



# SMART

SOUTH METRO AREA  REGIONAL TRANSIT

October 2022 Report

*“You can’t judge a book by its cover.”*  
*“Appearances are often misleading.”*  
*“Beauty is only skin deep.”* *“What really matters is invisible to the eyes.”* These are common idioms that we often hear, say, and in many cases, believe to be true and absolute. It certainly would be a much different world if these weren’t just words on a page, but instead, something we all faithfully practiced.

I am convinced that most metaphors were born out of necessity; they teach, they preach, they even have the power to transform. Positive figurative language was never born to die or to go out while coming in; it is timeless. I can’t imagine a time when I would welcome others to prejudge my worth, my value, my beliefs solely based on my outward appearance alone. To truly know me is to understand me.

*“Smile and the world smiles with you.”* – Stanley Gordon West

**Dwight Brashear**  
Transit Director

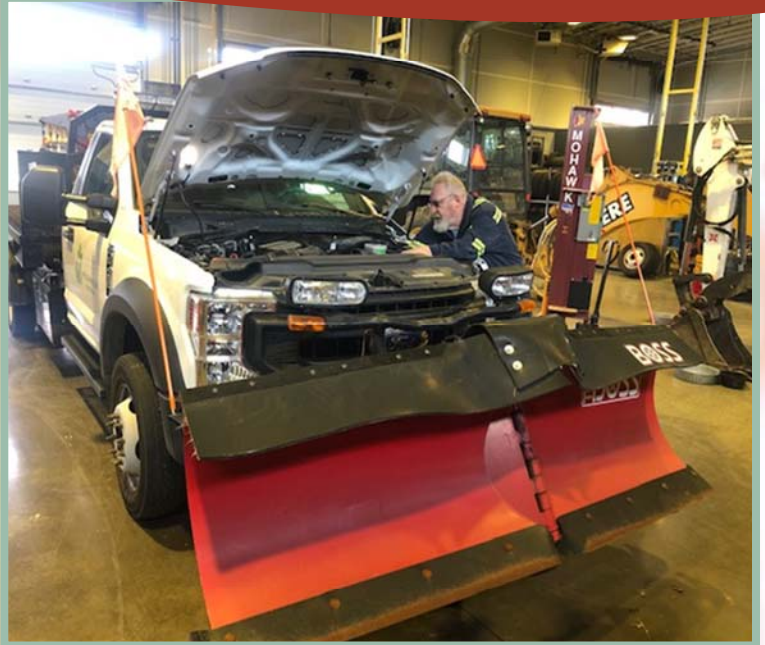


**Fleet Services – Scott Simonton Fleet Services Manager**

Fleet employees have been focusing on winter preparations, ensuring readiness of equipment needed for potential snow and ice response. The City owns two trucks equipped with snow plows and sand spreaders, both have been serviced and prepared for the season, and necessary spare parts have been procured.

Additionally, we have created a new anti-ice truck, intended to treat pavement prior to ice forming on the roadway. An electric, bed-mounted tank and sprayer unit was purchased, and has been installed in an existing truck.

This truck was slated to be sold at surplus auction, but the decision was made to extend its useful life, as a dedicated anti-ice truck.



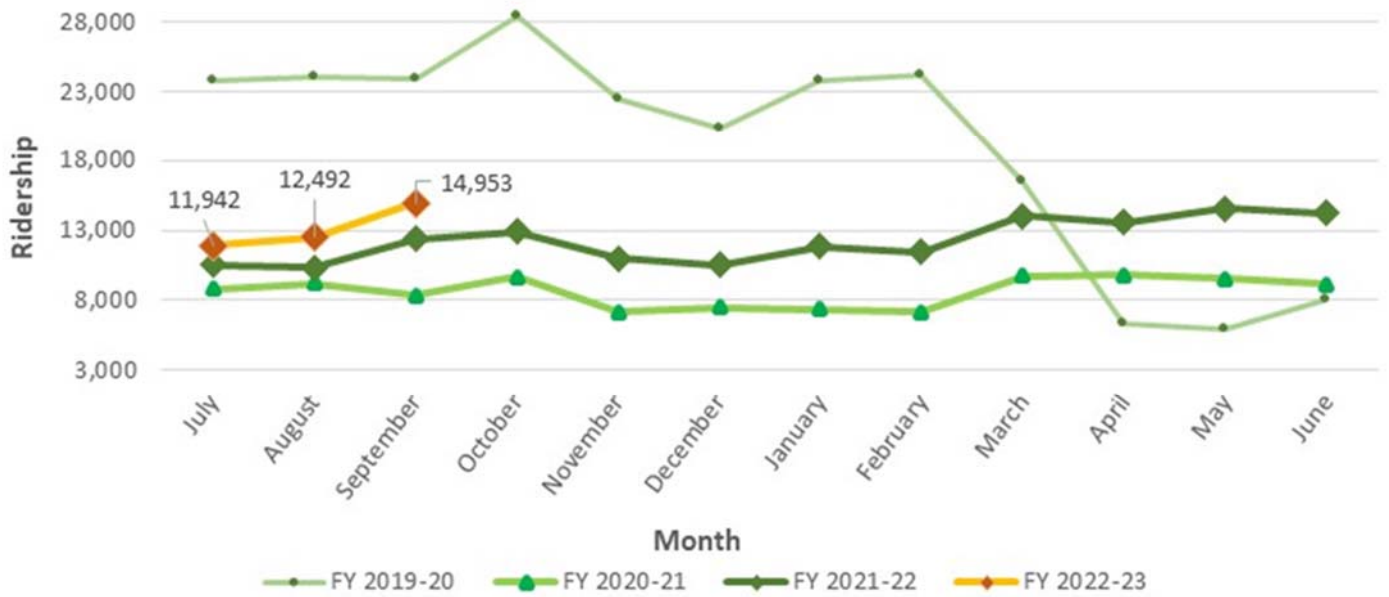
*Fleet mechanic Craig Murray completing annual inspection and maintenance on a City plow truck.*



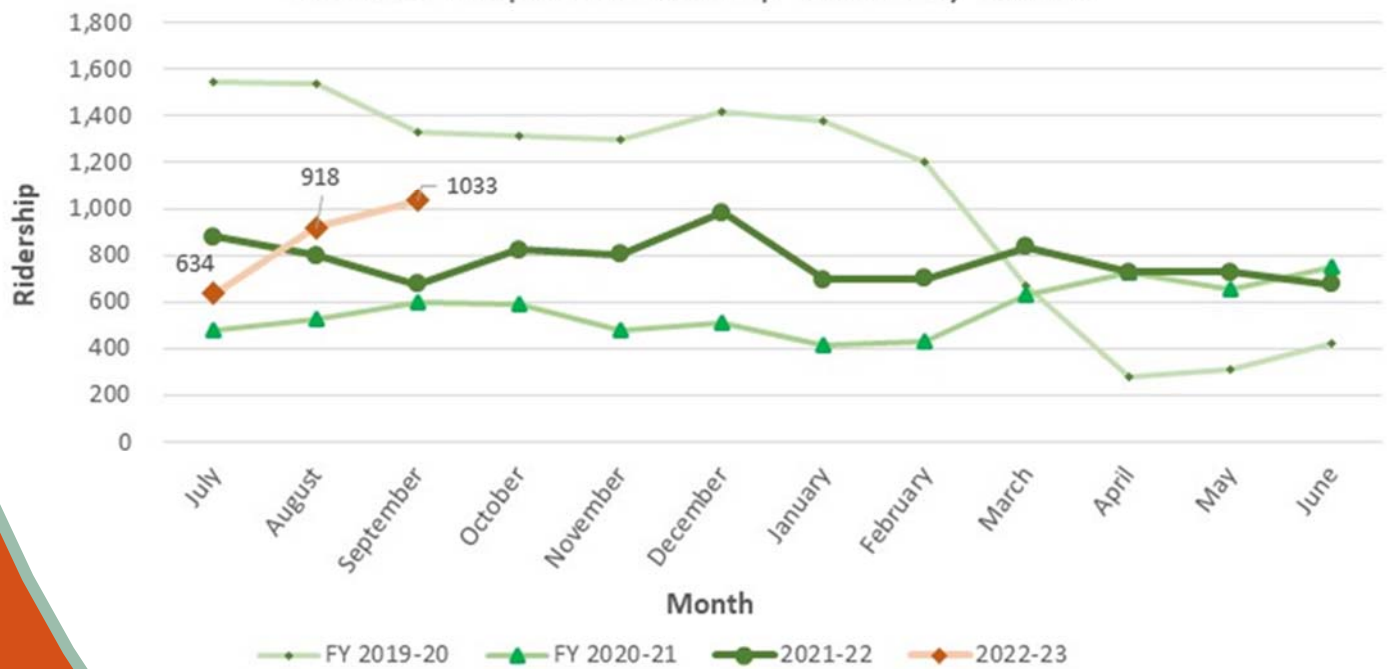
*The City's new anti-ice unit, during final testing and adjustment.*

Operations - Eric Loomis Operations Manager

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



## Operations - **Eric Loomis** Operations Manager

### “This Ain’t My First Rodeo”

In October we conducted our annual bus rodeo and training. SMART’s rodeo is a way for drivers, dispatchers, and the fleet team to come together and hone their skills on a training course. This year’s rodeo saw some improvements and new challenges. No, we didn’t break out the stage coach or the “cattlelac” but instead used 35 foot electric buses for the first time! It was much more comfortable for judges and participants alike to have a quieter vehicle galloping through the stations.

Three new stations were added to closer align our local rodeo course with international guidelines. An offset street station required drivers to negotiate tight turns between two narrow lanes of cones. A bus stop station was (finally!) added, which challenges the drivers’ approach and departure in a constricted area. The third addition was a rear-duals diminishing clearance station where a driver is required to take the passenger side (right) dual tires through a narrowing row of tennis balls. The narrowest balls leave only three inches of space for the driver to navigate through!

Though the course is challenging, drivers enjoy the camaraderie and friendly competition. This year, Ed Liu was the winner of the rodeo. Ed was also the runner up last year when he lost to the winner in a tie-breaking showdown.

Josh Slough took second place followed by Christopher Cullin in a close third.



*Bus Rodeo course challenge*



## Grants & Program Manager - Kelsey Lewis

In October, we summarized the community engagement conducted this summer for the Transit Master Plan update. I was struck by the care and interest from our participants in the future of how we move around Wilsonville and the enthusiasm for expanding SMART service regionally to more destinations. We are fortunate to have community members who value transit service that will increase access for others, even if they will not directly benefit from that service. As we

Where do  
**YOU**  
Want to Go?



look at possible service enhancements and capital projects to include in the new Transit Master Plan this winter, we also look forward to more feedback and input from the community on the draft master plan we will present in the spring. The

public engagement summary is included on our [Transit Master Plan project page](#) on Let's Talk Wilsonville if you would like to see the full results.

## Transportation Options - Michelle Marston Program Coordinator



Outside the SMART service area? Working non traditional hours? Try Vanpool!!!

Anyone with a commute that begins or ends in Wilsonville qualifies for SMART's Vanpool Subsidy of up to \$500 per van per month.

SMART recently completed a [2-minute video](#) to educate prospective vanpool participants. The month was spent sharing this information with large employers in Wilsonville to encourage growth in the

program. Currently, SMART has no operational vanpools, but have several businesses considering it as a transportation option for their workforce.

View the video on our website at [RideSMART.com/vanpool](https://RideSMART.com/vanpool)



SMART Vanpool video clip

## Transportation Options - **Patty Tiburcio** Mobility Technician

After taking a hiatus due to the pandemic, Lowrie Primary School brought back its ever-popular Wheel-A-Thon on Friday, October 7. SMART supported Lowrie with their event by creating a bike skills course, provided helmets for those in need of one, borrowed bicycles from the City of Tigard, provided free minor bike repairs, and brought in a SMART bus and bus driver to teach bus safety and ridership skills. The West Linn-Wilsonville (WLWV) School District created a [one-minute video](#) that captured the students' smiling faces as they enjoyed the event.



*Lowrie Primary Bike Rodeo Participants*



October also included two primary and two middle schools participating in International Walk+Roll to School Day. This event aims to raise awareness and support for the health, community, and environmental benefits of regularly walking or rolling to school. SMART staff supported the schools by helping organize parent volunteers, ordering Walk+Roll incentives, and helping hand out incentives on the event dates. WLWV School district created a [video](#) of the event at Wood Middle School.



SMART staff was also present at Boones Ferry's Fall Festival event. SMART staff provided students with the opportunity to win a safety light after correctly answering a safety or active transportation related question.



*Boeckman students who walked to school*