



Diversity, Equity and Inclusion Committee Staff Report

Date: May 12, 2025

From: Zoe Mombert, Assistant to the City Manager

Subject: Pride 2025

Recommended Action:

Provide directions to staff to advance the 2025 project planning process, see “requested actions” on page 2.

Background:

The Pride Subcommittee has actively been working on event details that need to be finalized, to the extent possible, to start marketing the event May 13 since the event is less than one month away.

Secured Sponsorship:

Silver: The Ups Store and Nichols Family Agency

Bronze: SWI Literacy and Mary Pettenger (Wilsonville Pride)

Pending Sponsorship as of May 7, 2025:

Silver: TE Connections

Bronze: Joy of Life Chiropractic

Keynote Speaker: Robin Will

Food Carts: Tacolandia PDX, Kona Ice and Traveling Tom’s Coffee

Possible Food Cart: Triskelee Farms

Activities: coloring, chalk, Storytime, face painting

Does the committee want to sponsor all or part of face painting?

Giveaways – Pride Flags (decorations) and bubbles

Books?

Music: Does the Committee wish to invite DJ Smash to perform at the event?

Sample Video: https://youtu.be/mAMFeFiKigs?si=-xINyw_TL-D2EK-y

Other event details:

- Mural by Daren Todd will be installed by June 1,
- Pride Pins should be available,
- Materials about DEI and ACHC programming will be available,
- NAMI is confirmed

Fiscal Implications:

It is anticipated that \$2,250 will be available from six sponsors. The subcommittee needs to finalize details to print fliers, promote the event, etc.

Requested actions:

Please come prepared to discuss and vote on all the items below.

Giveaways- are there books the committee wishes to purchase and giveaway to event attendees? If so, which titles and cost? Where should the books be purchased from?

Do you want to invite DJ Smash to perform?

(Will need to include this information on the flyer.)

Does the committee want to sponsor all or part of facepainting?

Does the committee wish to provide food tokens to participants?