

# WILSONVILLE CITY COUNCIL GOALS 2021-2023 WORK PLAN



---

*UPDATED – APRIL 2022*

# Contents

Goal 1: Increase Mobility for all in Wilsonville .....	3
Strategy 1.1 Advocate at the federal, state and regional level to complete the Boone Bridge replacement..	3
Strategy 1.2 Pursue a legislative strategy to support aligning the SMART service boundaries with the City limits. ....	4
Strategy 1.3 Work with ODOT to incorporate the French Prairie Bridge crossing into the Boone Bridge project.....	5
Strategy 1.4 Leverage existing City funds to attract outside funding for the I-5 bike and pedestrian bridge..	6
Strategy 1.5 Implement existing transportation plans and advance planning efforts to improve our local transportation network. ....	6
Goal 2: Support local business recover post-pandemic.....	7
Strategy 2.1 Develop programs for business support using ARPA funds. ....	7
Strategy 2.2 Convene the Chamber of Commerce and Small Business Development Center (SBDC) to assess local business needs and available resources.....	7
Goal 3: Expand home ownership for lower income levels and first-time home buyers .....	8
Strategy 3.1 Continue implementation of the City's Equitable Strategic Housing Plan (ESHP) and explore funding options including Construction Excise Tax (CET), Vertical Housing Development Zone (VHDZ), etc. .	8
Strategy 3.2 Explore examples of other programs to support home ownership for low-income residents and first-time homebuyers as part of the Frog Pond East and South Master Plan. ....	9
Strategy 3.3 Develop a concept plan, zoning strategy, public outreach, identify partners, pursue grant funding, and draft development agreement for a transit-oriented development (TOD) project at WES Transit Center site.....	10
Goal 4: Attract high quality industry and economic opportunity in Wilsonville .....	11
Strategy 4.1 Leverage the Coffee Creek Urban Renewal District with the goal of attracting new industry that pays family-wage jobs in two years.....	11
Strategy 4.2 Advance the existing strategy for recruitment and expansion of the City's industrial areas.....	13
Strategy 4.3 Develop a land aggregation strategy and conduct outreach with property owners to explore long term plans in Basalt and Coffee Creek.....	13
Strategy 4.4 Identify and convene key stakeholders for workforce development to understand challenges, gaps and opportunities to support local high-paying jobs for the Wilsonville community.....	13
Strategy 4.5 Conduct outreach to help us prioritize infrastructure investments in the industrial area to expedite private investment.....	14

Goal 5: Align infrastructure plan with sustainable financing sources .....	14
Strategy 5.1 Conduct a financial analysis to explore costs and revenue options to fund the City's major infrastructure projects that are currently without identifiable funding.....	14
Strategy 5.2 Update the urban renewal strategic plan.....	15
Strategy 5.3 Establish the Arts and Culture Board and fund a feasibility study for performing arts facility..	16
Goal 6: Engage the community to support emergency preparedness and resiliency .....	17
Strategy 6.1 Work with emergency response providers to identify gaps and enhance Wilsonville's emergency preparedness planning for all types of emergencies/ disasters. ....	17
Strategy 6.2 Connect the community (residents and businesses) with emergency response resources and educational materials to improve individuals' response planning. ....	18
Goal 7: Protect Wilsonville’s environment and increase access to sustainable lifestyle choices.....	20
Strategy 7.1 Update the City's Comprehensive Plan to include a section on the environmental impacts of the Aurora State Airport. ....	20
Strategy 7.2 Participate in the Aurora State Airport planning discussions to represent Wilsonville's environmental interests. ....	20
Strategy 7.3 Develop a Wilsonville climate action strategy in alignment with Clackamas County's planning efforts. ....	22
Strategy 7.4 Explore options to expand access to urban gardening and other sustainable lifestyle choices.	23
Strategy 7.5 Continue implementation of Wilsonville's existing environmental programs and practices.....	24

# Goal 1: Increase Mobility for all in Wilsonville

## ***Strategy 1.1 Advocate at the federal, state and regional level to complete the Boone Bridge replacement.***

**Project Description:** Lobby key regional, state and federal leaders and agencies to raise awareness and for funding; communicate advancements with the community and provide council updates as needed.

**Project Lead:** Mark Ottenad / Bill Evans

### **Project Timeline:**

*Jan – Mar 2021:*

- Acting in advance of City-sponsored legislation, the Oregon Transportation Commission reallocates \$3.7 million of 2020-23 STIF funds in March 2021 to advance next phase on engineering design for I-5 Boone Bridge and Seismic Improvement Project. Complete study to provide required NEPA analysis and projected final cost.

*Apr – Jun 2021:*

- Legislature names in HB 3055/SB 5006 of June 2021 the I-5 Boone Bridge and Seismic Improvement Project as a priority ODOT project on par with I-205/Abernathy Bridge, I-5/I-84 Rose Quarter and Highway 217 highway improvement projects with access to a potential \$30 million/year of bonded funding authorized over a six-year period.

*FY2021-22*

*July – Sept 2021:*

- ODOT has proposed in July 2021 for the 2024-27 STIP to advance a \$9-11 million highway modernization project that is component of the I-5 Boone Bridge Seismic Improvement Project: to build a limited-segment northbound auxiliary lane from the Wilsonville-Hubbard Cutoff Highway 551 on-ramp to the Miley Road / Charbonneau on-ramp to I-5.
- City staff meet with Congressional staff in August 2021 to discuss surface transportation issues and prospective funding for transportation infrastructure.
- Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues. including proposed tolling and developments south of Wilsonville.

### **Previous Updates:**

Nov. 2021 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor.

Feb. 2022 - Compose articles for publication in The Boones Ferry Messenger updating community on various aspects of ODOT transportation improvements in South Metro I-5 Corridor. Metro advances Metropolitan Transportation Improvement Plan (MTIP) amendment to Joint Policy Advisory Committee on Transportation (JPACT) to advance I-5/Boone Bridge and Seismic Improvement Project.

### **Quarterly Update: In Progress**

*April 2022 -*

*On January 20, 2022, the Joint Policy Advisory Committee on Transportation (JPACT) approved*

*Resolution No. 21-5215, For the Purpose of Amending the FY 2021-22 Unified Planning Work Program (UPWP) to Amend the Funding and Add Detail to the Existing I-5 Boone Bridge Planning Project.*

*Mayor Fitzgerald provided testimony to the Oregon Transportation Commission and JPACT multiple times in January and February 2022.*

*On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including Metro Council concerns.*

*On March 3, 2022, the Metro Council adopted Resolution No. 21-5215, which has the effect of providing \$200,000 to advance the NEPA study phase of the I-5 Boone Bridge and Seismic Improvement Project. Metro Councilors express concerns regarding the proposed I-5 Boone Bridge auxiliary lane as a system-wide highway capacity addition.*

## ***Strategy 1.2 Pursue a legislative strategy to support aligning the SMART service boundaries with the City limits.***

**Project Description:** *Work with Metro, FHWA, FTA, TriMet, Counties and other parties to elevate SMART to have a seat at the JPACT table and use leverage in 2026 when the WES agreement expires.*

**Project Lead:** *Mark Ottenad, Dwight Brashear*

### **Project Timeline:**

*Jan – Mar 2021:*

- *Successfully advance City/SMART request for SMART seat on JPACT before FHWA and FTA via Metro MPO TMA review process in Feb 2021 before the Clackamas County Coordinating Committee, seeking letter of support/endorsement.*

*Apr – Jun 2021:*

- *Joint Policy Advisory Committee on Transportation (JPACT) Chair writes to Clackamas County Coordinating Committee (C4) acknowledging need for better transit coordination, and intends to convene meetings in summer or fall 2021.*

*FY2021-22*

*July – Sept 2021:*

- *City/SMART follow-up with JPACT Chair and Metro staff for convening of meetings.*
- *City/SMART write letter of welcome to new TriMet General Manager (GM) and request a meeting.*

### **Previous Updates:**

*Nov. 2021 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation.*

*City/SMART staff follow-up with TriMet on meeting request with GM.*

*Mayor meets with Metro Councilors to discuss various issues, including transit service boundary.*

Feb. 2022 - City/SMART staff follow-up with C4 and Metro JPACT regarding proposed mediation. City/SMART staff met with TriMet GM.

#### **Quarterly Update: In Progress**

*April 2022 - City staff followed up with TriMet GM after the meeting by relaying the draft term sheet presented previously in October 2021. Subsequently in February, Dwight Brashear confirmed that TriMet legal department was reviewing the draft term sheet.*

### **Strategy 1.3 Work with ODOT to incorporate the French Prairie Bridge crossing into the Boone Bridge project.**

**Project Description:** Work with ODOT to confirm the French Prairie Bridge as the alternative transportation facility for the I-5 Boone Bridge and Seismic Improvement Project and in the Regional Mobility Pricing Project / Comprehensive Congestion Management and Mobility Plan.

**Project Lead:** Mark Ottenad, Zach Weigel

#### **Project Timeline:**

*Jan – Mar 2021:*

- *The City submitted letters in March 2021 to Oregon Transportation Committee and Legislature advocating for named inclusion of the French Prairie Bridge.*

*Apr – Jun 2021*

- *The City submitted letters in May 2021 to Legislative leadership advocating for named inclusion of the French Prairie Bridge.*

*FY2021-22*

*Jul – Sept 2021*

- *Schedule ODOT staff to appear in Sept 2021 before City Council to present on transportation issues, including status of I-5 Boone Bridge project and status of French Prairie Bridge as potential alternative transportation facility.*

#### **Previous Updates:**

Nov. 2021- ODOT presented an update on the Boone Bridge project to City Council in September.

Feb. 2022 – No Update.

#### **Quarterly Update: In Progress**

*April 2022 - On February 23, 2022, City staff met with ODOT staff to discuss elements of the I-5 Boone Bridge and Seismic Improvement Project, including the proposed French Prairie Bridge bike/ped alternative transportation facility. ODOT staff appear increasingly amenable to advancing concept of French Prairie Bridge as the I-5 Boone Bridge bike/ped alternative transportation facility.*

### **Strategy 1.4 Leverage existing City funds to attract outside funding for the I-5 bike and pedestrian bridge.**

**Project Description:** *Work with Metro, ODOT, Counties, Congressional staff and other interested parties to seek complementary funds without overhead that advance project.*

**Project Lead:** *Mark Ottenad, Zach Weigel*

**Project Timeline:**

*FY2021-22*

*July - Sept 2021:*

- *Bring pedestrian walkway and plaza designs for August 2021 City Council meeting.*

*Oct – Dec 2021:*

- *Design should be complete in November 2021*

**Previous Updates:**

Nov. 2021 - Design team presented 60% design to Planning Commission and City Council for feedback in August. Design team is continuing with 90% design, incorporating feedback received to date.

Feb. 2022 - 90% design drawings were submitted in December. Design team is currently reviewing 90% construction drawings and specifications. Metro Intergovernmental Agreement requirements for funding design of the project have been satisfied. Staff continue to assess construction funding opportunities for the project.

**Quarterly Update: In Progress**

*April 2022 - 90% design is complete and the project is “construction ready”. Staff continues to set aside Transportation System Development Charges as part of the annual CIP budget to accumulate funds for construction. The unfunded portion of the project is included in the Town Center Infrastructure Funding Plan and Urban Renewal Analysis that is currently underway. Staff continue to assess other available construction funding opportunities for the project.*

### **Strategy 1.5 Implement existing transportation plans and advance planning efforts to improve our local transportation network.**

**Project Description:**

**Project Lead:** *TBD*

**Project Timeline:**

**Quarterly Update:**

## Goal 2: Support local business recover post-pandemic

### Strategy 2.1 Develop programs for business support using ARPA funds.

**Project Description:** *Identify programs to support business.*

**Project Lead:** *Chris Neamtzu/ Bryan Cosgrove*

**Project Timeline:**

*Immediate work (business needs), to be complete by the end of 2021.*

*Work with Chamber of Commerce for Outreach.*

**Previous Updates:**

Nov. 2021- The Executive Team has been engaged in a brainstorming exercise to come up with various project ideas and evaluation criteria. The City Manager and Finance Director are initiating a conversation with the City Council regarding project ideas for eligible expenditures using ARPA funds at the September 20, 2021 City Council meeting.

Feb. 2022 – City Council agreed to add resources for the new Economic Development Manager after he does an analysis of what might be needed for additional business support.

**Quarterly Update: On Hold**

*April 2022 - At this time, Staff has not identified a need for ARPA funds to support economic development through small business assistance, grants, or otherwise, and is awaiting further direction from Council on the issue. Another round of small business grants does not appear to be necessary, nor a responsible use of funds.*

*Possible areas of focus, eligible under ARPA final rules, peripherally related to economic development, include physical infrastructure development, childcare, and affordable housing, and workforce development.*

### Strategy 2.2 Convene the Chamber of Commerce and Small Business Development Center (SBDC) to assess local business needs and available resources.

**Project Description:** *See Strategy 2.1 above.*

**Project Lead:** *Chris Neamtzu/ Matt Lorenzen*

**Project Timeline:**

*Immediate work (business needs), to be complete by the end of 2021.*

*Work with Chamber of Commerce for Outreach.*



### **Quarterly Update: In Progress**

Feb. 2022 - New Economic Development Manager (EDM), Matt Lorenzen, has held initial meeting with Chamber CEO and has established relationship with Clackamas SBDC Director, Rob Campbell. If additional small business support is desired by Council, beyond a potential ARPA-funded project (see Strategy 2.1), EDM will execute, as desired.

Until such time, EDM is coordinating with Sherwood, Tigard, and Forest Grove to hold bimonthly (every other month) small business webinars/workshops (<https://bit.ly/sml-biz-wbnr>). EDM is working to establish a newsletter to Wilsonville business community to elevate and promote these webinars. In the interim, City communication channels will be utilized—website, social media, etc.

### **Quarterly Update: In Progress**

*April 2022 - EDM has launched a small-business newsletter that aims to deliver relevant economic data and news as well as free or inexpensive training opportunities for small business operators.*

*We continue our partnership with other Westside small cities to organize and hold bimonthly small business webinars/workshops. The intent is to continue this webinar/workshop series indefinitely, as long as it remains relevant and well-received by attendees.*

*At this time EDM has not engaged the Chamber directly in order to assess local business needs.*

## **Goal 3: Expand home ownership for lower income levels and first-time home buyers**

**Strategy 3.1 Continue implementation of the City's Equitable Strategic Housing Plan (ESHP) and explore funding options including Construction Excise Tax (CET), Vertical Housing Development Zone (VHDZ), etc.**

**Project Description:** *This project explores implementation of several EHSP actions and recommendations, including those on the Actions Requiring Further Exploration list. This includes work already underway to implement Vertical Housing Development Zones (VHDZ) as a means to incentivize mixed-use development in Villebois Village Center and Town Center (part of Action 1D). The City has contracted with ECONorthwest to assist with this work. Additional work on EHSP implementation will require City Council direction to determine if the City desires to implement CET to serve as a funding source for future activities in support of affordable housing, as well as which aspects of Action 1E (Facilitate Connections to Partners and Housing Resources through City Liaison) are of highest priority to Council. Direction on these items will allow for future implementation of items on the Actions Requiring Further Exploration list.*

**Project Lead:** *Kim Rybold*

**Project Timeline:** *Current project scope with ECONorthwest for VHDZ implementation*

*Q4 2021 – Discuss commercial criteria and Town Center boundary options with City Council*

*Q1 2022 – VHDZ adoption*

**Other activities**

*Q4 2021 – Council work session to gather input and direction on CET, ESHP Action 1E, and other items from the EHSP Actions Requiring Further Exploration list*

*2022 – Work to implement additional EHSP actions. Exact timing will depend on Council prioritization of EHSP Actions and funding opportunities.*

**Previous Updates:**

Nov. 2021 - In August, the project team presented a memo to City Council to respond to questions and suggestions raised during a work session in May about potential VHDZ implementation in vertical, mixed-use areas of the City. Based on Council direction to examine criteria options for how to define eligible non-residential spaces as well as possible boundaries in Town Center, the project team conducted additional research and analysis on these topics during September in preparation for an upcoming Council work session in November.

Feb. 2022- The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

**Quarterly Update: In Progress**

*April 2022- In February, the project team presented draft local criteria related to the definition and design of eligible non-residential spaces to City Council for confirmation that the criteria should be included in the City's VHDZ program. Based on Council's confirmation of the criteria, the project team began the process to adopt a VHDZ program, including notifying affected taxing districts of the proposed program and evaluation of potential displacement impacts as required by state statute. Adoption of a VHDZ program is scheduled for consideration by City Council on May 2.*

***Strategy 3.2 Explore examples of other programs to support home ownership for low-income residents and first-time homebuyers as part of the Frog Pond East and South Master Plan.***

**Project Description:** *The Frog Pond East and South Master Plan scope includes exploring affordable housing opportunities. This includes, per Council direction, a particular look at affordable home ownership opportunities.*

**Project Lead:** *Miranda Bateschell/ Dan Pauly*

**Project Timeline:** *Frog Pond East and South planning must be complete by December 2022.*

**Previous Update:**

Nov. 2021 - The Frog Pond East and South Master Plan project is under way, including the component

dealing with affordable housing and home ownership. EcoNW is the main consultant on this portion of the project. Council will hear more about the housing component of the project in a January work session.

Feb. 2022 – No Update.

### **Quarterly Update: In Progress**

*April 2022- The Frog Pond East and South project team has completed and shared with City Council an Affordable Housing Analysis that discussed feasibility of programs to support affordable home ownership in the specific context of Frog Pond East and South. Efforts continue to do outreach around housing to learn more about potential solutions and programs. One recommendation to date is to adopt policies that allow a wide variety of housing in Frog Pond East and South to provide flexibility for different programs over the 10-15 year build out of Frog Pond East and South.*

### **Strategy 3.3 Develop a concept plan, zoning strategy, public outreach, identify partners, pursue grant funding, and draft development agreement for a transit-oriented development (TOD) project at WES Transit Center site.**

**Project Description:** *This project explores implementation of Equitable Housing Strategic Plan Action 1A to evaluate options for transit-oriented development at the Wilsonville Transit Center. The first phase of this project will conduct a development opportunity study to establish the City's vision for development on this site and identify preferred site design alternatives and funding sources. The City has contracted with Leland Consulting Group to assist with this work. Based on this information, the City and Leland will prepare a developer solicitation (RFQ and RFP). The second phase of this project will occur once a developer is selected and will include a development agreement, project funding, and land use approvals.*

**Project Lead:** *Kim Rybold/Dwight Brashear*

**Project Timeline:** *Current project scope with Leland Consulting Group*

*Q3 2021 – Goals and Vision discussion with Council*

*Q4 2021 – Site Design Alternatives and Funding Strategy*

*Q1 2022 – Release RFQ/RFP for Developer Solicitation*

*Q2 2022 – Developer Selection*

*Additional work outside of the current scope (but within the July 2021-April 2023 timeframe) potentially includes development agreement, project funding, and land use approvals. Exact timing of these items will depend on the selected developer and funding opportunity application deadlines.*

**Previous Updates:**

Nov. 2021- During July, the project team began an assessment of opportunities and constraints on the TOD project site, which was shared with City Council at a work session in September. The project team gathered Council's input on vision, goals, and priorities for future development on the site, which the team will use as a basis to develop site design alternatives that illustrate options for development on this site. The project team will present these site design alternatives to City Council in November.

Feb. 2022 - The project team shared site design alternatives with City Council in November and gathered feedback on preferred options and possible development incentives. Based on this input, the team began drafting the RFQ with anticipated release in late Q1 2022.

**Quarterly Update: In Progress**

*April 2022- On March 18, the project team released a request for qualifications (RFQ) to solicit statements of qualifications (SOQs) from interested development teams for the TOD project. On March 31, the project team hosted a TOD site tour for potential developers, social service agencies, and nonprofit organizations, which was well-attended. The published due date for SOQs is April 26, after which the City will select a short list of development teams to respond to a Request for Proposals (RFP), anticipated later this spring.*

## Goal 4: Attract high quality industry and economic opportunity in Wilsonville

**Strategy 4.1** *Leverage the Coffee Creek Urban Renewal District with the goal of attracting new industry that pays family-wage jobs in two years.*

**Project Description:** *Attract industry with family-wage jobs to Coffee Creek Urban Renewal District.*

**Project Lead:** *Chris Neamtzu/ Matt Lorenzen*

**Project Timeline:**

*Once the Economic Development Manager position is filled, tasks will include:*

- Coffee Creek marketing brochure update will include the new road project (infrastructure, zoning regulations and future projects)*
- Investigate creation of a GIS Story Map to assist with marketing this project.*
- Share info with City Council when appropriate*
- Share info with Economic Development groups such as Greater Portland Inc., Small Cities Consortium, brokers and industrial developers.*
- Identify and investigate tools to assist with land aggregation strategies (i.e. horizontal development agreement)*

**Previous Updates:**

Nov. 2021 - The Economic Development Manager recruitment is underway.

Feb. 2022- Matt Lorenzen started on December 28, 2021 as the city's new Economic Development Manager (EDM). EDM is working on marketing collateral concepts, which will be developed into digital and print product, including a brochure and GIS Story Map. EDM is establishing relationships with partners including GPI, brokers, and developers in order to assess and access the marketplace. EDM is researching best practices regarding Horizontal Development Agreements, with the aim of initially meeting with property owners individually, and then convening property owners as a group with a basic deal structure/proposal later in 2022.

Pannatoni Development Company is currently constructing a new 110,366 SF industrial warehouse along SW Clutter Road in the Coffee Creek Industrial Area called the Coffee Creek Logistics Center. This is the first significant investment in the Coffee Creek Urban Renewal Area. The building is planned to have two tenants, and will be comprised of warehouse, distribution and manufacturing uses. Building occupancy will be in spring 2022.

Mildren Design Group has submitted an application for an existing Wilsonville business, Precision Countertops, for a new 84,000 SF showroom, office, warehouse and fabrication space along the east side of Garden Acres Road.

Along the west side of Garden Acres Road, Black Creek Group of Newport Beach, CA is proposing development of a 148,000 SF flex warehouse. This project is scheduled to go to the DRB in early 2022

**Quarterly Update: In Progress**

*April 2022 – After preliminary research and discussion with local brokers, Economic Development Manager (EDM) is skeptical that a so-called Horizontal Development Agreement is the answer. Further investment in critical infrastructure remains priority #1, but the obstacle of disparate land ownership cannot be overstated. The URTF will need to make recommendations aimed at overcoming this obstacle.*

*Panattoni Development Company building will have two tenants: A-dec, a dental office furniture equipment manufacturer, and Owens and Minor, a local medical supply company. Building occupancy will be in spring 2022.*

*Mildren Design Group has withdrawn their application for Precision Countertops so that additional work can be done value engineering the project. This project is anticipated to be re-submitted as an administrative review, the first land use application to propose to use the expedited path under the Form Based Code.*

*Black Creek Group's proposed project, along the west side of Garden Acres Road, is scheduled to go to the DRB and City Council for land use review in May of 2022. The project team anticipates initiating construction over the summer and into 2023.*

### **Strategy 4.2 Advance the existing strategy for recruitment and expansion of the City's industrial areas.**

**Project Description:** *Develop a white paper for the existing strategy (i.e. no commercial uses in industrial zones, clean industry, story over time, etc.)*

**Project Lead:** *Chris Neamtzu (Mark Ottenad & Leo Consulting to assist)*

**Project Timeline:** *In writing and in presentation format, tell the story of Wilsonville's historic and successful industrial lands strategy. Research issues, summarize history, develop a white paper and create a presentation to share with City Council and the community. This is anticipated to be a living document that is updated as time goes on and circumstances change.*

#### **Previous Updates:**

Feb. 2022- Staff have begun to assemble materials that will be the outline for the white paper and presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Early summer 2022 is tentatively targeted for the Council work session and public presentation on this topic.

#### **Quarterly Update: In Progress**

*April 2022 - Staff have begun to assemble materials that will be the outline for the presentation, and are pulling information to assist with telling the historic story of industrial land development in Wilsonville. Summer 2022 is targeted for the Council work session and public presentation on this topic.*

### **Strategy 4.3 Develop a land aggregation strategy and conduct outreach with property owners to explore long term plans in Basalt and Coffee Creek.**

**Project Description:** *Part of Strategy 4.1 above.*

### **Strategy 4.4 Identify and convene key stakeholders for workforce development to understand challenges, gaps and opportunities to support local high-paying jobs for the Wilsonville community.**

**Project Description:** *Coordinate businesses outreach to gain a better understanding of specific business workforce needs; organize meetings between businesses and workforce development and educational partners.*



**Project Lead:** *Mark Ottenad, Matt Lorenzen*

**Project Timeline:** *With new, revamped economic-development program and staff, commence implementation in FY22-23.*

**Previous Updates:** *Project has not started.*

**Quarterly Update:**

*April 2022- City Public Affairs and Economic Development staff have attended workforce-oriented meetings of the Clackamas Workforce Partnership (CWP) and Washington County Economic Development Dept. Councilor Linville speaking with CWP regarding prospective participation as ex-officio on the CWP Board. Councilor Akervall has attended CWP and Washington County meetings focused on childcare-related issues as they affect workforce availability for employers.*

**Strategy 4.5** *Conduct outreach to help us prioritize infrastructure investments in the industrial area to expedite private investment.*

**Project Description:** *Part of 4.1 – See above*

## **Goal 5: Align infrastructure plan with sustainable financing sources**

**Strategy 5.1** *Conduct a financial analysis to explore costs and revenue options to fund the City's major infrastructure projects that are currently without identifiable funding.*

**Project Description:** *Staff to gather information and work with a consultant to identify revenue options, available funds, help council prioritize projects and identify funding plan for the next 5 – 10 years.*

**Project Lead:** *Kris Ammerman, Keith Katko, Delora Kerber, Jeanna Troha*

**Project Timeline:**

*Part 1- Staff to gather information (all projects, all project costs, saved revenue or known revenue sources/ options) and compile by the end of Dec. 2021.*

*Part 2 – Staff to meet with a consultant to discuss a scope of work*

*(SOW – identify revenue options and funds available, help council prioritize projects and identify funding plan for the next 5 – 10 years)*

*Part 3 – RFP for the scope of work.*

*Part 4 – Select a consultant to perform the analysis and help the council to prioritize/ identify funding sources.*

**Previous Update:**

Nov. 2021 - Staff has gathered a list of projects. Staff will work with the consultant to finalize the scope of work

*Feb. 2022 - Financial analysis to explore costs of the City's major infrastructure projects is complete. Prioritization, rankings, and potential funding strategies are continuing to be examined before recommendations are presented to City Council. The City continues to work with FCS Group.*

**Quarterly Update: In Progress**

*April 2022- No update.*

## **Strategy 5.2 Update the urban renewal strategic plan.**

**Project Description:** *Team meetings to be set with City's urban renewal consultants to move forward investigation of potential geographies where a new Urban Renewal Area could be established. Begin with a clear plan for the sunset of current urban renewal areas (West Side and Year 2000) and look at new URA opportunities for Town Center.*

**Project Lead:** *Chris Neamtzu/ Keith Katko/ Bryan Cosgrove (Principal)*

**Project Timeline:** *Expedite - meeting to be set with Elaine Howard and Tiberius Solutions to move forward. The scope will be used to update the timeline.*

*Start with sunset of the current area and look at new URA for Town Center Project with new Economic Development Manager.*

**Previous Updates:**

Nov. 2021 - A scope of work has been created by the consultant team to update the 2014 Urban Renewal Strategic Plan. The Economic Development Director position has been on the street since the middle of September, 2021. Once the new Economic Development Manager is hired, the new staff person will initiate the process with one of the first steps being to reconstitute the Urban Renewal Advisory Committee.

Feb. 2022 – The Economic Development Manager is working to reconvene the Urban Renewal Task Force (TF), which was active during the development of the Wilsonville Investment Now (WIN) program. Members of the TF include residents, industry/employers, brokers/developers, business advocacy groups, and the affected taxing districts.



Scope of work for a consultant contract has been finalized. Staff is working with Legal to amend an existing consultant contract to include the strategic plan scope of work. First meeting with TF, staff, and consultant penciled for the week of February 14, 2022.

### **Quarterly Update: In Progress**

*April 2022 -*

*On March 2, 2022 Economic Development staff and consultants conducted Urban Renewal Task Force (URTF) meeting #1. Council President Akervall is the Chair of the URTF.*

*The 2<sup>nd</sup> Task Force meeting was conducted on April 7, where the Task Force went over the Wilsonville Investment Now (WIN) Zone program as well as the Coffee Creek URA.*

*The 3<sup>rd</sup> meeting is planned for late May, where discussions will continue on evaluating existing plan areas, a look at the use of UR for affordable housing projects and a look forward at other possible areas where this tool could be used to incent investment. It is anticipated that there will be 5-6 total meetings. Council will review and approve the final plan in Q4 2022.*

### **Strategy 5.3 Establish the Arts and Culture Board and fund a feasibility study for performing arts facility.**

**Project Description:** *Develop implementation plan and retain consultant to work on forming the Arts and Culture Commission; after establishing and seating the commission, work to prioritize ACHS Recommendations that develop a five-year action plan with annual one-year implantation plan to be presented to the council including funding a feasibility study for a performing arts facility.*

**Project Lead:** *Mark Ottenad/ Kris Ammerman*

#### **Project Timeline:**

*FY2021-22*

*July – Sep 2021*

- *Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.*
- *Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.*

*Oct – Dec 2021*

- *Public feedback and City Council direction sought for recommendations of key components of Arts and Culture Commission; resolution of formation brought to City Council.*

*Jan – Mar 2022*

- *Advertise openings on Arts and Culture Commission; arrange interviews.*

*Apr – Jun 2022*

- *City Council confirms appointment of Arts and Culture Commission.*
- *Initial meetings of Arts and Culture Commission to develop priority recommendations for City Council consideration, including funding feasibility study for a performing arts facility.*

**Previous Updates:**

Nov. 2021 - Develop multi-departmental Implementation Plan for the Formation of an Arts and Culture Commission and scope of work for PSA to retain consultant to advance plan.

Conduct meeting with local-area arts and culture supporters to present on ACHS and Implementation Plan for forming an Arts and Culture Commission.

Consultant undertakes research on specific issues to be resolved for the commission's formation, including conducting community meeting, to help shape recommendations.

Feb. 2022 - Consultant and staff developed an initial proposal for consideration by management of structural components of Arts and Culture Commission. Public feedback and City Council direction was sought for recommendations of key components of Arts and Culture Commission formation. After receiving public comments and discussing the charter, City Council passed a resolution to formally establish the committee. City commences recruitment for new Arts, Culture, and Heritage Commission members.

**Quarterly Update: In Progress**

*April 2022 - Recruitment for volunteers to serve on the new Arts, Culture and Heritage Commission took place during January 2022, followed by interviews with Mayor Fitzgerald and appointment of the ACHC on February 24, 2022.*

*Park and Recreation staff selected dates in April and May for first two meetings of the ACHC.*

## Goal 6: Engage the community to support emergency preparedness and resiliency

***Strategy 6.1 Work with emergency response providers to identify gaps and enhance Wilsonville's emergency preparedness planning for all types of emergencies/ disasters.***

**Project Description:** *Collaborate with partner agencies (Counties, TVF&R, PGE, NW Natural and Metro, RDPO) on how they are preparing for emergencies and their response plans. Participate in annual Emergency Preparedness exercises (e.g. Cascadia Rising Event). Present information to City Council.*

**Project Lead:** *Delora Kerber/ Martin Montalvo*

**Project Timeline:** *Complete by the second quarter of 2023*

- *Ground Truth the Hazard Mitigation Plan (Ice Storms, Wildfires, Debris Management)*
- *Update City's Emergency Management Plan*
- *Communicate with Council on information gathered from other emergency response agencies.*

- *Presentations to Council from other emergency agencies on their preparedness and response plans.*

***Previous Updates:***

Nov. 2021 - At the September 9 City Council meeting, PGE made presentation on their responses and mitigation to the February Ice Storm.

Feb. 2022 - No Updates.

**Quarterly Update: In Progress**

*April 2022 - Staff invited local and regional Emergency Services, and other agencies to become the City of Wilsonville's partners in emergency management. Partners are requested to allocate staff time as needed for outreach coordination, participation in community events, sharing of existing outreach materials and co-branding.*

***Strategy 6.2 Connect the community (residents and businesses) with emergency response resources and educational materials to improve individuals' response planning.***

**Project Description:** *Educate community members on emergency preparedness through community events, publications, websites and Annual event "Fair"*

**Project Lead:** *Delora Kerber / Martin Montalvo with assistance from Bill Evans*

**Project Timeline:** *Complete by the end of 2022.*

- *Publish Quarterly messages in the Boones Ferry Messenger–  
Spring: Extreme Heat Safety; Fireworks Safety; Wildfire Preparedness  
Summer: Winter Weather Safety; Holiday Fire Safety; Rain/flooding Preparedness  
Fall: Winter Weather Safety; Spring & Flood Safety; Cyber Security Safety  
Winter: Wildfire Awareness; Pet Preparedness; Summer Safety and Extreme Heat Safety*
- *Publish special section in BFM for September – Emergency Preparedness month & October – Great Shakeout Earthquake Drill*
- *Develop Council narrated educational videos on emergency preparedness*
- *Develop scope and budget for the development of City's Emergency Preparedness brand and messaging information for use on website, at events, etc.*
- *Update City's Emergency Preparedness website. Add Council videos*
- *Organize an Emergency Preparedness Fair for September 2022. Include emergency response partners.*

- *Research incentive plans to encourage community members to prepare for disasters. Examples: 5 gallon water jug with emergency preparedness information; go Bag instructions; packaged Emergency Preparedness kits; phone battery chargers; first Aid kits; 30 days to prepare instructions*
- *Pursue grant opportunities to fund incentive plans.*

### **Previous Updates:**

Nov. 2021 - Issued the September Boones Ferry Messenger as the first-ever newsletter dedicated fully to emergency preparedness

Over the past several months, 4-5 social media posts on Facebook (and other platforms) have been made encouraging preparedness and providing links to Federal Emergency Management Agency (FEMA) preparation resources

Drafted scope of work with consultant to develop Community Education Plan, Emergency Education Campaign, and messaging information for use on website, events, etc.

Feb. 2022 - In October, included an article about the Oregon Great Shakeout event held in the Boones Ferry Messenger. This event is a reminder of the actions to take during an earthquake. As part of the exercise at 10:21, participants were asked to “Drop, Cover and Hold on”.

In early December, an Emergency Preparedness survey was issued and advertised through various social media platforms, email newsletter and the Boones Ferry Messenger. The survey is a foundational public opinion survey which will inform the City’s emergency education plan, messaging and campaign content and was offered in English and Spanish languages. The survey period was completed in early January and the results are being compiled.

### **Quarterly Update: In Progress**

April 2022 - *The emergency campaign brand was revealed.*



*At the March 21, 2022 Council Meeting staff presented information about Emergency Preparedness Program – Building a More Resilient Community. Included in the presentation were the results of the 155 responses to the Emergency Preparedness Survey along with proposed actions, communications, activities and themes for the Community Education Campaign.*

*A new webpage was created <https://www.ci.wilsonville.or.us/ready> to provide one location for citizens to find information related to preparedness and resiliency.*

*March website focus was Emergency Transportation Routes and Transportation Planning.*

*Phone recharge battery packs with the Wilsonville Ready logo were purchased and will be used as an incentive for participation in preparedness activities.*

## Goal 7: Protect Wilsonville’s environment and increase access to sustainable lifestyle choices

### ***Strategy 7.1 Update the City's Comprehensive Plan to include a section on the environmental impacts of the Aurora State Airport.***

**Project Description:** *City is currently engaged with HHPR consulting to develop a scope of work for a citizen engagement process to update the Comprehensive Plan to include statements about the Aurora Airport. City staff has initiated this process and anticipates completion over the next 12 months.*

**Project Lead:** *Miranda Bateschell*

**Project Timeline:** *City staff has initiated this process and anticipates completion over the next 12 months.*

#### **Previous Updates:**

Nov. 2021 - Scope and schedule completed. Kickoff meeting for the project team scheduled for mid-October. Work sessions with Planning Commission in November and City Council in December scheduled to cover project scope and goals as well as initial stakeholder feedback.

Feb. 2022 - Kickoff meeting for the project team occurred in mid-October followed by work sessions with Planning Commission in November and City Council in December. Project team began outlining initial outreach and stakeholder interviews for early 2022.

#### **Quarterly Update: In Progress**

*April 2022- Following work sessions with the Planning Commission and City Council last quarter, the project team conducted community outreach on airport good-neighbor issues and policies. Community outreach included interviews with key stakeholders, a survey, and online open houses. The team also researched the approaches used by other communities in adopting good-neighbor policies related to nearby airports. The project team is busy drafting policies and objectives for the Wilsonville Comprehensive Plan, which will be the topic of discussion at upcoming work sessions with the Commission and Council.*

### ***Strategy 7.2 Participate in the Aurora State Airport planning discussions to represent Wilsonville's environmental interests.***

**Project Description:** *Participate in the Aurora Airport Master Plan public agency stakeholder group and keep up to date on all aspects of the Master Plan update. Use memorandums to inform Council and obtain direction under City Managers business or Communications for updates. Consider engaging with specialized airport consultants to assist with reviewing and fact checking data.*

**Project Lead:** Chris Neamtzu

**Project Timeline:** *Staff will keep the Council updated on all meetings over the next few months. A memo under City Manager's business or communications will be provided. This also will be brought to City Council meetings, as direction is needed.*

**Previous Updates:**

Nov. 2021 - On October 13, 2021 the Oregon Department of Aviation announced the first PAC Meeting for the Aurora State Airport Master Plan Project. The meeting will be held virtually Tuesday, November 16, 2021 from 3:00pm-5:00pm via Zoom Webinar. This meeting will provide an opportunity for the PAC, community, neighbors, and other project stakeholders to learn about the Airport Master Plan project and the vision for the Airport over the next 20-years.

*Feb. 2022 - On Tuesday November 16, 2021 the Oregon Department of Aviation (ODA) initiated an 18 month process to complete a new airport master plan for the Aurora Airport by facilitating Policy Advisory Committee (PAC) meeting #1. The purpose of the meeting was to introduce the project, establish an understanding of the role/expectations of the PAC, and prepare for upcoming meetings as well as provide opportunities for public input.*

*Staff from Century West and JLA Public Involvement led the meeting, supported by staff from the Oregon Department of Aviation. The meeting included a summary of history of planning efforts at the airport, Federal Aviation Administration plan overview, airport master planning introduction, and a brief discussion of existing conditions.*

*At 32 members, the PAC is very large. Members will provide input at key decision points in an advisory capacity; as a sounding board. No recommendations will be made by the committee; the group will be asked for feedback through poll questions and break out room discussions. All viewpoints will be represented in the meeting summaries. Perhaps most notable is that as the airport sponsor, ODA staff will be the final decision-making authority. They will decide what is included in the Master Plan.*

**Quarterly Update: In Progress**

*April 2022 -*

*Aurora Airport Master Plan PAC Meeting #2 and Public Open House #1*

*On Tuesday, March 1, 2022 the Oregon Department of Aviation (please note the new acronym ODAV) conducted Policy Advisory Committee meeting #2 on the Aurora Airport Master Plan. The meeting was attended by over 60 individuals. Following distribution of three draft chapters of the Master Plan document totaling over 75 pages three days prior to the PAC meeting, there was not sufficient time to read and absorb the substantial technical information contained in the materials prior to the PAC meeting. In response to concerns raised by staff, ODAV staff did offer to conduct an additional working session with interested PAC members and Century West Consultants to allow for PAC members to delve deeper into the presented materials. The working session is scheduled for April 5.*

*The first three chapters of material include:*

- Introduction*
- Existing Conditions Analysis (41 pages)*



- *Aviation Activity Forecasts (28 pages)*

*PAC meeting #2 was immediately followed by Public Open House #1, where an abbreviated presentation was made by the Century West consultant team, followed by citizen input and Q and A. The project team had very few answers to many of the questions raised, and stated that all questions would be written up with responses prepared as part of the summary notes and minutes that will be prepared for the two meetings.*

#### *Aurora Airport Master Plan Working Session on Chapters 1-3 of the Master Plan*

*On April 4, ODAV staff along with consultants from Century West conducted a two hour working session on chapters 1-3 of the draft Aurora Airport Master Plan. The purpose of the meeting was to continue conversations about existing conditions and preliminary forecasts (based aircraft and operations). The consultant briefly reviewed chapter 2 – existing conditions and chapter 3 – preliminary aviation activity forecasts. Each PAC member was given an opportunity to ask questions. Again, answers to most questions were not provided, and the ODAV team frequently deferred to the fact that “FAA will review” to determine adequacy.*

*ODAV also provided a very brief overview of the survey results that were collected as part of open house #1.*

*Several PAC members had concerns about the adequacy and accuracy of the data provided, and pointed out the flaws with the methodology that relies on a 2019 forecast that was based on information contained in the un-adopted 2012 Master Plan. Substantial comments on Chapters 1-3 were sent to ODAV on April 12. Staff submitted a 23 page letter with significant technical analysis and dozens of questions on the first three chapters of the master plan document.*

*Next PAC meeting is scheduled for Tuesday, May 3, 2022 from 3:00-5:00 pm on Zoom.*

### **Strategy 7.3 Develop a Wilsonville climate action strategy in alignment with Clackamas County's planning efforts.**

**Project Description:** *Natural Resources Manager to track and participate in the Clackamas County process in developing a Climate Action Plan. Consider the creation of a local plan that represents Wilsonville’s interests. Report to City Council regarding work products and status of planning effort.*

**Project Lead:** *Chris Neamtzu/ Kerry Rappold*

**Project Timeline:** *TBD*

#### ***Previous Updates:***

*Nov. 2021 - The first meeting of the Cities Workgroup was held October 12, 2021. At the meeting, Staff, from cities in Clackamas County, provided information on their current climate goals and areas of action, and the County staff gave an overview of the planning process. During the development of*

the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of planning effort.

Feb. 2022 - At the December 20, 2021 Council work session, staff provided an overview of the County's planning process. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.

#### **Quarterly Update: In Progress**

*April 2022 - At the meetings, County Staff provided information about the current climate goals and areas of action, inventory data, and the planning process. Future meetings of the Cities Workgroup will be scheduled for late summer/early fall to learn about the feedback from the public involvement process, receive additional modeling information, and help finalize the draft Climate Action Plan. During the development of the County's Climate Action Plan, the Natural Resources Manager will report to the City Council regarding work products and status of the planning effort.*

### ***Strategy 7.4 Explore options to expand access to urban gardening and other sustainable lifestyle choices.***

**Project Description:** *Explore urban garden options at City Parks, such as Arrowhead Park, encourage Homeowner's Associations to do more community gardening, and provide annual programming for sustainable lifestyle choices.*

**Project Lead:** *Kris Ammerman, Jeanna Troha*

**Project Timeline:** *TBD*

#### **Previous Updates:**

Nov. 2021 - Staff provided estimates the cost to be \$100,000 (hard costs only) based on a garden similar in size to our current one in Memorial Park. Actual size would be dictated by site restrictions. Labor will be provided by the park maintenance team.

- Irrigation - \$35,000
- Raised beds - \$35,000
- Fence - \$20,000
- Other - \$10,000

Staff identified these location considerations;

- West side of town (Geographical Equity)
- Initially we looked at locating a garden at Arrowhead park, but there were too many conflicts with existing infrastructure
- Exact location undetermined at this time: only potential City owned site is Boones Ferry Park (excessive shade is the biggest concern with this site)



- Other potential sites would require Partnerships with community organizations (Churches, HOA's, School District, CREST, others?)

Feb. 2022 - Staff changed the community garden policy to allow only one garden plot (formerly multiple) per household, which allows the garden to serve more residents. Staff also conducted several educational programs on the benefits of composting and gave away 500 composting buckets to Wilsonville residents to promote sustainable lifestyle choices. The compost buckets were funded by a Wilsonville-Metro Community Enhancement Grant. Staff are still exploring potential locations, partnerships and funding options to develop a new community garden location within the city.

#### **Quarterly Update: In Progress**

*April 2022- As of opening day (April 21, 2022) there are still garden plots available to community members. We will monitor the demand this season and continue to look for opportunities for additional garden sites based on need.*

### **Strategy 7.5 Continue implementation of Wilsonville's existing environmental programs and practices**

**Project Description:**

**Project Lead:** TBD

**Project Timeline:**

**Quarterly Update:**