



# JUNETEENTH CELEBRATION

## 2025 SPONSORSHIP PACKAGE

The City of Wilsonville's annual Juneteenth Celebration is a community event planned and produced by the City's Diversity, Equity, and Inclusion Committee since its inception in 2021.

### 2025 *TENTATIVE* EVENT DETAILS

Thursday, June 19

Time: 5-8pm

Location: Town Center Park



Attendee shaking hands with Keynote Speaker Kimberly Howard Wade (2024 Event)

# about the **JUNETEENTH CELEBRATION**

The first Juneteenth celebration took place in Texas in 1866, on the first anniversary of the day word arrived in Galveston on June 19, 1865 – more than two years after President Lincoln’s Emancipation Proclamation – that slavery had been abolished.

Now a State and federal holiday, Juneteenth has been commemorated with a community celebration in Wilsonville since 2021. Planned and executed by the City’s Diversity, Equity and Inclusion (DEI) Committee and City staff, the event brings the community together to celebrate our shared humanity and acknowledge history that continues to influence society.

Wilsonville’s event, which has grown in scale and in popularity each year, has featured a short program, giveaways and educational materials. In 2024, about 300 people attended the event was made possible by local sponsorship from SWIRE Coca-Cola, Columbia Distribution, Hilton Garden Inn, and the Oregon Institute of Technology. DJ Bryson Wallace provided music, and keynote speaker Kimberly Howard Wade, Executive Director of Calder Arts, spoke about her lived experience and community. Café Yumm was available at the free event, which also included book giveaways, crafts and family fun!

We are hoping to build on this momentum, and to continue to offer free music, food and educational materials. To make this possible, we are seeking generous support from the Wilsonville community.



Wilsonville High’s Black Student Union at the 2024 Juneteenth Event.

# SPONSORSHIP OPPORTUNITIES

Participating sponsors are recognized at the event with their name and logo appearing on event signage and other promotional materials. Additional elements are included in each level of sponsorship, as described below. Table locations are assigned in this order: platinum, gold, silver, and non-profit.

## PLATINUM SPONSOR: \$5,000

- Logo sign at front of stage (sign provided by sponsor)
- Banner at Town Center Park with your logo the week before and after the event
- Sponsor recognition and sponsor information in the Boones Ferry Messenger
- Logo on event fliers including social media, Boones Ferry Messenger, Parks and Rec Activity Guide that has recognition as the platinum sponsor
- Verbal recognition during event announcements
- Table, with platinum level signage

## GOLD SPONSOR: \$2,500

- Sponsor recognition and sponsor information in the Boones Ferry Messenger
- Logo on event fliers including social media, Boones Ferry Messenger, Parks and Rec Activity Guide that has recognition as the gold sponsor
- Verbal recognition during event announcements
- Table, with gold sponsor signage

## SILVER SPONSOR: \$1,000

- Logo on event fliers including social media and Boones Ferry Messenger that has recognition as a silver sponsor
- Verbal recognition during event announcements
- Table, with silver sponsor signage

***To discuss sponsorship opportunities, contact Zoe Mombert, Assistant to the City Manager and staff liaison to the Diversity, Equity and Inclusion Committee. Call 503-570-1503 or e-mail [mombert@ci.wilsonville.or.us](mailto:mombert@ci.wilsonville.or.us).***



Attendees listening to 2024 Keynote address (left, middle) and enjoying book giveaways (right).



# Black Pioneers Across Oregon

Oregon Black Pioneers, founded in Salem in 1993, researches, recognizes, and commemorates the culture and heritage of African Americans in Oregon. We are the only organization in Oregon dedicated to preserving and presenting the experiences of African Americans statewide. We use the term pioneers to mean not only people who moved to Oregon in covered wagons, but also people who were pioneers in their communities or professions.



Oregon Black Pioneers Participation (2024 Event).



Attendees partaking in a bracelet-making activity (2024 Event).



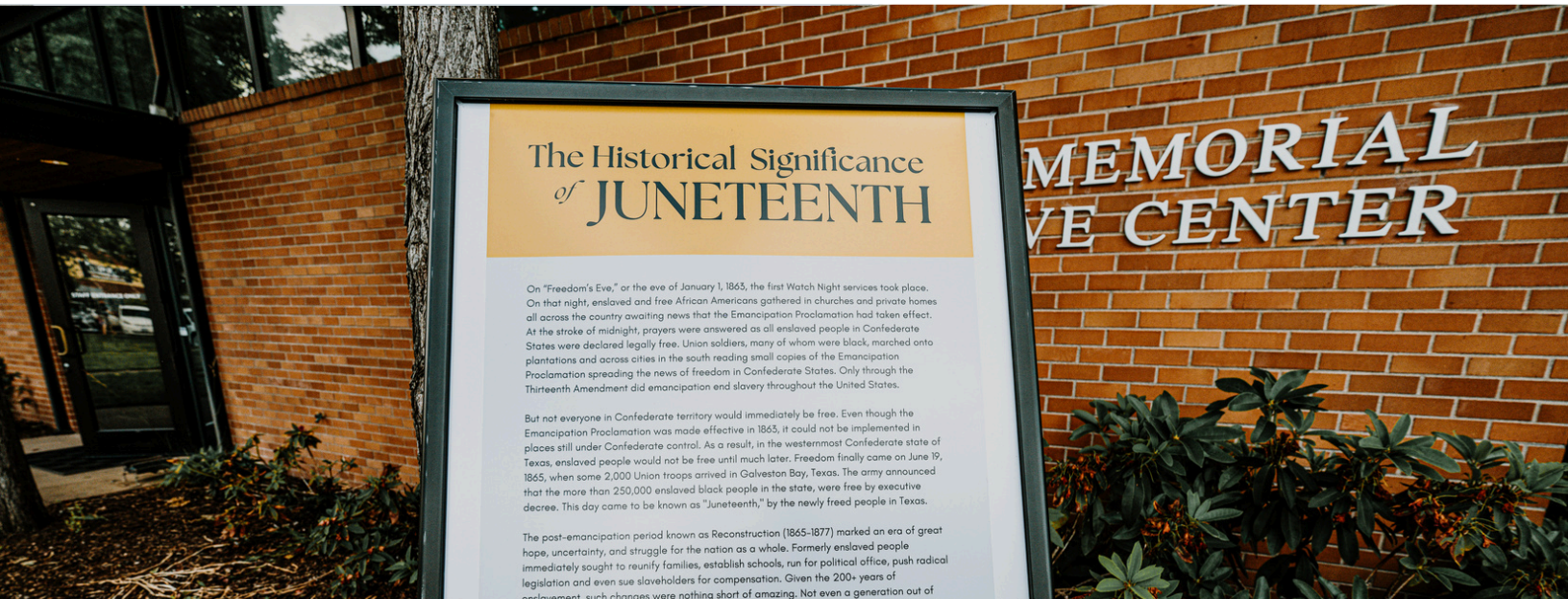
Attendees enjoying the 2024 Juneteenth Event.



Keynote Speaker Kimberly Howard Wade (2024 Event).



DJ Bryson Wallace (2024 Event).



The Historical Significance of Juneteenth Signage (2024 Event).



THE CITY OF WILSONVILLE'S DIVERSITY, EQUITY  
& INCLUSION COMMITTEE PRESENTS

# JUNETEENTH CELEBRATION

FREEDOM TO CREATE & CONTRIBUTE

PRESENTED BY OUR PLATINUM SPONSOR:



SWIRE COCA-COLA

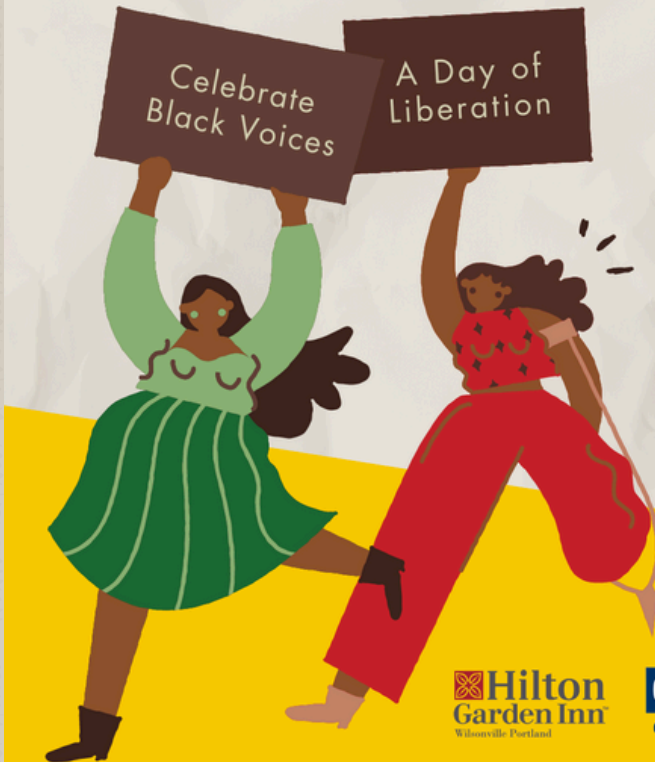
WEDNESDAY  
19 JUNE **5-7** PM  
TOWN CENTER PARK

FREE FAMILY FUN AND  
COMMUNITY CELEBRATION

KEYNOTE SPEAKER  
KIMBERLY HOWARD WADE  
EXECUTIVE DIRECTOR, CALDERA  
To begin at 5:15pm

MUSIC PROVIDED BY  
DJ BRYSON WALLACE

CAFÉ YUMM  
(While supplies last)



SILVER SPONSORS



2024 Event Poster.