



**ARTS, CULTURE & HERITAGE COMMISSION
5 YEAR ACTION PLAN 2023 – 2028
DRAFT**

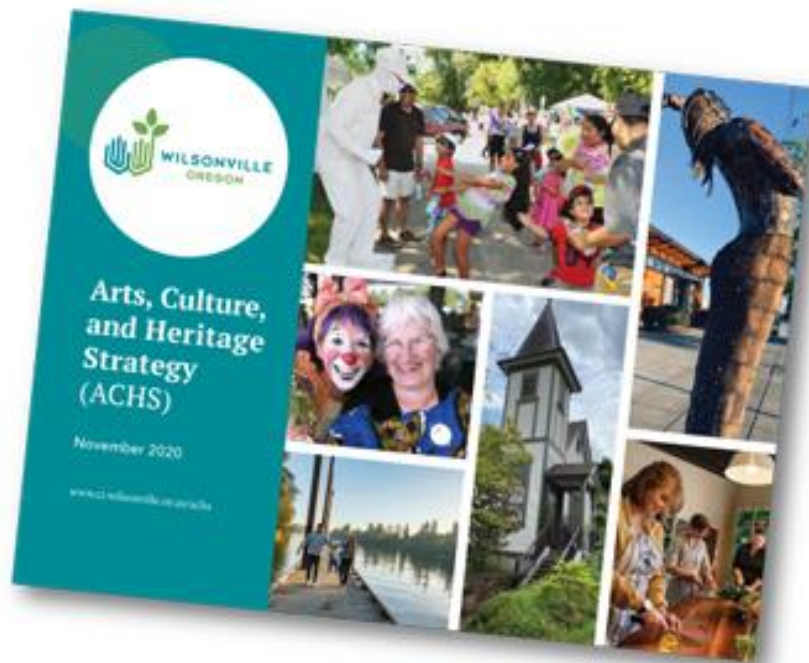


Table of Contents

Purpose

The City of Wilsonville's Arts, Culture and Heritage Commission's (ACHC) purpose is to provide ongoing input and advise the City Council and other City Boards, commissions and committees on matters relating to advancing arts, culture and heritage in Wilsonville and oversee recommendations outlined in the Arts, Culture & Heritage Strategy (ACHS). The ACHC also oversees the Community Cultural Events and Programs Grant including making recommendations on the disbursement of grant funds.

Background

In December 2021, the Wilsonville City Council adopted Resolution No. 2941 that establishes the Arts, Culture, and Heritage Commission (ACHC). Establishment of the ACHC, set forth in the 2020 Arts, Culture, and Heritage Strategy (ACHS), fulfills 2021-23 City Council Goal (5.3 Establish the Arts and Culture Board).

In February 2022, nine members were appointed to the ACHC by Mayor Julie Fitzgerald with concurrence of the Wilsonville City Council including:

Deborah Zundel, Chair (3 year term)

Benjamin Mefford (3 year term)

Susan Schenk (3 year term)

Joan Carlson (2 year term)

Jason Jones (2 year term)

Steven Traugh (2 year term)

David Altman (1 year term)

Angelia Sims (1 year term)

Elaine Swyt, Vice Chair (1 year term)

Wilsonville Staff Liaisons

Erika Valentine, Arts & Culture Program Coordinator

Kris Ammerman, Parks and Recreation Director

Mission (TBD)

Vision (TBD)

Charge of ACHC

- Make recommendations to City Council and staff on cultural arts programs, activities, services, policies, etc.
- Support and build awareness of cultural arts programs in Wilsonville and work with other agencies and organizations involved in cultural arts programs to continually build partnerships
- Receive and evaluate input from the community, including input from other individuals and organizations on relevant cultural arts topics and programming
- Act as a liaison for cultural arts issues to other governmental, schools, non-profit and private organizations
- Advise the City on future Public Art Program Plans and serve as the City's review body for public art projects as they move through the approval process
- Serve as a resource to the City on a wide range of arts, culture and heritage topics
- Advise the City on arts facility needs and design
- Provide feedback to staff on the assessment of current and future needs of the cultural arts community
- Increase opportunities for artists/creatives

OBJECTIVE A **identified as a top 4 priority*

Provide public-sector leadership and coordination to support arts, culture and heritage activities, events, facilities and programs

ACTIONS

A1. Increase awareness of arts, culture and heritage programs through marketing efforts

- Explore ways to improve City website to be more dynamic and encourage frequent visits and include links to community artists, cultural groups, etc.
- Utilize social media to spread the word about arts events and create buzz in community
- Consolidate artist/cultural inventories to create a Wilsonville Cultural Inventory
- Create arts, culture and heritage print materials to spread awareness of Wilsonville's cultural assets

A2. Develop partnerships with local businesses & Chamber of Commerce for promotion and other support

OUTCOMES

Short-term: Increase the Wilsonville community's awareness of arts, culture and heritage.

Long-term: Increased support for local arts organizations

OBJECTIVE B

Improve inter-governmental collaboration and coordination to advance arts, culture, and heritage.

ACTIONS

B1. Collaborate with school district to determine the feasibility of City/Community theater usage for summer dates

B2. Strategize ways to support the school district's existing events

B3. Work with Wilsonville High School to develop an initiative that will grow school and community collaboration

B4. Develop a plan for the use of City Hall Gallery which may utilize student work.

B5. Identify ways to collaborate with other regional governments (Metro, Clackamas Community College, Clackamas County, Washington County, etc.)

B6. Collaborate and strategize on coordination with the Library

OUTCOMES

Short-term: New connections will be established enabling a greater community celebration of culture.

Long-term: Increased support and awareness of local arts and culture.

OBJECTIVE C *identified as a top 4 priority

Work with partners to advance an arts and cultural center facility.

ACTIONS

C1. Identify potential partners, assess needs.

C2. Assess existing cultural arts-related facilities and assets

C3. Receive presentation and findings from Art Tech/Kiva analysis

C4. Serve as stakeholders of a City directed Cultural Arts Facility Feasibility Study which may include determining top priorities of a facility, community outreach, etc.

C5. Visit culture arts facilities and present findings (Sherwood, Beaverton, Lake Oswego, Hillsboro, Vancouver, and Newberg.) Topics such as operation by municipalities vs. City owned/operation by nonprofits.

OUTCOMES

Short-term: Steps will be taken in understanding the needs of the community regarding Arts and Culture Facilities.

Long-term: Wilsonville will have a space that is inclusive and supportive of Arts, Culture & Heritage.

OBJECTIVE D *identified as a top 4 priority

Develop a long-term, sustainable public-art program

ACTIONS

D1. Review and provide feedback on current City Collection

D2. Identify goals, priorities and vision for Wilsonville's future Public Art Program

D3. Review, provide feedback on public art policies, procedures, ordinances

D4. Identify best potential locations for future permanent and temporary public art

D5. Assist staff with community survey and outreach about Public Art

D6. Assist staff and make recommendations on marketing public art

D7. Serve as review panelists for all future public art project proposals and designs

OUTCOMES

Short-term: City will gain an understanding of existing collection and desires for future public art in Wilsonville. Art policies and procedures will be developed.

Long-term: Public Art will enhance Wilsonville's cultural identity and desirability while supporting artists.

OBJECTIVE E:

Suggest ways to make cultural diversity, ethnic inclusivity and accessibility for all community members a priority for cultural programs.

ACTIONS

E1. Implement themes around Diversity, Equity and Inclusion on future Call for Art applications when appropriate

E2. Create new channels to distribute and market Call for Art applications, grant applications, etc. to assure materials are reaching a diverse audience.

- Prioritize BIPOC artists, minority artists, etc. when appropriate

E3. Increase translation of materials into Spanish.

E4. Review the DEI Strategic Plan and collaborate effectively with DEI Committee.

E5. Focus on BIPOC artists, minority groups, youth artists, etc. that may relate to the Cultural Calendar in future gallery space(s)

OUTCOMES

Short-term: Wilsonville will have diverse participants for future arts and culture programs

Long-term: The City will demonstrate the ongoing commitment to establishing Wilsonville as welcoming and inclusive.

OBJECTIVE F

Provide strategic assistance to Wilsonville cultural nonprofits in order to build organizational capacity.

ACTIONS

- F1. Create and maintain an up to date roster of local cultural non-profit organizations
- F2. Assessment of what each organization needs (i.e. Board Members, Operating costs, staff, marketing costs, etc.)
- F3. Provide volunteer support via marketing volunteer opportunities
- F4. Create a funding guide to market grant opportunities at county, state and country level to local nonprofits to increase awareness of funding opportunities.
- F5. Provide training opportunities for nonprofit organizations
- F6. Host a nonprofit roundtable to bring nonprofits together and build partnerships

OUTCOMES

Short-term: There will be stronger support from the City to the local arts and culture sector

Long-term: Wilsonville will have sustainable local arts and culture organizations

OBJECTIVE G

Identify and recommend sustainable funding mechanisms to support cultural activities, events and programs.

ACTIONS

- G1. Frequently assess the needs of local arts, culture, heritage organizations and creatives to guide prioritization of funding
- G2. Review and research different existing arts funding mechanisms in the US.
- G3. Receive and provide feedback on Percent for Art Ordinance Models
- G4. Investigate the possibility for a Wilsonville Community Cultural Fund that may support community cultural programs
- G5. Identify future project ideas that may be applicable for the Wilsonville-Metro Community Enhancement program

OUTCOMES

Short-term: Understanding of funding needs

Long-term: Wilsonville becomes more culturally vibrant as funding will support cultural arts programs, nonprofits, creatives, public art, etc.

OBJECTIVE H **identified as a top 4 priority*

Make recommendations concerning the goals and objectives, and the selection and disbursement of funds of the Community Cultural Events and Programs Grant.

ACTIONS

H1. Annually review and provide feedback on the grant materials

H2. Support staff in marketing the grant opportunity

H3. Review and score applications, resulting in a ranked list. Provide recommendations to City Council on the disbursement of funds.

OUTCOMES

Short-term: Support and capacity building to local nonprofits

Long-term: Increased cultural arts events/programs in Wilsonville