



**CITY COUNCIL MEETING
STAFF REPORT**

Meeting Date: May 1, 2023		Subject: Resolution No. 3032 A Resolution to Allocate Community Cultural Events and Programs Grant Funds for Fiscal Year 2022/2023	
		Staff Member: Erika Valentine, Arts & Culture Program Coordinator	
		Department: Parks and Recreation	
Action Required		Advisory Board/Commission Recommendation	
<input checked="" type="checkbox"/> Motion <input type="checkbox"/> Public Hearing Date: <input type="checkbox"/> Ordinance 1 st Reading Date: <input type="checkbox"/> Ordinance 2 nd Reading Date: <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Information or Direction <input type="checkbox"/> Information Only <input type="checkbox"/> Council Direction <input checked="" type="checkbox"/> Consent Agenda		<input checked="" type="checkbox"/> Approval <input type="checkbox"/> Denial <input type="checkbox"/> None Forwarded <input type="checkbox"/> Not Applicable Comments: N/A	
Staff Recommendation: Staff recommends Council adopt the Consent Agenda.			
Recommended Language for Motion: I move to approve the Consent Agenda.			
Project / Issue Relates To: Community Cultural Events and Program Grant			
<input checked="" type="checkbox"/> Council Goals/Priorities Establishment of an Arts and Culture Commission – Fund allocation of the Community Cultural Events and Programs Grant.	<input type="checkbox"/> Adopted Master Plan(s)	<input type="checkbox"/> Not Applicable	

ISSUE BEFORE COUNCIL:

Consider funding the Community Cultural Events and Programs Grants for FY 2022/2023.

EXECUTIVE SUMMARY:

The Community Cultural Events and Programs Grant (CCEP Grant) replaced the Community Tourism Grant which for the last 20+ years has funded ongoing community events such as the Wilsonville Arts Festival, the Wilsonville Rotary Summer Concert Series and Fun in the Park, as well as funding other arts, culture and heritage related programs such as Public Art, Wilsonville Theatre and Boones Ferry Historical Society projects. Given the prior applicant and award history of the previous grant, the intention of the CCEP Grant is to tighten the scope in order to focus funding in support of arts, culture and heritage programs while still ensuring funding access to many of the past recipients. The restructuring of this grant was a priority in this year's Arts, Culture and Heritage Commission work plan. City Resolution No. 3007 (November 2022) authorized the Arts, Culture and Heritage Commission to administer and recommend funding of the Community Cultural Events and Programs Grant.

The grant is intended to aid Wilsonville non-profit organizations to produce projects, programs, or events that promote arts, culture, history, and heritage; and for festivals and special events for the benefit of the Wilsonville community. The grant program seeks to stimulate participation in local culture.

The grant focus and types of projects to be considered was intentionally created to be wide-ranging and purposely open-ended.

Types of Projects to be considered:

- A new project or event that would further arts, culture, history, or heritage for the benefit of the Wilsonville community.
- An annual Wilsonville event with the introduction of new or expanded attractions or partners that engages Wilsonville's artists, craft persons, and creatives.
- Media advertising, public relations, or marketing campaigns/projects in support of arts, culture, history, or heritage projects, or events.
- Program improvements that increase access to arts, culture, history, and heritage for special populations including newcomers to Wilsonville, low-income residents, ethnic minorities, and others that may not feel included in community life.

Community Cultural Events and Program Grant Application materials were posted online in early January 2023. Applications were due late March 2023. Staff advertised the grant on City social media accounts, Boones Ferry Messenger, with Clackamas County Arts Alliance and Tualatin Valley Creates.

The Arts, Culture & Heritage Commission met on April 5, 2023 to receive presentations from the four applicants, ask the applicants questions and to review and discuss the applications. The Commission made a motion to fund the following projects:

Charbonneau Arts Association – More Display Opportunities for Student Art in Expanded Exhibit Space (\$2,080)

- Charbonneau Arts Association requested grant funds to purchase additional display panels and hanging materials for their Student Art Gallery, which is a major component of their Festival of the Arts.

Oregon Old Time Fiddlers’ Association District 7 – Oregon Fiddling: Exploring Our Oldest, Non-indigenous Music Heritage (\$9,000)

- Oregon Old Time Fiddlers’ Association District 7, which includes Wilsonville, seeks funding to bring a fiddle contest event to the community as well as 4 Public Jam Session performances.

Wilsonville Public Library Foundation – Wilsonville StoryWalk (\$7,416)

- Wilsonville Public Library Foundation seeks funding in order to bring a StoryWalk to Wilsonville. A StoryWalk is a series of signs, each containing a page/spread of a children’s book, which can be swapped out to different books throughout the year.

Wilsonville Rotary Foundation – Rotary Summer Concerts 2023 (\$6,500)

- The Wilsonville Rotary Foundation seeks funding to support their 21st year of hosting the summer concert series.

TIMELINE:

For this 2022/23 grant cycle, projects that receive funding must be completed by December 31, 2024.

CURRENT YEAR BUDGET IMPACTS:

The Community Cultural Events and Program Grant will be funded from the City’s General Fund in the amount of \$25,000.

COMMUNITY INVOLVEMENT PROCESS:

The 9 member Arts, Culture and Heritage Commission reviewed and gave staff direction for the development of grant criteria. 7 Members of the Commission reviewed all grant applications and made a motion with their recommendation for funding. Meetings were advertised and open to the public.

POTENTIAL IMPACTS or BENEFIT TO THE COMMUNITY:

The community will benefit from an increase of arts, culture and heritage programs and events, as well as additional opportunities for youth to get involved with cultural arts.

ALTERNATIVES:

N/A

CITY MANAGER COMMENT:

N/A

ATTACHMENTS:

1. Resolution No. 3032
2. Community Cultural Events and Program Grant Guidelines