

# VISUAL REPRESENTATION FOR PRIDE MONTH

Erika Valentine, Arts & Culture Program Coordinator



# WHAT?

- Exterior, temporary mural on the glass at the Parks & Recreation Admin. Building



# WHY?

- To provide visual representation for LGBTQ+ during Pride Month (June) and to make others aware of Pride Month
- Prominent location for vehicle traffic and pedestrians
- Will not block site lines with entrances/exits
- Busy park proximity → decreased vandalism
- Supports artists



# HOW?

- Staff writes Call for Art Application
- Artists will submit work examples AND their design as part of the Call for Art
- Panel Review to select artist
- Panel consists of the Arts, Culture, and Heritage Commission (ACHC) and 1 -2 members from DEI
- Artwork install, completed by June 1. Up for 1 – 2 months.

# ESTIMATED TIMELINE

Description	Date
Issue Call for Art	Early/Mid February
Call for Art due/deadline	Mid March
ACHC Meeting – Selection Panel	Wed April 17
Execute Contract	Early May
Installation	Artwork up no later than June 1

# QUESTIONS?

