



**CITY COUNCIL MEETING
STAFF REPORT**

Meeting Date: November 6, 2023		Subject: Resolution No. 3081 A Resolution adopting the City of Wilsonville Public Art Program Policy and Guidelines Staff Member: Erika Valentine, Arts and Culture Program Coordinator Department: Parks and Recreation	
Action Required		Advisory Board/Commission Recommendation	
<input checked="" type="checkbox"/> Motion <input type="checkbox"/> Public Hearing Date: <input type="checkbox"/> Ordinance 1 st Reading Date: <input type="checkbox"/> Ordinance 2 nd Reading Date: <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Information or Direction <input type="checkbox"/> Information Only <input type="checkbox"/> Council Direction <input type="checkbox"/> Consent Agenda		<input checked="" type="checkbox"/> Approval <input type="checkbox"/> Denial <input type="checkbox"/> None Forwarded <input type="checkbox"/> Not Applicable Comments: Arts, Culture, and Heritage Commission (ACHC) recommends approval of proposed Public Art Program Policy and Guidelines.	
Staff Recommendation: Staff recommends Council adopt Resolution No. 3081.			
Recommended Language for Motion: I move to adopt Resolution No. 3081.			
Project / Issue Relates To:			
<input checked="" type="checkbox"/> Council Goals/Priorities: 5.3 Establish the Arts and Culture Board (and fund a feasibility study for performing arts facility.)		<input checked="" type="checkbox"/> Adopted Master Plan(s): Arts, Culture, and Heritage Strategy – Adopted 2020 <input type="checkbox"/> Not Applicable	

ISSUE BEFORE COUNCIL:

Adoption of Resolution No. 3081 approves the proposed City of Wilsonville Public Art Program Policy and Guidelines as recommended to City Council by the Arts, Culture, and Heritage Commission (ACHC) on September 20, 2023.

EXECUTIVE SUMMARY:

The City of Wilsonville Public Art Program Policy and Guidelines provides essential framework for the City to develop and grow a legitimate public art program. The City has never had a public art policy, despite having a robust public art collection.

BACKGROUND:

The City of Wilsonville has a robust public art collection of over 20 pieces, however, there has never been a public art policy to guide or manage the program. A public art policy is the first step to legitimize, as well as establish the City's public art program. The policy includes goals for the program as well as outlines procedures, processes, best practices and guidelines. Creating a policy is critical to guide the work of city staff and the Arts, Culture and Heritage Commission (ACHC). The policy will also create transparency for both community members and artists, to understand equity regarding the processes for selecting artists, specific designs, final artwork, etc.

The City Council approved [Resolution No. 2857](#), adopting the Arts, Culture & Heritage Strategy (ACHS) in November 2020, which included many key findings including that "public art is recognized as a significant cultural asset in Wilsonville." Additionally, recommendations that came from the ACHS include:

- Recommendation #4, "City forms an Arts and Culture Commission and provides support staffing resource."
- Recommendation #6, "Develop a long-term, sustainable Public Art program," and,

In order to develop a long-term, sustainable public art program, a vision for the program and public art collection is needed, as well as goals and standards, and policies and procedures for commissioning artwork – which is all included in the Public Art Program Policy and Guidelines (Attachment 1 to Resolution 3081).

Public art best practice includes issuing a request for qualifications (RFQ) for a specific project in order to evaluate the artist's experience, aesthetic, body of work, etc. Best practice, resulting in the most successful projects, include selecting an artist and then a back and forth process between the community, City, stakeholders, etc. and the artist(s) so that the artist(s) can create an original piece of work designed specifically for The Client (City of Wilsonville) as well as designed specifically for the physical space and project goals/themes. The majority of the City's current public art collection has not followed these processes, which has resulted in a collection that lacks relativity to the community, residents, and City.

Public art best practice and standards also include multiple panel reviews to evaluate and decide on selected artist(s) and their design/artwork. The ACHC will serve as the primary review panel for public art. In addition to the ACHC, non-voting advisors may also be added to a panel such as site users, adjacent property owners, public art specialists, City staff, etc. The ACHC was formed to be representative of the entire community, thus as it is written in the draft policy the ACHC are the deciding review body when selecting artists and artwork. However, in accordance with

Wilsonville City Code Section 2.313(1)(a), if the cost of a proposed public art project is expected to exceed \$100,000, the City Council must approve the contract for the procurement of the artwork.

The ACHC has been meeting since April 2022 and several meetings have been focused on providing the ACHC with education regarding public art programs, policies and funding. The ACHC has also reviewed the draft policy at multiple meetings. Additionally, the draft policy was circulated to the Executive Team for input and feedback, as well as received a thorough review from the Legal Department. Staff also reviewed several other City's Arts Policies, as well as worked with other public art professionals in the field to review and provide feedback to the policy, including Consultant Bill Flood who completed the City's ACHS.

EXPECTED RESULTS:

An adopted Public Art Program Policy and Guidelines will provide the necessary framework to establish and legitimize the City's public art program. The Policy will enable staff and the ACHC to start Public Art Projects, which will be an asset to the City of Wilsonville.

TIMELINE:

- August 21, 2023 City Council Work Session – Presented Public Art Policy Draft to Council for discussion and feedback
- September 20, 2023 ACHC recommended approval of proposed Public Art Program Policy and Guidelines.
- November 6, 2023 – Adoption of Resolution No. 3081, The City of Wilsonville Public Art Policy and Guidelines

CURRENT YEAR BUDGET IMPACTS:

There are no budget year implications specifically related to policy adoption.

COMMUNITY INVOLVEMENT PROCESS:

The ACHC reviewed and provided feedback on the Public Art Program Policy and Guidelines at their June 21, 2023 meeting. After receiving additional staff input and the Legal Department's review of the draft, staff brought it back to the ACHC and they reviewed it again at their July 19, 2023 meeting.

Staff presented the Public Art Policy and Guidelines to the City Council on August 21, 2023 during Work Session. Staff made minor recommended changes following the Work Session and re-presented the updated Policy and Guidelines to the ACHC at their September 20, 2023 meeting. The ACHC had minimal changes and voted unanimously to forward the proposed Public Art Policy and Guidelines to City Council for final adoption.

POTENTIAL IMPACTS OR BENEFIT TO THE COMMUNITY:

The Public Art Program Policy and Guidelines will allow the City of Wilsonville to commission additional Public Art pieces that contribute to the City’s cultural, social, and economic value over time. Wilsonville will be able to support artists and creatives through a robust public art program, which as a result will invigorate, add meaning and uniqueness to the City and communities. Public art will remain freely accessible.

ALTERNATIVES:

N/A

CITY MANAGER COMMENT:

N/A

ATTACHMENTS:

1. Resolution No. 3081
 - A. City of Wilsonville Public Art Program Policy and Guidelines