

Willamette Falls & Landings

Heritage Area

Recent
Work



Who we
are



History



Heritage
Area



WHO WE ARE

- We are a non-profit, umbrella organization with a common goal to create a National Heritage Area.
- Our board is composed of representatives from area governments, businesses, Tribes, heritage advocates, and private citizens.



MISSION and VISION

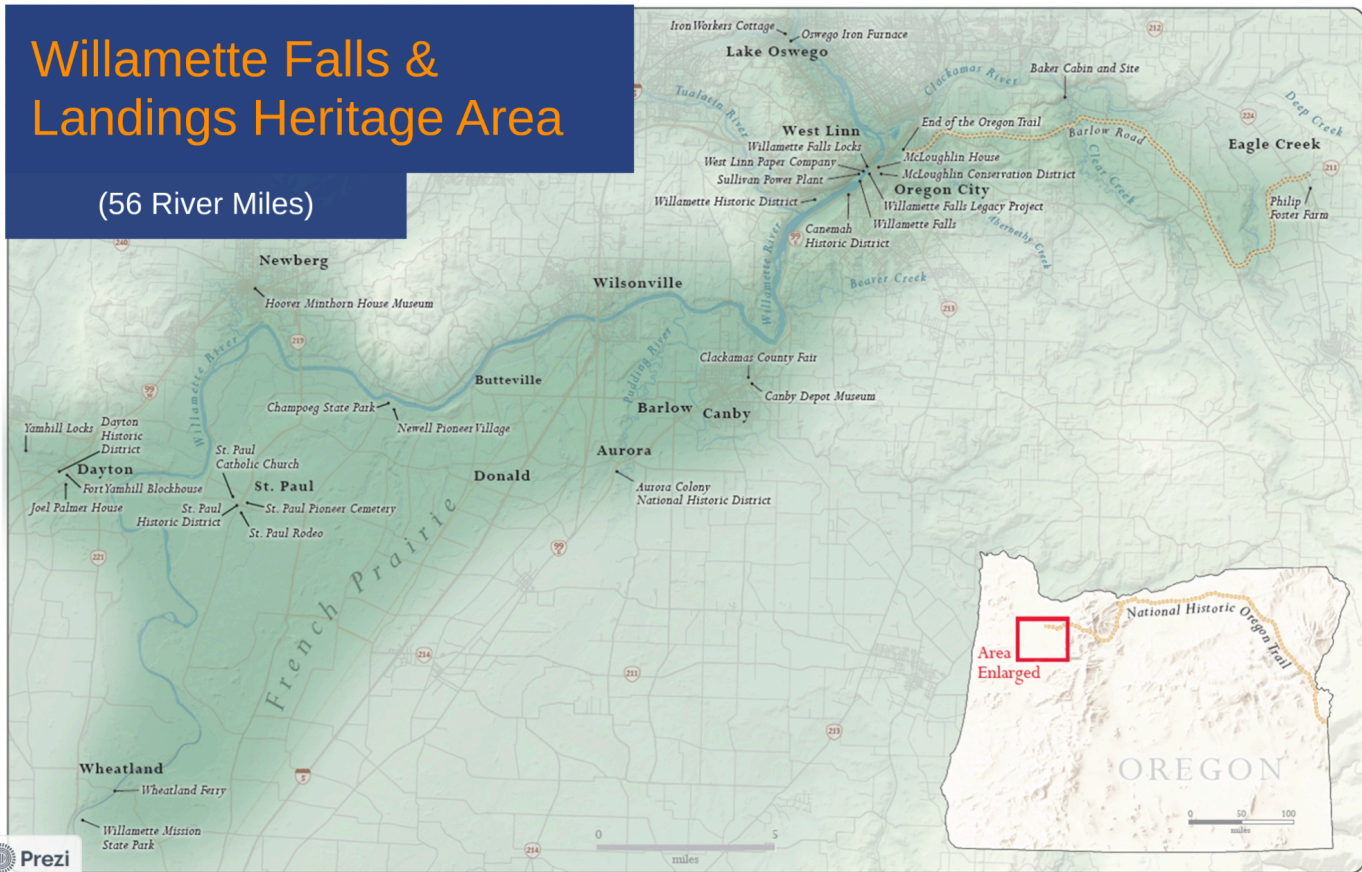
MISSION: We are leading efforts to enhance, assist and promote the Heritage Area.

VISION: The Heritage Area is a source of pride and prosperity, where visitors and residents experience the places, stories, and abundance of culture and history.



Willamette Falls & Landings Heritage Area

(56 River Miles)



What are Heritage Areas?

National
Heritage Area

State Heritage
Area

Advantages
of Heritage
Areas



State Heritage Area

- Proposed National Heritage Areas includes two State Heritage Areas:
 1. Champoeg State Heritage Area
 2. Willamette Falls Heritage Area
- Feasibility study approved by National Park Service
- Draft legislation being prepared for Congress
- Next step: Congress designates National Heritage Area



What are National Heritage Areas?

- Designated by Congress as places where natural, cultural and historical resources combine to form a cohesive, nationally important landscape.
- NHAs tell nationally important stories that celebrate our nation's diverse heritage.
- NHAs are lived-in landscapes.



National Heritage Area Advantages

Locally administered and non regulatory

- Does not affect property rights

Sustainable economic development

- Job and business creation
- Community development
- Tourism opportunities

Supports a healthy environment and people

- Habitat Improvement
- Community involvement
- Recreational opportunities

Educational opportunities

- Provides resources for learning for residents, visitors, and future generations



The Willamette Falls & Landings Area exemplifies a diverse region unified by its rich history, arts and culture

Native Americans

Hudson's Bay Company

Oregon History

Because of the Willamette

Willamette Meteorite





Historic Illustration of a Callapuya Native American

Native
Americans
Gathered
Here

Native
Americans
Still Gather
Here

Hudson's Bay Company



Hudson's
Bay Co.



Hudson's Bay Company

- The British Northwest Fur Company, established in St. Paul, Oregon in 1813
- Merged with Hudson's Bay Company in 1821
- Native Tribes provided knowledge of the land and waters, labor, and canoes to move pelts and goods





Oregon
Trail

Provisional
Government



Missoula Floods

- The Willamette meteorite is the largest found in North America and was found in West Linn
- It was transported as a glacial erratic to the Willamette Valley during the Missoula Floods at the end of the last Ice Age
- Considered sacred by Native American Tribes





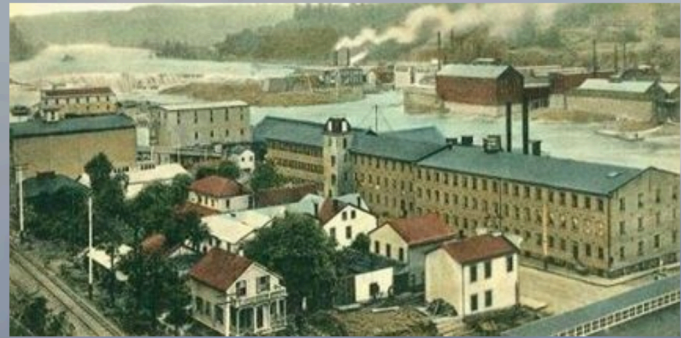
Upriver
Travels

The Cradle
of Oregon



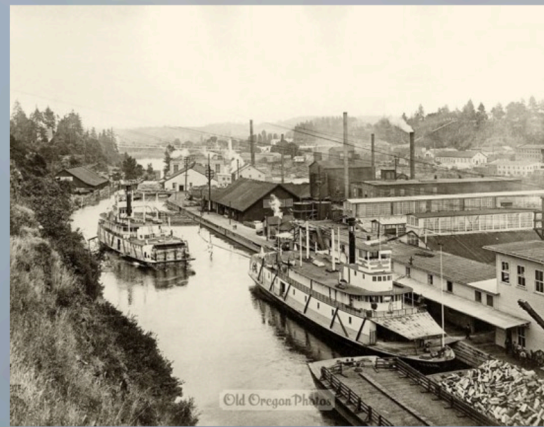
The Cradle of Oregon

- Rich agriculture, trees for lumber and a river connection to world markets
- Oregon was born at the Falls and Landings of the Willamette River



Upriver Travels

- Butteville became the main upriver shipping port after 1861
- River transportation thrived during stern- wheeler era until 1907
- Drove the opening of the Willamette Falls Locks in 1873



**Continuing to learn
about and tell the
region's history**

Current
Efforts

Help us
tell it



2021

- Hired new Executive Director
- Engaged in RDEI workshops and action planning to help refocus our work
- Began building virtual tours

2022

Upcoming Work

- 50 year business awards
- Launch of virtual tours
- Operate Old Oregon Photos
- Continued partnership with West Linn to open Historic City Hall as a multicultural center
- Participation in community events

Get on board!

- Provide us updates from your organization
- Send us a letter of support from your organization
- Continue annual financial contribution
- Donate at <https://www.wflha.org/donation/>

Follow us on

 @wfheritage

 @willamettefallsheritage

Our website: <https://www.wflha.org>

