifer Batten and Full Steam will perform. The band is led by Jennifer Batten, former lead guitarist for Michael Jackson, with Pat Yadon on lead vocals and top notch musicians rounding out the lineup. They play a mix of pop and rock. And then August 11, Radical Revolution will perform their popular 80s tribute songs, fronted with male and female lead vocals. Each band will play a 2-hour headline set with intermission. Before each headline act, a local opening artist will perform for 45 minutes, resulting in a total event window of 3 hours each evening. Event sponsors will be located around Town Center Park to provide snacks, water, and information, and there may be a food vendor or two. Wilsonville Rotary will make sure that trash is removed and bathrooms are maintained. A portable lavatory will be located on the west side of the park as a backup if the restrooms outside the Park and Rec Building are too busy.

**How will your project promote Wilsonville tourism?**

Wilsonville Rotary will advertise the concerts in the Spokesman, City event guide, as well as on the Rotary website ([www.wilsonvillerotary.com](http://www.wilsonvillerotary.com)), and our Facebook, LinkedIn, Instagram and Twitter feeds. There will be signs placed in all accepting local businesses as far away as Tigard and Canby.

**How will your project benefit the Wilsonville community?**

The concerts provide residents and visitors with a fun evening listening to great artists, enjoying a picnic, dancing, and watching their children play in the water features or dance to the music. It will enhance Wilsonville's image as a family friendly community.

**What are your organization's goals for this project (use measureable data)? Consider the question: How will you know that you succeeded in your goals?**

Our goal is to entertain between 4,000 and 5,000 concert goers at the four concerts and attract visitors from other communities (see attached schedule 1). Additionally, we will be raising money to eradicate polio by passing buckets for donations during the intermissions. Our goal is to raise \$10,000 in 2022.

**If this is an annual event for which you have received Tourism Grant funding for in the past, what new or expanded attractions have been added?**

We have gone to the trouble this year to stack the lineup with high quality performers who are also proven audience draws. Johnny Limbo is a consistent huge draw, Jennifer Batten is well known locally and nationally, Radical Revolution is among the most popular tribute bands in the region, and Sister Mercy is a highly regarded blues band with an expanding audience. We are planning to start the series with a reception on July 21 where people can interact with the sound down before the music begins, and we are planning to provide small bites in individualized portions so there's no cross-contamination issue.

**How are you/your organization suited to produce this event/project/program? Provide the community resources that will be used if applicable (volunteers, local vendors, local contributions, etc.)**

The Wilsonville Summer Concerts have been going since 2002, and the only year the shows didn't happen was 2020, due to COVID-19, so this will be our 20th series. We've developed the expertise and dependability to pull the shows off without a hitch and with a strong degree of community participation.

<b>Project Budget</b>	
This budget provides the detail of the project that the grant funds will be applied to. This should include how the funds from this grant will be spent. Expenses must be explicitly defined. Please include in-kind and cash match.	
Income Sources	Amount
Rotary Cash	\$12,100.00
In-Kind Contribution	\$1,500.00
Tourism Grant Request	\$5,000.00
Total Project Income	\$18,600.00
Expenses - Must be specifically itemized	Amount
Talent	\$10,000.00
Sound	\$3,600.00
Fees & Rentals	\$2,500.00
Advertising, Printing, & Promotion	\$1,500.00
Misc	\$1,000.00
Total Project Expense	\$18,600.00

	<b>Organization Budget</b>			
	This budget shows how this project fits into your organization. The project should be shown as a line in this budget.			
	Fiscal Year:	2022	to	2022
	Income Sources			Amount
	Heart of Gold			\$64,000.00
	Summer Concert Grant Request			\$5,000.00
	Through a Child's Eyes			\$15,000.00
	Misc			\$1,000.00
	Total Organization Income			\$85,000.00
	Expenses			Amount
	Heart of Gold			\$22,750.00
	Summer Concerts			\$18,600.00
	Scholarships			\$9,000.00
	Youth Exchange			\$5,500.00
	Through a Child's Eyes			\$13,750.00
	Community Projects			\$13,450.00
	Misc			\$5,500.00
	Total Organization Expense			-\$3,550.00