

DATE: August 28, 2023
TO: Kim Rybold and Dan Pauly, Wilsonville
FROM: Scott Goodman and Beth Goodman, ECONorthwest
SUBJECT: Party in the Park HNCA Public Engagement summary

This is a brief summary of the community engagement for the Wilsonville Housing Needs and Capacity Analysis (HNCA) that took place on Thursday, August 24, 2023 at the Wilsonville Party in the Park. ECONorthwest and Wilsonville city staff tabled at the Party in the Park event with an informational board (HNCA housing statistics and project plan/process), a four-sided chalk board inviting participants to answer the question “What would make your house better?,” QR codes linking to the online housing survey, paper copies of the same survey in both English and Spanish, comment cards, and a jar/bean activity to gauge interest in eight housing strategies the city could consider. The majority of the community engagement occurred through the bean/jar activity and conversations with participants.

The jar/bean activity gave participants three beans to “vote with” and put their beans into the jars that corresponded with their top three housing priorities out of the eight housing priority options displayed on the informational board. The results of the jar/bean activity for housing focus prioritization are as follows:

- Funding to support construction of needed infrastructure for development, like roads, water mains, and sewer systems (26 votes)
- Partnering with organizations that provide services to help people transition from homelessness to being housed (19 votes)
- Partnering with nonprofits who build affordable rental units for low-income households (19 votes)
- Providing down payment assistance to low-income households (15 votes)
- Developing a local funding source to support housing development for low- and middle-income households (13 votes)
- Refining regulations and processes to remove barriers to housing development (12 vote)
- Providing funding to support housing rehabilitation and repair for low-income homeowners (10 votes)
- Partnering with nonprofits who build homeownership units for low-income households (7 votes)

Additional feedback resulting from conversations with participants included a desire for more homeownership opportunities, more single-dwelling units, more mixed-use developments, and concerns about the traffic that additional housing would bring. No paper surveys or comment cards were completed during the Party in the Park event.

Below are a selection of the photos taken during the event:

Exhibit 1. Voting by beans, partway through the event



Exhibit 2. ECONorthwest staff discussing housing 1



Exhibit 3. ECONorthwest staff discussing housing 2



Exhibit 4. ECONorthwest staff discussing housing 3



Exhibit 5. "What would make your housing better?" chalkboard 1

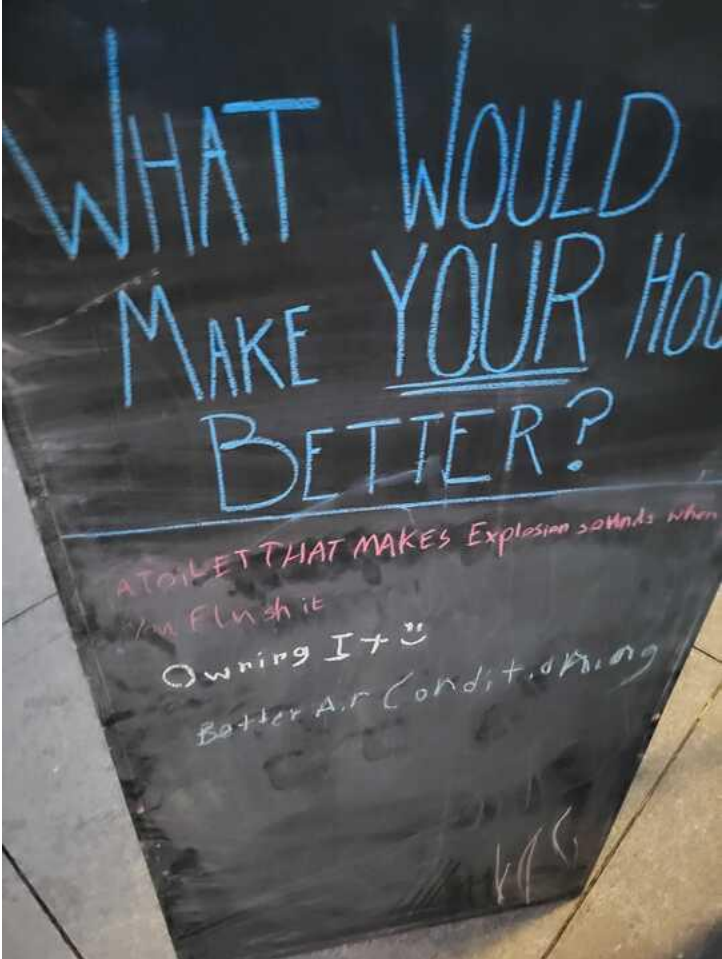


Exhibit 6. "What would make your housing better?" chalkboard 4

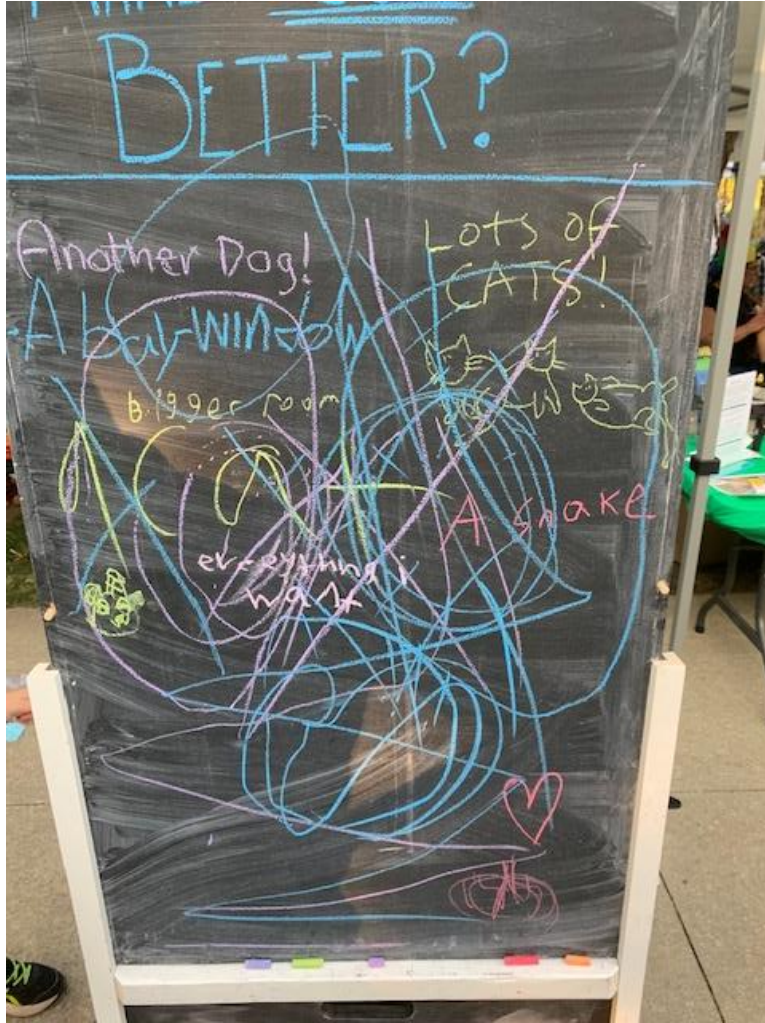


Exhibit 7. "What would make your housing better?" chalkboard 5

