

SMART

SOUTH METRO AREA



REGIONAL TRANSIT

2025

October Report Transit/Fleet

The truth matters and character counts. There are so many things to like about the truth. "The truth will set you free." The truth will never test your memory. The truth defeated is always stronger than a lie triumphant. Finally, the truth may be battered and beaten but it always remains the truth. All that said, I recall not too long-ago receiving praise during a high-profile transportation roundtable discussion. Facing a statewide transportation funding shortage, each member of the roundtable was asked to list one thing that can't be controlled. When it was my turn, I responded, "greed." No context given and no explanation required. It was during the roundtable wrap up that one of the high-ranking committee members suggested to the room filled with VIPs, "Dwight is the only honest person in this room today." I guess if you're going to be accused of something, being honest should be top of the list.

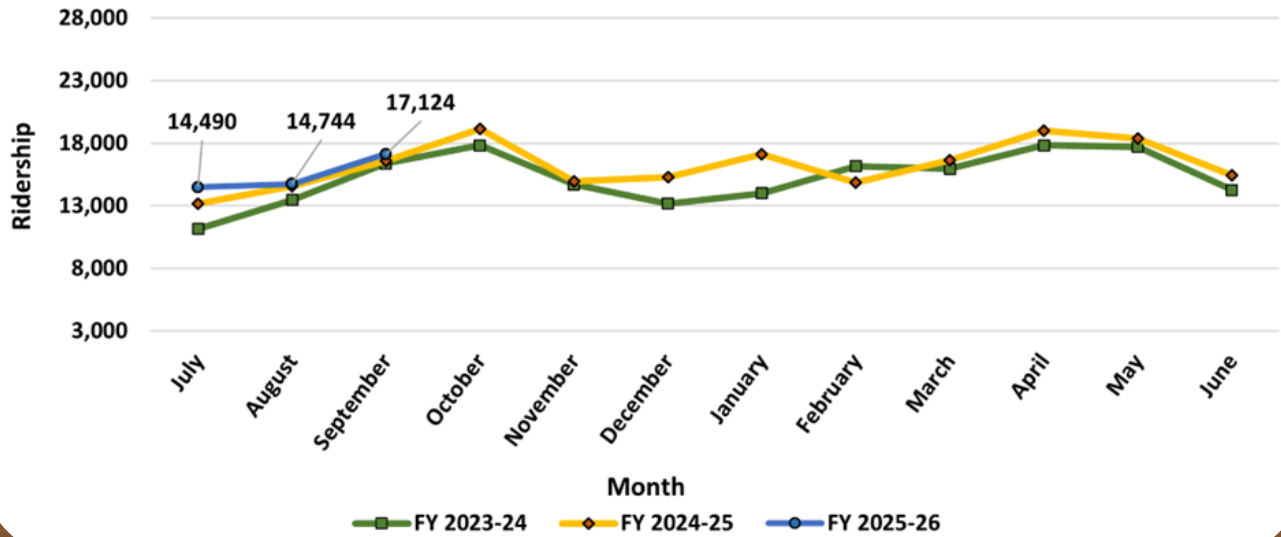
Dwight Brashear
Transit Director



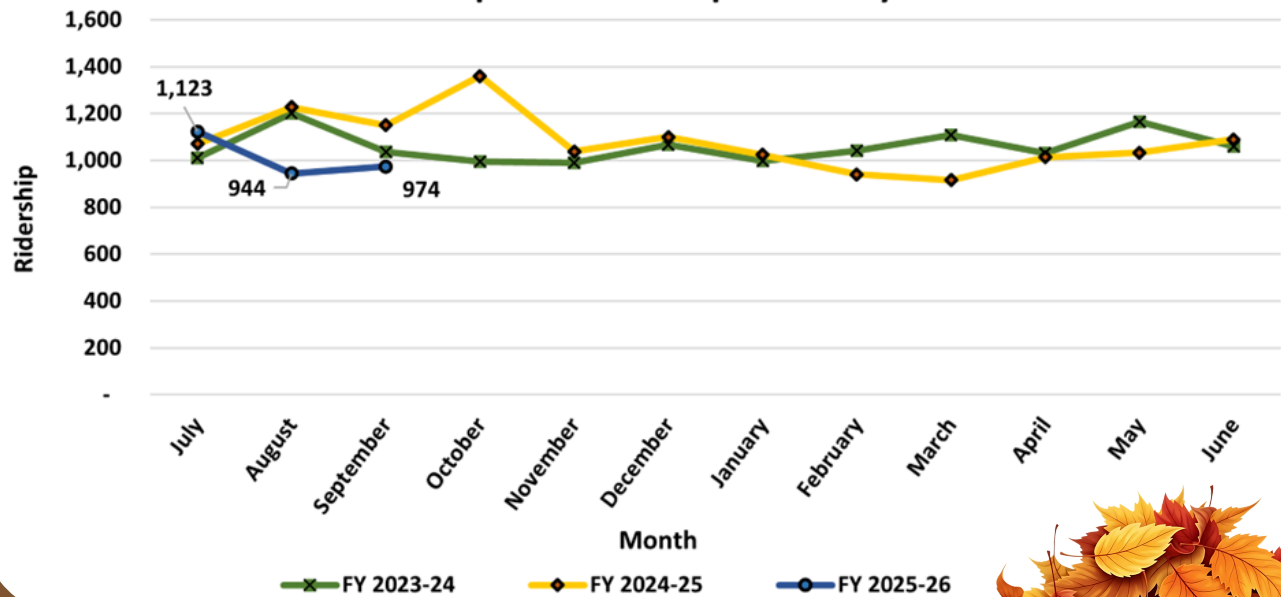
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



FLEET SERVICES

Scott Simonton

As our yard expansion project is nearing final completion, we have been able to begin operation of the new automated bus wash. These first few weeks of operation will be important; we will take note of any adjustments or changes that need to be made during the early part of the warranty period.



OPERATIONS

Diana Kotler

As we approach the holiday season, SMART reaffirms its commitment to providing Wilsonville residents with reliable connections – to resources, to jobs, to local activities, and to time with family and friends. Access to transportation opens doors to opportunity, helping our community stay connected and thrive.

In October, SMART provided over 11,000 trips connecting Wilsonville residents to local businesses and community resources. In addition, our Dial-a-Ride service supported our community's most vulnerable members with 962 trips, offering vital connections to medical, recreational, and other essential destinations.

To ensure SMART's continued ability to serve the community now and in the future, we have welcomed five new drivers to our team. Looking ahead, a new five-person driver training class will begin on November 3, 2026. These dedicated professionals will help SMART meet both current and future operational needs.

With quality of our service always in mind, SMART remains dedicated to providing vital and accessible transportation that connects Wilsonville residents to the people, places, and opportunities that make our community thrive.



COMMUTE OPTIONS

Michelle Marston



Oregon's Get There Challenge returned October 1–14, encouraging Oregonians to log trips and remote work in the Get There Connect tool for a chance to win prizes and gain recognition.

Participants could log bus, train, carpool, vanpool, bike, walk, and/or remote work trips. New this year, participants had to be part of a network—with each trip contributing not only to individual progress but also to their network's overall performance in the challenge.

If you live in Wilsonville, you were invited to join the Wilsonville SMART Network. If you work in Wilsonville, you could join the SMART Employer Network and represent your workplace in the competition.

Alongside the statewide challenge, SMART kept the excitement going with a local competition of our own! Anyone who logged trips between October 1–14 was automatically entered into a drawing for a \$50 e-gift card, with the winner announced on October 20. The more trips participants logged, the greater their chances were to win! The SMART Challenge had 41 participants with 682 trips logged!



GRANTS & PROGRAMS

Kelsey Lewis

October in Transit is when we prepare grant reporting on all of our grants, including all State (Departments of Transportation (ODOT), Federal (Federal Transit Administration) and Metro grants. These reports vary, but all of them require some kind of description of the work accomplished and financial accounting of the funds we have spent in the last quarter or year. This is a busy time for us.

This year we are also preparing for a review, or audit, with TriMet regarding our Statewide Transportation Improvement Fund (STIF) formula funding. As we organize these records for each grant, I am grateful for all the prior work that our Information Technology, Finance, City Recorder, and Legal staff have done to make our systems easier to navigate and retrieve information from. We have a great team here!



SAFE ROUTES TO SCHOOL

Wyle O'Neill

October helped Safe Routes to School programming roll smoothly into fall. SMART staff partnered with Reborn Bikes to support Lowrie Primary's annual Wheel-a-thon. This year's event took on a more educational focus as SMART hosted Bike Rodeo activities, helping students build confidence with balancing, stopping, turning, and following the rules of the road. Reborn Bikes also provided bikes and helmets to students in need, creating more riders for years to come.



SMART staff highlighted and celebrated International Walk + Roll to School Day on Wednesday, October 8. In the days leading up to the event, SMART's Safe Routes programming distributed snacks and prizes to students who walked to Boones Ferry Primary and Wood Middle School. On the day of the celebration, SMART led a Walking School Bus along Wilsonville Road for students at Meridian Creek Middle School.



October also marked the launch of Wilsonville's first Bike Bus for students at Lowrie Primary. A Bike Bus is a variation of the walking school bus which provides students the opportunity to bike to and from school with adult supervision. With the help of parent volunteers, SMART staff led a small group of students from the Villebois Skate Park to school, picking up more riders along the way.

BIKE BUS

