

Town Center Public Input Demographics and Advertising/Communications

Following the City Council work session on March 3, 2025, City staff aggregated the following information for Council consideration as it prepares for goal setting. The purpose of this document is to summarize the nature of the activities, materials, and communication tools used as part of the Town Center planning process as it relates to the demographics of participants and target audiences.

The Town Center Plan process involved the most extensive outreach process for a land use project, or otherwise, in the City's history. As described below and in the attachments, there were many opportunities to participate in the project as outlined in a Public Engagement and Communication Plan for the Town Center Plan, including an advisory task force, community design workshops, focus groups, pop-up neighborhood events and idea centers, and in-person and online surveys. The engagement plan was designed to reach as broad an audience as possible and to gather a variety of perspectives in the community. It also included targeted outreach to specific stakeholders more impacted by activity in the Town Center and to harder to reach demographics that do not typically participate in traditional meetings and surveys.

Overall, the project captured 26,098 data points in addition to more descriptive comments from over seven dozen community conversations. It is estimated that around 2,000 people participated in the process, representing 7.5% of the citywide population. See below for more information on the various engagement activities, advertising materials and communication tools, and demographics information collected through the surveys.

Broad Outreach Activities:

Online Surveys Demographics Data (see Attachment A)(1617 surveys; 18,784 data points)

- Public Kickoff Town Center online survey (989 respondents)
- Design Alternatives Survey (online) (422 respondents)
- Community Concept Survey (online) (206 respondents)

Attendance at Large Project Events¹

- Public Kickoff visioning event (80 attendees, multilingual and multigenerational)
- Happy Hour with nationally renowned retail expert Bob Gibbs (56 attendees)
- Community Design Workshop at CCC (35 attendees, multigenerational)
- Community Concept Open House at City Hall (41 attendees, multigenerational)
- Bilingual Community Concept Open House at Wood Middle School Latino Family Night (20+ attendees, plus student facilitators/translators; multilingual and multigenerational)

Polling Participation

- In-person Visual Preference Surveys (1510 data points, estimated 400 respondents; based on the variety of community-based events where the survey was taken, demographics are expected to be similar to citywide demographics)²

¹ Based on event sign-in sheets. It is common for a few additional attendees to not sign in.

² Input was gathered at: Library and Community Sharing Idea Centers during August, Kiwanis Fun Run on July 29, 2017, Fun in the Park on August 5, 2017, Wilsonville Brewfest on August 12, 2017, Wilsonville Community Block Party on August 16, 2017, Three pub trivia nights: Beer Station on July 19, Vanguard Brewing on July 25, Quench on August 9. The survey garnered 1510 responses from about 400 respondents.

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- Questions of the Month³ (5,017 data points. 56% participated online and demographics likely mirror those of the online surveys. 30% participated through the Library and likely represented a higher percentage (than citywide demographics) of youth, seniors, ESL and lower income community members who are often dependent on library services.⁴ As part of the targeted outreach, a minimum of 5% of responses came from seniors, 2% from students, 1% from Spanish speakers, and 4% from families in need.

Community Events:

By attending community events that already drew large, diverse audiences and attending a variety of these types of events, the project team was able to connect with hundreds of other individuals, some of whom were participating for the first time and others who had already heard of and engaged with the project. While specific demographic questions were not asked, given the variety of events and diversity of people who visited our booths/interactive activities, the demographics were on the whole more similar to the community's overall demographics than online participation, helping to increase the diversity of voices informing the Plan.

- Community Block Party:
 - Thousands attended in 2017 and hundreds engaged with the Town Center project team. In addition to the In-person Visual Preference Survey (data captured above), attendees answered an Activity Preferences poll. Temporary versions of most of the activities were featured at the event so community members could experience them (known as tactical urbanism) in and near the Park before answering. (545 data points, about 250 people)
 - Hundreds of people attended in 2018 and interacted with the pop-up Main Street and Two-way Cycle-track. Participants were asked to provide input on these two projects and to identify priority projects to achieve the vision in the Plan as well as preferred parking design. (242 data points, around 40-80 people)
- Civics Academy, 2017 & 2018 (20-24 participants each year, small group map exercises)
- Charbonneau HOA meeting, (35-50 participants)
- Boeckman Creek PTA meeting (10-12 participants)
- Wilsonville High Boosters Club Meeting (10-15 participants)
- Lowrie Primary PTA Meeting (10-12 participants)
- Rotary Lunch (20-25 participants)
- Rotary concerts (*data/participation captured above in In-person Visual Preference Surveys*)
- Kiwanis Fun Run (*data/participation captured above in In-person Visual Preference Surveys*)
- Fun in the Park (*data/participation captured above in In-person Visual Preference Surveys*)
- Wilsonville Brewfest (*captured above in In-person Visual Preference Surveys*)
- Planning Commission and City Council meetings, Showcase Celebration & Photo Gallery

³ Posted online (56% of responses) and in-person at Idea Centers (Library (30%), Wilsonville Community Sharing (4%), and the Parks Building), senior lunch at the Community Center (5%), events with students (2%), Spanish ESL focus groups (1%), and advisory groups (1%).

⁴ The Wilsonville Library does not have user demographics, but due to the high level of foot traffic and diverse patronage and programs - like Spanish Storytime, Oregon Department of Human Services Drop-In Assistance, Teen Advisory Board, music, film, and reading events and programs – input from Library patrons was sought to hear from individuals underrepresented in survey demographics and often dependent on library services (youth, seniors, ESL, and lower income).

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Targeted Outreach

The following demographics and stakeholders were identified at the beginning of the project by the City Council as often underrepresented in traditional outreach methods or as an impacted party in Town Center and thus, important to hear from. The project team conducted these additional engagement methods to reach these audiences, several of which were identified after the demographics data from the surveys were assessed in order to increase participation among those groups underrepresented in the survey participation. This further increased the diversity of voices informing the Plan, bringing overall input on the project more in line with citywide demographics.

Seniors:

- Monthly senior lunches at the Community Center (during all three phases), (20-30 participants each month, many repeat participants)
- Library Idea Center (*data/participation captured above*)

Millennials and males:

- OIT Back to School event (*participants not documented*)
- OIT Open House (*discussion documented, but not participants*)
- Instagram Contest (22 entries, overall participation unknown)
- Trivia (and surveys) at local pubs (*data/participation captured above in In-person Visual Preference Surveys*)

Youth:

- Art Tech class visit (45-55 participants)
- Lowrie Primary Enrichment Classes (10-14 participants)
- Wilsonville High School class visit (40 participants)
- Meridian Creek seventh grade class curriculum (five visits, 20-24 participants)
- Library Idea Center (*data/participation captured above*)

ESL Community Members:

- Autumn Park Apartments Focus Group (10-12 participants)
- Wood Middle School Latino Family Night (*data/participation capture above in Bilingual Community Concept Open House*)
- Outreach at La Tienda San Francisco (*overall participation unknown / captured above*)
- Boeckman Primary Latino Advisory Group visits (*participants not documented*)
- Library and Wilsonville Community Sharing Idea Centers (*participation captured above*)

Employees & Employers, Business & Property Owners, Chamber, Developers:

- Stakeholder meetings & interviews (during all three phases) (14 participants)
- Chamber of Commerce Morning Spark (20-30 participants)
- Chamber of Commerce webinar with Q&A (*participants not documented*)
- Small Town Center Business Lunch Roundtable and Focus Groups (during all three phases)(12+ participants, besides Task Force members)
- Economic Summit (panel event) at Regal Cinemas (58 participants)
- Town Center business newsletters (N/A)

Residents in and adjacent to Town Center

- Neighborhood focus groups (7-10)

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Renters and lower income community members:

- Autumn Park Apartments Focus Group (*participants captured above*)
- Neighborhood focus groups (*participants captured above*)
- Library and Wilsonville Community Sharing Idea Centers (*participation captured above*)

Task Force:

Two dozen community representatives held six workshops to guide development of the Plan based on public feedback and technical information from qualified professionals. The Task Force included representatives from Wilsonville's residents, youth, community advocates, small and large businesses, landowners, and neighborhood groups. Each member represented organizations and stakeholder groups and were responsible for coordinating with their networks and neighbors to inform the Task Force discussions and thus, the project. The Task Force was intricately involved over the full course of the project, including attendance at community meetings and events to engage with community members themselves.

Minutes from the last Task Force meeting (October 23, 2018) reflect the positive view of Task Force members toward the process and public engagement of the Town Center Plan project. It inspired Task Force member "Doris Wehler [who] stood and said that she has been involved in the City's meetings forever. She stated that this project engaged the public more than any other she has seen in the City. She appreciated everyone's efforts." In addition, the following quotes from key Stakeholders and the Task Force were in the February 2019 Boones Ferry Messenger as the Plan was finalized and prepared for adoption. At the time, the project team did not receive any concerns or testimony that the process had not been inclusive or transparent.



"The Chamber's experience participating in the Wilsonville Town Center Task Force has been a true example of 'best practices' on how to conduct public involvement and participation. We feel the business community's ideas and concerns have been voiced through an open and transparent public process that offered new innovative ways to solicit community feedback."


Kevin Ferrasci O'Malley
CEO, Wilsonville Area Chamber of Commerce

"The Town Center Plan Task Force process was one of the most engaging and hands-on experiences I have had with a project such as this. The amount of input received from citizens and business owners — through informational meetings, public events and online surveys — was incredible. It helped the Task Force feel confident in our recommendations to the Planning Commission and City Council. I look forward to watching the Town Center evolve into a vibrant city center."


Kyle Bunch
Agent, American Family Insurance

"It's a matter of finding a place where placemaking hasn't occurred yet. Finding what is that magic place that is unique to Wilsonville. Through the Town Center Plan, Wilsonville is in a great position to create that special place which will exponentially increase the choices the city will have later for better growth."


Fred Bruning,
CEO, CenterCal

"One of the very special things about our community is the care and kindness shown by our community members. Through this process, people have contributed their ideas for gathering places and voiced the importance of iconic placemaking sites to facilitate human connection. Seeing these ideas woven into the plan has been exciting. This plan isn't just about streets and buildings, it's about people."


Kristin Akervall
Wilsonville City Council President

"I have enjoyed observing and sharing in the extensive community involvement the City utilized to develop the new plan for Wilsonville Town Center. And now we look forward to the plan transforming the area into a hub for living, working, playing, dining and shopping."


Bruce Eicher
Owner, Wilsonville Diamond

COMMUNITY LEADERS
SUPPORT THE PLAN AND THE PROCESS

"I want to commend the City and staff for expending the energy to create this plan through community input. The City understands how important it is to create a vision and master plan that can develop over time. The addition of residential units, we now understand, will allow the area to support more businesses creating a more diverse and interesting synergy."


Susan Myers
General Manager, Capital Realty

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Technical Advisory Committee:

A technical advisory committee was also established and met four times for coordination with regulatory agencies and partners to help ensure the plan met relevant requirements (e.g. ODOT, DLCD, Metro).

Outreach Matrix from the Public Engagement Plan:

OUTREACH TOOLS MATRIX

	Project Task Force	Stakeholder Meetings	Public Events	Targeted Engagement Activities	Surveys	City Council / Planning Commission Updates	Website Updates & Boones Ferry Messenger	Media Relations (press release and media outreach)	Social Media
General public, including the senior community and youth	x		x	x	x	x	x	x	x
Non-English Speaking Community Members			x	x	x	x			
Employees in Town Center		x	x	x	x	x	x	x	x
Employers in Town Center	x	x	x		x	x	x	x	x
Property owners, commercial and residential, in Town Center	x	x	x		x	x	x	x	x
Business owners, retail and non-retail, in Town Center & Chamber of Commerce	x	x	x	x	x	x	x	x	x
Developers/Brokers		x				x	x	x	
Local/State agencies (transportation, land use, education)		x	x		x	x	x		
Residents in and adjacent to Town Center	x		x	x	x	x	x	x	x
Tenant and neighborhood association representatives	x	x	x	x	x	x	x	x	x
Community-based organizations, including arts, culture, and services	x	x	x	x	x	x	x	x	x

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Advertising Materials:

The public engagement campaign used a variety of engagement, communication, and advertising tools to reach as broad of an audience as possible. Most advertisements were shared in both English and Spanish. The following tools and platforms were used with examples of many included in Attachment B. It is worthwhile to note, most City projects only use the City website, the Boones Ferry Messenger, press releases, mailings and social media to promote events (one Open House and/or one survey is typical using *Let's Talk, Wilsonville!*).

- Project website (this project predated *Let's Talk, Wilsonville!*):
The City created a direct web address (www.wilsonvilletowncenter.com) linked to a website that provided project information, links to online surveys, and both a comment form and map-based input tool to provide feedback on the planning process. Draft and final Plan documents were posted here for viewing and comment.
- City's website project page
- Informational videos were posted on the project website and shared on social media:
 - Summer Events video – This video explained the initial planning process and advertised input opportunities available to the public in summer 2017.
 - Community Design Concept video – This video described the draft Community Design Concept to the public and explained how to provide comments on the concept to the project team. It provided links to the project website and draft Plan documents.
- Boones Ferry Messenger:
Over the course of the project, the BFM included articles to raise awareness about the Town Center Plan and promote opportunities to get involved in the planning process, along with dedicated space for the Question of the Month. This featured space provided the community with updates on the Plan's progress, notification of upcoming events, and information on where and how to provide input into the planning process (monthly, attached).
- Press Releases:
These were released periodically throughout the project to provide key updates about events and milestones to the local media to raise awareness about the Town Center Plan and promote opportunities to get involved in the planning process (examples attached).
- Postcards, flyers, citywide mailings (examples attached)
- School Bulletin Boards:
Flyers to advertise input opportunities were posted on the parent-teacher school bulletin boards (examples attached).
- Table Tents:
These were placed on tables and counters at local businesses and restaurants in Town Center advertising the project website, surveys, large events (examples attached).
- Bookmarks:
Placed in all checkouts at the Library for all surveys and large events (examples attached).
- SMART bus channel cards:
Placed in the advertisement spaces above the windows on all City buses, directing people to the project website, latest surveys, and questions of the month (picture attached).

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- **Idea Centers:**

These materials were purposefully placed at the Library, Wilsonville Community Sharing, and the Parks Building to capture demographics the City was not already hearing from (proportionate to their percent of the citywide population) and to place information materials and engagement opportunities where people already visit. There were information boards with rotating materials aimed at sharing information and gathering input, including space dedicated to upcoming meetings, events and engagement opportunities as well as another poster board dedicated to the Question of the Month.

- **Social Media:**

The City's social media platforms were used to raise awareness about the Town Center Plan and promote opportunities to get involved in the planning process. Facebook, Instagram and Nextdoor were utilized. At critical milestones, paid posts to 97070 were utilized for greater visibility and public response (examples attached).

- Instagram photo contest (advertisement card attached)

- Town Center Business newsletters (example attached)

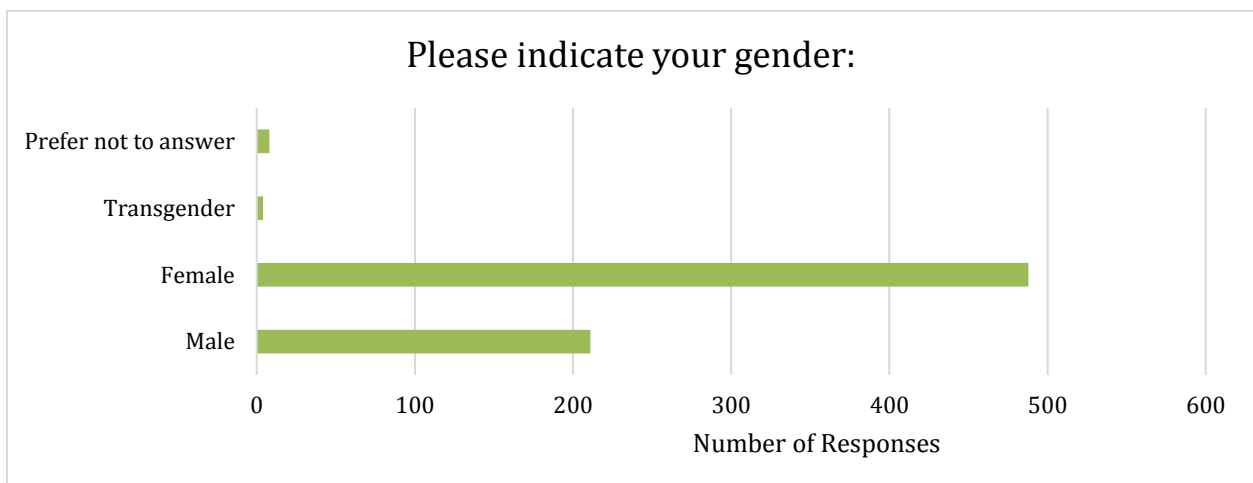
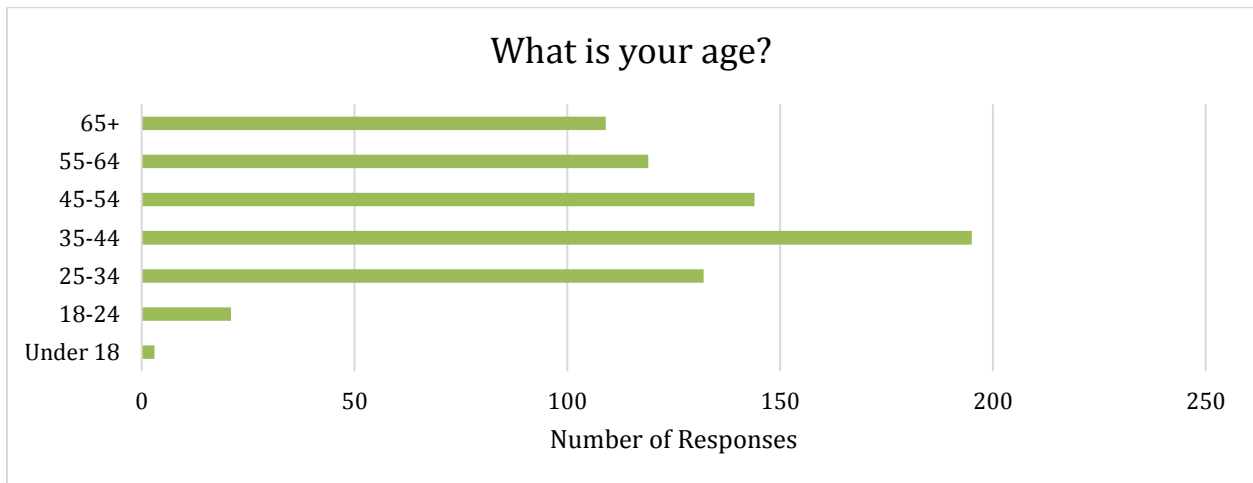
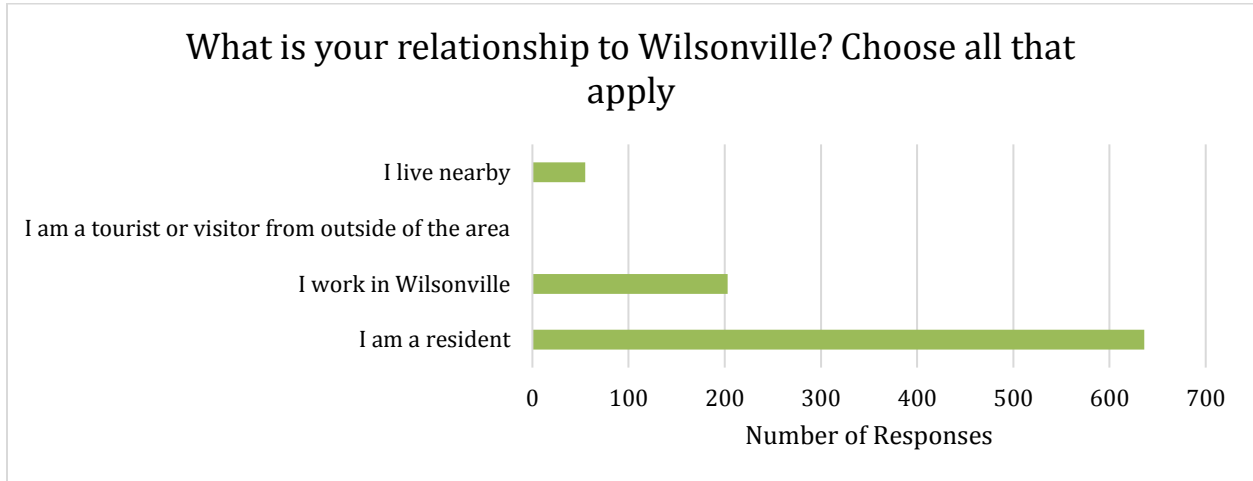
- **MailChimp E-mail Distribution List:**

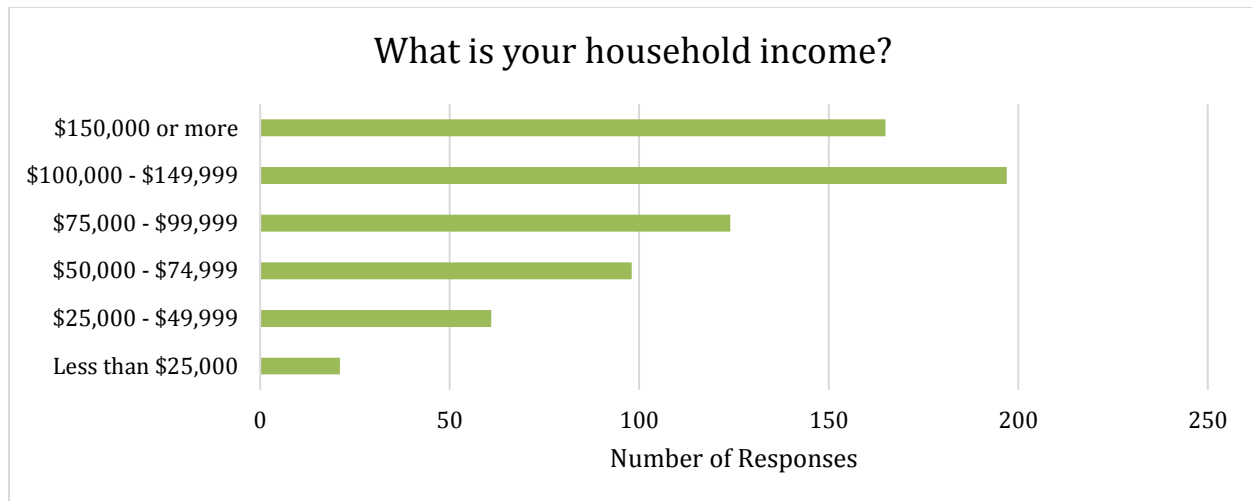
The project team maintained an interested parties list of nearly 360 recipients, sending 13 email notifications throughout the project about surveys, community events, and other public meetings.

Town Center Public Input Demographics and Advertising/Communications

Attachment A

Demographics

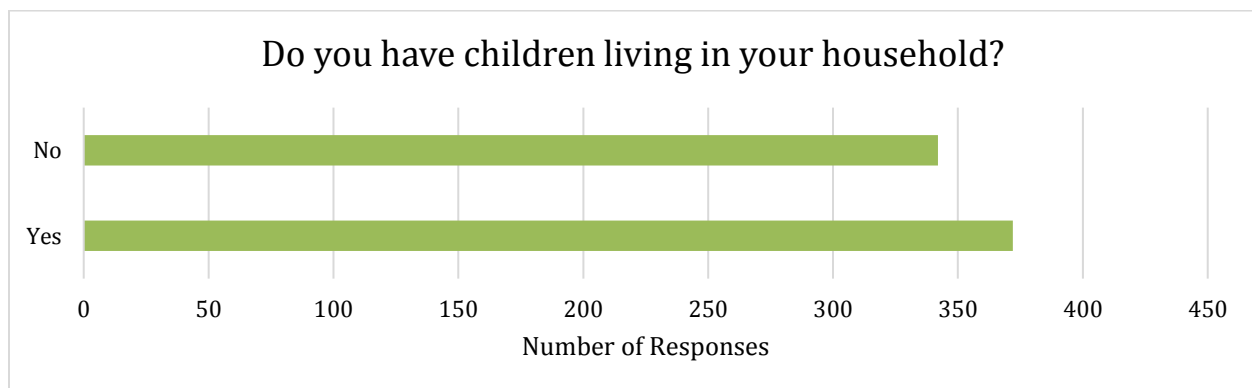


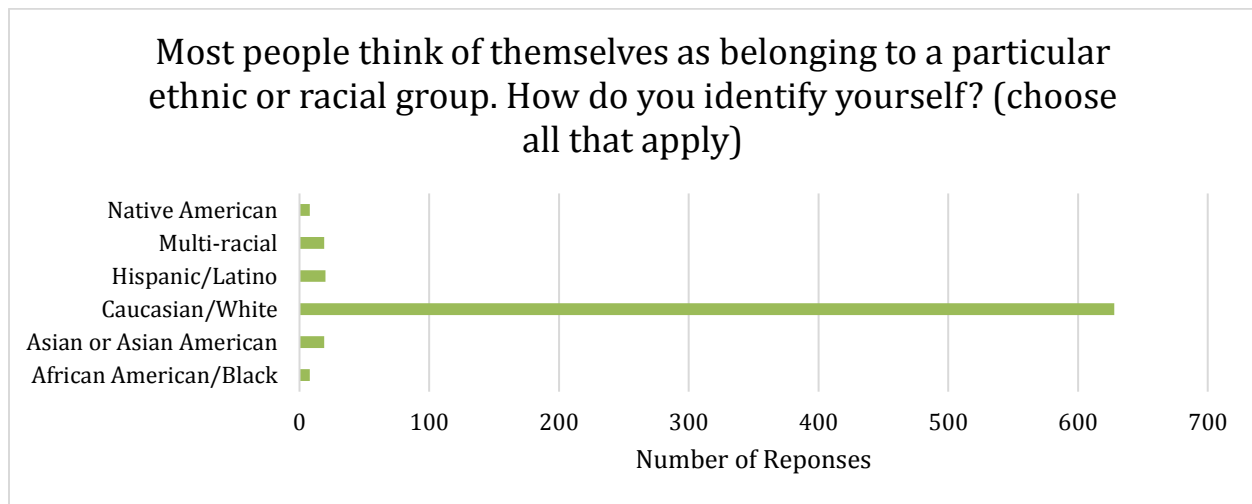


Compared to the broader population in Wilsonville and across the state, survey respondents reported substantially higher incomes. While approximately 20 percent of the Wilsonville population has an income below \$25,000, only three percent of survey respondents who reported income self-identified at this level. Conversely, only 10 percent of the Wilsonville population has an income above \$150,000, but 25 percent of survey respondents who reported income self-identified at this level. Furthermore, at least three-quarters of those who responded to this question reported incomes above Wilsonville’s median.

Key Economic Indicators Across Geographies

Income	Wilsonville	MSA	Oregon
Median Household Income	\$56,181	\$60,063	\$52,196
Incomes above \$150k	10.1%	11.1%	8.1%
Incomes below \$25k	19.7%	18.8%	23.1%

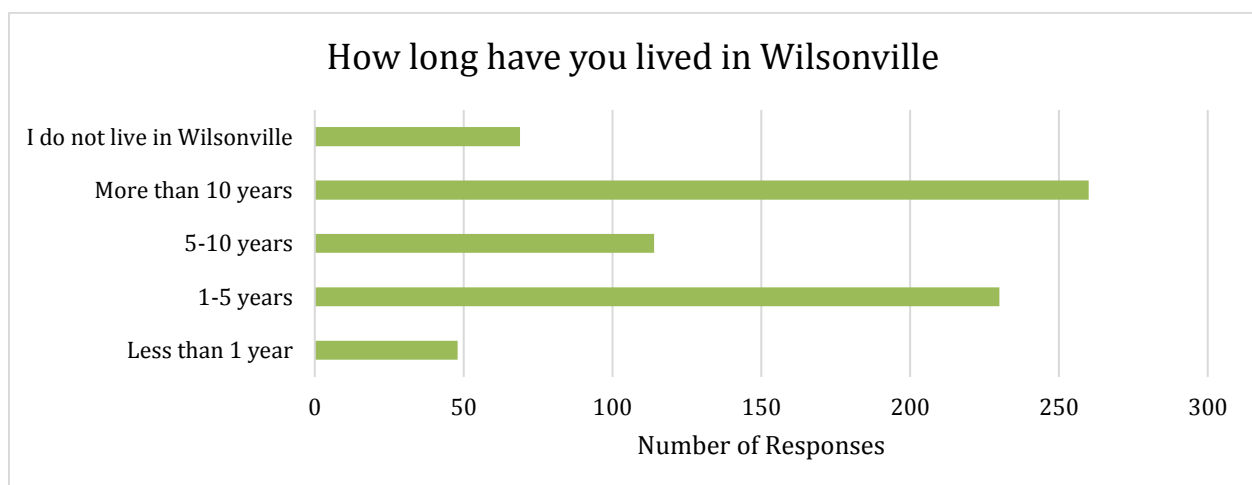


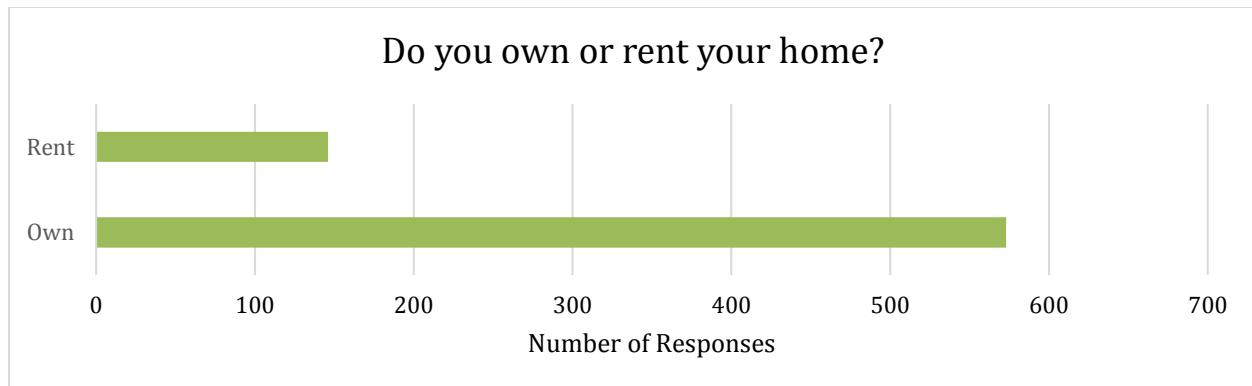


Survey respondents self-identified their race/ethnicity in similar proportions to the broader Wilsonville population. However, there was a significant disparity with Hispanic/Latino respondents, who were underrepresented in the survey compared when to their proportion of the City's population.

Racial Demographics Across Geographies

Race	Survey Respondents	Wilsonville	Oregon
White	90%	85%	83%
African American	1%	<1%	2%
American Indian/Alaska Native	1%	1%	1%
Asian	3%	4%	4%
Multiracial	3%	4%	4%
Other	n/a	5%	6%
Hispanic or Latino	3%	12%	12%



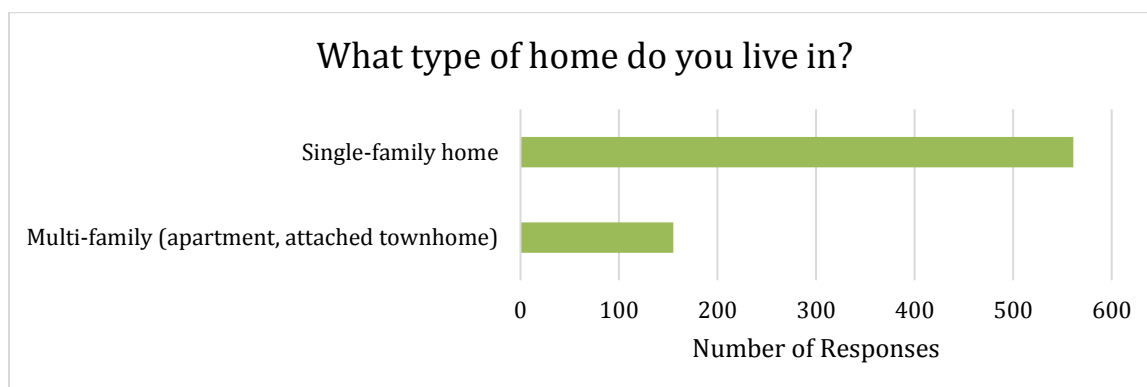


Survey respondents were far more likely to own their homes than residents in the broader Wilsonville population. This was also true when survey respondents were compared to state levels of homeownership.

Home Occupancy Across Geographies

	Survey Respondents	Wilsonville	MSA	Oregon
Owner Occupied	79.7%	41.4%	55.2%	53.3%
Renter Occupied	20.3%	51.8%	38.6%	37.0%
Vacant Housing Units	n/a	6.8%	6.2%	9.6%

As of early 2017, Wilsonville's housing stock includes nearly 9,000 units, of which slight more than half (4,553) is multifamily housing (compared to 4,373 single-family units). This suggests that a significant proportion of city residents are living in rented apartment units. Nearly 80 percent of survey respondents, however, reported that they reside in single-family homes.





WILSONVILLE TOWN CENTER PLAN

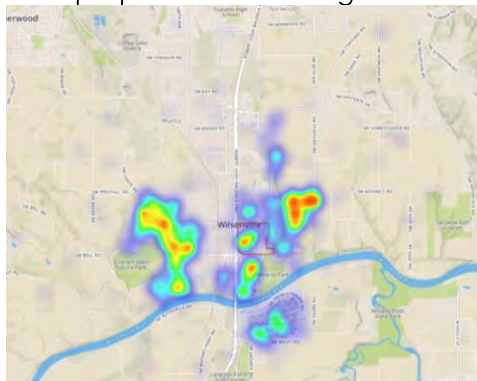
Attachment A: Mapita Results Summary - SUPPLEMENT July 2017

Introduction

The City of Wilsonville's online, interactive survey provided data to guide development of the Town Center Plan (the Plan). Generally, the information that respondents provided did not differ significantly based on demographic variables such as age or length of residency in Wilsonville and no specific conclusions can be drawn from those comparisons. This document provides a few examples of the additional analysis. The maps illustrate the disproportionate representation of homeowners in survey results, but there is no indication that substantive survey responses vary considerably when compared to respondents who rent their homes.

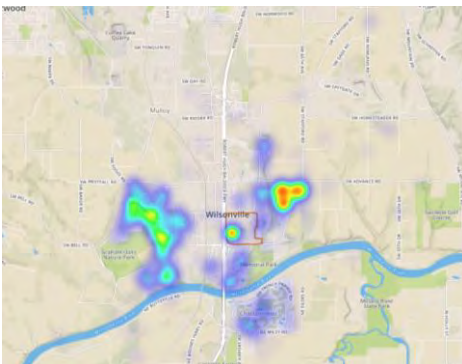
Renting vs. Owning, Plus Length of Residency

The first map illustrates the places respondents identified as home. The density of dots ranges from purple/low to red/high.

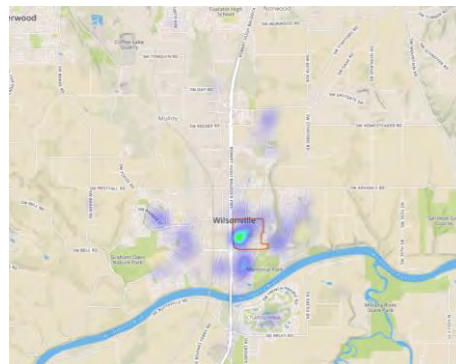


The next maps illustrate homeownership vs. renting. Respondents who own their homes tend to live closer to the edges of the city, while renters are more clustered in and around Town Center.

Homeowners



Renters



Town Center Public Input Demographics and Advertising/Communications

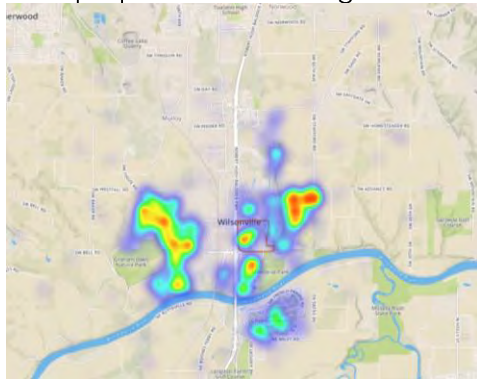
Attachment A

The following maps distinguish between ownership and renting, filtering for length of residency in Wilsonville. Most respondents who rent their homes have lived in Wilsonville for between one and five years. The length of residency for homeowners is more evenly distributed.



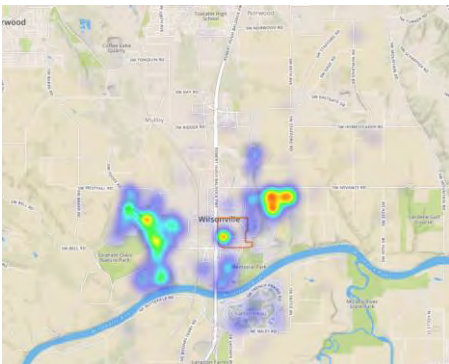
Type of Home and Length of Residency

The first map illustrates the places respondents identified as home. The density of dots ranges from purple/low to red/high.

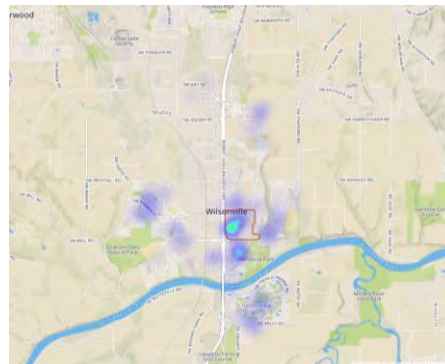


The next two maps illustrate the type of home respondents live in, with a pattern that matches the maps illustrating homeownership vs. renting for respondents.

Single-family home



Multi-family (apartment, attached townhome)



Town Center Public Input Demographics and Advertising/Communications

Attachment A

The following maps distinguish between those living in single-family homes vs. those living in multi-family residences, filtering for length of residency in Wilsonville.

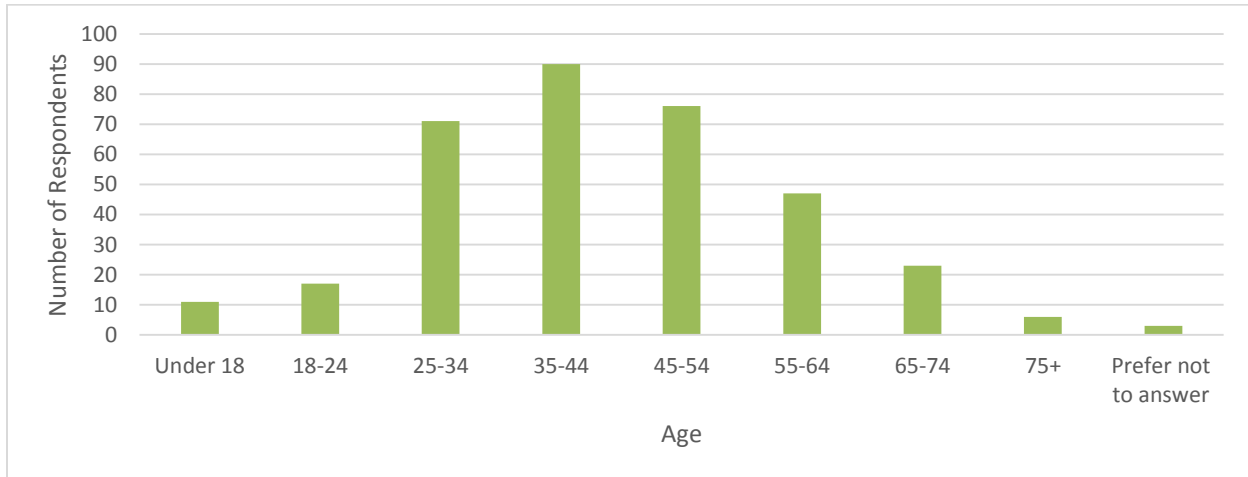
Length of Residency	Single-family home	Multi-family (apartment, attached townhome)
Less than 1 year		
1-5 years		
5-10 years		
More than 10 years		

Design Alternatives Survey

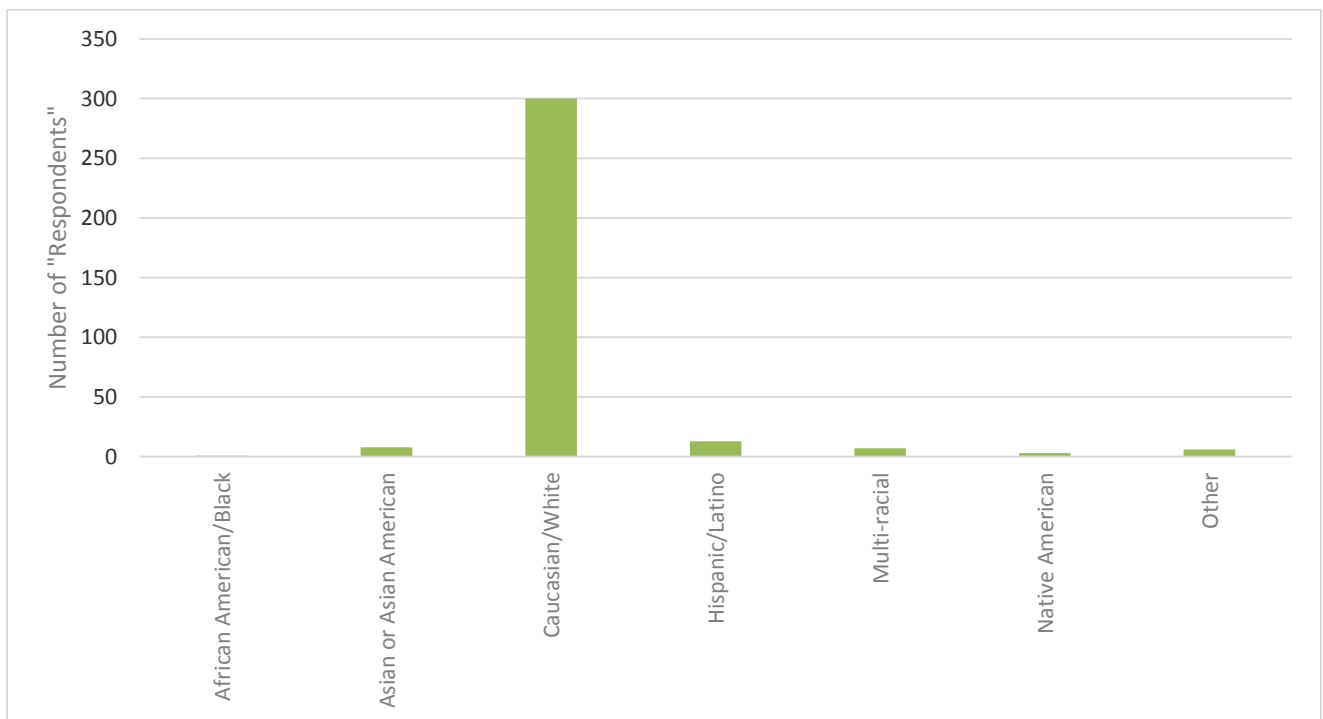
Demographics

Survey respondents were invited to participate in an optional section of the survey in which they could share their demographic information. This information helps the project team understand who within the Wilsonville community has provided input relative to the Wilsonville population.

Age of Respondents



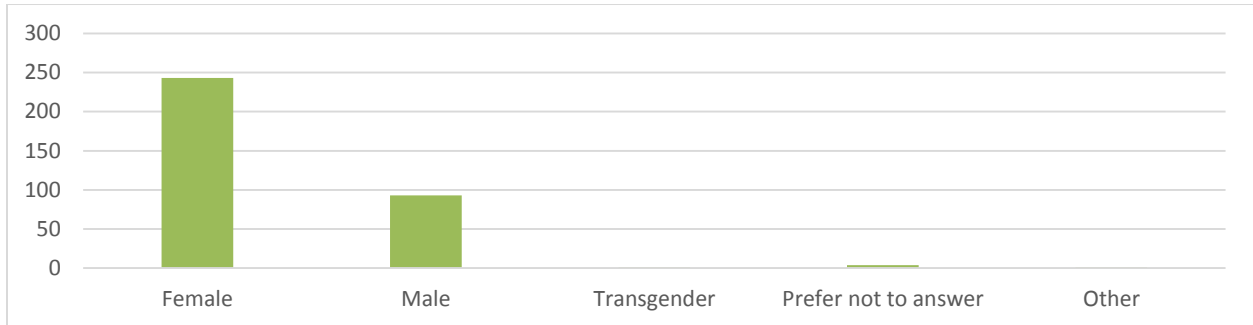
Ethnicity or Race (respondents could select all answers that applied)



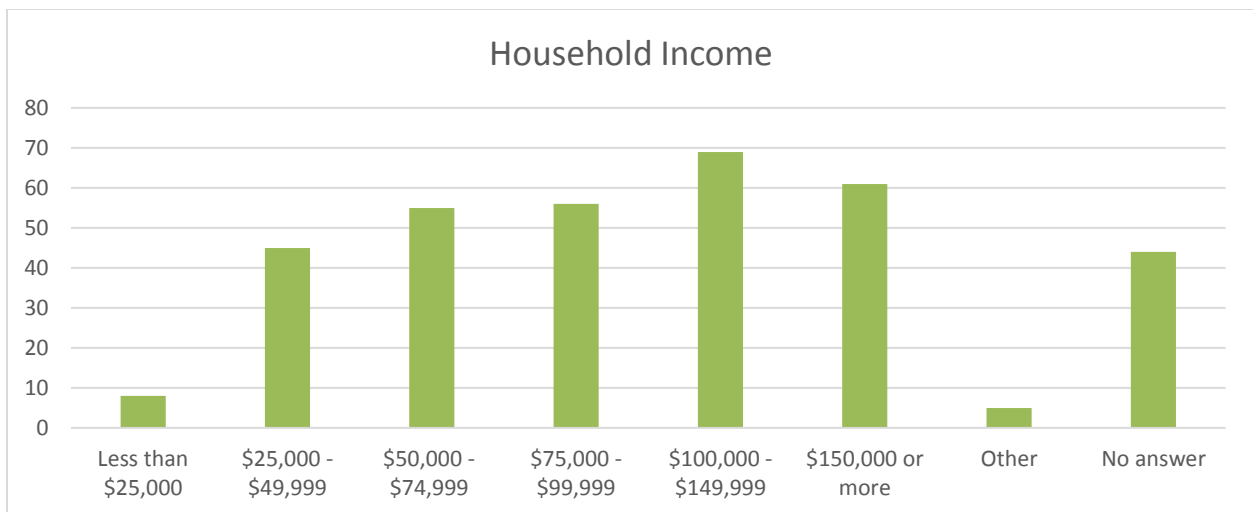
Town Center Public Input Demographics and Advertising/Communications

Attachment A

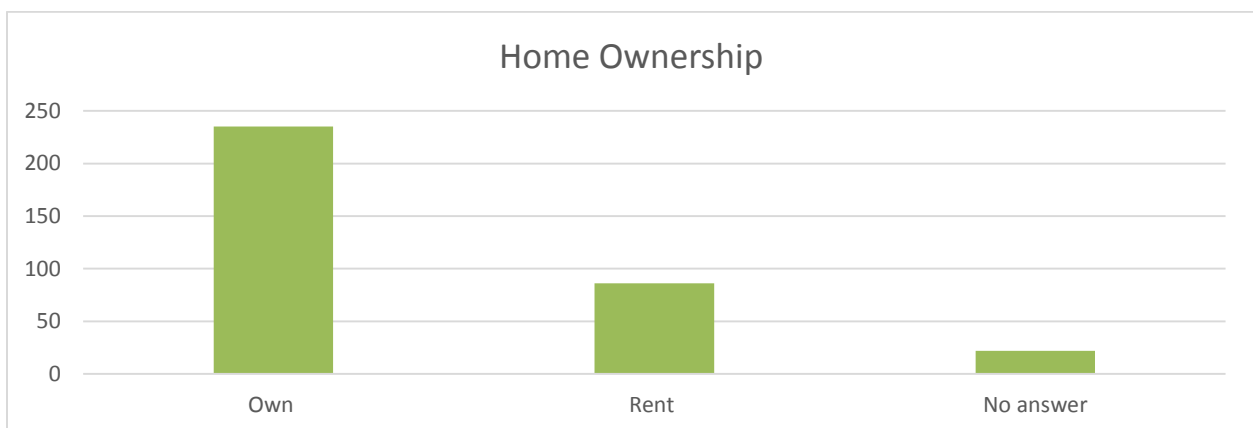
Gender (respondents could select all answers that applied)



Household Income



Home Ownership



Town Center Public Input Demographics and Advertising/Communications

Attachment A

Community Concept Survey

Demographics

Survey respondents were invited to participate in an optional section of the survey in which they could share their demographic information. This information helps the project team understand who within the Wilsonville community has provided input relative to the Wilsonville population.

Figure 15: Identification with Town Center

(Total responses= 452, respondents could select all answers that applied)

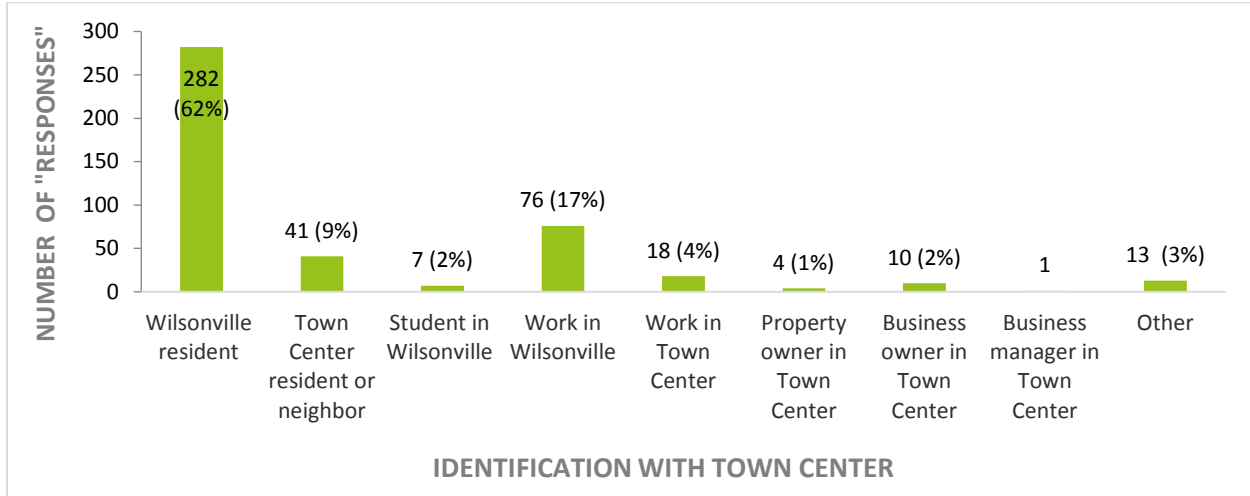


Figure 16: Age of Respondents (Total respondents = 201)

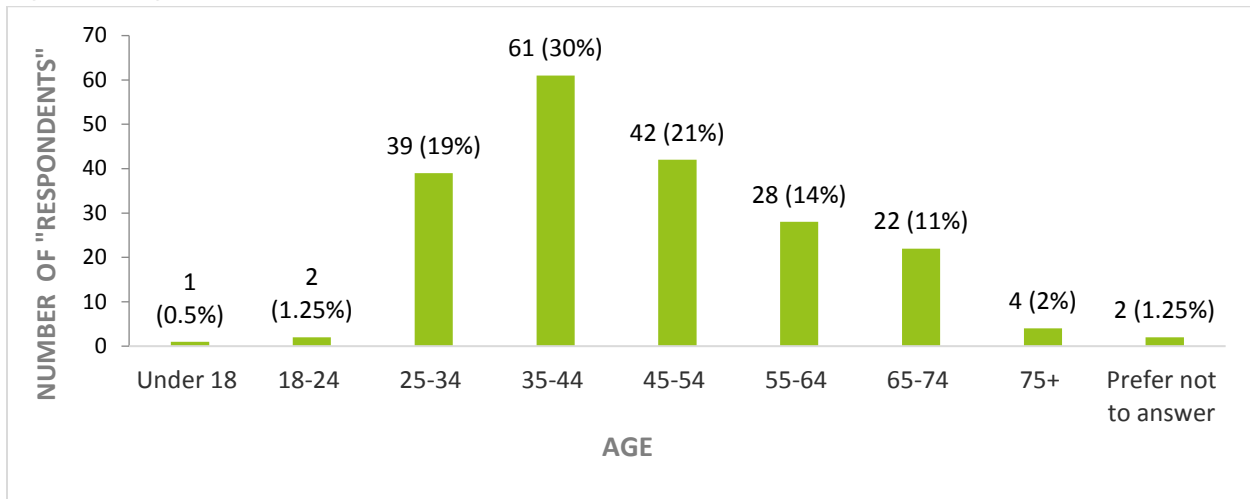
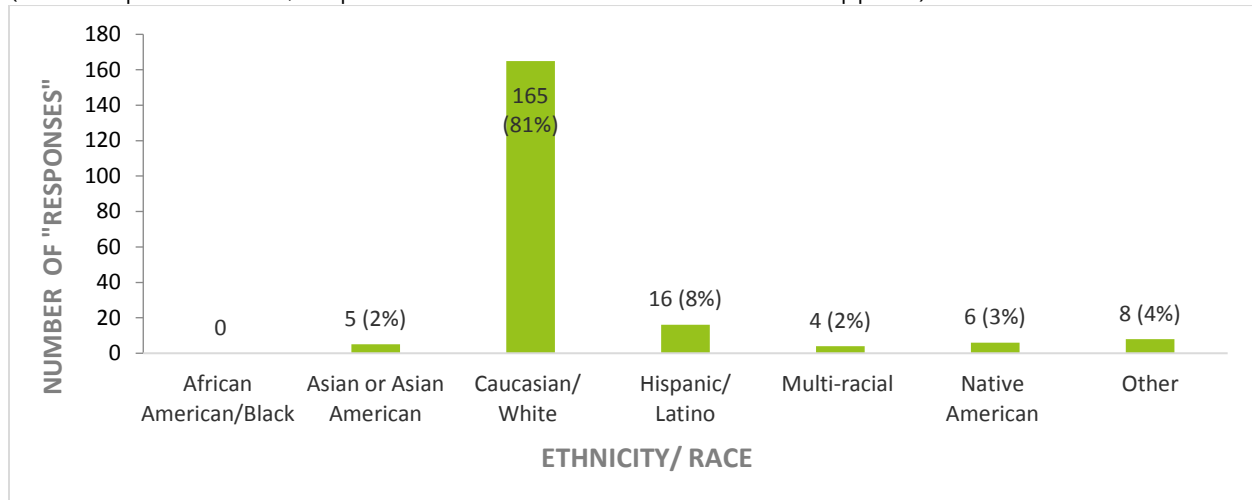


Figure 17: Ethnicity or Race

(Total responses= 204, respondents could select all answers that applied)



Survey respondents self-identified their race/ethnicity in similar proportions to the broader Wilsonville population. However, among survey respondents, there was slightly less representation from people who selected multiple races/ethnicities than the overall Wilsonville population.

Racial Demographics across Local Geographies

Race	Survey Respondents	Wilsonville	Oregon
White	81%	85%	83%
African American	0	<1%	2%
American Indian/Alaska Native	3%	1%	1%
Asian	2%	4%	4%
Multiracial	2%	4%	4%
Other	4%	5%	6%
Hispanic or Latino	8%	12%	12%

Figure 18: Gender (Total responses= 202, respondents could select all answers that applied)

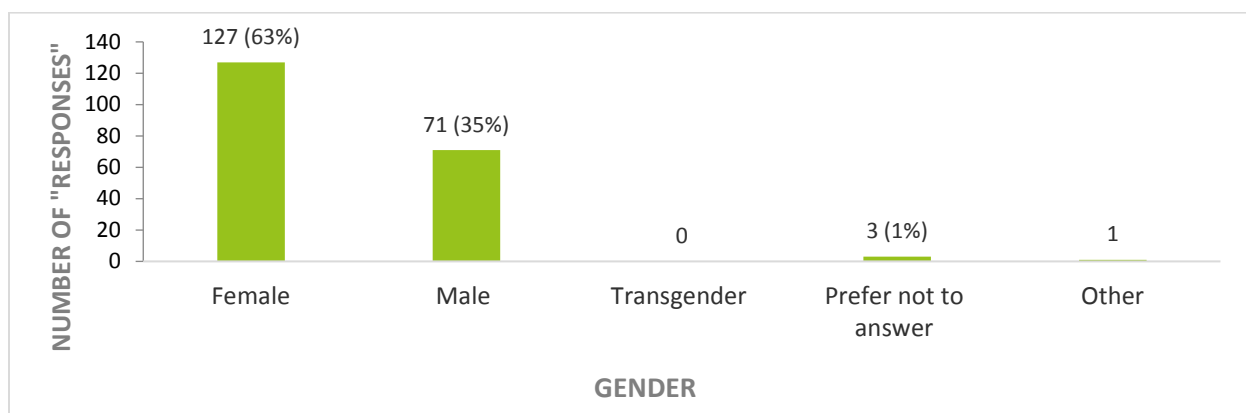
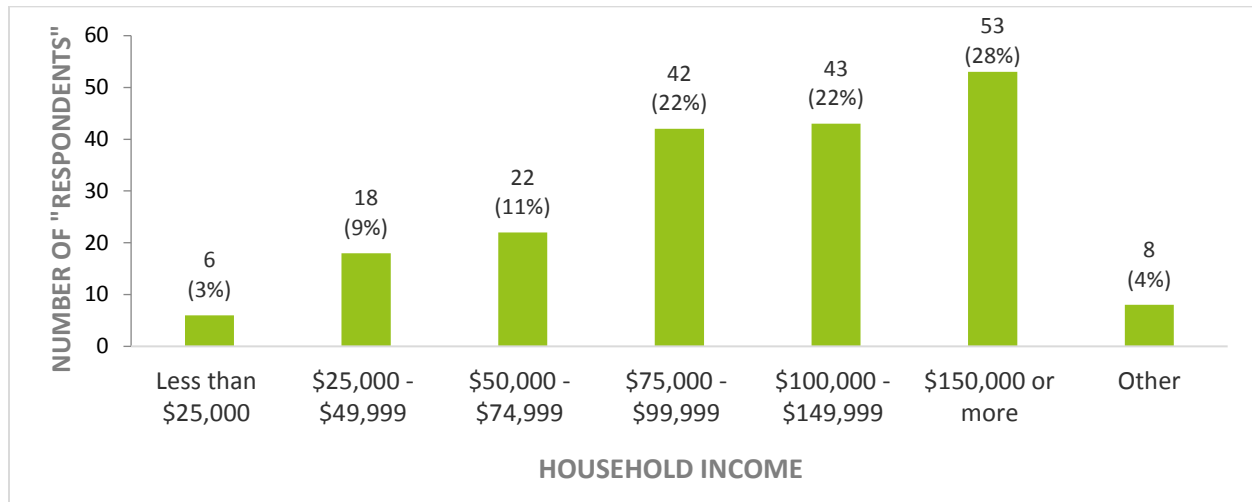


Figure 19: Household Income (Total respondents = 192)



Key Economic Indicators across Local Geographies

Income	Survey Respondents	Wilsonville	Oregon
Median Household Income		\$56,181	\$52,196
Incomes above \$150k	28%	10.1%	8.1%
Incomes below \$25k	3%	19.7%	23.1%

Survey respondents tended to be higher income. The median household income in Wilsonville is \$56,181. Ten percent of Wilsonville residents have incomes higher than \$150,000, compared to 28% of survey respondents who have incomes higher than \$150,000.

November 2015

Mayor's Message

Grant Awards Support Over \$1 Million in Local Long-Range Planning

A recent \$320,000 grant to the City by Metro regional government will fund the majority of costs for the Wilsonville Town Center master plan project. Two local, citizen-based task forces on urban renewal and tourism each recommended that the City look at redevelopment strategies for the increasing the public's use and enjoyment of the Town Center area. Please see the adjacent article on this page for more details.

The Town Center master plan grant award is the fourth long-range planning grant the City has won in the past three years that together total over \$1 million.

Other successful grant applications include \$341,000 for development of the Frog Pond area



The Town Center master plan grant award is the fourth long-range planning grant the City has won in the past three years that together total over \$1 million.

concept plan, and \$365,277 shared with the City of Tualatin for advancing the Basalt

Creek concept plan, both funded by Metro.

Additionally, an \$80,000 grant from state agencies is underwriting the costs to create an innovative architectural and development guide for the proposed Coffee Creek industrial area calculated to allow faster construction while maintaining pre-approved, high-quality design standards. This new proposed 'Form Based Code' has been used for commercial developments in other states, but never in Oregon, and never for industrial development.

The City Council is most pleased that staff members are consistently presenting compelling grant requests to Metro and the State that cumulatively have won the City over a million dollars in community-planning assistance over the past three years.

Tim Knapp, Mayor

Metro Council Awards \$320,000 Grant for Wilsonville's Town Center Master Redevelopment Plan

In late September, the Metro Council approved a \$320,000 grant request to fund the majority of costs for the City of Wilsonville's Town Center master plan proposal. The City is matching the Metro grant with \$100,000 to cover the long-range plan's total anticipated cost of \$420,000.

This newly-funded project seeks to create a long-range plan and near-term actions for how the city's Town Center area can better serve the interests and needs of residents, workers and visitors. The plan seeks to develop strategies for how the Town Center area can evolve into a more walkable, attractive and commercially vibrant, mixed-use district capable of supporting a range of small businesses. The approximate 100-acre planning area encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop, including Town Center shopping center, Fry's Electronics and the Regal Cinemas theatre.

Mayor Tim Knapp said, "Approval of this grant advances both the City's goal to produce a redevelopment plan for the area and Metro's goal of targeting investments in downtowns and main streets to spur economic development, and accommodate growth."

Metro Councilor Dirksen states, "Wilsonville is one of our region's most dynamic cities. A vibrant, walkable Town Center is going to help its successes continue to

grow and be a model for the region as a whole. I'm glad Metro can invest in making Wilsonville's vision a reality and I look forward to seeing where we go next together."

Currently the Town Center area is comprised of low-density, low-rise, auto-centric commercial retail and office uses. While located near the heart of Wilsonville, the area could benefit from having a stronger sense of place and better pedestrian circulation and by more fully realizing the area's potential to serve as the community's central hub and gathering space.

Work on the long-range plan is to begin in early 2016 and to be completed in 2017 for consideration and potential adoption by City Council. Creation of the plan is likely to be overseen by a local task force made up of community members, business owners and other local leaders. Other community-involvement opportunities include public workshops, focus groups, visual preference surveys and online feedback tools.

Completion of a Town Center master plan is a 2015-17 City Council goal and is identified in the City's Urban Renewal Strategy and Tourism Development Strategy adopted by the City Council in 2014.

For more information, contact Miranda Bateschell, Long-Range Planning Manager, at 503-570-1581; bateschell@ci.wilsonville.or.us.

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Town Center Master Plan: The area within and around Town Center Loop north of Wilsonville Road is the plan's study area.

Reports from City Boards and Commissions

Council Tentatively Approves Changes to Franchise and Right-of-Way Rules and Welcomes New Police Chief

On Dec. 5, the Wilsonville City Council held a public hearing and first reading, tentatively approving an ordinance that amends the City's right-of-way and public-easement management section of City Code. The Council voted to keep the record open to provide additional time for public comments until the second reading of the ordinance at the City Council meeting on Monday, Dec. 19. The ordinance clarifies the method of determining the fees to be charged by the City for use of the public right-of-way by utility providers that may or may not provide service to Wilsonville customers. In particular the code amendments are needed to clarify how to calculate and assess the fees the City will charge for the four miles of 66-inch-diameter water pipeline being planned and constructed to pass through Wilsonville to provide water to Tualatin Valley Water District and City of Hillsboro customers.

The City Council also agreed to continue until a future meeting a resolution regarding adoption of an Intergovernmental Cooperative Agreement pertaining to the transfer of roadway authority from Clackamas County to the City for portions of Stafford and Advance Roads.

During the Communications portion of the meeting

amount of funds raised by City staff and City-sponsored projects donated in 2016 to the local nonprofit food bank and social service agency.

Also during the Communications portion of the meeting departing Wilsonville Police Chief Jeff Smith introduced and then passed his badge to the newly-appointed Wilsonville Police Chief Adam Phillips, who has 20 years of professional law-enforcement experience with the Clackamas County Sheriff's Office.

On the Consent Agenda the Council adopted The Canvass of Votes for the Nov. 8, 2016, general election that certifies the final voting results provided to the City Recorder by the County Clerks of Clackamas and Washington counties.

During work session prior to the meeting, City Council heard reports and held discussions regarding the now-underway project that studies the potential development of a publicly-owned fiber optics network for potential commercial and residential use in Wilsonville. The Council also heard presentations from six different graphic designers about 15 logo concepts in order to identify a potential new logo for adoption by the City.

Community members are able to watch a replay of all or a portion of the City Council meetings on Com-

Upcoming on the Council Agenda

The following issues are tentatively scheduled for consideration and or discussion by the City Council during January. Scheduling changes can and do occur; check for updated meeting information on the City's website, www.ci.wilsonville.or.us.

Thursday, Jan. 5: Liaison appointments; Town Center Plan task force; external committees; Frog Pond infrastructure funding; Memorial Park Dog Park/Community Garden parking lot; Swear In Newly Elected Mayor and Council Members; Martin Luther King Jr. Day proclamation; ground lease agreement; Water Treatment Plant master plan update; Residential Parking Program; employment contract for Judge Weinhouse; and road maintenance fees.

Thursday, Jan. 19: 2017-18 State Legislative agenda; Planning Permit fees; City Attorney's contract; Residential Parking Permit program second reading; road maintenance fees

Planning Commission Update

The Planning Commission meeting on Wednesday, Dec. 14, was cancelled due to inclement weather and was rescheduled to Thursday, Dec. 22. At the meeting the Commission planned to hear reports and discuss the Wilsonville Town Center Plan Public Involvement plan, an update on the Frog Pond Master Plan and the Transit Master Plan.

The Boones Ferry Messenger

Monthly newsletter of the City of Wilsonville

February 2017

Mayor Tim Knapp and Councilors Susie Stevens and Kristin Akervall Are Sworn Into Office

At the Jan. 5 Wilsonville City Council meeting, Municipal Court Judge Michael Gleeson administered the Oath of Office to a re-elected Mayor Tim Knapp and City Councilor Susie Stevens and first-time Councilor Kristin Akervall, all of whom begin four-year terms of office that run through Dec. 31, 2021.

Mayor Knapp is beginning his third full four-year term as mayor and Councilor Stevens is beginning her second four-year term on the Council.

In welcoming Councilor Akervall to the City Council, Mayor Knapp stated, "Thank you so much for putting yourself out there and being willing to take on this challenge."

In reflecting upon her new term of office Councilor Stevens stated, "I am so honored to serve on City Council for another four years."

After being sworn in Councilor Akervall shared, "I have been so impressed by the level of care by the City Council and look forward to the opportunity to work with all of you."



Members of the Wilsonville City Council are all smiles as they are sworn-in for office (l to r): City Councilor Susie Stevens, City Councilor Kristin Akervall and Mayor Tim Knapp.

Mayor's Message

Join Us in Helping Plan the Future of Wilsonville

In 2017, we look forward to a productive year planning for the future of Wilsonville. We are embarking upon or completing a number of important long-range planning processes and other initiatives that will shape and define our community well into the future.

The exceptional quality of life we enjoy in Wilsonville—and that residents constantly rate highly in community surveys—did not just happen by accident. The Wilsonville we know today is the result of thoughtful and deliberate, design, planning and active community involvement going back many years.



Important long-range initiatives that the City is undertaking in the coming year include:

- **Wilsonville Town Center Plan**, starting with a kick-off event on Tuesday, Feb. 28, is an 18-month-long project that seeks to identify redevelopment strategies for how the 100-acre Town Center area can evolve into a more attractive, pedestrian friendly and commercially vibrant district.
- **French Prairie Bridge Project** advances a long-term community goal that seeks to create preliminary designs for a proposed bicycle/pedestrian/emergency-access crossing of the Willamette River

City Council Adopts a New Modern Logo Designed by Local Artist

Library Celebrates 35th Year of Operations on Feb. 14

In 1982, the Wilsonville Public Library opened in a 1600-square-foot space on Wilsonville Road. That first year, the library checked out 27,000 items to Wilsonville residents. In 2017, the library has a 20,000-square-foot building and checks out 40,000 items per month. The library has grown in so many other ways as well.

The Wilsonville Public Library celebrates its 35th birthday on Tuesday, Feb. 14 at 2 pm. Join in the festivities with a birthday party! There is a birthday cake and coffee at 2 pm compliments of the Wilsonville Friends of the Library and the Wilsonville Public Library Foundation.

Since birthdays usually involve not just cake but also gifts, the library will give waivers of overdue fines (up to \$10) to library



Library's 35th Birthday Party

Wilsonville Town Center Plan Begins with Feb. 28 Kick-Off Event

How do you want Wilsonville's Town Center to look, function, and feel 20 years from now? The City wants to hear your ideas! The City is planning for the future of Town Center through the Wilsonville Town Center Plan, a community-driven process to guide development in the heart of our City.

Join us at the upcoming kick-off event to share your vision for the future of

Town Center. Come tell us what you value and enjoy and what you would like to see changed or improved in Town Center.

The Wilsonville Town Center Plan Community Kick-Off Workshop is on Tuesday, Feb. 28, 5:30–8

**Wilsonville Town Center Plan
Community Kick-Off Workshop**
• **Tues, Feb 28, 5:30–8 pm**
City Hall, 29799 SW Town
Center Loop East

pm, at City Hall, 29799 SW Town Center Loop East. The event starts at 5:30 pm with presentations and activities 6–8 pm and light refreshments are being provided.



Visit www.wilsonvilletowncenter.com for more information about the project or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.



Wilsonville Town Center is approximately 100 acres and encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop.

Task Force Named to Guide Wilsonville Town Center Plan

The City of Wilsonville has named members of the public to serve on an advisory task force for the Wilsonville Town Center Plan. The 26-member task force is composed of a wide variety of local residents, business owners and stakeholders who are responsible for reviewing key information and ultimately providing recommendations to the Planning Commission and the City Council at key milestones of the Wilsonville Town Center Plan project.

Wilsonville City Councilor Kristin Akervall and chair of the task force states, "We know from the City's

We know from the City's community surveys that Wilsonville residents desire to have a more identifiable down-town or main street to serve as a central gathering place for our community.

community surveys that Wilsonville residents desire to have a more identifiable downtown or main

street to serve as a central gathering place for our community. This planning process aims to identify strategies to do just that."

Task Force meetings are open to the public and will be held at Wilsonville City Hall. The City is hosting the first task force meeting for the

Wilsonville Town Center Plan Task Force Meeting
• **Tues, March 14, 6–9 pm**
City Hall, Willamette River Room
29799 SW Town Center Loop East

Wilsonville Town Center Plan on Tuesday, March 14, 6–9 pm, at City Hall, 29799 SW Town Center Loop East, and the public is welcome to attend.

The Wilsonville Town Center Plan Task Force, which plans to meet six times during the 18-month long planning process, includes:

- Chair **Kristin Akervall**, Wilsonville City Councilor
- Vice Chair (alternate) **Susie Stevens**, Wilsonville City Councilor
- **Marie Alaniz**, non-profit housing and representative of Northwest Housing Alternatives
- **Hilly Alexander**, local library advocate and resident
- **Ben Altman**, former Planning Commission chair and

past Chamber of Commerce president, professional planner and local resident

- **Kyle Bunch**, Town Center business owner of American Family Insurance and Wilsonville resident
- **Terrence Clark**, Town Center business owner of Wilsonville Dental Group
- **Paul Diller**, law professor and Wilsonville resident
- **Jon Dunn**, representative of the property-owner of the Shari's Café and Pies location
- **Bruce Eicher**, Town Center business owner of Wilsonville Diamond and Wilsonville resident
- **Kevin Ferrasci O'Malley**, CEO of the Wilsonville Area Chamber of Commerce
- **Darren Harmon**, Town Center business general manager of the Tourism Promotion Committee
- **Ron Heberlein**, representative of Arbor Crossing Home Owners Association and Wilsonville resident
- **Eric Hoem**, a retired community college professor who lives in Wilsonville



The plan's study area includes Town Center Park and the 100-acre area within and adjacent to Town Center Loop.

- **Rosiland Hursh**, Town Center business owner of Eye to Eye Clinic
- **Sara Jantze**, local business representative of Owen Roe Winery and Wilsonville resident
- **Hank Jarboe**, Town Center business owner of Boston's Pub
- **Kate Johnson**, a local business owner, Park and

Recreation Advisory Board member and Wilsonville-Metro Community Enhancement Committee and a Wilsonville resident

- **Sophia Lochner**, Wilsonville resident and Wilsonville High School student
- **Lori Loen**, representative of Landover Home Owners Association and a Wilsonville resident
- **Kamran Mesbah**, Wilsonville Planning Commission member and local resident
- **Susan Myers**, an asset manager for Capital Realty commercial real-estate broker who helped develop the Town Center shopping center and nearby office building
- **Richard (Dick) Spence**, Wilsonville Community Sharing board member and a Wilsonville resident
- **Shelly Tracy**, Director of Clackamas Community College's Wilsonville campus
- **Scott Vosburg**, Town Center business owner of Wilsonville Lock and Security
- **Doris Wehler**, past president of the Wilsonville Area Chamber of Commerce and a local resident

The Wilsonville Town Center Plan seeks to be a guide for future development in Town Center to create a cohesive, unified district that enhances existing assets in the area and sets the stage for new development and investment. Potential strategies include new projects, programs, partnerships, or policies that foster an attractive and accessible place for visitors and residents of all ages to shop, eat, live, work, learn and play within the Town Center area.

The planning area, which covers approximately 100 acres and encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop. The project also includes a project team that is completing a technical analysis to evaluate the economic, transportation, stormwater and land-use conditions within the study area. Funding for the long-range planning process comes from a Metro Community Planning and Development Grant with matching funds from the City's Urban Renewal Agency.

To sign up for project updates, be notified of upcoming events and to get more information visit www.wilsonvilletowncenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at 503-570-1581, bateschell@ci.wilsonville.or.us.



Question of the Month

Every month throughout the 18-month-long planning initiative the Wilsonville Town Center Plan is asking community members a Question of the Month. The questions are designed to gather feedback on a wide-range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center.

Here is the Question of the Month:

What, if anything, keeps you from spending more time in Town Center?
(Select all that apply.)

- a) There is not enough variety of stores.
- b) There is not enough variety of restaurants.
- c) Everything I need that is in Town Center, I can get closer to home.
- d) It's difficult for me to get to Town Center.
- e) Once I'm in Town Center, it is difficult or uncomfortable to walk around.
- f) There are not enough social activities and events happening throughout the year.

To share your feedback and participate in the Question of the Month stop by City Hall, the Library or the Community Center or visit the project's website below. To answer the Question of the Month, sign up for project updates and to get more information visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

CHIEF'S CORNER – TIPS FOR A ROAD TRIP

With spring break coming up at the end of the month many families are planning to take a road trip in late March. Before you go I wanted to share some tips on how to prepare before you hit the road.

There are three main requirements to having a safe road trip and they include: having a well-maintained and good condition vehicle; planning your trip and knowing the road conditions you may likely face; and being an alert and safe driver.



Police Chief
Adam Phillips

Prepare Your Vehicle:

- Make sure your car is in good repair
- Check your tires to see they have a good tread and are properly inflated
- Check to make sure your battery is strong and keep a charge
- Make sure you have an emergency kit in your car with water, blankets and extra food
- Make sure you have a full tank of gas before your trip.
- Check your spare tire and make sure you have the right tools to change a tire if needed

Plan Your Route and Know the Road:

- Visit www.TripCheck.com for up-to-date travel and road conditions
- If you are likely to hit snow during your trip: Carry proper traction devices and know how to put them on if needed; Clear all snow and ice from the vehicle windows and hood to improve visibility;



If your front wheels begin to slide during a turn, straighten the steering wheel slightly to allow them to regain rolling friction; If your back end begins to slide, do NOT use your brakes; this will shift weight to the front of the car and make the slide worse.

- Remember that driving in inclement weather isn't necessarily difficult but stopping usually is - so just slow down.
- Leave early and allow yourself enough travel time.
- Avoid spinning or locking your wheels and accelerate and decelerate slowly, with or without chains

Be an Alert and Safe Driver:

- Get a good night sleep before your trip
- If driving in cold conditions be alert to and prepared for black ice
- If you have to pull over for any reason, pull over on the right-hand shoulder of the road and as far away from traffic as possible
- Always leave enough room between you and the car in front of you; leave at least one car length for every ten miles per hour you are traveling
- During nighttime driving, your vision may be impaired slightly so drive defensively and at a safe distance.
- Avoid texting or holding a mobile device while driving.

If you are planning a road trip any time soon, even if not for spring break, I hope these tips will help ensure you and your family have a safe trip wherever and whenever you are traveling on the road.

Adam Phillips, Chief of Police



Reports from City Boards and Commissions

City Council Approves Parking Zone Program and Appoints 12 Community Members to City Boards and Commissions

On Feb. 6, the Wilsonville City Council gave final approval to implement a residential parking-zone program that takes effect in 30 days. The program allows community members that live in residential areas heavily congested with on-street parking to petition the City to create specific residential parking zones that are restricted to approved permit-holders and visitors with temporary permits during specified hours. The approved ordinance also governs administration and enforcement of the program. The new program seeks to decrease parking congestion and address safety concerns, reduce parking violations and improve neighborhood access for emergency, waste-management and postal-service vehicles.

The City Council agreed to continue until Feb. 23 two ordinances related to the water-treatment plant and the proposed raw-water pipeline. The first ordinance authorizes a ground-lease agreement for the raw-water pipeline with Tualatin Valley Water District and the City of Hillsboro and the second ordinance amends an agreement related to ownership and management of the Willamette River Water Treatment Plant in Wilsonville.

Under Mayor's Business, the City Council discussed and approved the appointment of 12 community volunteers to fill open positions on the City's various boards and commissions. See article on page 1 for details.

During the communications portion of the meeting Bob Gibbs, a national expert on retail market analysis and member of the Wilsonville Town Center Plan team, presented initial findings from his a draft retail market study for Wilsonville. Initially the study has found that Wilsonville and the surrounding area can support more retail offerings in Wilsonville Town Center study area. A copy retail market analysis plan is posted at www.WilsonvilleTownCenter.com.

On the consent agenda the City Council approved a contract for the City to obtain meter reading services.

During work session prior to the meeting, the City Council also heard reports and discussed the Transit Master Plan and the Frog Pond Master Plan, both of which are scheduled for public hearings at the March 8 Planning Commission meeting; public hearings are tentatively planned before the City Council March 23 for the Transit Master Plan and April 4 for the Frog Pond Master Plan.



Retail expert Bob Gibbs presents initial findings from a retail market analysis his firm is conducting for Wilsonville at an event co-sponsored with the Wilsonville Area Chambers of Commerce.

Community members are able to watch a replay of all or a portion of the City Council meetings on Comcast/Xfinity Ch. 30, Frontier Ch. 32 or on the City's video-on-demand service at www.ci.wilsonville.or.us/WilsonvilleTV.

Upcoming on the Council Agenda

The following issues are tentatively scheduled for consideration and or discussion by the City Council during March. Scheduling changes can and do occur; check for updated meeting information at the City's website home-page, www.ci.wilsonville.or.us.

Monday, March 6: State of the City Address by Mayor Knapp; Frog Pond infrastructure financing; Water Treatment Plant Master Plan and WWSP coordination; Equitable Housing Strategic Plan update; Boones Ferry Road to Kinsman Connector design contract; Wastewater Collection System Master Plan project list amendment; Water Distribution Master Plan project list amendment; Letter of intent and first right of refusal to purchase raw water facility.

Monday, March 20: Year 2000 Urban Renewal Master Plan; cell tower lease; Charbonneau phase two construction contract award; low-income housing property tax exemption; Transit Master Plan (potential adoption); supplemental budget adjustment; and new planning fee schedule.

Planning Commission Update

At the Planning Commission meeting on Jan. 18, the Commission elected Jerry Greenfield as Chair and Eric Postma as Vice-Chair. The commission also reviewed and provided staff feedback on a draft of the Frog Pond West Master Plan which is also scheduled to have a public hearing at the upcoming Planning Commission meeting on March 8. The Planning Commission has also scheduled a public hearing for the Transit Master Plan for the March 8 meeting.

Development Review Board Update

The regularly scheduled DRB Panel A meeting for Monday, Feb. 13, was cancelled due to a lack of agenda items. The next DRB Panel A meeting is scheduled for Monday, March 13.

The next regularly scheduled DRB Panel B meeting is scheduled for Monday, March 27.

Library Board Report for January

The Boones Ferry Messenger

Monthly newsletter of the City of Wilsonville April 2017

Wilsonville Subaru Celebrates Grand Opening with Large Donation



At the grand opening for Wilsonville Subaru in March, the new car dealership donated \$30,886 to Wilsonville Community Sharing (WCS), the local non-profit food bank and social service referral agency (l to r): Wilsonville Subaru Dealer Principal Dave Jachter, WCS Vice Chair Taft Mitchell, Mayor Tim Knapp, WCS staff Leigh Crosby, Wilsonville Subaru General Manager and WCS Chair Ron Owens, WCS Treasurer Tammy Pupo, and WCS board members Wes Morris and Dick Spence.

Open House Kicks Off Parks & Recreation Master Planning Process

As part of the Parks and Recreation Master Plan study that is now underway, the City of Wilsonville is hosting a public open house on Thursday, April 20, 6 pm–8 pm at City Hall, 29799 SW Town Center Loop East. The City seeks community member and stakeholder feedback on the types of parks and recreation programs, services and facilities the community desires to support in Wilsonville.

Parks & Recreation Master Plan Open House
• Thurs, April 20, 6–8 pm
City Hall, Council Chambers
29799 SW Town Center Loop East

The purpose of the master plan is to provide a community-driven vision and long-range guide for the Parks and Recreation Department covering all parks, facilities and programs.

To help develop the plan the City hired GreenPlay, LLC, a national firm based in Colorado with extensive experience across the U.S. facilitating, researching and developing similar parks and recreation master plans.

The 12-month planning process seeks to compare current parks and recreation facilities, programs and services with the community's future needs and desires. The plan is going to recommend potential changes and/or enhancements for City Council consideration early next year.

The project's work plan includes extensive community engagement with residents, business owners, stakeholders and people of all ages. In addition to the upcoming open house, the City is also planning to provide more opportunities for community feedback that include additional public meetings, a public online survey, stakeholder interviews, focus-group discussions and a public hearing prior to the City Council adoption early next year.

Parks and Recreation Director Mike McCarty shares, "We recognize that providing high-quality parks and recreational opportunities is extremely important to the overall quality of life within Wilsonville and we want as many people as possible to participate in this planning process to ensure the plan is supported by the public and is consistent with the community's high expectations."

For more information, visit www.WilsonvilleParksandRec.com/ParksPlan contact Mike McCarty, Wilsonville Parks and Recreation Director at 503-570-1579 or mmccarty@ci.wilsonville.or.us.

City Awards Tourism Grants to Support Local Events

In February, the City of Wilsonville Tourism Promotion Committee awarded \$25,000 in grants to support local tourism events and programs with

The Community Tourism Grant Program is funded by City hotel/motel tax revenues to support events and programs that promote tourism and community

Mayor's Message

Wilsonville: Creating a Complete Community for All Ages of Life

Recently, I had the honor of delivering the "2017 State of the City Address" at a March City Council meeting. I reviewed City Council goals and spoke about a number of high-profile issues and initiatives that the City is actively engaging in with the public.

The essence of the goals of the City Council focus on creating a "complete community for all ages of life." An intentional community is one that offers a range of residential living options for different stages of life, a variety of good local jobs, an assortment of shopping selections, quality recreational opportunities, an array of ways to get around, and encourages social connections with neighbors.

I addressed transportation concerns that the City Council is focusing on, including building the town's grid of streets from what were formerly "farm-to-market" roads, as well as lobbying for increased regional, state and federal investments to improve I-5 and arterials and enable more transit options.

I also discussed three major projects—all so far funded primarily by federal, state or Metro grants—that the City is undertaking. All three are designed to improve mobility, community connections and the local economy.

The proposed **French Prairie Bike-Ped-Emergency Bridge** over the Willamette River is intended to serve daily as a bike/pedestrian facility for recreational and tourism purposes, connecting the Portland-area Ice Age Tonquin Trail with the Willamette Valley Scenic Bike Route. Importantly, the seismically reinforced bridge would also be designed to withstand a major earthquake, making it a significant element of transportation resiliency for the I-5 corridor. And the bridge can be used by emergency responders when I-5 is closed to reach incidents on the freeway or Charbonneau south of the river.

The **Wilsonville Town Center Plan** project represents a community-driven vision to "re-make" our town center as a more commercially vibrant, attractive, walkable mixed-use district that is easily accessible. As major new shopping centers—Argyle Plaza and Old Town Square—were developed, they attracted private-sector investment and diversified our commercial choices. We now have the opportunity to engage the community to re-envision the center, and the role it will play in the center of our community.

Our **Coffee Creek employment area** of north Wilsonville has been concept planned for roads, public



Mayor Knapp

Wilsonville Town Center Question of the Month

Every month throughout the 18-month-long planning initiative the Wilsonville Town Center Plan is asking community members a new Question of the Month. The questions are designed to gather feedback on a wide-range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center.



Here is April's Question of the Month:

What type of restaurants would add the variety you desire in Town Center?
(Select all that apply.)

- a) Upscale, sit-down restaurants
- b) National chain restaurants
- c) Diverse, local restaurants
- d) Farm-to-table restaurants
- e) Food carts

To share your feedback and participate in the Question of the Month stop by City Hall, the Library or the Community Center or visit the project's website below.

On Wednesday, April 19, the Wilsonville Town Center Task Force is meeting for the second time, 6-9 pm, at City Hall. The meeting is open to the public, but public comment will not be received at the task force meetings.

To answer the Question of the Month, sign up for project updates, provide input and to get more information visit WilsonvilleTownCenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

CHIEF'S CORNER – WILSONVILLE

As your Chief of Police, I am excited to welcome three new Deputies and one new Sergeant to the staff. One of the biggest benefits of the City's partnership with Clackamas County Sheriff's Office is how we complete our recruiting and training process. When the City needs new personnel to join the police force in Wilsonville we simply look for candidates from within CCSO's existing pool of trained and qualified staff. This efficiency allows the City to quickly get a wide variety of police personnel with a full range of experiences in a relatively short period of time and minimal expense by managing lengthy recruitment and training to obtain new staff.

Now let's meet the new CCSO Police Officer now onboard in Wilsonville.

Terry Colbert is a tenured law enforcement officer with over 23 years of experience who is now a swing shift Deputy. Terry first became a police officer in December 1993 in Cannon Beach, but during his career has also worked for the Portland Police Bureau for 14 years and also previously for CCSO from 1995-2002. His professional experience includes



Terry Colbert enjoys

serving as an undercover drug crimes investigator, a member of the Theft Task Force and on the SWAT Team. In his spare time he enjoys rooting for the Oregon State football team, watching and/or participating in outdoor activities.

Marc Griffith is the City's new graveyards manager with CCSO where he has worked for 15 years. Prior to working for CCSO he spent 10 years in the United States Air Force/Air National Guard.



May's Question of the Month

Every month throughout the 18-month-long planning initiative the Wilsonville Town Center Plan is asking community members a Question of the Month. The questions are designed to gather feedback on a wide-range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center.

Here is May's Question of the Month:

What type of stores do you feel would be good additions to the Town Center? (Select all that apply.)

- a) Small, local, independent shops
- b) Large format national retail chains with a variety of merchandise
- c) Medium or small-size specialty stores focused on specific merchandise
- d) Flexible sized spaces with shared amenities to attract emerging and growing businesses
- e) Marketplace with multiple vendors / shops within one building

To share your feedback and participate in the Question of the Month stop by City Hall, the Library or the Community Center or visit the project's website below. To sign up for project updates and to get more information visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

City Partners with C Workforce Solutions

The City of Wilsonville and Clackamas Community College are joining forces on May 10 with local employers to discuss a critical topic for many businesses—recruiting to leadership coaching t

Business & Workforce Solutions Roundtable

Wed, May 10, 7:30–9 am,
Clackamas Comm. College–Wilsonville
29353 SW Town Center Loop E, Room 100
wilsonvilleworkforce.eventbrite.com

businesses with the workforce resources to grow and thrive. The event is being hosted by Clackamas Community College's Wilsonville Town Center Loop East in Room 100.

When meeting with local employers to learn about their key challenges, workforce issues are consistently on the list. Many Wilsonville employers use the robust workforce resources that are in their backyard, offered by Clackamas Community College and others. We are very excited to remove barriers to growth for local businesses through some of these resources," said City of Wilsonville, Economic Development Manager, City of Wilsonville.

With 50 years of quality job training, Clackamas Community College works with employers to find creative solutions to their business needs and some courses qualify for college credit. From training to professional development opportunities to finding a skilled workforce that meets the demand; or helping create strategic partnerships, Clackamas Community College is a partner that can help find a custom solution for local employers.

Clackamas Community College is partnering with Business and Industry (CBI)

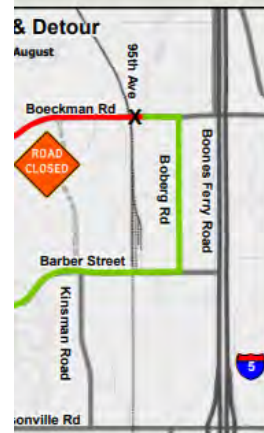
Town Center Public Input Demographics and Advertising/Communications

Attachment B

May 2017

The Boones Ferry Messenger – 7

Early August



closed until early August to construct man Road.

Wilsonville School District. ing Mountain and Homesteader t. The City and School District convenience this may cause citizens

tion, contact Steve Adams, PE, eering Manager, at 503-682-4960; e.or.us or Tony Vandenberg with t 503-673-7000 x7990.

Video Equipment

cal content to air on the City's l" cast Network seeks to produce weekly news shows, informational blic service announcements of munity members. ce is being provided to the club l by Willamette Falls Media hich is a local community media : Historic McLoughlin District MC currently manages five local iding the City of Wilsonville's ofit organization also offers classes ore information visit www.wfmc-

ut the high school's journalism

City Council and Planning Commission Hold Initial Joint Meeting on Town Center Plan

On Monday, May 15, 5–7 pm, at City Hall, the City Council and Planning Commission are holding a joint public meeting to discuss the Town Center Plan's

**City Council and Planning Commission Meeting
Wilsonville Town Center Plan**
• Wed, May 15, 5–7 pm
City Hall, Willamette River Room
29799 SW Town Center Loop East

vision and goals, existing conditions, opportunities, and a summary of the public comments received to-date.

The Wilsonville Town Center Plan focuses on creating a community-driven vision for the Town Center and a plan that will guide future development.

In the past few months the project has achieved several notable milestones. On Feb. 28, City staff held a public kickoff event at City Hall and received input from a diverse group of residents, employers, businesses, workers, and youth. Furthermore, an online survey that ran throughout March collected 989 responses from wide variety of community members and stakeholders as well. Community input gathered through the event and survey is being used to help shape a vision, strategies, and actions for the future of Town Center.

Throughout the 18-month-long project the public is invited to submit feedback, share ideas and provide input that has and will continue to be recorded and considered during the plan development process. Visit www.wilsonvilletowncenter.com for more information about the project, to review the existing conditions, see results of the kickoff event and to sign up for project updates and other opportunities to stay involved.



Community members provide input on the Wilsonville Town Center Plan at the Feb. 28 Community Kickoff Event.

For more information contact Miranda Bateschell, Long-Range Planning Manager, at 503-570-1581; bateschell@ci.wilsonville.or.us.

Town Center Public Input Demographics and Advertising/Communications

Attachment B



Mayor's Message

Summer Events Bring our Community Together

Community events and neighborhood gatherings are a key part of the traditions that make Wilsonville a great place to live.

The summer months are a fun time when residents and visitors of all ages come together to participate in events celebrating arts and recreation, watch movies in the park, listen to live music and splash with friends in our at the Town Center and Murase Plaza water features.



To help you plan for this summer's events, we have produced a double-sided poster highlighting major community and library events in the greater Wilsonville area. The poster is included in this issue of The Boones Ferry Messenger and copies are also available at City Hall, Community Center, Library and online on the City's website, www.ci.Wilsonville.or.us.

Major summer events

- **Wilsonville Festival of the Arts:** Sat., June 3, 10 am–6 pm; Sun, June 4, 10 am–5 pm, Town Center Park
- **Community Health Fair,** Sat., July 15, 9 am–1 pm
- **Wilsonville Kiwanis Kids Fun Run and 5K:** Sat., July 29, 8 am — 5K and 10 am fun run, Wood Middle School
- **Movies in the Park:** Fri, starting at dusk, on July 21 and 28, Aug. 11 and Aug. 25, Memorial Park near the River Shelter.
- **Wilsonville Rotary Concerts in the Park:** Thur., 5:30–8:30 pm, on July 20 and 27, and Aug. 3 and 10, Town Center Park
- **Library Teen Party in the Park:** Mon., July 31, 2–4 pm, Murase Plaza in Memorial Park
- **Fun in the Park:** Sat., Aug. 5, 10 am–4 pm, Town Center Park
- **Wilsonville Brewfest:** Sat., Aug. 12, 12–8 pm, Villebois Piazza at Villebois Drive and Barber Road.
- **Wilsonville Community Block Party:** Wed., Aug. 16, 5–8 pm, Town Center Park

On-going summer events

- Water features open: Thur., June 1–Sun, Sept. 17
 - Wilsonville Farmers Market: every Thur., 4–8 pm, until Sept. 28, Sophia Park in Villebois
- Please check-out and save the enclosed calendar. I hope to see you at one of the many special summertime traditions that makes our town special.

Tim Knapp, Mayor

Summer 2017 Events

June 2017

City of Wilsonville

ons

icement Projects and Week

ions of the City's Public Works staff The City's Public Works Department professionals who are responsible ty facilities, city-owned streets, lands, the water distribution system, the nitary sewer systems, along with oversight of the water and the waste-lants.

ications, the City Council received ive projects that previously received 2016-17 Wilsonville-Metro Com-ent Program. Finally, Police Chief vided the City Council an annual he efforts and outcomes of the department for calendar year 2016; rt is available at www.ci.wilsonville.

ission prior to the meeting, the City lanning Commission held a joint ; the Wilsonville Town Center Plan ride input on overall vision, goals nth long-range planning project. ut the plan and provide input visit ownCenter.com.



Upcoming on the Council Agenda

The following issues are tentatively scheduled for consideration and or discussion by the City Council in June. Scheduling changes can and do occur; check for updated meeting information at the City's website home-page, www.ci.wilsonville.or.us.

Monday, June 5: water treatment plant operations and maintenance contract; System Development Charges revision; Zone Map adoption; water treatment plant master plan contract; Stafford/Advance road transfer; Transit Master Plan public hearing and 1st reading; transportation SDC methodology; collective bargaining agreement; and adult traffic diversion program

Monday, June 19: Snow and ice control; LED street light conversion; Frog Pond infrastructure funding plan; food scraps recycling; Wilsonville Community Sharing grant; City Manager contract renewal; Citizen Academy graduation; Library Board and Tourism Promotion Committee appointments; multifamily community waste-reduction and recycling project; Frog Pond Master Plan; supplemental budget adjustment; state shared revenues ordinances; budget adoption resolution; and Wilsonville tourism development strategy implementation plan.

Planning Commission Update

At the Planning Commission meeting on May 10, the Commission held a public hearing regarding the Transit Master Plan and recommended the plan for City Council adoption on June 5 (see related article on pg. 2). On May 15 the Commission participated in a joint meeting with City Council to discuss the vision and goals for the Wilsonville Town Center Plan.



June's Question of the Month

Every month throughout the 18-month-long planning initiative the Wilsonville Town Center Plan is asking community members a Question of the Month. The questions are designed to gather feedback on a wide-range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center.

Here is June's Question of the Month:

What type of community services would you like to see more of in Town Center?

- a) Job training and continuing education
- b) Youth center and activities
- c) Health and nutrition
- d) Childcare
- e) Laundry and dry cleaning
- f) Household/family support

To share your feedback and participate in the Question of the Month stop by City Hall, the Library or the Community Center or visit the project's website below. To sign up for project updates and to get more information visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

Council Holds Hear

After an extensive public out City of Wilsonville's public Metro Area Regional Transit (SM the draft Transit Master Plan to

SMART's Transit Master Plan Public Hearing

• **Mon, June 5, 7 pm**
City Hall, Council Chambers
29799 SW Town Center Loop E

provide public testimony at the ing on Monday, June 5, 7 pm, at [Town Center Loop East](#).

The purpose of the Transit Ma capture the community's priori

CREST Offers Sumn and Programs

EnviroCamp — for Students Grades 1-5 in the Fall

- Session 1: June 26–30, CREST
- Session 2: July 31–Aug. 4, Mary West Linn
- Session 3: Aug. 7–11, CREST, V

Middle School Adventure C Students Entering Grades 6-8

- Session 1: July 17–21, location
- Session 2: July 24–28, location
- Session 3: Aug. 14–18, location

Teen Leadership Training - Students Entering Grades 8–1

- June 28–29, CREST, Wilsonville

Farm Internship — for Stud Grades 8–10 in the Fall

- Session 1: June 26–July 13, CRI
- Session 2: July 17–Aug. 3, CRE
- Session 3: Aug. 7–24, CREST F

Information and registration fo Wilsonville School District CRES programs: www2.crest.wlwn.k12.

June 2017

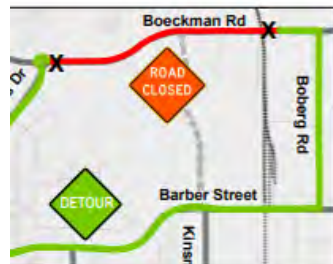
The Boones Ferry Messenger – 3

Improvements

For more information, contact Steve Adams, PE, Development Manager, at 503-682-4960; adams@ci.wilsonville.or.us or Tony Vandenberg with the phone number 503-673-7000 x7990.

Extension

The Kinsman Road extension project between Boeckman Road and Barber Street, west of 95th Avenue, is required to build a concrete median at the intersection of Boeckman and Kinsman. The detour route along Boberg Road, Circle and Villebois Drive is in



the area of 95th and east of Villebois Drive, is required to build a concrete median at the intersection of Boeckman and Kinsman. The detour route along Boberg Road, Circle and Villebois Drive is in

For more information about the Kinsman Road extension project, contact Zachary Weigel, PE, Civil Engineer, at 503-570-1565, weigel@ci.wilsonville.or.us.

Help Design Wilsonville Town Center at Workshop

The City of Wilsonville is inviting all community members to discuss alternatives for shaping the future look and feel of Town Center at a Design

Wilsonville Town Center Plan Design Workshop

• Mon, June 26, 5–8 pm
 Clackamas Community College
 29353 SW Town Center Loop E

Workshop on Monday, June 26, 5–8 pm, at Clackamas Community College's

Wilsonville Campus, located at 29353 SW Town Center Loop East.

The event is a family-friendly and bilingual (Spanish translation services to be provided) with programmed activities that begin at 5:30 pm. Parents are encouraged to bring their children and food and refreshments are being provided.

Over the last four months, the community provided a lot of input and ideas, creating a vision for the future of Town Center. Now, the project team needs the community's ideas on what that vision might look like on-the-ground. At the workshop community members break into small groups and participate in map-based activities and interactive design exercises for all ages. Participants will weigh in on ideas for transportation, public spaces, housing, key areas for improvement, economic development, public safety and community engagement.

Visit www.wilsonvilletowncenter.com to sign up for project updates and other opportunities to stay involved. Please contact Miranda Bateschell, Planning Manager, at 503.570.1581 or bateschell@ci.wilsonville.or.us if you have questions.

Información En Español

La Ciudad de Wilsonville invita a todos los miembros de la comunidad para participar en un encuentro de diseño del centro de la ciudad. Es un evento bilingüe con actividades de diseño interactivo para todas las edades. Los niños son bienvenidos a venir. Comida y refrescos serán provistos. Servicios de traducción serán disponibles también.

Messenger

July–August 2017

Mayor's Message

Help Plan Our Town Center for the Future

I often hear from residents and visitors that they wish Wilsonville had more unique, walkable places to shop, dine and gather to socialize with others. The City's Wilsonville Town Center Plan now underway seeks consensus on ways to accomplish that goal.

The ambitious long-range plan is developing a community-driven vision to transform the Town Center area into Wilsonville's primary community hub humming with activities, offering diverse shopping, dining, entertainment and an array of services and recreation opportunities.

To be successful this plan must represent the collective needs and shared desires of the community — so we want to hear from you! Please plan to take the City's online survey at www.WilsonvilleTownCenter.com/designsurvey (open July 26-August 20), and stop by the City's Town Center table at the community events listed below.



COMMUNITY BLOCK PARTY and more summer events!

This summer the City is hosting for residents a Community Block Party on Wednesday, Aug. 16, 5–8 pm, at Town Center Park, 29600 Park Place. The

free event includes fun, food, games and prizes. We are featuring fun, interactive activities for you and your

family members. The activities allow you to share your aspirations for the future of our Town Center.

In addition to the Block Party, City staff members and volunteers plan to attend the following community events to get more public feedback:

- Rotary Concerts starting at 6:30 pm on July 27, Aug. 3 and Aug. 10 at Town Center Park
- Kiwanis Kids Fun Run and 5K on July 29, 8 am–1 pm, at Wood Middle School
- Fun in the Park on Aug. 5 at Town Center Park
- Wilsonville Brewfest on Aug. 12 at Piazza Villebois

Please stop by our table and share your thoughts for the future of Wilsonville Town Center.

I look forward to hearing your ideas on how we can further enhance our Town Center area to be the type of multi-use, vibrant neighborhood that will be an attractive centerpiece for our whole community.

For more information or to sign up for updates, provide additional feedback, and provide your answer to the Question of the Month, check out www.WilsonvilleTownCenter.com.

Let YOUR ideas and views be a part of the planning for our Town Center of the future.

Tim Knapp, Mayor



July's Question of the Month

Every month throughout the 18-month-long Wilsonville Town Center Plan initiative the City is asking community members a Question of the Month. The questions are designed to gather feedback on a wide range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center.

What would make Town Center more fun year-round (not just in summer time)?

1. Covered and heated indoor-outdoor dining and shopping options
2. Covered recreation opportunities such as covered basketball courts
3. Covered sidewalks (awnings, overhangs, canopies)
4. Covered market space for holiday and other wintertime markets
5. Indoor/outdoor performing arts space
6. Creative lighting that illuminates streets, sidewalks and parks

To share your feedback and participate in the Question of the Month stop by City Hall, the Library or the Community Center or visit the project's website below. To sign up for project updates and to get more information visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

City Launches New 'ExploreWilsonville.com'

The City of Wilsonville has launched a new website that provides visitors and residents with a wealth of information on things to do in Wilsonville. Led by the Wilsonville Tourism Development Committee, ExploreWilsonville.com advances a key element of the City's tourism development strategy.

Committee chair Jeff Brown, general manager of Holiday Inn South Portland/Wilsonville, said "ExploreWilsonville.com responds to the number-one issue identified in the tourism development strategy: the need for an authoritative website for Wilsonville tourism. These days, most travel information online. ExploreWilsonville.com provides visitors and new residents with a house on local tourism attractions, major events and hospitality businesses."

The committee formed a marketing strategy that focused on tourism website content and visibility. Staff of Clackamas County Tourism Affairs ("Oregon's Mt. Hood Territory") and Clackamas County Visitors Association ("Clackamas Valley") contributed professional advice. O'Malley, CEO of the Wilsonville Area Commerce, notes that during a survey Fun in the Park 2016, the most-often requested feature for a tourism-related website was a calendar of area events for attendance by family, out-of-state visitors.

The objective of the City's tourism development strategy is to increase the occupancy level at Wilsonville's lodging properties that generate lodging tax revenues, where half of projected local police and other services sustain the fund. The strategy also seeks to encourage



ExploreWilsonville.com

July–August 2017

The Boones Ferry Messenger – 7

re in July 1939



n July 1939.

Boones Ferry Historical Society Seeks Board Members

The Wilsonville-Boones Ferry Historical Society has been rebooted, with a newly-elected board and plenty of ideas for the future. Are you interested in local history? Would you like to know more about membership in this growing

nonprofit and the group's initiatives and goals? Attend the next meeting on Wednesday,

Wilsonville-Boones Ferry Historical Society Meeting
• Wed, July 5, 1 pm
Wilsonville Public Library
8200 SW Wilsonville Road

July 5, 1 pm, at the Wilsonville Public Library, 8200 SW Wilsonville Road. If you can't wait and want to know a bit more about the history of the Wilsonville area now, go to www.ci.wilsonville.or.us/History. To find out more, come to the next meeting or email wilsonvillehistory@gmail.com.

Seniors

pecial celebrations in partnership with ity Center's meals program. g and learning opportunities in col- ith the Parks and Rec Department. o these programs WCSI is also interest- ; new ways of helping local seniors, and / as a whole, and is also very committed .

ing are open to the public and held nesday of each month, 1–3 pm, at the mmunity Center, 7965 SW Wilsonville

e about WCSI and to help meet the nville's seniors citizens call 503-682- WCSIGazette@gmail.com.



ard members (l–r): Lynn Carlton, Donna Simpson, MaryAnn Creason. Paul Keller is the in the picture.

Instagram Photo Contest

As part of the Wilsonville Town Center Plan the City is holding an Instagram Photo Contest that awards prizes to the best entries. Participants are invited to post pictures and a caption of their favorite things about living, working and playing in Wilsonville's Town Center on Instagram using the hashtag #mywilsonville. Contest terms and conditions are available at <http://bit.ly/towncenterphotocontest>. Enter by Sept. 5, 8 am, for a chance to win.



For more information contact Angela Handran, Community Outreach Specialist, 503-570-1503; handran@ci.wilsonville.or.us.



The Boones Ferry Messenger

Monthly newsletter of the City of Wilsonville

September 2017

Hundreds Attend Wilsonville Community Block Party



Wilsonville residents turned out in droves in August to attend the City's free Community Block Party that had a focus on receiving public input on the Wilsonville Town Center Plan re-development effort. *See page 7 for more photos.*



City Manager's Message

Community Mourns Loss, Celebrates Life of Jon Gail

In July, the community was shocked and saddened to learn of the passing of Jon Gail, the City of Wilsonville's Community Relations Coordinator. Although his career background focused on marketing housing programs, when starting with the City

Town Center Public Input Demographics and Advertising/Communications Attachment B

City of Wilsonville

September 2017

The Boones Ferry Messenger — 7

City Recruits Members for 2018 Citizens Academy

The City of Wilsonville is now recruiting community members to participate in the 2018 Wilsonville Citizens Academy. The six-month-long public engagement program, running January through June 2018, features monthly City-hosted meetings and events designed to prepare community members for roles on local government boards and commissions, as well as area nonprofits.

Mayor Tim Knapp states, "This program is a great way for residents and area employees to become more familiar with the City and to explore the many volunteer opportunities that exist to make a difference in the greater Wilsonville-area community."

The Wilsonville Citizens Academy offers participants the opportunity to learn about the City's programs and operations, meet City staff and elected officials and get to know fellow community members. The monthly meetings are held on the third Thursday of each month, 6-9 pm, at City Hall.

Applications for the free program are now being accepted through the end of October and the program is limited to no more than 25 participants.

For more information, contact Angela Handran, Community Outreach Specialist, at 503-570-1503; Handran@ci.wilsonville.or.us; or visit www.ci.wilsonville.or.us/Academy.



Members of the 2017 Wilsonville Citizens Academy gather outside City Hall.

Wilsonville Business Updates

In July Microsoft announced the January 2018 closure of the Wilsonville "Surface Hub" facility that assembles large-format display screens. The lay-off of 124 workers is set to occur in two phases in September 2017 and November 2017. The closure is part of larger corporate reorganization to result in reported lay-offs of 3,000 to 5,000 workers worldwide.

The plant location is in a Wilsonville TIF Zone site that is designed to incentivize building conversion to a higher-value manufacturing facility. Microsoft never applied for TIF Zone benefits that require a significant capital investment and high-wage job creation.

Campbell Soup, headquartered in New Jersey, announced in July the purchase of Pacific Natural Foods for \$700 million in cash in a move designed to further respond to shifting consumer tastes. Pacific Foods, a 30-year-old company with over \$200 million in annual sales, makes organic broth and soups and plant-based, non-dairy beverages. Based in Tualatin with food processing facilities and a mega-large warehouse in Wilsonville, Pacific Foods employs 500 area residents. The company farms organically over 1,000 acres in French Prairie just south of Wilsonville, and also purchases livestock and vegetables on contract with local farmers for use in broths and soups.

WilsonvilleSTAGE Seeks New Home, Plans Season's Plays

WilsonvilleSTAGE, which had been performing on a temporary basis at Clackamas Community College's Wilsonville campus, is seeking a new performance venue due to remodeling of the college facility. Principals of the community theater group dedicated to promoting the arts in Wilsonville seek assistance in finding a new home.

A grant from the City of Wilsonville Opportunity Grant Program for \$7,000 was awarded by the Parks & Recreation Advisory Board in April for light and sound equipment.

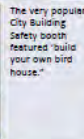
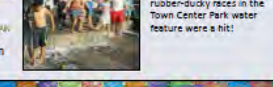
Additions are to be held in September for the 2017-18 season. Shows being planned include:

- **This Fall** — Award winning farce "Flaming Idiots" by Tom Rooney, where the heroes ("Idiots") try to bring fans to their new New York City restaurant by staging a pretend "hit," except the hit man is senile, the local cop can't control his mounted horse, the chef is impaired in too many ways, the waiter is of course an actor auditioning, and it only gets more wild.
 - **December** — "A Christmas Pudding" by David Birney is a "radio show" performance featuring comedy, drama, songs and a bit of Christmas celebration; to be directed by Sandi Libonatti.
 - **Winter 2018** — "Beyond The Dark" by Zoe Niklas is a truly significant premier of a one-woman show performed by and based on Zoe's renowned childhood memoir "Driving In The Dark."
 - **Spring 2018** — "Life In The Theater" by David Mamet is a wild comedy about a pompous actor at the end of a career and a raw young talent just beginning his career. They crash, compete, quarrel, save and serve each other in 20 different scenes! Stay tuned — Wilsonville will have great theater!
- For more information, contact Terry Kester, Artistic Director of WilsonvilleSTAGE, at 703-217-9659, onsstage@wilsonvillestage.org; or online at www.wilsonvillestage.org.

Wilsonville Community Block Party Focuses on Town Center Plan Redevelopment



Wilsonville residents of all ages and backgrounds came together in August to indicate how they would like to see Town Center area be improved with better access for walking and biking and new shopping opportunities in order to be more of a community hub.



Public Works Department's rubber-ducky races in the Town Center Park water feature were a hit!

Wilsonville Community Block Party Focuses on Town Center Plan Redevelopment



Wilsonville residents of all ages and backgrounds came together in August to indicate how they would like to see Town Center area be improved with better access for walking and biking and new shopping opportunities in order to be more of a community hub.



 **WILSONVILLE TOWN CENTER PLAN**
www.WilsonvilleTownCenter.com



Public Works Department's rubber-duck races in the Town Center Park water feature were a hit!



The very popular City Building Safety booth featured 'build your own bird house.'





Question of the Month

Every month throughout the 18-month-long Wilsonville Town Center Plan initiative the City is asking community members a Question of the Month. The questions are designed to gather feedback on a wide range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center.

Which land-use improvement ideas do you like best for the Town Center area?

1. Create better bike and pedestrian connections
2. Add new, public streets within Town Center Loop
3. Place buildings along streets with parking to the side or rear
4. Centralize parking in key locations
5. Add mixed-use buildings around Town Center Park that include small-scale retail (e.g., coffee shop, small restaurants, services, etc.) on the ground floor
6. Focus new development along Wilsonville Road and Town Center Loop
7. Add multi-story, smaller-scale buildings at the edges of large format retail (e.g., Fry's) properties
8. Include four- to six-story, mixed-use buildings with office, residential and retail in the central and western portions of Town Center

To share your feedback, visit the project's website, where you can sign-up for updates and get more information, at www.WilsonvilleTownCenter.com, or contact Miranda Bateschell, Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

'Building Inspector of the Year'

Continued from page 1

work with contractors in a helpful customer manner makes her highly respected in the community."

"I have known Melissa for about 10 years," said Rozzell, incoming 2017-18 President of the Oregon Building Officials Association. "I nominated Melissa because of her leadership, ethics and willingness to serve. We have worked together on code committees, the State Plumbing Code and at the Plumbing Chiefs meetings."



Oregon Building Officials Association 2017 Building Inspector of the Year award to Melissa Gitt, Community Development Director of the City of Gresham, presents the 'Building Inspector of the Year' award to Wilsonville Building Inspector at the July 2017 association annual conference.

professional, thoughtful and willing to listen. When talking with contractors or other professionals, if Melissa's name is mentioned, there are always positive comments. She is well respected and valued in our industry."

Gitt works in the City's Community Development Department, where she performs building safety inspections. The Building Inspection Division is responsible for the enforcement and implementation of residential and commercial building codes and regulations for all construction within the jurisdiction of the City of Wilsonville.

OBOA is a not-for-profit organization that represents, supports and enhances the efforts of building officials by providing for public safety and building administration. OBOA provides education and training for building officials, contractors, architects and engineers.

City Wraps-Up Summer's Public-Outreach on Town Center Plan

Wilsonville's Planning staff has hosted and attended numerous community events this summer as part of robust public-engagement program for the redevelopment of the Town Center area. Beginning with a design workshop at Clackamas Community College's Wilsonville Campus in June, the Town Center Plan team then attended to solicit feedback at



Wilsonville Rotary summer concerts, Kiwanis Kids Fun Run, Fun in the Park and the Wilsonville Brewfest, in addition to several other events.

The summer events wrapped up in August, when the City hosted in Town Center Park a Community

Block Party that nearly one thousand people attended. With a focus on the Town Center Plan, residents and business representatives provided their ideas on what the future of Town Center could look like.

The project's presence at the Block Party aimed at transforming the area around Town Center Park into a space that reflected many ideas the Wilsonville community has shared for the Plan. Outdoor dining, interactive fun-games, food carts and a 'festival street'—a

street that closes periodically for events—were among the concepts tested at the Block Party. Before the end of the night, party goers provided feedback on which concepts they liked for Town Center, and voted for future designs, activities, and gathering spaces for the plan.

Throughout these summer events, the Planning Division has received valuable feedback through conversations, comment cards, on-line surveys and interactive activities, and would like to thank community



members for not only attending these summer events, but also sharing their ideas for the future of Town Center. All of the feedback received this summer is being analyzed, compiled and dis-

cussed by the project's citizen task force when drafting alternatives for the Town Center Plan.

You can still suggest ideas for the plan by visiting the project website at www.WilsonvilleTownCenter.com, or by contacting Miranda Bateschell, Planning Manager, at 503-570-1581; Bateschell@ci.wilsonville.or.us.



Question of the Month

Every month throughout the 18-month-long Wilsonville Town Center Plan initiative the City is asking community members a Question of the Month. The questions are designed to gather feedback on a wide range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center.

Which Materials Should Be Used as the Primary Exterior Building Materials for Town Center? (Please Select Two.)

1. Brick
2. Concrete
3. Glass
4. Metal
5. Wood - natural, stained
6. Wood - painted
7. Stone

To share your feedback on the Question of the Month stop by City Hall, the Library or the Community Center or visit the project's website. To sign up for project updates and to get more information visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

SMART Wins \$1.45 Mi

Continued from page 1

The Bonamici-Schrader announcement "Electric vehicles are part of the solution to address climate change and lower emissions. Congratulations to Wilsonville leading the way toward a greener future for residents with clean public transportation."

Oregon Senators Ron Wyden and Jeff Merkley released a joint statement, saying, "This is one of the kinds of federal investments in

Utilizing clean-fuel or no-emission buses can improve the quality of life for Wilsonville residents and commuting workers while advancing more efficient transit services.

municipal transportation to improve livability and economic development in our infrastructure long-term that encourages

a transportation alternative for Oregonians for jobs, school, medical appointments and other services."

Wilsonville Mayor Tim Knapp said the City Council is pleased that our staff members are gently to compete successfully for federal funding to positively extend the impact of local taxes. Utilizing clean-fuel or no-emission buses can improve the quality of life for Wilsonville residents and commuting workers while advancing more efficient transit services."

SMART Director Dwight Brashear said the Wilsonville City Council has made a firm commitment to transitioning the SMART bus fleet to

**Be seen.
Be safe.**

Habitat Improvement



ers together with staff of Friends of
work to plant in April 2017 pollinator-
memorial Park.

i resolution committing Wilsonville
f being a "Bee City USA," which
mproving pollinator habitat and edu-

represented during the 40th anniver-
f NCAP. The awards are named in
arson (1907–1964), an American
author and conservationist whose
and other writings are credited with
bal environmental movement.
ears with Wilsonville, Rappold has
or developing the City's natural
1, which includes overseeing conser-
nt environmental resources, wildlife
and enhancement, environmental
projects, stormwater management
d water-quality monitoring.
nation, contact Kerry Rappold,
i Program Manager, at 503-570-
wilsonville.or.us.



Special Joint City Council- Planning Commission Meeting in December on Town Center Plan

The Town Center Plan project team presents
before a special joint meeting of the City
Council and Planning Commission on Monday,
Dec. 4, 5-7 pm, at City Hall, 29799 SW Town
Center Loop East.

Members of the Town Center Task Force, com-
posed of both residents and business managers,
in conjunction with City staff and the consultant
team have spent the last couple of months analyz-
ing public input and drafting initial concepts for
the future of the 100-acre Town Center area. Over
the past year, the Planning Division has received
valuable community feedback for the future of
Town Center through summer events, online sur-
veys, comment cards and interactive activities.

For more information or to submit suggestions
for the Town Center plan, see www.Wilsonville-TownCenter.com; or contact Miranda Bateschell,
Planning Manager, at 503-570-1581; bateschell@ci.wilsonville.or.us.



WILSONVILLE TOWN CENTER PLAN

City Wants to Hear from Town Center Area Neighbors

Do you live in Town Center area or in a nearby
neighborhood? If so, the City would like
to invite you to participate in a residential focus
group to provide your feedback. As the commu-
nity's ideas develop into concepts for the future
of Town Center, we want to hear local residents'
concerns, answer your questions, and get your
input on the draft Town Center Plan.

Participants are invited to attend one meeting—
with food provided—in January 2018 and have
the opportunity to enter a raffle for prizes. For
more information or to participate, contact Tami
Bergeron, Planning Administrative Assistant, at
503-682-4960; bergeron@ci.wilsonville.or.us.

Community Toy Drives Lucky Kids

Wilson Valley Fire & Rescue and area
are holding community toy-drives to
help needy children. Wilsonville residents
drop off new, unwrapped toys at

5:

Post Office Station 52, 29875 SW Kinsman Rd
Post Office Station 56, 8445 SW Elligsen Rd
1 to TVFR by Dec. 15 are forwarded to
the Toy Drive.

Dec. 13:

Wilsonville Parks & Recreation in Town Center
Community Park Pl

Wilsonville Footwear, 9475 SW Wilsonville Rd
Wilsonville Time Fitness,
Wilsonville Post Office, 29990
Wilsonville Center Loop W, Ste C



Planning Commission Urban Renewal Plan

On Dec. 13, 6 pm, the Wilsonville
Planning Commission is scheduled to hold a
meeting on the proposed Year 2000 Urban Re-
newal Plan Amendment, including reviewing the re-
newal Plan's Comprehensive Plan, to make
recommendations to the City Council. The hearing
will be held at 29799 SW Town Center Loop East.
The maximum indebtedness for the Year
2000 Urban Renewal Plan Amendment is being in-
creased from \$9,101 to a total of \$107,196,524. The
amendment, is subject to referendum. The
amendment may impact property tax
obligation bonds approved by voters
in 2001.

For more information on the Year 2000 Urban
Renewal Plan Amendment, contact Jordan Vance,
Planning Manager, at 503-570-1539;
jordan.vance@ci.wilsonville.or.us.

Special Dec. 4 Joint City Council- Planning Commission Meeting on Town Center Plan

The Town Center Plan project team presents
before a special joint meeting of the City
Council and Planning Commission on Monday,
Dec. 4, 5-7 pm, at City Hall, 29799 SW Town
Center Loop East.

Members of the Town Center Task Force,
composed of residents and business managers,
in conjunction with City staff and the consultant
team have studied an extensive amount of public
input collected over the past year to draft initial
concept plans for the future of the 100-acre Town
Center area.

For more information or to submit suggestions
for the Town Center plan, see www.Wilsonville-TownCenter.com; or contact Miranda Bateschell,
Planning Manager, at 503-570-1581; bateschell@ci.wilsonville.or.us.



WILSONVILLE TOWN CENTER PLAN

City Wants to Hear in January from Town Center Area Neighbors

Do you live in Town Center area or in a nearby
neighborhood? If so, the City would like
to invite you to participate in a residential focus
group to provide your feedback. As the commu-
nity's ideas develop into concepts for the future
of Town Center, we want to hear local residents'
concerns, answer your questions, and get your
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Participants are invited to attend one meeting—
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more information or to participate, contact Tami
Bergeron, Planning Administrative Assistant, at
503-682-4960; bergeron@ci.wilsonville.or.us.

Town Center Public Input Demographics and Advertising/Communications

Attachment B

6 - The Boones Ferry Messenger

January 2018

City of Wilsonville

Town Center Planning Effort Hits Major Milestone Joint City Council-Planning Commission Meeting Reviews Findings from Public Input Process and Community's Concept for Town Center

The Wilsonville Town Center Plan seeks to create a community-driven vision for the 100-acre Town Center area supported by strategic actions that can include new projects, policies, programs or partnerships. Led by the City Council-appointed Town Center Plan Task Force, a volunteer citizen panel composed of residents and area business managers, the plan is being developed by a project team staffed by City planners and consultants.

Project Background

In the first phase of the project that started a year ago, existing conditions, opportunities and constraints were identified while community outreach focused on establishing a vision and set of goals for Town Center. In the second phase, over the course of the summer, community-preference input established a concept for what future Town Center might look like.

During the summer, the project team brought forward initial design concepts to members of the public for their consideration and input at a number of venues, including a community design workshop, an online design survey, and an in-person design survey posted at the Library and presented at community events, including Rotary Summer Concerts, Kiwanis Kids Fun Run, Fun in the Park, Wilsonville Brewfest, and the City-sponsored Community Block Party.

The Town Center Plan Task Force met in October to review public input gathered over the summer and

evaluate emerging concepts and priorities from that feedback for future land use and activity centers that include more open-space and better connectivity in Town Center.

In November, the Planning Commission had an opportunity to ask questions and provide input on draft Town Center community design concepts. This discussion provided a framework for a follow-up work session with the task force later in November. Discussion included evaluating the connections included in the design concept to ensure there are no missing active transportation connections and to consider how "green streets" can support auto traffic while being bike and pedestrian friendly.

The task force considered a range of topics to further refine potential land uses in the community design concept, including:

- The most desirable locations for developing first
- The best locations for key activity centers
- Appropriate building massing within the various subareas
- Importance of a proposed new intersection at Courtside Drive and Park Place
- Best balance of residential uses (e.g., quantity, location, types)
- Potential for a hotel/convention center
- Prospective commercial uses that should be limited or restricted

Public Design-Survey Results

Results of both in-person and online surveys of community members over the summer showed a

Preferred Building Styles for Town Center

Community members expressed preferences for various kinds of buildings in Town Center Plan surveys.

Mid-high rise condos



Glass, stone and stucco



Outdoor dining



number of building designs and street layouts favored by the public.

The most frequently selected buildings for preferred size were three-story structures, a four-story mid-rise condo and two-story stand-alone restaurant. The latter two buildings featured active outdoor dining areas, which has been a strong community preference throughout the Town Center planning process.

In terms of building materials, survey participants most frequently selected glass, stone and wood siding as the preferred building materials for Town Center. People did not prefer stucco. Overall survey respondents preferred natural or natural-looking building materials and earth-tone colors.

Community members most frequently indicated they prefer to see more restaurant options and outdoor-dining opportunities, including food carts, in Town Center. The public expressed a strong preference for the ability to experience intergenerational activities and play. People would like more and livelier public spaces and streetscapes.

Overall Themes Finding Public Support

Several themes emerged across the responses to all design survey platforms.

- Commercial-retail and restaurant uses received the most support. This echoes the community's interest in more restaurant choices in Town Center that has been a prominent theme repeated throughout the planning process.
- The public supports having mixed-use buildings, especially mixed-use retail and mixed-use office buildings. Ground-floor retail shopping with activated pedestrian spaces with wide sidewalks and seating areas was highly popular.
- Across buildings types and uses, buildings with public-gathering spaces were supported.
- Three-story building heights across building types and uses received consistent support. Some interest was expressed in two-story dining and four-story mixed-use multifamily residential buildings.
- Natural building materials—wood, stone and brick—and earthy colors are preferred.
- There is a strong interest in outdoor, year-round social and gathering spaces, especially outdoor dining.

Next Steps

The City Council and Planning Commission held a special joint meeting in December to review the project's progress to date and ask questions. Council and commission members agreed with the project team's assessment that "breaking-down some superblocks" of large parking lots with a grid network of roads would improve both traffic circulation and mobility for pedestrians and offer new development opportunities.

The result of all these discussions is formulated as the community's design concept for Town Center. In early 2018, the project team plans to present to the public a draft "Community Design Concept" for Town Center in order to evaluate the concept and create a draft plan. The team needs to hear from the community: what did we get right? what did we miss? what else should change? With this public input, the community's concept sets the framework for the eventual Town Center Plan for Council adoption.

The \$420,000 Metro community planning and development grant underwritten by a regional new-construction excise tax.

For more information, see the project website www.WilsonvilleTownCenter.com; or contact Miranda Bateschell, Planning Manager, at 503-570-1581, bateschell@ci.wilsonville.or.us.



Question of the Month

Each month throughout the 18-month-long Wilsonville Town Center Plan initiative, the City is asking community members a Question of the Month. The questions are designed to gather feedback on a wide range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center.

One of the community's concepts for Town Center is a main street. What two amenities would you prioritize for a future main street in Town Center?

1. Wider sidewalks
2. Outdoor seating / vendor space
3. Bike lanes
4. Wide planting and landscaping strip for street trees
5. On-street parking
6. Public street furniture / places to sit or gather

To share your feedback on the Question of the Month or to sign up for project updates and to get more information, visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.



Protect Local Waterways — Only Rain Down the Drain!

Have you seen these "Don't Pollute" storm drain markers around town? Catch basins located along the street curbs collect rainwater and drain directly into local streams and the Willamette River.



Please contribute to the health of our local waterways and remember — Only Rain Down the Drain! If you see someone dumping something down a drain, please contact Sarah Sand, City of Wilsonville Stormwater Management Coordinator, at 503-570-1552, sand@ci.wilsonville.or.us.

Town Center Planning Effort Hits Major Milestone

Joint City Council-Planning Commission Meeting Reviews Findings from Public Input Process and Community's Concept for Town Center

The Wilsonville Town Center Plan seeks to create a community-driven vision for the 100-acre Town Center area supported by strategic actions that can include new projects, policies, programs or partnerships. Led by the City Council-appointed Town Center Plan Task Force, a volunteer citizen panel composed of residents and area business managers, the plan is being developed by a project team staffed by City planners and consultants.

Project Background

In the first phase of the project that started a year ago, existing conditions, opportunities and constraints were identified while community outreach focused on establishing a vision and set of goals for Town Center. In the second phase, over the course of the summer, community-preference input established a concept for what future Town Center might look like.

During the summer, the project team brought forward initial design concepts to members of the public for their consideration and input at a number of venues, including a community design workshop, an online design survey, and an in-person design survey posted at the Library and presented at community events, including Rotary Summer Concerts, Kiwanis Kids Fun Run, Fun in the Park, Wilsonville Brewfest, and the City-sponsored Community Block Party.

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evaluate emerging concepts and priorities from that feedback for future land use and activity centers that include more open-space and better connectivity in Town Center.

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had an opportunity to ask questions and provide input on draft Town Center community design concepts. This discussion provided a framework for a follow-up work session with the task force later in November.

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Mid-high rise condos



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Outdoor dining



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The \$420,000 Town Center Plan is funded primarily by a \$320,000 Metro community planning and development grant underwritten by a regional new-construction excise tax.

Town Center Public Input Demographics and Advertising/Communications

Attachment B

February 2018

Mayor's Message

Public-Comment Survey and Feb. 8 Open House on Draft 'Community Design Concept' for the Wilsonville Town Center

I am excited to announce that the City is advancing the next steps of the Town Center Plan effort. We seek public review and feedback on the draft design concept for the future of Town Center during a month-long online survey and Feb. 8 open-house event.



Over the last year, the City's Community Development Department has conducted a variety of public-engagement activities to understand the community's vision for the future of Town Center that is now compiled into a draft "Community Design Concept."

Ready for Public Comment

The City seeks public input on suggested changes to connectivity, development and greenspaces in order to create a draft plan for Town Center.

The Town Center Plan open house is scheduled for Thursday, Feb. 8, 5:30-8 pm, at City Hall, 29799 SW Town Center Loop East.

An online survey for public comment, along with details on the draft plan, is available until Monday,

Feb. 19, at www.WilsonvilleTownCenter.com.

Hard copy prints of the draft Community Design Concept for Town

Center are available at City Hall and the Wilsonville Public Library, 8200 SW Wilsonville Road.

Town Center Plan manager Miranda Bateschell said, "Now we need to hear from Wilsonville residents and business managers! What did we get right? What did we miss? What should change?" These are good questions that I hope you will help answer.

Led by a City Council-appointed volunteer task force, the Wilsonville Town Center Plan seeks to guide development in the 100-acre Town Center area to create a cohesive, unified district that enhances existing assets in the area and sets the stage for new development. City staff and consultants have spent considerable time and effort over the past year to attend community events, interview stakeholders and undertake public surveys in order to build a community-driven vision for a vibrant Town Center.

A special joint City Council-Planning Commission meeting held on Dec. 4 reviewed public comment and findings to-date that showed significant community support for a more walkable, "Main Street district" with denser, taller mixed-use buildings that offer various dining options, including outdoor eating, and a wider array of small-business shopping opportunities.

Funding for the project is provided by a Metro Community Planning and Development Grant with matching funds from the City's Urban Renewal Agency.

For more information, visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at 503-570-1381; bateschell@ci.wilsonville.or.us.

Tim Knapp, Mayor



City of Wilsonville
29799 SW Town Center Loop East
Wilsonville, OR 97070

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Wilsonville HS A Cappella Choir Going Back to Big Apple

Sould Out, a 15-member A Cappella choir from Wilsonville High School, took first place at the International Championship of High School A Cappella (ICHSA) Northwest Semifinal in Salem on Jan. 26.

Sou'd Out has qualified for the 2018 International

Championship of High School A Cappella Finals at historic Lincoln Center in New York City on April 20.

If a trip to NYC isn't in the budget, don't worry. Soul'd Out is scheduled to make an appearance at City Hall on March 5 at 7 pm to accept recognition from City Council for their remarkable achievement.

Town Center 'Design Concept' Draft Available for Review, Input

City representatives and Town Center Task Force members introduced a draft of the Commu-

City's Design Concept for Wilsonville Town Center to about 50 community members at a February open house.

Participants had an opportunity to engage with the project team by asking questions and contributing their ideas to the community's concept, which is a reflection of the public input received throughout the past year of the project.

"We've been fortunate, at every public event, to have so many thoughtful, engaged community members contributing insight and ideas," said Miranda Bateschell, planning manager. "We appreciate the enthusiastic response, and recognize that it will help us deliver a plan that the community will support."

The building blocks of the Community Design Concept include land use, connectivity and green space, and participants discussed all three with project team members, friends and neighbors. Open house attendees expressed continued enthusiasm for a Main Street, safe pedestrian and cyclist connections, and a



variety of new mixed-use buildings and other amenities including outdoor gathering spaces and green

spaces; they also expressed interest in the details of the transportation network and potential traffic.

Community input from this open house as well as previous and on-going community events, surveys and stakeholder meetings will guide the development of a draft Wilsonville Town Center Plan. The final plan will set the framework for future development within Town Center to achieve the community's vision for a vibrant, walkable destination that inspires people to

come together to live, work and play in the heart of
Wilsonville.

Take The Survey

A public survey, open through March 5, provides an additional opportunity for community members to review the draft and provide input before a draft of the Town Center Plan is developed. To take the survey, and tell the project team what you think about the draft Community Design Concept, visit <http://bit.ly/towncenterconcept>.

Question of the Month

Throughout the Wilsonville Town Center Plan initiative, the City is asking community members a Question of the Month. The questions are designed to gather feedback on a wide range of issues related to developing the plan that captures a community-driven vision and strategies to guide the development of Wilsonville's Town Center. To share your answer, sign up for project updates and get more information, visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at 503-570-1581 or bateschell@c.wilsonville.or.us.



WILSONVILLE TOWN CENTER PLAN

Where do you go for updates on the Town Center Plan?

- Project Website
- Boones Ferry Messenger
- Social Media
- Wilsonville Library
- Community Center
- Community Sharing (Food Bank)
- School
- Apartments / Homeowners Association
- Chamber of Commerce
- Friends/Family/Neighbors
- Other

Mayor's Message
**Help Us Lead Effectively By
Letting Your Voice Be Heard**

The City of Wilsonville is actively working to improve the quality of life and community amenities available to residents, employees and visitors. We achieve our best results when we have active engagement by the community to provide public feedback on proposed solutions.

Two topics that we have been discussing a great deal over the past year include redevelopment opportunities for our Town Center area and local-area transportation improvements. Several open-house events and public-feedback surveys are scheduled for March and April that I want to call your attention to. Please take advantage of these occasions as you can to let us know your thoughts.



- **Town Center Plan Open House:** The online

survey for public input on the draft "Community Design Concept" for the Town Center Plan project has been extended to March 5. We want to hear your views for a proposal that seeks to create a more walkable Town Center, increase small-business retail opportunities and provide more restaurant options, including outdoor dining.

The City is hosting a second Town Center open-house event, in Spanish, on March 1. Después del último año de participación comunitaria tenemos un horrorador de la visión de los miembros de la comunidad del futuro del centro de la ciudad. Ahora queremos responder a sus preguntas y obtener su opinión sobre los posibles cambios en la conectividad, el desarrollo y el espacio verde. Cuéntanos tus pensamientos sobre el concepto persona o en línea.

- **Southbound I-5 Boone Bridge Congestion**

Study: The Oregon Dept. of Transportation (ODOT) and City are working on a study of the southbound I-5 traffic congestion problem that impacts Wilsonville Road and other city arterials. This "ramp-to-ramp" study—from the Wilsonville

Government works best for the people when we have active public participation.

estimates for various options. The March 14 open house provides a great opportunity to learn about proposed roadway modifications, interact with staff and traffic engineers and provide your input. See page 2 for more details.

- 5th Street to Kinsman Road Extension Open

House: This project, formerly known as the "Old Town Escape," extends 5th Street in Old Town across Arrowhead Creek to connect with Kinsman Road. This road project, which includes sidewalks and bike lanes, provides another route in and out of Old Town area, including the Old Town Square shopping center anchored by the Fred Meyer store. Hear more and weigh in at our April 10 open house. See page 8 for more information.

Government works best for the people when we have active public participation. I hope that you will find the time to let us know your thoughts on any or all of the above projects.

Tim Knapp, Mayor

City of Wilsonville
29799 SW Town Center Loop East
Wilsonville, OR 97070

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ODOT Talking Tolls on I-5, I-205 at Upcoming Open House Events

The Oregon Department of Transportation (ODOT) is hosting a series of open-house events in April to review issues found during a feasibility analysis of potentially placing tolls on all or portions of I-5 and I-205.

The Oregon legislature in 2017 directed ODOT to study the pros and cons of implementing rush-hour variable-rate tolling or value pricing on the Portland metro region's two primary north-south highway corridors as way to reduce traffic congestion and travel delays. Issues of concern that have been raised include impacts to non-highway arterials and social/financial equity, among others.

For information, see www.ODOTValuePricing.org; or contact April deLeon-Galloway, ODOT Community Engagement Coordinator, at 503-731-3117 or ValuePricingInfo@odot.state.or.us.

ODOT Value Pricing Open Houses
Thu, Apr 12, 5:30-7:30 pm
Museum of the Oregon Territory
Sat, Apr 14, 10 am-noon
Ron Russell Middle School
Wed, Apr 18, 5:30-7:30 pm
Tigard Public Works Auditorium
Sat, Apr 21, 9:30 am-12:30 pm
Embassy Suites Airport

Town Center Outreach Staff Hosts Spanish-Language Event at Wood Middle School



The Wilsonville Town Center project team's quest to gather community input led them to Wood Middle School in early March for an evening meeting designed to inform and engage Spanish speakers and their families.

Planners brought interpreters to articulate the project vision and many of the project's key themes. The event included dinner and a discussion about desired amenities and community needs.

Town Center Public Input Demographics and Advertising/Communications

Attachment B

Monthly newsletter of the City of Wilsonville

April 2018



City of Wilsonville staffers Miranda Bateschell and Zach Weigel (standing) look over a main street plan drawn to scale by seventh graders at Meridian Creek Middle School. As part of their math curriculum, Meridian Creek students are learning about city planning. Their work is informing the City's plan for Wilsonville Town Center.

Meridian Creek Students Get Year-Long Lesson in City Planning

If you studied math in middle school, you may remember asking *why on Earth* you'd ever need it in the real world.

Kemble Schnell's seventh grade math students at Meridian Creek Middle School won't have to ask. Their curriculum includes a lesson in city planning, in partnership with the Wilsonville Town Center project.

It's important for us to reach youth, especially with long-term planning. They'll enjoy the benefits longer than the rest of us.

"Seventh grade students spend a lot of time with scale factors, ratios and proportions, so this is perfect,"

Schnell said. "Looking at maps, analyzing maps and then creating a map to scale. It helps students see how they can apply their learning to the world they live in."

Wilsonville planners visited three math classes in January to discuss their role and share the Wilsonville Town Center vision with about 80 students. The students were assigned to work groups and tasked to design a Town Center "main street," mindful of the same goals, restrictions and guidelines that planners must consider.

Should on-street parking be included? How wide should sidewalks be? What is the right mix of retail and residential space? Should the road include a bike lane?

"We had to use a lot of geometry and make measurements to see if our plan would actually work in a certain space," said Callan Keo, a Meridian Creek student.

The Town Center project team returned to Meridian Creek in February so that each group could present a plan for consideration.

"We want to meet the needs and desires of all members of the community," said Miranda Bateschell, planning manager for the City. "It's important for us to reach youth, especially with long-term planning. They'll enjoy the benefits longer than the rest of us."

Not surprisingly, many student plans included retail amenities designed for young shoppers — candy store, donut store, ice cream store — though less obvious themes also emerged.

"They had less concern for parking, even on-street parking," Bateschell said. "Instead, they used that space for trees down the median to create a greener, more pleasant walking environment."

Keo said his workgroup sought "a gathering place where everyone can come and be together."

Other groups had a similar desire.

"They all put in wide sidewalks, and almost all had some type of outdoor community gathering space," Bateschell said. "Students want places to gather where they don't have to spend money. They want to hang

Continued on page 2

Mayor's Message

How Do We Get It All Done? It Starts with Great Volunteers

On behalf of the Wilsonville City Council and the greater community, I want to express our deep appreciation to the hundreds of community members who generously volunteer countless hours of their own time to help improve our community.

I'm amazed and appreciative that residents and employees of local businesses — people of all ages and backgrounds — are so willing to share so much time and effort to make Wilsonville a better place to live, work and enjoy. Thank you.



Community engagement inspires volunteerism. One reason that I believe people are so willing to help is because they are vested in Wilsonville's success — they genuinely enjoy working and living here. Of course, volunteering is also a great way to meet your neighbors, get exercise or bolster a college admission application.

Whatever your reason, the opportunities to support this community are everywhere. At the Library, volunteers perform a wide variety of tasks that improve the quality and expand the range of services. At the Community Center, they serve meals, deliver meals to homebound seniors, help prepare income taxes and assist seniors getting to medical appointments.

The people in positions of leadership on City boards and commissions are volunteers. Many

One reason that I believe people are so willing to help is because they are vested in Wilsonville's success.

get their start by participating in the City's Citizens Academy, a six-month-long program that provides a foundation of

local government knowledge and prepares its graduates for continued service.

With spring's arrival, the City offers many opportunities for people to volunteer outdoors, including the upcoming Arbor Day Tree Planting on April 7 (see page 8) and the annual W.E.R.K. Day event on May 12 (see page 4), which attracts hundreds of community members to spread bark, rake debris and remove invasive plants to get our parks in shape for summer. Wilsonville Rotary volunteers and local businesses support this effort with a free warm-up breakfast. June's annual Wilsonville Festival of Arts at Town Center Park is yet another outdoor event made possible by the substantial contributions from hard-working volunteer art enthusiasts.

Volunteers really are critical to Wilsonville's suc-

Meridian Creek Math Students Get City Planning Lesson

continued from page 1

out in a space that feels like it was designed especially for them."

Throughout the school year, the students will continue to engage with the project.

"They'll choose a building among the different land-use types from our community design concept, design it, and make some calculations," Bateschell said. "With apartments, for example, how many units can you build? What's the square footage? How many people could live there? With retail and office, how many jobs can you support? What's the square footage of the retail space?"

"Surface area and volume are big standards in seventh grade," Schnell said. "This is a beautiful, authentic progression."

Additionally, the project aligns well with the Wilsonville-West Linn School District's theme of "Leading Together."

"There's been a lot of teamwork and community building with the students working with each other, listening to each other's ideas and valuing each other's opinions," Schnell said. "They're coming together, taking bits and pieces from one another, and learning to put it together as a whole group."

Students are also getting a civics lesson in community engagement.

"I didn't know what city planning was when I was in middle school," Bateschell said. "This project is increasing students' knowledge around community development. They are probably more likely to become engaged, and to think about the place they live and how it changes over time."

Mission accomplished, Keo said.

"I think we really got to learn city planning, and how a city works," he said. "We can appreciate what happens."

For more information on the community vision for the Town Center, visit www.WilsonvilleTownCenter.com.



Meridian Creek Middle School math students jot down notes and review their main street renderings just before presenting their concepts to Wilsonville Town Center staff in February. The students drew their plans to scale and submitted them as part of a collaboration with the school to involve youth in Town Center planning.

Question of the Month

Each month, we're asking a question designed to help us gather feedback to help us develop a community-driven vision for the Wilsonville Town Center. This month's question is inspired by presentations from Meridian Creek Middle School students. To share your answer, sign up for project updates and get more information, visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at 503-570-1581 or bateschell@ci.wilsonville.or.us.



WILSONVILLE TOWN CENTER PLAN

Which youth-friendly amenities appeal to you? (check all that apply)

- Bike Shop
- Skate Park
- Youth Center
- Coffee Shop
- Ice Cream / Donut Shop
- Dog-Friendly Café
- Book Store
- Outdoor Plaza / Seating

Town Center Plan Informed, Improved by Local Business Owners

Local business owners are among those community stakeholders providing valuable insight to inform a new vision for Wilsonville Town Center.

The City's project team has engaged Wilsonville businesses at meetings with Town Center property owners, roundtable lunches, Chamber of Commerce events and focus groups. Additionally, several Chamber members and business owners are on the project task force.

This outreach has generated several economic development program ideas — such as transitional assistance, storefront improvement grants and the creation of a Main Street program — that support the retention and growth of existing businesses.

These conversations have also revealed concerns about parking availability, new construction, and displacement caused by rising rents that planners can attempt to mitigate through strategic programs and policies in the plan.

Project leaders are shaping this community-driven plan, which is to be presented to Planning Commission and City Council in the coming months.

In the meantime, planners are seeking further input. Business owners are encouraged to email Eco-

nomic Development Manager Jordan Vance, vance@ci.wilsonville.or.us, to discuss needs, concerns and economic development strategies.

To be informed of additional engagement opportunities, including an event with renowned retail expert Bob Gibbs, business operators can sign up for project updates at www.wilsonvilletowncenter.com.

For more information on Wilsonville Town Center, contact Planning Manager Miranda Bateschell, 503-570-1581, Bateschell@ci.wilsonville.or.us.



Jordan Vance, Wilsonville's Economic Development Manager (left) is meeting with local business owners to discuss concerns and economic development strategies that will inform the Wilsonville Town Center plan.

Question of the Month

Each month, we're asking a question designed to help us gather feedback to help us develop a community-driven vision for the Wilsonville Town Center.

To share your answer, sign up for project updates and get more information, visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at 503-570-1581 or bateschell@ci.wilsonville.or.us.



WILSONVILLE TOWN CENTER PLAN

What would encourage you to take SMART to Town Center? (select two)

- More frequent SMART service
- Service that starts earlier
- Service that ends later
- Fewer transfers
- Improved reliability
- More convenient locations
- More / better lighting at bus stops
- Better bus stop amenities
- Safer crossings / improved sidewalks

POLICE CHIEF'S CORNER

Play it Safe When You're Out in the Water this Summer

Summer is just around the corner and, with it, the fun-in-the-sun and water activities.

For many years, I worked as a water rescue specialist. I know from experience that drowning is a preventable tragedy. We can do many things to make water activities — including boating, swimming, floating, and fishing — fun and safe.

One of the most common excuses I used to hear about people not wearing personal flotation devices (PFDs) was, "I'm a good swimmer!" Even good swimmers are overcome by injury, cold, exhaustion or fear. Wear it! Understand how to fit PFDs on yourself and on children properly.

Other water-safety tips from the National Institutes of Health include:

- Learn CPR.
- Never swim alone.
- Don't dive into water unless you're sure of the depth.
- Know your limits — don't over-exert yourself.
- Avoid drinking alcohol during water activities, including swimming, diving and boating. Do not drink while supervising children. The risk is high and the consequences can be lethal.
- Do not leave children unattended around water. This includes wading pools and bathtubs.
- Provide children with swim lessons.

Understand that attempting to rescue another swimmer in distress is very dangerous. Trained rescuers teach and use a protocol called "Talk, Reach, Throw, Row."

Talk: Call 911 — then see if you can coach the person to swim to you on shore or to a boat.

Reach: Try to reach to them by extending a pole,

branch, or inflatable boat. Do not allow them to grab hold of your body, as they may try to pull you in.

Throw: You can throw a distressed person a life jacket, life ring, rope or any other object that will help them stay afloat.

Row: If necessary, use a boat to get to the person.

Other important safety tips to remember:

- The water is colder than you think. Even in late spring, the water is still bone-chilling. Underestimating river swift and temperature has led to several tragic drownings on county waterways in recent years.
- Check river conditions before going out on Clackamas County rivers. If it seems like the water may be too treacherous, wait until later in the season when the waters have receded and warmed.
- Be knowledgeable of potential hazards, including deep and shallow areas, currents, depth changes, obstructions and also know where entry/exit points are located. If you aren't sure you're swimming in a safe place, DON'T SWIM.
- If you operate a power boat, be sure to get your Boater Education Card.
- All boats, no matter how big or small, need one wearable PFD for each person on board, anyone under the age of 12 has to wear it at all times while the boat is underway.



Police Chief Rob Wurpes

Robert Wurpes, Chief of Police

Service with a Smile

The Wilsonville Police Department supports the Community Center's efforts to provide home delivered meals to those in need.

Chief Rob Wurpes (right) and Officer Brett Elthington delivered meals in April, and enjoyed a short visit with the residents they served.

To learn more about receiving home delivered meals, please call 503-682-3727.



Three Wilsonville High Schoolers Earn Scholarships from Area Chamber of Commerce

At its Inaugural Trade and Workforce Scholarship Celebration in April, the Wilsonville Area Chamber of Commerce (WACC) presented scholar-

ships to Gavin Moss (Wilsonville HS), Julia Laws (Arts and Technology HS) and Jacob Thompson (Arts and Technology HS).



"These amazing young adults are the future business leaders of Wilsonville, and we are excited to help them on their journey to successful careers," said WACC Membership and Communications Manager Laurie Tarter.

The scholarships, which can be used for college tuition, books, or tools for job experience, are aimed at incentivizing WLV students to remain involved in the Wilsonville community as professionals. To qualify, students completed applications and formal in-person interviews.

Question of the Month

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WILSONVILLE TOWN CENTER PLAN

What would encourage you to take SMART to Town Center? (select two)

- More frequent SMART service
- Service that starts earlier
- Service that ends later
- Fewer transfers
- Improved reliability
- More convenient locations
- More / better lighting at bus stops
- Better bus stop amenities
- Safer crossings / improved sidewalks

Drinking Water Continues to Meet, Exceed Regulatory Standards

The City of Wilsonville has released its 2018 Annual Water Quality Report, which provides water-quality information and testing results for calendar year 2017.

For the 16th consecutive year since the treatment plant opened, the City's water met or exceeded all regulatory drinking water standards.

"The results continue to demonstrate our ongoing commitment to providing high-quality drinking water to Wilsonville consumers," said Delora Kerber, Public Works Director.

The report details the amounts of regulated con-

taminants detected in Wilsonville's drinking water throughout the year.

Publication and distribution of a Water Quality Report by July 1 is required annually under the 1996 Safe Drinking Water Act amendments. The 2018 Annual Water Quality Report is available online at the City's website, www.ci.wilsonville.or.us/WaterQualityReport.

Printed copies may be obtained at City Hall or the Wilsonville Public Library.

For more information contact Jason Labrie, Utilities Supervisor, labrie@ci.wilsonville.or.us; 503-570-1584.

Town Center Task Force Takes Closer Look at Main Street Design Options

A June meeting of the Wilsonville Town Center Task Force helped the project team move a step closer to refining the community's new plan for a vibrant Town Center.

The task force reviewed public input on the Community Design Concept and began to identify design standards and guidelines that would help achieve the walkable, mixed-use Main Street and Town Center desired by the Wilsonville community.

"The group spent a lot of time identifying general guidelines that might help us ensure consistent and harmonious Main Street design," Planning Manager Miranda Bateschell said. "Discussions touched on whether or not to limit drive-thrus or require

covered pedestrian pathways and where to locate parking in relationship to buildings."

Small workgroups also spent time considering how streets, sidewalks, bike lanes, street trees and other amenities might vary in design to serve the different areas and types of development throughout Town Center.

Input from this meeting is shaping the Town Center Plan and informing the next step: a presentation of elements of the plan and potential design guidelines to the Planning Commission on August 8.

For more information, visit WilsonvilleTownCenter.com.

Question of the Month

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WILSONVILLE TOWN CENTER PLAN

Which parking options do you prefer? (see photos online)

- On-street parking
- Stand-alone parking garage
- Garage with mixed-use building
- Small surface parking lots
- Covered ground floor parking
- Parking lot surrounded by buildings
- Parking lot in front of buildings
- Parking lot behind buildings

WLWV Schools Offer Back-to-School Checklist for Parents

With school now back in session, here is a checklist of important back-to-school information from our partners at West Linn-Wilsonville School District.

2018-19 Bus Routes Now Available

Many stops and routes remain the same, but several have changed to optimize efficiency. To view up-to-date routes, including snow routes, visit the district's website: wlwv.k12.or.us/buses.

Get Connected! Sign up for ListServ

ListServ is the primary method that West Linn-Wilsonville schools communicate with families, sending regular newsletters, timely information, and even emergency notifications.

Visit: wlwv.k12.or.us/News/LatestNews/ListservSS to sign up. Check 'WLWV Homes' to get information from the district office!

Sign up for FlashAlert

West Linn-Wilsonville uses FlashAlert to notify students and families of school closures, delays, and similar events. The system filters out unused accounts; previous subscribers should verify subscriptions at flashalert.net/login.html.

Emergency announcements are also displayed on local TV news channels and posted at the district's website: wlwv.k12.or.us.

Register to Volunteer in WLWV Schools

Last year, the district launched a new volunteer registration system to improve student safety and security. The HelpCounter system helps school staff monitor exactly who is working in WLWV schools.

Interested volunteers can register by visiting HelpCounter.com and clicking 'Start' to fill out an application (which includes a background check). Applications may take up to a week to process, at which time applicants will receive an email of approval.

Volunteers must re-register every three years, or when volunteering at a new school.

Review the 2018-19 School Calendar

The school-year calendar is available at the WLWV website's 'About Us' tab. Calendars differ slightly at the primary, middle, and high school levels.

A recent change was made to the PRIMARY calendar. Primary school students will now attend a full day of school on Monday, April 8. On February 20, March 6, April 10 and May 8, students will be released two hours early to allow teachers time for collaboration.



Question of the Month

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WILSONVILLE TOWN CENTER PLAN

Which placemaking options do you prefer? (select two online)

- Artistic crosswalks / intersections
- Parklets
- Street furnishings
- Outdoor 'reading room'
- Street closures for festivals/markets
- Street closures for cycling events
- Pop-up games
- Food carts

Would You Wash Your Car in the River?

Washing your car in the driveway can deliver the same outcome as washing your car in the river. Heavy metals, oils, and gasoline all mix into the soap used to wash your car at home. This polluted, soapy water washes down driveways into storm drains and into the Willamette River. Protect the river, salmon, and your drinking water by washing your car on grass, gravel or at a commercial car wash.



Did you know?

You can ride the

SMART

SOUTH METRO AREA REGIONAL TRANSIT

bus for free anywhere
in Wilsonville!

Page 56 of 138

For info - www.RideSmart.com

City and Republic Services Add Fall Bulky Waste Day, Oct. 27

Wilsonville's popular annual "Bulky Waste Day" is now happening twice a year.

The City and Republic Services will hold a fall disposal event on Saturday, Oct. 27, 9 am-1 pm, at 10295 SW Ridder Road in Wilsonville.

Bulky Waste Day
Sat, Oct. 27, 9 am-1 pm
Republic Services
10295 SW Ridder Rd.

Leaf Drop-Off Day
Sat, Nov. 17, 9 am-2 pm
Wilsonville City Hall
29799 SW Town Center Loop E.

The free event provides an opportunity for residents to dispose of large, hard to dispose items that don't fit into standard-sized garbage cans, including clean

untreated wood, dishwashers, televisions, refrigerators, computers, monitors, stoves, dryers, water heaters, couches, mattresses, scrap metal, tables and chairs.

Participating households must provide proof of Wilsonville residency and are encouraged to provide a donation of toiletries (shampoo, soap, deodorant, etc.) to benefit low-income households served by Wilsonville Community Sharing.

Some items are **not accepted**, including construction debris of any type; propane bottles/canisters; paint; batteries; solvents; thinners; household garbage; tires; and related items.

For information contact Matt Baker, Public Works Supervisor, at mbaker@ci.wilsonville.or.us;



Development Experts to Discuss Town Center Plan at Oct. 11 Panel

Are you curious about what future development may look like in Wilsonville's Town Center? Join us on Thursday, Oct. 11, at a special Economic Summit Panel to learn about future development options in Wilsonville Town Center and the completed analysis for the plan.

Wilsonville Town Center Economic Summit Panel
Thu, Oct. 11, 4-5:30 pm
Wilsonville Regal Cinemas,
29300 SW Town Center Loop W

City staff and the project's economic development specialists are presenting the project's economic feasibility analysis, and discussing how it can support the Town Center vision that businesses and community members have created. In addition to an update on the Plan, the event features a panel discussion among development experts, who offer their insight and experience in development of mixed-use commercial centers, modern main streets, and retail sites in and around the region.

The event takes place at Wilsonville's Regal Cinemas, 29300 SW Town Center Loop W, 4-5:30 pm.

For more information, contact Jordan Vance, City of Wilsonville Economic Development Manager, at 503-570-1539; vance@ci.wilsonville.or.us.

Question of the Month

Each month, we ask a question to gather feedback that helps us develop a community-driven vision for the Wilsonville Town Center.

Share your answer, sign up to receive updates and learn more at WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at 503-570-1581, bateschell@ci.wilsonville.or.us.



How have you been involved in Town Center Planning? (select all answers that apply)

- Attended workshops and/or open house events
- Filled out an online survey
- Participated in focus group and/or meeting with City staff
- Answered Question(s) of the Month online
- Answered Question(s) of the Month in person.
- Participated in Town Center activities at my school
- Participated in Town Center activities at Community Block Party.
- Provided feedback directly to project team at a community event.
- I have not been involved in Town Center Planning.

Town Center Planners Earn OAPA Public Involvement Award

The Oregon Chapter of the American Planning Association (OAPA) has recognized the City of Wilsonville with a 2018 OAPA Award for Public Involvement and Participation.

The award, presented to City staff in Bend in October, recognizes the City's work to develop a vision and plan for the Wilsonville Town Center.

For two years, the City (with MIG consulting) has sought the perspective of residents, business owners and other

stakeholders to inform the City's future development of 100 acres in and around Town Center Loop.

"Our intention was that every community member with an opinion about Town Center had an opportunity to have their voice heard," said Miranda Bateschell, the City's planning manager. "Every aspect of our draft plan – from the project vision to the proposed land uses to building design, community gathering spaces and street orientations – has been considered and influenced by a diverse cross-section of community stakeholders."

The City's extensive outreach includes a dedicated website featuring monthly polls, videos, surveys, an idea center at the City's Library, a 24-member task force of community members, workshops and open houses, and innovative approaches to engage harder-to-reach segments of the population, including:

- Working with a 7th grade teacher at Meridian Creek MS to integrate year-long planning activities into the math curriculum.
- A workshop hosted exclusively in Spanish with assistance from Wood MS Spanish Club students.
- Visits to the Wilsonville Community Center and Wilsonville Community Sharing to engage seniors and low-income residents.
- Events in partnership with the local Chamber of Commerce to get feedback from business owners.
- A community block party at Town Center Park



The Community Block Party in August was one of more than 100 public events that provided an opportunity for community members to weigh in on the Town Center Plan.

with interactive displays and activities, including a Pop-up of the future Main Street and cycletrack.

In total, planners have attended more than 100 events and public meetings, and acquired more than 10,000 data points that have informed the draft Town Center Plan.

The Wilsonville Town Center Plan is being presented to the Planning Commission and City Council for consideration this winter.

For more information on Wilsonville Town Center, visit WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager at 503-570-1581; bateschell@ci.wilsonville.or.us.

Answer our Question of the Month

Each month, we ask a question to gather feedback that helps us develop a community-driven vision for the Wilsonville Town Center.

Share your answer, sign up to receive updates and learn more at WilsonvilleTownCenter.com or contact Miranda Bateschell, Planning Manager, at 503-570-1581, bateschell@ci.wilsonville.or.us.



WILSONVILLE TOWN CENTER PLAN

**Which element of the Town
Center Plan are you most
excited about?
(select all that apply)**

- A new, modern Main Street
- A cycle track extending from a future I-5 pedestrian bridge to Memorial Park
- More community gathering places
- More mixed-use development, retail variety, and activity year-round
- More housing options
- Enhanced bicycle and walking facilities, including promenades
- "Emerald Chain" of open spaces & parks
- More street connections inside Town Center Loop

Town Center Team Recognized by OAPA

City planners Miranda Bateschell and Jenn Scola display the Public Involvement and Participation Award that the City of Wilsonville recently received from the Oregon Chapter of the American Planning Association (OAPA).

The award recognizes the City's work to develop a community-driven vision for the Wilsonville Town Center.

More than 100 public events provided community members with opportunities to share feedback about the project, which is being presented to the Planning Commission and City Council for consideration this winter.

For information on the long-term project to reimagine the Town Center area, visit WilsonvilleTownCenter.com.



Town Center Public Input Demographics and Advertising/Communications

Attachment B

THE NEW VISION FOR TOWN CENTER

For two years, the Wilsonville Town Center planning team has engaged with residents, employees and business owners to identify a vision that reflects the community's priorities.

In March, that plan goes before the City's Planning Commission for review. The project team is confident the Plan's recommendations are responsive to the needs of our active, diverse community.

The Plan's community-driven priorities:

- Community Gathering Places
- Environmental Stewardship
- Harmonious Design
- Economic Prosperity
- Mixed Uses
- Safe Access and Connectivity

A 20-to-40 Year Plan

Once adopted by the Planning Commission and the City Council, the new Town Center Plan will guide future development of about 100 acres in and around the Town Center Loop.

Expect implementation of Plan recommendations to happen incrementally, over several decades. During intervals when a thriving economy spurs development opportunities, the City will seek collaborations with motivated builders who share our community-driven vision. Over time, this transformation will yield the new hub and heart of Wilsonville, a vibrant and walkable destination that inspires people to come together and socialize, shop, live, and work.

"I have been working in the Portland region for over 40 years. Sometimes, I am amazed how we underrate our own communities. There is much more development potential here than anyone thinks, said Fred Bruning of CenterCal at the City's Economic Development Summit event.

Bruning emphasized placemaking and gathering spots as two of the most important components of a successful town center.

"It's a matter of finding that magic place that is unique to Wilsonville. You have to create the special place first, that will exponentially increase the choices you will have later for better growth."



This rendering demonstrates one example of what a reimagined Town Center could look like in 20 years, including thoughtful street connections, new mixed-use buildings and a "main street" with retail options and gathering places.

Thank You

Years from now, residents and business owners can stroll through Town Center taking great pride in the crucial role they played in imagining the City's ultimate destination.

The Wilsonville Town Center Team appreciates every community stakeholder who took the time to contribute ideas to this project. Thank you for thinking big and for sharing your desires with our project team at more than 100 focus groups, public meetings, and outreach events.

"Thank you for showing up," said Town Center Planning Manager Miranda Bateschell, "for talking to us when we came to your schools, neighborhood meetings and citywide events, for volunteering to serve on the project's task force. People in Wilsonville care passionately about this community; that's why this process worked and this Plan will be successful."

Check Out the Plan

If you haven't already, we invite you to view the Draft Plan online:

cl.wilsonville.or.us/towncenterplan

Provide comments and download the complete Draft Plan at the project website (wilsonvilletowncenter.com) or, for more information, email Miranda Bateschell, Planning Manager, at Bateschell@cl.wilsonville.or.us.

You are also invited to check out the Plan and project photo gallery at the Town Center Plan Showcase at City Hall on Wednesday, Mar. 13, 5-6 pm, before the 6 pm public hearing with the Planning Commission.



"The Chamber's experience participating in the Wilsonville Town Center Task Force has been a true example of 'best practices' on how to conduct public involvement and participation. We feel the business community's ideas and concerns have been voiced through an open and transparent public process that offered new innovative ways to solicit community feedback."



Kevin Ferrasci O'Malley
CEO, Wilsonville Area Chamber of Commerce

"The Town Center Plan Task Force process was one of the most engaging and hands-on experiences I have had with a project such as this. The amount of input received from citizens and business owners — through informational meetings, public events and online surveys — was incredible. It helped the Task Force feel confident in our recommendations to the Planning Commission and City Council. I look forward to watching the Town Center evolve into a vibrant city center."



Kyle Bunch
Agent, American Family Insurance

"It's a matter of finding a place where placemaking hasn't occurred yet. Finding what is that magic place that is unique to Wilsonville. Through the Town Center Plan, Wilsonville is in a great position to create that special place which will exponentially increase the choices the city will have later for better growth."



Fred Bruning,
CEO, CenterCal

"One of the very special things about our community is the care and kindness shown by our community members. Through this process, people have contributed their ideas for gathering places and voiced the importance of iconic placemaking sites to facilitate human connection. Seeing these ideas woven into the plan has been exciting. This plan isn't just about streets and buildings, it's about people."



Kristin Akervall
Wilsonville City Council President

"I have enjoyed observing and sharing in the extensive community involvement the City utilized to develop the new plan for Wilsonville Town Center. And now we look forward to the plan transforming the area into a hub for living, working, playing, dining and shopping."



Bruce Elcher
Owner, Wilsonville Diamond

"I want to commend the City and staff for expending the energy to create this plan through community input. The City understands how important it is to create a vision and master plan that can develop over time. As essential units, we now understand, will allow the area to support more businesses creating a more diverse and interesting synergy."

Susan Myers
General Manager, Capital Realty

COMMUNITY LEADERS

SUPPORT THE PLAN AND THE PROCESS

March 13 Public Hearing to Consider Town Center Plan

The City has completed its draft of the community-driven vision for Wilsonville Town Center. Once adopted, the Town Center Plan guides the long-term development of a vibrant mixed-use City Center in and around the Town Center Loop for people to live, work, shop, eat and play.

On March 13, at 6 pm at City Hall, the Planning Commission is holding a public hearing to consider adoption of the plan. Check out the Plan and project

photo gallery at the Town Center Plan Showcase at City Hall, 5-6 pm, before the meeting.

To review the project, visit ci.wilsonville.or.us/towncenterplan. Provide comments and download the complete Draft Plan at the project website: wilsonvilletowncenter.com.

For more information, contact Miranda Bateschell, Planning Director, at 503-570-1581 or bateschell@ci.wilsonville.or.us.



City Council Green Lights Wilsonville Town Center Plan



At its April 15 meeting the Wilsonville City Council adopted the Wilsonville Town Center Plan on first reading. Second reading takes place on May 6.

For two years, Town Center planners engaged with residents, employees and business owners to identify a vision that reflects the community's priorities for approximately 100 acres in and around the Town Center Loop.

The City's community-driven plan emphasizes elements that people said mattered most: community gathering places, environmental stewardship, harmonious design, economic prosperity, mixed uses and safe access and connectivity.

Implementation of Plan recommendations would happen incrementally, over several decades. As a healthy economy spurs development opportunities, the City will seek collaborations with motivated builders who share the City's vision.

Over time, the transformation will yield the new hub and heart of Wilsonville, a vibrant and walkable destination that inspires people to come together and socialize, shop, live, and work.



Task Force Named to Guide Wilsonville Town Center Plan

WILSONVILLE, OR — The City of Wilsonville has named members of the public to serve on an advisory task force for the Wilsonville Town Center Plan. The 26-member task force is composed of a wide variety of local residents, business owners and stakeholders who are responsible for reviewing key information and ultimately providing recommendations to the Planning Commission and the City Council at key milestones of the Wilsonville Town Center Plan project.

Project Manager Miranda Bateschell, the City’s Long-Range Planning Manager, said, “I am very excited about the membership of the Wilsonville Town Center Plan Task Force. We have a good mix of residents, community-based organizations, and property and business owners, which represent a vast range of perspectives, experiences and even ages. We look forward to hearing all of their ideas and working with them to broaden our community outreach efforts.”

Task Force meetings are open to the public and to be held at Wilsonville City Hall. The date of the first task force meeting is yet to be determined, and likely scheduled for March shortly after the community kick-off event.

The City is hosting a public kick-off event for the Wilsonville Town Center Plan on Tuesday, Feb. 28, 5:30–8:00 p.m., at City Hall, 29799 SW Town Center Loop East, in Wilsonville. An informational presentation and activities begin at 6 p.m. and light refreshments are being provided.

The Wilsonville Town Center Plan Task Force, which plans to meet six times during the 18-month long planning process, includes:

- Chair Kristin Akervall, Wilsonville City Councilor as an ex-officio/non-voting member
- Vice Chair (alternate) Susie Stevens, Wilsonville City Councilor as an ex-officio/non-voting member
- Marie Alaniz, non-profit housing and resident services representative of Northwest Housing Alternatives

- Hilly Alexander, local library advocate and Wilsonville resident
- Ben Altman, former Planning Commission chair and past Chamber of Commerce president, professional planner and local resident
- Kyle Bunch, Town Center business owner of American Family Insurance and Wilsonville resident
- Terrence Clark, Town Center business owner of Wilsonville Dental Group
- Paul Diller, law professor and Wilsonville resident
- Jon Dunn, representative of the property-owner of the Shari's Café and Pies location
- Bruce Eicher, Town Center business owner of Wilsonville Diamond and Wilsonville resident
- Kevin Ferrasci O'Malley, CEO of the Wilsonville Area Chamber of Commerce
- Darren Harmon, Town Center business general manager of Wilsonville Family Fun Center and a member of the City's Tourism Promotion Committee
- Ron Heberlein, representative of Arbor Crossing Home Owners Association and Wilsonville resident
- Eric Hoem, a retired community college professor who lives in Wilsonville
- Rosiland Hursh, Town Center business owner of Eye to Eye Clinic
- Sara Jantze, local business representative of Owen Roe Winery and Wilsonville resident
- Hank Jarboe, Town Center business owner of Boston's Pub
- Kate Johnson, a local business owner, member of the City's Park and Recreation Advisory Board and Wilsonville-Metro Community Enhancement Committee and a Wilsonville resident
- Sophia Lochner, Wilsonville resident and Wilsonville High School student
- Lori Loen, representative of Landover Home Owners Association and a Wilsonville resident
- Kamran Mesbah, Wilsonville Planning Commission member and local resident
- Susan Myers, a commercial real-estate broker who developed the Town Center shopping center and nearby office building
- Richard (Dick) Spence, Wilsonville Community Sharing board member and a Wilsonville resident
- Shelly Tracy, Director of Clackamas Community College's Wilsonville campus
- Scott Vosburg, Town Center business owner of Wilsonville Lock and Security

- Doris Wehler, past president of the Wilsonville Area Chamber of Commerce and a local resident

The Wilsonville Town Center Plan seeks to provide a community-driven vision for the Town Center area and strategic actions that establish a clear path forward to advancing the vision.

The plan is to guide future development in Town Center to create a cohesive, unified district that enhances existing assets in the area and sets the stage for new development and investment.

Potential strategies include new projects, programs, partnerships, or policies that foster an attractive and accessible place for visitors and residents of all ages to shop, eat, live, work, learn and play within the Town Center area.

Wilsonville City Councilor Kristin Akervall and chair of the task force states, “We know from the City’s community surveys that Wilsonville residents desire to have a more identifiable downtown or main street to serve as a central gathering place for our community. This planning process aims to identify strategies to do just that.”

The planning area, which covers approximately 100 acres and encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop, also includes a project team that is completing a technical analysis to evaluate the economic, transportation, stormwater and land-use conditions within the study area. Overall the plan is expected to be completed in early 2018 with the proposed adoption by the Wilsonville City Council. The project includes numerous community workshops and events that are to be held throughout the process.

Funding for the long-range planning process comes from a Metro Community Planning and Development Grant with matching funds from the City’s Urban Renewal Agency.

To sign up for project updates, be notified of upcoming events and to get more information visit www.wilsonvilletowncenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at 503-570-1581, bateschell@ci.wilsonville.or.us.

- # # # -

JOIN US FOR **HAPPY HOUR** TO TALK ABOUT THE FUTURE OF WILSONVILLE TOWN CENTER

The City of Wilsonville, in partnership with the community, is launching a planning project to develop a new vision for Wilsonville Town Center. The City is working with a team of consultants, specializing in urban design, economic strategies, and transportation, to lead the community in developing the Town Center Plan. **On February 7, join us for happy hour with Bob Gibbs**, a member of the consultant team and a nationally renowned expert in retail strategies.

FEBRUARY 7, 2017

4 pm - 6 pm

McMenamins Old Church

30340 SW Boones Ferry Rd

Presentation begins at 4:15 followed by Q & A, networking, and mingling. Appetizers will be provided.

Please be sure to R.S.V.P. for this event at
<http://bit.ly/WilsonvilleTownCenterBobGibbs>



▼ A bit about Bob

For the past 25 years, Bob Gibbs has been active in developing innovative yet practical methods for applying modern trends in commercial development. He has worked in more than 400 town centers and historic cities in the U.S. and abroad. He pioneered the implementation of the New Urbanism Traditional Town Planning and Smart Growth.

He has been profiled in The New York Times, The Wall Street Journal and Urban Land Magazine. He is the author of "Principles of Urban Retail Planning and Development" and the "SmartCode Retail Module," and has contributed articles to numerous books and publications. For the past 20 years, he has taught Urban Retail Planning in the Executive Education Program at the Harvard Graduate School of Design. In 2012, Gibbs was honored by the Clinton Presidential Library for his contributions to urban planning and development.

Hosted by:



&



Learn more about the project and opportunities to participate in the planning process: wilsonilletowncenter.com

For more information, contact Miranda Bateschell, Long Range Planning Manager
at 503-570-1581, bateschell@ci.wilsonville.or.us



WILSONVILLE
TOWN CENTER PLAN

GET INVOLVED!

How do you want Town Center to look, feel, and function 5, 10, or 20 years from now? The City wants to hear your ideas!

The Town Center Plan is a community-driven project that will guide development within the heart of the City for years to come.

There will be various opportunities to get involved in the planning process, including the following:

- Community workshops
- Online and in-person surveys
- Pop-up events around town
- Interviews with businesses and community groups

If you would like City staff to discuss the Town Center Plan with your neighborhood group, your colleagues in Town Center, or other interested members of the community, drop us a line...

Town Center Plan Project Manager
Miranda Bateschell, 503-570-1581,
bateschell@ci.wilsonville.or.us

LEARN MORE

Provide your input and sign up to receive notifications about upcoming Town Center events at:

www.wilsonvilletowncenter.com

WWW.WILSONVILLETOWNCENTER.COM

WILSONVILLE TOWN CENTER PLAN

COMMUNITY SURVEY

What does the future of Wilsonville Town Center look like?

We want to learn about why you come to Town Center, how you get here, what you love about it, and what, if anything, you would change. Visit the project website to take an interactive survey.

www.wilsonvilletowncenter.com



SHARE THE SURVEY WITH YOUR FAMILY AND FRIENDS IN THE COMMUNITY!

WHAT IS MOST IMPORTANT TO YOU?



Place a dot next to your top priority for the future of Town Center or vote online:
www.wilsonvilletowncenter.com

Housing

Dining

Shopping

Transportation

Open Space

Recreation

Jobs



2.28.17- Kick-off event



WHAT IS THE FUTURE OF TOWN CENTER?

Share your vision at
the Town Center Plan
Community Kick-Off
Event.

Town Center Community Kick-Off Event Tuesday, February 28, 2017

5:30 pm – 8:00 pm (Presentation & activities start at 6:00)
City Hall, 29799 Town Center Loop E

This is a family-friendly event. Light refreshments will be provided.

The Town Center Plan is a community-driven process to
guide future development in the heart of our city. For
more information and to sign up for project updates visit:

www.wilsonvilletowncenter.com

The event is open to all community members, including youth; and Spanish interpretation will be available. The City will also endeavor to provide qualified sign language and other bilingual interpreters if requested at least 48 hours prior to the meeting. (To obtain services, please contact Tami Bergeron, Planning Administrative Assistant, at 503.570.1571.)





¿CUÁL ES EL FUTURO
DE TOWN CENTER?

Únase a nosotros en el
evento de la comuni-
dad para compartir su
visión de Town Center.

Plan de Town Center – Evento Comunitario Martes, 28 de febrero 2017

5:30 pm – 8:00 pm (Presentación y actividades empiezan a las 6:00)

Ayuntamiento de Wilsonville (29799 Town Center Loop E)

Este evento está adecuado para familias. Se ofrecerán refrescos ligeros.

El Plan de Town Center es un proceso impulsado por la comunidad para guiar el desarrollo en el corazón de nuestra ciudad. Para obtener más información visite:

www.wilsonvilletowncenter.com

Este evento está para toda la comunidad. La interpretación de español estará disponible y las actividades serán aptas para todas las edades. The City will also endeavor to provide qualified sign language and other bilingual interpreters if requested at least 48 hours prior to the meeting. (To obtain services, please contact Tami Bergeron, Planning Administrative Assistant, at 503.570.1571.)

Town Center Public Input Demographics and Advertising/Communications

Attachment B



WILSONVILLE TOWN CENTER PLAN

The City wants to hear your ideas! Please join us at the February 28th Community Event to share **your vision** for Town Center.

Town Center Plan – Community Event

City Hall, Willamette River Rooms

Tuesday, February 28, 2017

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Town Center Public Input Demographics and Advertising/Communications

Attachment B

City of Wilsonville

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WHAT IS THE FUTURE OF TOWN CENTER?!

City of Wilsonville

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WILSONVILLE TOWN CENTER PLAN

WHAT DOES **FUTURE** WILSONVILLE
TOWN CENTER LOOK LIKE?

¿CÓMO VES **EL FUTURO** DEL CENTRO DE WILSONVILLE?



**TELL US!
TAKE THIS SURVEY.**

¡COMPARTE TUS IDEAS!
PARTICIPA CON ESTA ENCUESTA.



<http://bit.ly/futuretowncenter>



Learn more about the Town Center Plan at

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"The West Linn-Wilsonville School District does not sponsor nor endorse the activity and/or information contained in this flyer."

Learn more about the Town Center Plan at

Para obtener más información visite

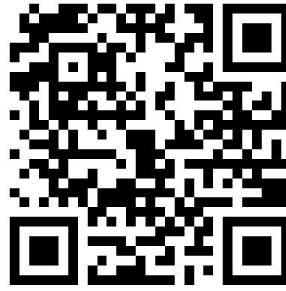
www.wilsonvilletowncenter.com

Para obtener más información visite:
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www.wilsonvilletowncenter.com

www.wilsonvillelibrary.org/futuretowncenter

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!COMPARTE TUS IDEAS!
Participa con esta encuesta. Compártela con
tus amigos y familiares en la comunidad.

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?Cómo ves el futuro del centro de Wilsonville?

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WILSONVILLE TOWN CENTER PLAN

What does the future of Wilsonville Town Center look like?



WILSONVILLE TOWN CENTER PLAN

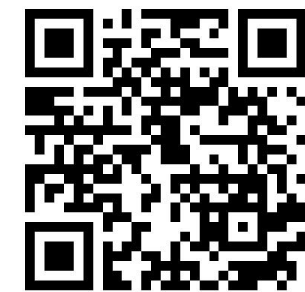
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TELL US!

Take this survey. Share it with your friends and
family in the community.

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www.wilsonvillelibrary.org/futuretowncenter

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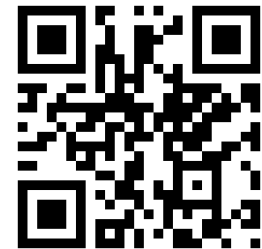
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Contesta la Pregunta del Mes a
www.wilsonvilletowncenter.com



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What does the future of
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TELL US!



Answer the Question of the Month at
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www.wilsonvilletowncenter.com/designsurvey

NEW SURVEY COMING!
OPEN JULY 26 - AUGUST 20

www.wilsonvilletowncenter.com

Find us at these other events

AUG 3 ROTARY CONCERT	AUG 12 WILSONVILLE BREWFEST
JULY 29 KIWANIS FUN RUN	AUG 10 ROTARY CONCERT
JULY 27 ROTARY CONCERT	AUG 5 FUN IN THE PARK

Join us! Share your ideas at these summer events!

JUNE 26 DESIGN WORKSHOP AT WILSONVILLE CCC 5-8PM

AUG. 16 COMMUNITY BLOCK PARTY: TOWN CENTER PARK 5-8PM



WILSONVILLE TOWN CENTER PLAN

¡Acompáñanos en estos próximos eventos este verano!

26 JUN TALLER DE DISEÑO EN EL WILSONVILLE CCC 5-8PM

16 AGTO FIESTA DE BARRIO EN EL PARQUE "TOWN CENTER" 5-8PM

Nos puedes encontrar en estos otros eventos

27 JUL: CONCIERTO DE ROTARY	5 AGTO: DIVERSIÓN EN EL PARQUE
29 JUL: CARRERA DE KIWANIS	10 AGTO: CONCIERTO DE ROTARY
3 AGTO: CONCIERTO DE ROTARY	12 AGTO: LA FIESTA DE LA CERVEZA DE WILSONVILLE

www.wilsonvilletowncenter.com

¡VIENE UNA NUEVA ENCUESTA!
CONTESTA DEL 26 JUL. AL 20 DE AGTO.
www.wilsonvilletowncenter.com/designsurvey

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www.wilsonvilletowncenter.com

NEW SURVEY COMING!
OPEN JULY 26 - AUGUST 20
www.wilsonvilletowncenter.com/designsurvey



WILSONVILLE TOWN CENTER PLAN

WHAT ARE YOUR FAVORITE PLACES IN TOWN CENTER?



Our website has a special feature where you can add comments and photos to a map of Town Center.

Go to www.wilsonvilletowncenter.com/contact/ and double-click on the map and follow the directions.

From the same page, you can view the project calendar and sign up for email updates about the project and upcoming events.

www.wilsonvilletowncenter.com



Town Center Public Input Demographics and Advertising/Communications Attachment B

Town Center Plan Website

www.wilsonvilletowncenter.com

A dedicated dynamic project website includes up-to-date project information, project deliverables, and opportunities for public input. Following are two pages from the multipage website.

Town Center Plan Website Homepage

Wilsonville Town Center Plan

About Get Involved Task Force News

Wilsonville Town Center
What's Next?

What does the future of Wilsonville Town Center look like?
Tell us by taking our [Town Center Design Survey!](#)

A Community Vision for Town Center

Town Center is a vibrant, walkable destination that inspires people to come together and socialize, shop, live, and work. Town Center is the heart of Wilsonville. It is home to active parks, civic spaces, and amenities that provide year-round, compelling experiences. Wilsonville residents and visitors come to Town Center for shopping, dining, culture, and entertainment.

Wilsonville Town Center Plan
A new vision for the heart of our City

Instagram Photo Contest!

What are your favorite things about living/working/playing in the town center?

Show a picture and express that sentiment this question to Instagram with hashtag [#wiltowncenter](#) for a chance to win a awesome prize!

Rules: Look for the contest logo on Instagram.

Winners: Contact project manager at [towncenter@wilsonville.gov](#) for details.

What would make Town Center more fun year-round (not just in summer time)?

- Covered and heated indoor/outdoor dining and shopping centers
- Covered recreation opportunities such as covered basketball courts
- Covered outdoor seating, awnings, canopies
- Covered market space for holiday and other weekend markets
- Indoor/outdoor performing arts space
- Outdoor lighting that illuminates entry, sidewalks and parks

Community Block Party!

Please join us at the First Annual City of Wilsonville Block Party! The event is free and open to the public. We will have food and fun activities for everyone. The Wilsonville Town Center Plan Team will be at the party doing the tour and for the future of Town Center.

When: August 16, 2017 10:00 am - 3:00 pm

Where: Town Center Park

(Bring your own chairs or blankets and please be sure to bring your family too!)

See you there!

Wilsonville Community Planning Process

City of Wilsonville - Community Development Department
Phone: 503.267.4747
Email: [towncenter@wilsonville.gov](#)

Wilsonville Community Planning Process

Join the Conversation

First Name

Last Name

☐ Yes, I'd like to participate

Town Center Plan Website Get Involved Page

WILSONVILLE TOWN CENTER PLAN

ABOUT

GET INVOLVED

TOWN FUTURE

NEWS

Get Involved

What does the future of Wilsonville Town Center look like?

Share your input below!

Wilsonville
TOWN CENTER
Anticipation Photo Contest

Submit photos of things you see around town center.
We will select winners to receive prizes.

What are your favorite things about living/working/playing in the town center?

Please share a photo and explain what answers this question to Instagram with hashtag #mywilsonville for a chance to win awesome prizes!
To view past contests go to [http://www.wilsonville.com/towncenter](#)
Questions? Contact Angela Hunsaker // ahunsake@wilsonville.us or 503-690-8844

Please share a Town Center location that is special and/or valuable to you. Double click the location on the map. You can add a comment and share photos.

To view photos and comments posted by other visitors, click on a marker.

Thorn Street Park

the old Starbucks

Starbucks

Juan's Cantina

Empty space between City Hall and US

EVENTS

Check the events calendar for upcoming opportunities to contribute your ideas and voice for the future of Town Center. Sign up for special activities by entering your email at the bottom of this page.

Contact Us

Name (Name required)

Email (Email required)

Subject

Message

☐ I'm new here

☐ I'm already here

SEND

WILSONVILLE TOWN CENTER PLANNING DEPARTMENT

City of Wilsonville Community Development Department
P.O. Box 20000
Wilsonville, OR 97150-0000
Phone: 503.690.8844
Fax: 503.690.8844

Facebook

Twitter

Instagram

JOIN OUR MAILING LIST

Your Name

Work Email

Home Phone

☐ Yes, I'd like a newsletter

☐ No, please do not contact me

SEND

Answer the "Question of the Month" at
www.wilsonvilletowncenter.com



**WHAT IS THE FUTURE
OF TOWN CENTER?**

Share your vision for
the heart of our city.



Town Center Public Input Demographics and Advertising/Communications Attachment B

Idea Centers: Library, parks, and Wilsonville Community Sharing displays.



Master planning for Town Center kicks off

Planning event took over city hall for evening of envisioning activities and fun

By CLAIRE GREEN
The Spokesman

The lobby of Wilsonville City Hall was transformed into a reception area Feb. 28 for the Town Center Master Plan kickoff.

A multilingual and multi-generational crowd quickly formed at the registration tables and information stations with aerial shots of the existing Town Center area with staffers and translators positioned beside them.

Promptly at 6 p.m., organizers called attendees into the council chambers for a project presentation. Long-range Planning Manager Miranda Bateschell and planning consultant Chris Beynon of MIG began with a history of the planning and envisioning of Town Center over the years. The most recent iteration dated back to 1973 and painted a more rural community than the one

that has sprouted up around city.

"The Town Center is a really important part of the community," Bateschell said. "Tonight is really where we start setting the vision (for the Town Center)."

Beynon took over the 30-minute presentation with a series of examples of how communities around the country are utilizing their town center spaces. His slides focused on fun, functional and artful usages that incorporated green spaces that play-up local and regional draws, such as parks and retail. But Beynon made it clear that his examples should inspire conversation rather than act as cookie-cutter molds that Town Center should be stuffed into.

"(Wilsonville's) mix of uses is pretty unique," Beynon said of the city's clustering

See PLAN / Page A6

A6 wilsonvillespokesman.com 503-635-8811

Plan

■ From Page A1

of activities around Town Center. "You all have a central mass here."

Unlike other cities that grew off of a main street and are limited to a narrow area, Wilsonville is primed to create its own hub of activity that is more than a commercial center, Beynon said.

"But what do you think?" Beynon asked. "That's what we're here for tonight."

Attendees were asked at the end of the presentation to go upstairs to participate in a group brainstorming activity to identify top priorities and goals for the future of the 100-acre Town Center area.

Groups were broken down based on the numbers written on their nametags with children in attendance invited to

participate in a brainstorming session to identify their desires for the area.

Gathered five to 10 to a table, participants were asked to describe what the Town Center is currently to them and to identify areas for improvement and envisioned opportunities.

"Today, I see it as a parking lot surrounded by stores," resident and task force member Hilly Alexander said.

Table 7 participant and owner of several business spaces in the Town Center complex, Doug Seely, seconded Alexander's comment.

"The internal circulation is driveway to driveway," Seely said. "It's just a series of parking lots."

The rest of the table agreed and added that on top of the circulation issues, poor or nonexistent signage indicating streets from parking lot driveways creates a sense of confusion while trying to navigate the area.

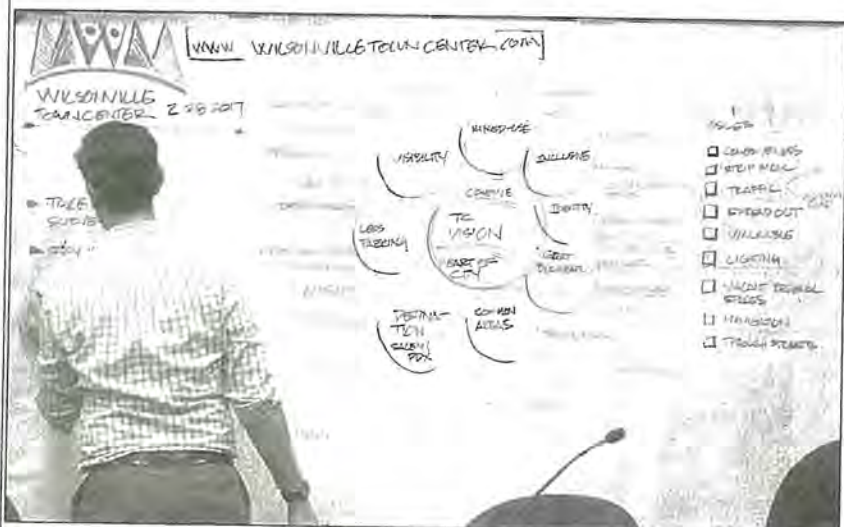
One particular feature of

confusion is on Parkway, simply referred to as "the bump" next to Regal Wilsonville Stadium 9 where Parkway Court becomes Parkway Place. This particular section of road, appearing to be a cul-de-sac or driveway entrance, often baffles visitors and new residents who are looking for Town Center Park.

Multiple groups identified the troubling feature along with desires for increased walkability, more mixed use spaces — including higher density buildings with retail on the bottom and residential upper levels — and a redistribution of activities from around the Fred Meyer complex to the Town Center area to reduce traffic and bypass the Interstate 5 interchange congestion.

The children's group also presented a list of youth desires, including a skatepark, pool, jetpacks and other outdoor recreation.

Planning staff will take the suggestions from the event as



MIG consultant Alex Dupey created a goals and desires matrix based off of brainstorming groups' presentations.

SPOKESMAN PHOTO: CLAIRE GREEN

well as from online surveys to compile a list of mutual goals. These goals are anticipated to

be established in May.

Contact Wilsonville Spokesman re-

porter Claire Green at 503-635-1281 ext. 113 or cgreen@pamplinmedia.com.



Master planning for Town Center kicks off

👤 Claire Green 📅 Wednesday, March 08, 2017

0 Comments

Planning event took over city hall for evening of envisioning activities and fun



SPOKESMAN PHOTO: CLAIRE GREEN - (Left to right) Doug Seely, Hilly Alexander, Josh Benton and MIG consultant Alex Dupey marked up an aerial map with development issues, key existing features and future hopes for the area.

(<http://pamplinmedia.com/images/artimg/00003571733390.jpg>)

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Town Center Public Input Demographics and Advertising/Communications

Attachment B

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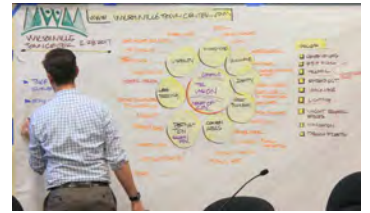
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Contact Wilsonville Spokesman reporter Claire Green at 503-636-

1281 ext. 113 or [cgreen@](mailto:cgreen@pamplinmedia.com)

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SPOKESMAN PHOTO: CLAIRE GREEN - MIG consultant Alex Dupey created a goals and desires matrix based off of brainstorming groups presentations.

Comments for this thread are now closed.



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City's open house gathers more ideas about Town Center

Andrew Kilstrom Wednesday, July 05, 2017

0 Comments

Wilsonville holds open house meeting to gather community feedback on Town Center Master Plan, including specific design features

Wilsonville holds open house meeting to gather community feedback on Town Center Master Plan, including specific design features



SPOKESMAN PHOTO: ANDREW KILSTROM - Odessa Akervall gives her input on bike lanes at the Wilsonville Town Center open house Monday, June 26 at Clackamas Community College.

(<http://cni.pmgnews.com/images/artimg/00003581941451.jpg>) The new Town Center Master Plan took another step forward following a public open house Monday, June 26 at Clackamas Community College. A mix of city staff, Town Center Task Force members and a small handful of community members — totaling roughly 35 people — came together to give input on desirable amenities as well as design preferences.

Town Center Public Input Demographics and Advertising/Communications

Attachment B

Working with MIG, Inc., DKS Consulting Group and Leland Consulting Group, Wilsonville is in the process of updating its Town Center Master Plan for the first time since 1978. The city settled on a vision statement in May — which calls for Town Center serving as the hub and "heart of Wilsonville" — but is still in the design stages of the plan. Wilsonville Long-range Planning Manager Miranda Bateschell and MIG Lead Consultant Chris Beynon led Monday's meeting in the hopes of furthering information gathered from an earlier survey in May.

The pair led the group through two separate activities to collect data as well as show the community potential options. Bateschell said information from Monday's meeting will help in the creation of a second city-wide survey that will be released to the public in late July and remain open through Aug. 20.

"We have a great vision statement right now and the next step is seeing what that looks like on the ground," Bateschell said.

(<http://cni.pmgnews.com/images/artimg/00003581941477.jpg>)

"This whole exercise is about what kind of community we want to live in for the future — what kind of community do we want for our kids, grandkids, and people yet to come?" Mayor Tim Knapp said before the open house. "What are the amenities, the social implications, what's the commerce, and how is it all going to work together?"

Beynon said it was clear from prior community input that residents want Town Center to be the focal point of Wilsonville, but that it should also be unique and stand out from neighboring cities.



SPOKESMAN PHOTO: ANDREW KILSTROM - An MIG consultant takes visual notes during Monday's open house June 26.

"We heard from our kick-off event that it's hard to walk around Town Center; a lot of the existing businesses don't have great visibility and are kind of tucked back in strip center type hours, and I-5 is a barrier to cross that kind of splits the community," Beynon said. "We heard that there wasn't enough variety of restaurants and variety of stores in Town Center, and the idea that we don't necessarily want cookie-cutter. We want a place that feels unique to Wilsonville and who we are. We heard that — in terms of stores and restaurants — small, independent and local places are preferred to large chains."

Beynon displayed photos of different types of bike lanes and storefront designs to gauge their opinions. Audience members used clickers to vote on their preferences. Popular opinions included the topic of bike lanes, with 48 percent of people saying they wanted more bike lanes and 32 percent voting that it was worth considering. Participants preferred a sidewalk that included a separate walking and biking path, however, with 68 percent voting "I really like it."

In terms of parks and plazas, the audience was particularly interested in nature integration and green spaces — 74 percent said they really liked the idea and 20 percent said it was worth considering — and also wanted multigenerational activities like outdoor table tennis and chess (73 percent voted "I really like it").

(<http://cni.pmgnews.com/images/artimg/00003581941498.jpg>)

While the group was mostly like-minded on slides shown by Beynon, there was some minor disagreement about the idea of food carts in Wilsonville.

Altogether, 34 percent voted "I really like it," compared to 37 percent for "worth considering" and 26 percent who said "I don't like it." Some felt that food carts were good for local business-minded people while others thought food carts as a whole are a trend that will soon go out of style.

Town Center Public Input Demographics and Advertising/Communications

Attachment B



SPOKESMAN PHOTO: ANDREW KILSTROM - Wilsonville city staff and Town Center Task Force members discuss their ideas for the project's future during Monday's open house June 26.

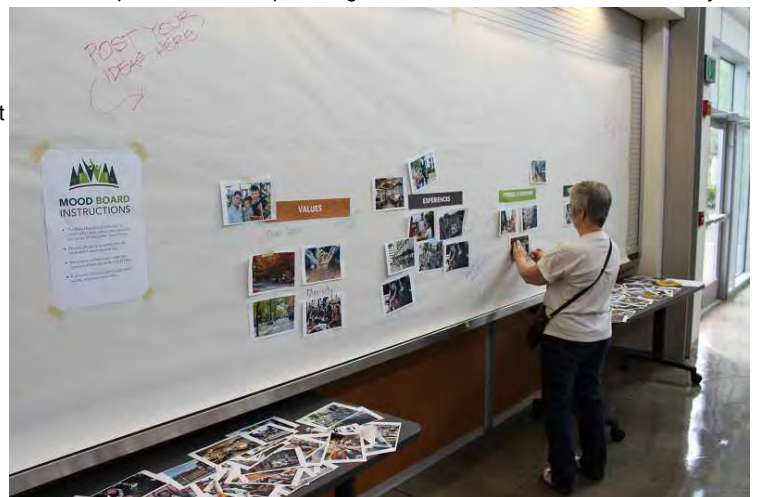


While the information was helpful, Beynon said his group won't take feedback as a representation of the entire community. The open house meeting was meant to show community members potential options and ways in which Wilsonville can utilize the 100-acre Town Center area.

"The more information we gather the better we're able to define what makes Wilsonville Wilsonville," Beynon said.

Following the interactive polling, open house participants broke into small groups to create their ideal town center using a map that was to scale. The activity helped citizens get a sense of how the various design aspects they enjoy work in terms of space, as well as providing additional information for MIG and city staff. (<http://cni.pmgnews.com/images/artimg/00003581941524.jpg>)

"That activity allows us to see where people would put buildings and how tall they'd want them, and then there are mobility factors too, like what people want bike lanes to look like on the roads," Bateschell said. "It's a chance for them to see what this all could actually look like on a map of Town Center."



SPOKESMAN PHOTO: ANDREW KILSTROM - Citizens had the opportunity to pick out specific examples that appealed to them during Monday's open house June 26 at Clackamas Community College.

Town Center Public Input Demographics and Advertising/Communications Attachment B



Following the meeting, Bateschell and her staff will now focus on preparing their next survey, which is expected to go live on the city's website July 28.

Contact Wilsonville Spokesman reporter Andrew Kilstrom at 503-636-1281 ext. 112 or akilstrom@pamplinmedia.com (<mailto:akilstrom@pamplinmedia.com>).

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Town Center Public Input Demographics and Advertising/Communications

Attachment B

But with any first-year community-wide event, there were some hiccups and lessons learned. Handran says vendors ran out of food within the first hour of the three-hour event, and there was some confusion around the process of acquiring tickets for food.

"The only negative was that we did run out of food pretty quickly but it was because we didn't expect so many people. We had no idea what attendance would like, but now we know for next year," she said.

Handran said the plan is to throw a similar community-wide block party again next year. This year's theme was centered on Town Center Park and the master planning process, but she said next year's event might pay tribute to Wilsonville's 50th birthday.


"Unless somebody tells me differently we plan on this being an annual event," Handran said. "We haven't confirmed next year's theme but I wouldn't be surprised if it was related to Wilsonville's 50th birthday. We're just so grateful for everyone that came out and participated."

Contact Wilsonville Spokesman reporter Andrew Kilstrom at 503-636-1281 ext. 112 or akilstrom@pamplinmedia.com (<mailto:akilstrom@pamplinmedia.com>).

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City of Wilsonville

MEDIA RELEASE

For Immediate Release

CONTACT: Miranda Bateschell, Long Range Planning Manager
503-570-1581, bateschell@ci.wilsonville.or.us

Metro Council Awards \$320,000 Grant for Wilsonville's Town Center Master Redevelopment Plan

In late September, the Metro Council approved a \$320,000 grant request to fund the majority of costs for the City of Wilsonville's Town Center master plan proposal. The City is matching the Metro grant with \$100,000 to cover the long-range plan's total anticipated cost of \$420,000.

This newly-funded project seeks to create a long-range plan and near-term actions for how the city's Town Center area can better serve the interests and needs of residents, workers and visitors. The plan seeks to develop strategies for how the Town Center area can evolve into a more walkable, attractive and commercially vibrant, mixed-use district capable of supporting a range of small businesses. The approximate 100-acre planning area encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop, including Town Center shopping center, Fry's Electronics and the Regal Cinemas theatre.

Mayor Tim Knapp said, "Approval of this grant advances both the City's goal to produce a redevelopment plan for the area and Metro's goal of targeting investments in downtowns and main streets to spur economic development, and accommodate growth."

Metro Councilor Dirksen states, "Wilsonville is one of our region's most dynamic cities. A vibrant, walkable Town Center is going to help its successes continue to grow and be a model for the region as a whole. I'm glad Metro can invest in making Wilsonville's vision a reality and I look forward to seeing where we go next together."

Currently the Town Center area is comprised of low-density, low-rise, auto-centric commercial retail and office uses. While located near the heart of Wilsonville, the area could benefit from having a stronger sense of place and better pedestrian circulation and by more fully realizing the area's potential to serve as the community's central hub and gathering space.

Work on the long-range plan is to begin in early 2016 and to be completed in 2017 for consideration and potential adoption by City Council. Creation of the plan is likely to be overseen by a local task force made up of community members, business owners and other local leaders. Other community-involvement opportunities include public workshops, focus groups, visual preference surveys and online feedback tools.

Town Center Public Input Demographics and Advertising/Communications Attachment B

Completion of a Town Center master plan is a 2015-17 City Council goal and is identified in the City's Urban Renewal Strategy and Tourism Development Strategy adopted by the City Council in 2014.

For more information, contact Miranda Bateschell, Long-Range Planning Manager, at 503-570-1581; bateschell@ci.wilsonville.or.us.

City of Wilsonville
MEDIA RELEASE

For Immediate Release

December 1, 2016

CONTACT: Miranda Bateschell, Long Range Planning Manager
503-570-1581, bateschell@ci.wilsonville.or.us

City Seeks Task Force Members for the Wilsonville Town Center Plan

WILSONVILLE, OR — The City of Wilsonville invites interested members of the public to apply to serve on a task force for the Wilsonville Town Center Plan. The project focuses on creating a community-driven vision for the Town Center that guides future development efforts.

Task force members are expected to meet approximately six times over the next two years to discuss technical analyses, review public input and shape project recommendations. The composition of the task force includes approximately 15 members representing a diverse range of perspectives that may include residents and employees, business and property owners in Town Center, community-based service organizations, youth, and senior groups, among others.

Applications to serve on the task force are available at www.ci.wilsonville.or.us/TownCenter and are **due by Friday, Dec. 23, 5:00 pm**, to Sandra King, City Recorder, at 503-570-1506; king@ci.wilsonville.or.us.

The goal of the Wilsonville Town Center Plan is to create a long-range vision for how the area can better serve the interests and needs of residents, visitors, businesses, property owners, and local employees. The plan seeks to develop strategies for how the Town Center area can evolve into a more attractive, commercially vibrant, pedestrian-friendly, mixed-use district that is easily accessible to all. The approximate 100-acre project area encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop. As needed, the project also includes “influence areas” adjacent to Town Center, such as Village at Main and City facilities, that could benefit from activity in the area.

The planning process kicks-off in early 2017 and is anticipated to be completed by late 2018 when the Wilsonville City Council is expected to consider adoption of the plan. The project includes various opportunities for community input and engagement including community workshops, online and in-person surveys, pop-up events around town and idea centers located in key community spaces such as the Wilsonville Public Library.

Funding for the Wilsonville Town Center Plan is provided by a \$320,000 grant from Metro's Community Planning and Development Grant program along with a \$100,000 matching contribution from the City.

For more information, or to sign up for updates and event information, please visit the project website at www.ci.wilsonville.or.us/TownCenter, or contact Miranda Bateschell, Long Range Planning Manager, at 503-570-1581, bateschell@ci.wilsonville.or.us.

- # # # -

City of Wilsonville MEDIA RELEASE

For Immediate Release

February 3, 2017

CONTACT: Miranda Bateschell, Long-Range Planning Manager,
503 570-1581, bateschell@ci.wilsonville.or.us

Task Force Named to Guide Wilsonville Town Center Plan

WILSONVILLE, OR — The City of Wilsonville has named members of the public to serve on an advisory task force for the Wilsonville Town Center Plan. The 26-member task force is composed of a wide variety of local residents, business owners and stakeholders who are responsible for reviewing key information and ultimately providing recommendations to the Planning Commission and the City Council at key milestones of the Wilsonville Town Center Plan project.

Project Manager Miranda Bateschell, the City's Long-Range Planning Manager, said, "I am very excited about the membership of the Wilsonville Town Center Plan Task Force. We have a good mix of residents, community-based organizations, and property and business owners, which represent a vast range of perspectives, experiences and even ages. We look forward to hearing all of their ideas and working with them to broaden our community outreach efforts."

Task Force meetings are open to the public and to be held at Wilsonville City Hall. The date of the first task force meeting is yet to be determined, and likely scheduled for March shortly after the community kick-off event.

The City is hosting a public kick-off event for the Wilsonville Town Center Plan on Tuesday, Feb. 28, 5:30–8:00 p.m., at City Hall, 29799 SW Town Center Loop East, in Wilsonville. An informational presentation and activities begin at 6 p.m. and light refreshments are being provided.

The Wilsonville Town Center Plan Task Force, which plans to meet six times during the 18-month long planning process, includes:

- Chair Kristin Akervall, Wilsonville City Councilor as an ex-officio/non-voting member
- Vice Chair (alternate) Susie Stevens, Wilsonville City Councilor as an ex-officio/non-voting member
- Marie Alaniz, non-profit housing and resident services representative of Northwest Housing Alternatives
- Hilly Alexander, local library advocate and Wilsonville resident
- Ben Altman, former Planning Commission chair and past Chamber of Commerce president, professional planner and local resident
- Kyle Bunch, Town Center business owner of American Family Insurance and Wilsonville resident
- Terrence Clark, Town Center business owner of Wilsonville Dental Group
- Paul Diller, law professor and Wilsonville resident
- Jon Dunn, representative of the property-owner of the Shari's Café and Pies location
- Bruce Eicher, Town Center business owner of Wilsonville Diamond and Wilsonville resident
- Kevin Ferrasci O'Malley, CEO of the Wilsonville Area Chamber of Commerce
- Darren Harmon, Town Center business general manager of Wilsonville Family Fun Center and a member of the City's Tourism Promotion Committee
- Ron Heberlein, representative of Arbor Crossing Home Owners Association and Wilsonville resident
- Eric Hoem, a retired community college professor who lives in Wilsonville
- Rosiland Hursh, Town Center business owner of Eye to Eye Clinic
- Sara Jantze, local business representative of Owen Roe Winery and Wilsonville resident
- Hank Jarboe, Town Center business owner of Boston's Pub
- Kate Johnson, a local business owner, member of the City's Park and Recreation Advisory Board and Wilsonville-Metro Community Enhancement Committee and a Wilsonville resident
- Sophia Lochner, Wilsonville resident and Wilsonville High School student
- Lori Loen, representative of Landover Home Owners Association and a Wilsonville resident

- Kamran Mesbah, Wilsonville Planning Commission member and local resident
- Susan Myers, an asset manager for Capital Realty that developed the Town Center shopping center and nearby office building
- Richard (Dick) Spence, Wilsonville Community Sharing board member and a Wilsonville resident
- Shelly Tracy, Director of Clackamas Community College's Wilsonville campus
- Scott Vosburg, Town Center business owner of Wilsonville Lock and Security
- Doris Wehler, past president of the Wilsonville Area Chamber of Commerce and a local resident

The Wilsonville Town Center Plan seeks to provide a community-driven vision for the Town Center area and strategic actions that establish a clear path forward to advancing the vision. The plan is to guide future development in Town Center to create a cohesive, unified district that enhances existing assets in the area and sets the stage for new development and investment. Potential strategies include new projects, programs, partnerships, or policies that foster an attractive and accessible place for visitors and residents of all ages to shop, eat, live, work, learn and play within the Town Center area.

Wilsonville City Councilor Kristin Akervall and chair of the task force states, "We know from the City's community surveys that Wilsonville residents desire to have a more identifiable downtown or main street to serve as a central gathering place for our community. This planning process aims to identify strategies to do just that."

The planning area, which covers approximately 100 acres and encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop, also includes a project team that is completing a technical analysis to evaluate the economic, transportation, stormwater and land-use conditions within the study area. Overall the plan is expected to be completed in early 2018 with the proposed adoption by the Wilsonville City Council. The project includes numerous community workshops and events that are to be held throughout the process.

Funding for the long-range planning process comes from a Metro Community Planning and Development Grant with matching funds from the City's Urban Renewal Agency.

To sign up for project updates, be notified of upcoming events and to get more information visit www.wilsonvilletowncenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at 503-570-1581, bateschell@ci.wilsonville.or.us.

- # # # -

City of Wilsonville MEDIA RELEASE

For Immediate Release

February 3, 2017

CONTACT: Miranda Bateschell, Long-Range Planning Manager
503-570-1581, bateschell@ci.wilsonville.or.us

Wilsonville Town Center Plan Holds Kick-Off Event on Feb. 28

WILSONVILLE, OR — The City of Wilsonville is hosting a public kick-off event for the Wilsonville Town Center Plan on Tuesday, Feb. 28, 5:30–8:00 p.m., at City Hall, 29799 SW Town Center Loop East, in Wilsonville.

The purpose of the event is to publicly launch the 18-month-long Wilsonville Town Center Plan. Long-Range Planning Manager and project manager Miranda Bateschell said, “We are very excited to begin hearing from the community their wishes, desires and vision for enhancing the Town Center area. We want to know what they already love about the place and what they would like to see changed, to make it even more of a vibrant down-town for Wilsonville.”

The overall purpose of the plan is designed to guide future development in Town Center to create a cohesive, unified district that enhances existing assets in the area and sets the stage for new development and investment. The Plan seeks to provide a community-driven vision for Town Center and strategic actions that establish a clear path forward to advancing the vision. Potential strategies include new projects, programs, partnerships, or policies that foster an attractive and accessible place for visitors and residents of all ages to shop, eat, live, work, learn and play within the Town Center area.

At the kick-off event the City is asking community members, “How do you want Wilsonville’s Town Center to look, function, and feel 20 years from now?” The event is designed to gather community member feedback regarding the community’s vision for the future of Town Center. An informational presentation and activities begin at 6 p.m. and light refreshments are being provided.

The initial stages of the plan also seek to hear what community members currently value and enjoy about Town Center and also an opportunity for the public to share what changes and improvements are needed in Town Center.

The plan's study area is approximately 100 acres and encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop.

Funding for the long-range planning process comes from a Metro Community Planning and Development Grant with matching funds from the City's Urban Renewal Agency.

To sign up for project updates and to get more information visit www.wilsonvilletowncenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

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City of Wilsonville MEDIA RELEASE

For Immediate Release

February 17, 2017

CONTACT: Miranda Bateschell, Long-Range Planning Manager
503-570-1581, bateschell@ci.wilsonville.or.us

Youth and Spanish-Speaking Households Invited to Help Plan the Future of Wilsonville's Town Center

WILSONVILLE, OR — The City of Wilsonville is hosting a family-friendly bilingual community kick-off event for the Wilsonville Town Center Plan on Tuesday, Feb. 28, 5:30–8:00 p.m., at City Hall, 29799 SW Town Center Loop East, in Wilsonville.

The event is open to all community members, including among others, youth and Spanish-speaking households with Spanish interpretation services to be provided. The City is also able to provide qualified sign language and other bilingual interpreters if requested at least 48 hours prior to the meeting by contacting Tami Bergeron, Planning Administrative Assistant, at 503-570-1571.

The event includes a variety of activities for people of all ages including children. Interactive activities are planned for children where a facilitator will ask the younger attendees, “Where is your favorite place in Town Center?” and also to draw and share their future vision for the Town Center area.

Doors open for the event at 5:30 p.m. and at 6:00 pm the evening’s activities begin with an informational presentation in the Council Chambers at City Hall. Light refreshments are also being provided throughout the event.

For Spanish-speaking households the City is hosting the same group activities in both English and Spanish with the help of a Spanish-speaking interpreter and facilitator. During the group exercises community members are going to be asked to share their vision for the area, along with

what the attendees see as assets, issues, challenges and opportunities for the Town Center study which is approximately 100 acres and encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop.

During the initial stages of the 18-month long initiative, planners seek to hear what community members currently value and enjoy about Town Center and the City will provide the public many different ways to share what changes and improvements are needed in Town Center including an on-going Question of the Month, online surveys, and through idea centers that are being installed at City Hall, the Library and the Community Center.

Once a vision and goals are established for the area, the Plan then seeks to identify strategic actions for the City to take to promote the type of development and investment community members desire to see occur in the area. Potential strategies include new projects, programs, partnerships, or policies that foster an attractive and accessible place for visitors and residents of all ages to shop, eat, live, work, learn and play within the area.

Funding for the long-range planning process comes from a Metro Community Planning and Development Grant with matching funds from the City's Urban Renewal Agency.

To participate in the Question of the Month, sign up for project updates and to get more information visit www.wilsonvilletowncenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581. To learn more visit www.facebook.com/CityofWilsonville and click on "events."

#

City of Wilsonville MEDIA RELEASE

For Immediate Release

March 1, 2017

CONTACT: Miranda Bateschell, Long-Range Planning Manager
503-570-1581, bateschell@ci.wilsonville.or.us

Survey Seeks Feedback on Wilsonville's Town Center

WILSONVILLE, OR —The City of Wilsonville has launched an online survey for community members and other stakeholders to provide input to help plan the future of the Wilsonville Town Center area. The survey, which is linked to at the bottom of www.WilsonvilleTownCenter.com, asks participants to identify current locations within Town Center where the community eats, works, plays, shops or visits and also to identify any locations where the participants feel an improvement or change would enhance the area. The online survey, which only takes about ten minutes to complete, is available in both English and Spanish and open through late March.

Gathering community input on existing assets and future opportunities is a key early step in the 18-month long planning process that covers the approximately 100-acre area that encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop.

The public is encouraged to share the survey with neighbors, family, friends and colleagues in order to attract as much feedback as possible from a wide variety of community members.

The overall goal of the Wilsonville Town Center Plan is to establish a community-driven vision, goals and a strategic plan for Wilsonville's Town Center.

In addition to the survey, the public is also invited to answer a Question of the Month on the project website. March's Question of the Month is, "What, if anything, keeps you from spending more time in Town Center?" To answer the question and see real-time results visit www.WilsonvilleTownCenter.com.

Funding for the long-range planning process comes from a Metro Community Planning and Development Grant with matching funds from the City's Urban Renewal Agency.

For more information visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

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City of Wilsonville MEDIA RELEASE

For Immediate Release

March 17, 2017

CONTACT: Miranda Bateschell, Long-Range Planning Manager
503-570-1581, bateschell@ci.wilsonville.or.us

There is Still Time to Take the Wilsonville Town Center Survey

WILSONVILLE, OR —The online interactive survey the City launched in early March to gather community member and stakeholder feedback for the Wilsonville Town Center Plan remains open until Friday, March 31. The survey, which is linked to in the middle of www.WilsonvilleTownCenter.com, asks participants to identify current locations within Town Center where the community eats, works, plays, shops or visits and also to identify any locations where the participants feel an improvement or change would enhance the area. The online survey, which only takes about ten minutes to complete, is available in both English and Spanish.

Gathering community input on existing assets and future opportunities is a key early step in the 18-month long planning process that covers the approximately 100-acre area that encompasses the properties north of Wilsonville Road, within and adjacent to Town Center Loop.

The public is encouraged to share the survey with neighbors, family, friends and colleagues in order to attract as much feedback as possible from a wide variety of community members.

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www.WilsonvilleTownCenter.com.

Funding for the long-range planning process comes from a Metro Community Planning and Development Grant with matching funds from the City's Urban Renewal Agency.

For more information visit www.WilsonvilleTownCenter.com or contact Miranda Bateschell, Long-Range Planning Manager, at bateschell@ci.wilsonville.or.us or 503-570-1581.

#



WILSONVILLE TOWN CENTER PLAN

Join us! Share your ideas at these summer events!

JUNE 26TH

**DESIGN WORKSHOP AT
WILSONVILLE CCC 5-8PM**

AUGUST 16TH

**COMMUNITY BLOCK PARTY:
TOWN CENTER PARK 5-8PM**

Get involved!

Our website has a special feature where you can add comments and photos on a map of Town Center. At www.wilsonvilletowncenter.com/contact/, double-click on the map and follow the directions. From the same page, you can link to the project calendar and sign up for email updates about the project and upcoming events.

New Survey Coming Soon

OPEN JULY 26 - AUGUST 20

www.wilsonvilletowncenter.com/designsurvey

www.wilsonvilletowncenter.com

Find us at these other events

JULY 27: ROTARY CONCERT

JULY 29: KIWANIS FUN RUN

AUG 3: ROTARY CONCERT

AUG 5: FUN IN THE PARK

AUG 10: ROTARY CONCERT

AUG 12: WILSONVILLE BREWFEST





WILSONVILLE TOWN CENTER PLAN

¡Acompáñanos en estos próximos eventos este verano!

26 JUNIO

**TALLER DE DISEÑO EN EL
WILSONVILLE CCC 5-8PM**

¡Involúcrate!

En nuestra página web puedes añadir comentarios y fotos sobre un mapa del centro de la ciudad. Ve a www.wilsonvilletowncenter.com/contact, haz doble click sobre el mapa y sigue las instrucciones. Desde la misma página puedes acceder al calendario del proyecto y subscribirte para recibir actualizaciones sobre los próximos eventos por correo electrónico.

¡Viene una nueva encuesta!

CONTESTA DEL 26 JUL. AL 20 DE AGTO.

www.wilsonvilletowncenter.com/designsurvey

www.wilsonvilletowncenter.com

16 AGOSTO

**FIESTA DE BARRIO EN EL
PARQUE "TOWN CENTER" 5PM**

Nos puedes encontrar en estos otros eventos

27 JUL: CONCIERTO DE ROTARY

29 JUL: CARRERA DE KIWANIS

3 AGTO: CONCIERTO DE ROTARY

5 AGTO: DIVERSIÓN EN EL PARQUE

10 AGTO: CONCIERTO DE ROTARY

12 AGTO: LA FIESTA DE LA CERVEZA
DE WILSONVILLE





WILSONVILLE TOWN CENTER PLAN

WHAT ARE YOUR FAVORITE PLACES IN TOWN CENTER?



Our website has a special feature where you can add comments and photos to a map of Town Center.

Go to www.wilsonvilletowncenter.com/contact/ and double-click on the map and follow the directions.

From the same page, you can view the project calendar and sign up for email updates about the project and upcoming events.

www.wilsonvilletowncenter.com



Task Force Recruitment



Wilsonville - Local Government

December 2, 2016 · 🌐

The City is seeking task force members to help shape the Wilsonville Town Center Plan, Learn more at:

<http://www.ci.wilsonville.or.us/826/Town-Center>



👍 Like 💬 Comment

Sheryl Mehary, Donna Atkinson, Chelsea King Martin and 2 others like this.



Wilsonville - Local Government

December 16, 2016 · 🌐

One Week Left to Apply for Wilsonville Town Center Plan Task Force

There is one week remaining for community members to apply to serve on the Wilsonville Town Center Plan task force—A plan that focuses on creating a community-driven vision for the Town Center that guides future development efforts. Applications to serve on the task force are available at www.ci.wilsonville.or.us/TownCenter and are due by Friday, Dec. 23, 5 pm, to Sandra King, City Recorder, at 503-570-1506; king@ci.wilsonville.or.us. Learn more at: <https://or-wilsonville.civicplus.com/CivicAlerts.aspx...>



👍 Like 💬 Comment

Chelsea King Martin likes this.

Public Kickoff Advertisement



Wilsonville - Local Government added 3 new photos · January 27 · 🌐

Wilsonville Town Center Plan Holds Kick-Off Event on February 28

The City of Wilsonville is hosting a public kick-off event for the Town Center Plan on Tuesday, Feb. 28, 5:30–8:00 p.m., in the SW Town Center Loop East, in Wilsonville. Learn more at <http://www.ci.wilsonville.or.us/CivicAlerts.aspx?AID=470>



Like Comment

Sara Chambers, Rachel Leo and 2 others like this.

2 shares

 **Melissa Bycraft** This is awesome! I've wanted to talk about the situation in that plaza area. I walk around town a lot and feel safe, but walking through that parking lot is a maze of either blind spots for drivers. I think I may attend this!

1 · January 27 at 12:26pm

 **Wilsonville - Local Government** Hope to see there!

1 · January 27 at 12:29pm



Wilsonville - Local Government
February 2 · 🌐

What is the future of Wilsonville Town Center? The City wants to hear your ideas!

Mark your calendar for the Wilsonville Town Center Plan community kick-off event. Join us February 28 at City Hall to share your vision for the future of Town Center. Programmed activities begin at 6:00 PM, open house at 5:30 PM. Learn more at: www.wilsonvilletowncenter.com



WILSONVILLE TOWN CENTER PLAN



Like Comment

Wilsonville - Local Government
February 1 · 🌐

What is the future of Town Center? The City wants to hear your ideas! Mark your calendar for the Town Center Plan community kick-off open-house event. Join us on Tuesday, Feb. 28, 5:30-8:00 PM, at City Hall to share your vision for the future of Town Center.



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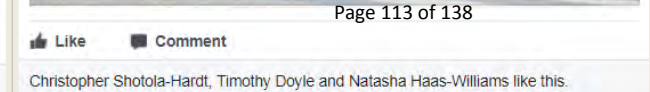
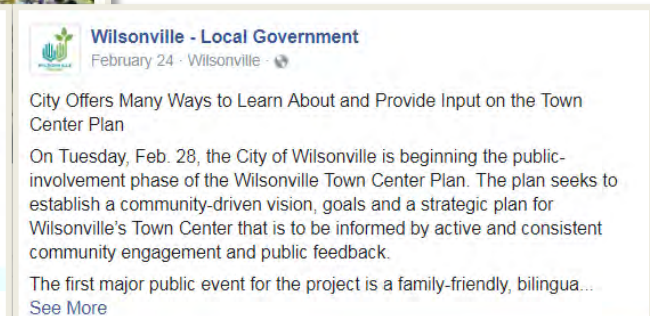
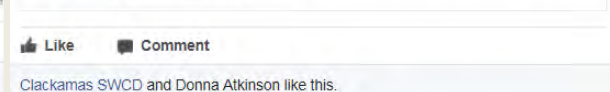
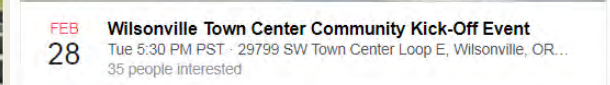
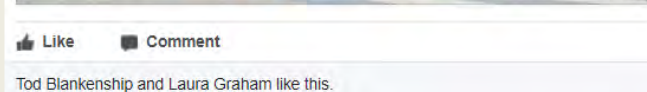
ed at the heart of Wilsonville, Town Center is a hub of shopping, recreation, dining, transit and civic activity. The Town Center Plan will guide development in the Town Center to create a cohesive, unified district that enhances existing assets in...

WILSONVILLETOWNCENTER.COM

Comment Share

ley, Shoshana Hawk, Tod Blankenship and 2 others like this.

Public Kickoff Advertisement (p.2)



Online Survey (Vision)


 **Wilsonville - Local Government**
March 1 · 🌐

The City of Wilsonville has launched an online survey for community members and other stakeholders to provide input on and to help plan the future of the Wilsonville Town Center area. Participate in the interactive survey here: <https://maptionnaire.com/en/2178/>




👍 Like 💬 Comment

Judy Parker and Donna Atkinson like this.

 **Wilsonville - Local Government**
March 17 · 🌐

There is Still Time to Take the Wilsonville Town Center Survey


The online interactive survey the City launched in early March to gather community member and stakeholder feedback for the Wilsonville Town Center Plan remains open until Friday, March 31. The survey, which is linked to at the bottom of this post, asks participants to identify current locations within Town Center where the community eats, works, plays, shops or visits and also to identify any locations where the participants feel an improvement or change would enhance the area. Take the survey here: <https://maptionnaire.com/en/2178/>



👍 Like 💬 Comment

Brooke Fossati and Kate Johnson like this.


2 shares

 **Wilsonville - Local Government**
March 28 · 🌐

There is still time to tell the City how you want Wilsonville's Town Center to look, function, and feel in the future!

Take this interactive survey and share it with your friends and family in the community before Monday, April 3!

¿Cómo ves el futuro del centro de Wilsonville? ... [See More](#)



Wilsonville Town Center Plan

Town Center is a hub of shopping, recreation, education, transit and civic activity. The Wilsonville Town Center Plan is seeking a vision from the community for what Town Center will look like in 5, 10, 20 years. This vision will guide future deve...

MAPTIONNAIRE.COM

👍 Like 💬 Comment ➦ Share

Pamela Duncan, Sixteen Ramos, Cliff Hewlett and 24 others like this. Chronological ·

24 shares

 **Wilsonville - Local Government**
March 31 · 🌐

There are still a few days left to tell the City how you want Wilsonville's Town Center to look, function, and feel in the future!

Take this interactive survey and share it with your friends and family in the community before it closes on Sunday, April 2! Kids are encouraged to take the survey tool!

¿Cómo ves el futuro del centro de Wilsonville? ...

Take the survey now at: <https://maptionnaire.com/en/2178/>

👍 Like 💬 Comment

 **Wilsonville - Local Government**
April 2 · 🌐

There are still a few hours left to tell the City how you want Wilsonville's Town Center to look, function, and feel in the future!

Take this interactive survey and share it with your friends and family in the community before the survey closes at midnight tonight.

Kids are encouraged to take the survey tool!... [See More](#)

👍 Like 💬 Comment

Miranda Bateschell likes this.

Online Survey (Vision) (p.2)



Wilsonville - Local Government

April 10 · 🌐

Thank you for participating in the Wilsonville Town Center interactive survey. We received almost 1,000 responses and lots of thoughtful, valuable input from our community. If you missed the survey, you can still tell us your ideas!

What are your favorite places in Town Center? Our website has a special feature where you can add comments and photos on a map of Town Center. To submit your feedback go to www.wilsonvilletowncenter.com/contact/



👍 Like 💬 Comment

Kevin Ferrasci OMalley likes this.

2 shares



Wilsonville - Local Government shared their photo.

April 10 · 🌐

Thank you Wilsonville for all the feedback regarding the Town Center Plan and we encourage you to keep sharing!



Wilsonville - Local Government


April 10 · 🌐

Thank you for participating in the Wilsonville Town Center interactive survey. We received almost 1,000 responses and lots of thoughtful, valuable input from ou...
[See More](#)

👍 Like 💬 Comment

Muna Kedir likes this.

Question of the Month (April + May)

 **Wilsonville - Local Government**
April 14 · 🌐

What type of restaurants would add the variety you desire in Wilsonville's Town Center? Share your opinion with the City at <http://www.wilsonvilletowncenter.com/>

QUESTION OF THE MONTH

What type of restaurants would add the variety you desire in Town Center? (Select all that apply.)

- ☐ Upscale, sit-down restaurants
- ☐ National chain restaurants
- ☐ Diverse, local restaurants
- ☐ Farm-to-table restaurants
- ☐ Food carts


Vote


[View Results](#)

👍 Like 💬 Comment

Chelse Nealeigh and McKenzie Swan like

[View 3 more comments](#)

 **Sandra Verner** Its working now
April 15 at 10:44am

 **Sandra Verner** No more chains. No more burger joints. We have plenty already
👍 1 · April 15 at 10:45am

 **Wilsonville - Local Government**
April 28 · 🌐

Want to see different types of restaurants in Town Center? Answer the Question of the Month and share your opinion with the City at <http://www.wilsonvilletowncenter.com/>

 **WILSONVILLE TOWN CENTER PLAN**

👍 Like 💬 Comment

Lisa Zirngible Bell, Brooke Fossati and Donna Atkinson like this. [Chronological ·](#)

 **Donna Atkinson** Here's your chance to let City of Wilsonville know what restaurants you would like to see in Town Center.
<http://www.wilsonvilletowncenter.com/>
April 28 at 4:49pm · Edited

 **Wilsonville - Local Government**
May 24 · 🌐

Did you miss the Question of the Month? Visit <http://www.wilsonvilletowncenter.com/> and share your thoughts on what type of stores do you want to see in the Wilsonville Town Center!

 **WILSONVILLE TOWN CENTER PLAN**

QUESTION OF THE MONTH

What type of stores do you feel would be good additions to the Wilsonville Town Center? (Select all that apply.)

- ☐ Small, local, independent shops (e.g. coffee shop, bakery, gift shop)
- ☐ Large format national retail chains with a variety of

👍 Like 💬 Comment

Dona Sweetland likes this. [Chronological ·](#)

2 shares

 **Reese Leyva** Thank you for asking!
👍 1 · May 24 at 8:48pm

 **Wilsonville - Local Government**
May 2 · 🌐

What type of stores do you want to see in the Wilsonville Town Center? Answer the Question of the Month and share your opinion with the City at <http://www.wilsonvilletowncenter.com/>

 **WILSONVILLE TOWN CENTER PLAN**

👍 Like 💬 Comment

Katie Dunham, Mackenzie Johnson and Natasha Haas-Williams like this.

2 shares

Town Center Public Input Demographics and Advertising/Communications Attachment B

Subject line: What's your vision for the future of Town Center – Join us on February 28!

**How do you want Wilsonville's Town Center to look, function, and feel 5, 10, or 20 years from now?
The City wants to hear your ideas!**

The City of Wilsonville is hosting a Community Kick-off Event for the Wilsonville Town Center Plan. The Town Center Plan is a community-driven project that will guide development within the heart of the City for years to come. On February 28th, please join us for an evening of presentations, interactive activities, and opportunities to voice your thoughts on what you love or would like to see changed in the Town Center. Community input gathered at the event will help shape a vision, strategies, and actions for the future of Town Center.

Town Center Community Kick-Off Event

February 28, 2017

5:30 p.m. - 8:30 p.m.

Presentations and activities will begin at 6:00

Wilsonville City Hall, 29799 Town Center Loop E

* This is a family-friendly event with light refreshments provided.

The event is open to all community members, including youth, and Spanish interpretation will be available.

To RSVP visit the City's Facebook page:

www.facebook.com/CityofWilsonville

For more information and to sign up for project updates and other opportunities to stay involved, visit

www.wilsonvilletowncenter.com.

Please forward this on to your members, colleagues, neighbors, and friends.



Join us! Share your ideas
at these summer events!

JUNE 26

DESIGN WORKSHOP AT
WILSONVILLE CCC 5-8PM
29353 SW TOWN CENTER LOOP E.

AUGUST 16

COMMUNITY BLOCK PARTY:
TOWN CENTER PARK 5-8PM

Find us at these other events

JULY 27: Rotary Concert
JULY 29: Kiwanis Fun Run
AUG 3: Rotary Concert
AUG 5: Fun in the Park
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AUG 12: Wilsonville Brewfest

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www.wilsonvilletowncenter.com

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OPEN JULY 26 - AUG. 20
www.wilsonvilletowncenter.com/designsurvey

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¡Acompáñanos en estos
próximos eventos este verano!

26 JUNIO

TALLER DE DISEÑO EN EL
WILSONVILLE CCC 5-8PM
29353 SW TOWN CENTER LOOP E.

16 AGOSTO

FIESTA DE BARRIO EN EL PARQUE
"TOWN CENTER" 5-8PM

Para compartir tus ideas, nos puedes
encontrar en estos otros eventos

27 JUL: Concierto de Rotary
29 JUL: Carrera de Kiwanis
3 AGTO: Concierto de Rotary
5 AGTO: Diversión en el Parque
10 AGTO: Concierto de Rotary
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www.wilsonvilletowncenter.com

**¡VIENE UNA
NUEVA ENCUESTA!**
CONTESTA DEL 26 JUL. AL 20 DE AGTO
www.wilsonvilletowncenter.com/designsurvey

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Attachment B



WILSONVILLE TOWN CENTER PLAN

JOIN US! Share your ideas at these summer events!

all events are family-friendly with activities for all ages

JUN 26 DESIGN WORKSHOP: WILSONVILLE CCC 5-8PM
29353 SW Town Center Loop East
(program starts at 5:30 & refreshments provided)

AUG 16 COMMUNITY BLOCK PARTY:
TOWN CENTER PARK 5-8PM

Find us at these other events:

JUL 27 ROTARY CONCERT

JUL 29 KIWANIS FUN RUN

AUG 3 ROTARY CONCERT

AUG 5 FUN IN THE PARK

AUG 10 ROTARY CONCERT

AUG 12 WILSONVILLE BREWFEST

NEW SURVEY COMING! OPEN JUL 26 - AUG 20
www.wilsonvilletowncenter.com/designsurvey



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Town Center Public Input Demographics and Advertising/Communications

Attachment B

City of Wilsonville
29799 SW Town Center Loop E
Wilsonville, OR 97070

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WHAT IS THE FUTURE OF TOWN CENTER?

(Para esta postal en Español, visite www.wilsonvilletowncenter.com/posts/)

City of Wilsonville
29799 SW Town Center Loop E
Wilsonville, OR 97070

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29353 SW TOWN CENTER LOOP E.

AUGUST 16TH
COMMUNITY BLOCK PARTY:
TOWN CENTER PARK 5-8PM

Get involved!

Our website has a special feature where you can add comments and photos on a map of Town Center. At www.wilsonvilletowncenter.com/contact/, double-click on the map and follow the directions. From the same page, you can link to the project calendar and sign up for email updates about the project and upcoming events.

New Survey Coming Soon

OPEN JULY 26 - AUGUST 20

www.wilsonvilletowncenter.com/designsurvey

www.wilsonvilletowncenter.com

Find us at these other events

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JULY 29: KIWANIS FUN RUN

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AUG 10: ROTARY CONCERT

AUG 12: WILSONVILLE BREWFEST





WILSONVILLE TOWN CENTER PLAN

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26 JUNIO

TALLER DE DISEÑO EN EL
WILSONVILLE CCC 5-8PM
29353 SW TOWN CENTER LOOP E.

16 AGOSTO

FIESTA DE BARRIO EN EL
PARQUE "TOWN CENTER" 5PM

¡Involúcrate!

En nuestra página web puedes añadir comentarios y fotos sobre un mapa del centro de la ciudad. Ve a www.wilsonvilletowncenter.com/contact, haz doble click sobre el mapa y sigue las instrucciones. Desde la misma página puedes acceder al calendario del proyecto y subscribirte para recibir actualizaciones sobre los próximos eventos por correo electrónico.

¡Viene una nueva encuesta!

CONTESTA DEL 26 JUL. AL 20 DE AGTO.

www.wilsonvilletowncenter.com/designsurvey

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Nos puedes encontrar en estos otros eventos

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10 AGTO: CONCIERTO DE ROTARY

12 AGTO: LA FIESTA DE LA CERVEZA
DE WILSONVILLE





WILSONVILLE TOWN CENTER PLAN

Join us! Share your ideas at these summer events!

¡Acompáñanos en estos próximos eventos este verano!

JUNE 26TH
26 JUNIO

**DESIGN WORKSHOP AT
WILSONVILLE CCC**

TALLER DE DISEÑO

**5-8PM 29353 SW TOWN CENTER
LOOP E.**

AUGUST 16TH
16 AGOSTO

**COMMUNITY BLOCK
PARTY: TOWN CENTER
PARK**

**FIESTA DE BARRIO EN EL PARQUE
"TOWN CENTER"**

5-8PM

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12 AGTO: LA FIESTA DE LA CERVEZA

¡Viene una nueva encuesta!

CONTESTA DEL 26 JUL. AL 20 DE AGTO.

www.wilsonvilletowncenter.com/designsurvey



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AUGUST 16

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OPEN JULY 26 - AUG. 20
www.wilsonvilletowncenter.com/designsurvey



WILSONVILLE TOWN CENTER PLAN

¡Acompáñanos en estos
próximos eventos este verano!

26 JUNIO

TALLER DE DISEÑO EN EL
WILSONVILLE CCC 5-8PM
29353 SW TOWN CENTER LOOP E.

16 AGOSTO

FIESTA DE BARRIO EN EL PARQUE
"TOWN CENTER" 5-8PM

Para compartir tus ideas, nos puedes
encontrar en estos otros eventos

27 JUL: Concierto de Rotary
29 JUL: Carrera de Kiwanis
3 AGTO: Concierto de Rotary
5 AGTO: Diversión en el Parque
10 AGTO: Concierto de Rotary
12 AGTO: La Fiesta de la Cerveza
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NEW SURVEY COMING!
OPEN JULY 26 - AUGUST 20
www.wilsonvilletowncenter.com

Find us at these other events

AUG 3 ROTARY CONCERT	AUG 12 WILSONVILLE BREWFEST
JULY 29 KIWANIS FUN RUN	AUG 10 ROTARY CONCERT
JULY 27 ROTARY CONCERT	AUG 5 FUN IN THE PARK

Join us! Share your ideas at these summer events!

JUNE 26 DESIGN WORKSHOP AT WILSONVILLE CCC 5-8PM

AUG. 16 COMMUNITY BLOCK PARTY: TOWN CENTER PARK 5-8PM

WILSONVILLE TOWN CENTER PLAN



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WHAT ARE YOUR
FAVORITE THINGS ABOUT
LIVING/WORKING/PLAYING
IN THE TOWN CENTER?

Post a picture and caption that answers this question to
Instagram with hashtag
#mywilsonville
for a chance to win awesome prizes!

Terms and conditions at
<http://bit.ly/towncenterphotocontest>

Questions? Contact Angela Handran
handran@ci.wilsonville.or.us | 503-570-1503



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WILSONVILLE TOWN CENTER PLAN

Welcome!

Enjoy refreshments while you...

1. Watch the Video

GRAB A SEAT BY THE TV IN THE LOBBY FOR A QUICK PROJECT UPDATE

2. Ask Questions + Share Your Ideas

JOIN THE PROJECT TEAM IN THE COUNCIL CHAMBERS TO LEARN MORE AND TELL US WHAT YOU THINK

3. Take the Survey

FIND AN IPAD IN THE LOBBY AND GIVE US FEEDBACK ON THE KEY ELEMENTS OF THE COMMUNITY'S CONCEPT (OR TAKE THE SURVEY AT HOME)

Please share the survey with your neighbors, family & friends

THANK YOU

for coming to our Open House!

http://bit.ly/towncenterconcept

NUEVA ENCUESTA:

www.wilsonvilletowncenter.com



!COMPARTE TUS IDEAS!

“Community Town Center”?

?Has visto el borrador del concepto
de diseño del centro de la ciudad



**Have you seen the
Community's Draft
Town Center Concept?**

TELL US WHAT YOU THINK!



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WILSONVILLE TOWN CENTER PLAN

Have you seen the draft Community Design Concept for Town Center?

Over the last year the Town Center project team has conducted a variety of community engagement activities to understand the community's vision of the future Town Center. After compiling the input, we have a **draft** of what you, the community members, want to see in Town Center. Now we want to answer your questions and get your input on potential changes to connectivity, development, and greenspace.

Tell us your thoughts about the concept in person or online

OPEN HOUSE

Thursday, February 8, 2018
5:30 - 8:00 PM
Wilsonville City Hall
29799 SW Town Center Loop E

NEW SURVEY

Open through March 5th at:
<http://bit.ly/towncenterconcept>



WILSONVILLE TOWN CENTER PLAN

¿Has visto el borrador del concepto de diseño del centro de la ciudad "Community Town Center"?

Durante el último año, el equipo del proyecto "Town Center" ha llevado a cabo una variedad de actividades de participación comunitaria para entender la visión de la comunidad del futuro del centro de la ciudad. Después de recopilar la información, tenemos un **borrador** de lo que usted, los miembros de la comunidad, desean en el centro de la ciudad. Ahora queremos responder a sus preguntas y obtener su opinión sobre los posibles cambios en la conectividad, el desarrollo y el espacio verde.

Cuéntanos tus pensamientos sobre el concepto en persona o en línea

NOCHE FAMILIAR LATINA: CENTRO DE LA CIUDAD

Jueves, 1 de marzo de 2018

6:30 PM - 7:30 PM

Wood Middle School - cafetería

11055 SW Wilsonville Road

NUEVA ENCUESTA

Abierto hasta el 25 de febrero en:

<http://bit.ly/towncenterconcept>

CASA ABIERTA

Jueves, 8 de febrero de 2018

5:30 PM - 8:00 PM

Palacio Municipal de Wilsonville



**Have you seen the
Community's Draft
Town Center Design
Concept?**

The Town Center project
team compiled the
community's feedback and
has turned your ideas into a
draft concept plan.
Check it out online at:
www.wilsonvilletowncenter.com

and

**TAKE OUR NEW
SURVEY**

**Draft Community Design
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Open through March 5th
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Town Center Public Input Demographics and Advertising/Communications Attachment B



¿Has visto el borrador
del concepto de diseño
del centro de la ciudad
"Community Town Center"?

El equipo del proyecto
"Town Center" compiló
los comentarios de la
comunidad y convirtió sus
ideas en un borrador de plan
conceptual.

Compruébalo en línea:

www.wilsonvilletowncenter.com

y

RESPONDER NUESTRA ENCUESTA

borrador de concepto de
diseño de la comunidad
abierto hasta el 5 de marzo

<http://bit.ly/towncenterconcept>

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WILSONVILLE TOWN CENTER PLAN

Join us at the Town Center Plan Economic Summit Panel

WHEN?

THURSDAY, OCTOBER 11TH
4:00PM-5:30PM

WHERE?

REGAL CINEMAS

STADIUM 9
29300 SW TOWN CENTER LOOP W.
WILSONVILLE, OR 97070

Light refreshments will be provided.

For more information, contact **Jordan Vance**, City of Wilsonville Economic Development Manager, at vance@ci.wilsonville.or.us or **503-570-1539**.

WHY?

The City is seeking to update the community on the Town Center Plan's development feasibility analysis, and how the results can support the Town Center vision. This event will also feature a panel discussion between development experts, who will offer their insight and experience in the development of mixed-use commercial centers and modern main streets throughout the region. At this event you will learn about future development options in Town Center and weigh in on potential economic implementation strategies.

REGISTER AT: <http://bit.ly/TownCenterSummit>

Featured Panelists:

Fred Bruning, CenterCal Properties
Lloyd Purdy, Greater Portland Inc.
Brian Vanneman, Leland Consulting
Others to be confirmed

Moderator:

Alex Dupey, MIG Inc.



Project Update

August 2018

A CLOSER LOOK AT MAIN STREET DESIGN

The Town Center Task Force met in June to review the Community Design Concept and potential design standards for the Main Street district that would help shape future development into the walkable, mixed-use Main Street desired by community members. Discussions focused on the requirements for pedestrian pathways, limitation of certain auto-oriented uses, appropriate parking locations, and prioritization of street amenities. This input will inform proposed Main Street standards in the Plan, and will be presented in detail at the August 8th Planning Commission meeting.

YOU'RE INVITED!

PLANNING COMMISSION

Aug. 8, 6 PM — Wilsonville City Hall
Weigh in on potential design guidelines, parking policies, and implementation strategies at this public meeting.

ANNUAL BLOCK PARTY

Aug. 22, 5 PM — Town Center Park
Join us in celebrating Wilsonville's 50th birthday at the Second Annual Community Block Party. The Town Center team will be there to demonstrate the community's ideas for their future Main Street with a pop-up Main Street.

Page 138 of 138