

JUNETEENTH CELEBRATION

2025 SPONSORSHIP PACKAGE

The City of Wilsonville's annual Juneteenth Celebration is a community event planned and produced by the City's Diversity, Equity, and Inclusion Committee since its inception in 2021.

2025 **TENTATIVE** EVENT DETAILS

Thursday, June 19
Time: 5-8pm
Location: Town Center Park



Attendee shaking hands with Keynote Speaker Kimberly Howard Wade (2024 Event)

about the

JUNETEENTH CELEBRATION

The first Juneteenth celebration took place in Texas in 1866, on the first anniversary of the day word arrived in Galveston on June 19, 1865 – more than two years after President Lincoln's Emancipation Proclamation – that slavery had been abolished.

Now a State and federal holiday, Juneteenth has been commemorated with a community celebration in Wilsonville since 2021. Planned and executed by the City's Diversity, Equity and Inclusion (DEI) Committee and City staff, the event brings the community together to celebrate our shared humanity and acknowledge history that continues to influence society.

Wilsonville's event, which has grown in scale and in popularity each year, has featured a short program, giveaways and educational materials. In 2024, about 300 people attended the event was made possible by local sponsorship from SWIRE Coca-Cola, Columbia Distribution, Hilton Garden Inn, and the Oregon Institute of Technology. DJ Bryson Wallace provided music, and keynote speaker Kimberly Howard Wade, Executive Director of Calder Arts, spoke about her lived experience and community. Café Yumm was available at the free event, which also included book giveaways, crafts and family fun!

We are hoping to build on this momentum, and to continue to offer free music, food and educational materials. To make this possible, we are seeking generous support from the Wilsonville community.



SPONSORSHOP OPPORTUNITIES

Participating sponsors are recognized at the event with their name and logo appearing on event signage and other promotional materials. Additional elements are included in each level of sponsorship, as described below. Table locations are assigned in this order: platinum, gold, silver, and non-profit.

PLATINUM SPONSOR: \$5,000

- -Logo sign at front of stage (sign provided by sponsor)
- -Banner at Town Center Park with your logo the week before and after the event
- -Sponsor recognition and sponsor information in the Boones Ferry Messenger
- -Logo on event fliers including social media, Boones Ferry Messenger, Parks and Rec Activity Guide that has recognition as the platinum sponsor
- -Verbal recognition during event announcements
- -Table, with platinum level signage

GOLD SPONSOR: \$2,500

- -Sponsor recognition and sponsor information in the Boones Ferry Messenger
- -Logo on event fliers including social media, Boones Ferry Messenger, Parks and Rec Activity Guide that has recognition as the gold sponsor
- -Verbal recognition during event announcements
- -Table, with gold sponsor signage

SILVER SPONSOR: \$1,000

- -Logo on event fliers including social media and Boones Ferry Messenger that has recognition as a silver sponsor
- -Verbal recognition during event announcements
- -Table, with silver sponsor signage

To discuss sponsorship opportunities, contact Zoe Mombert, Assistant to the City Manager and staff liaison to the Diversity, Equity and Inclusion Committee. Call 503-570-1503 or e-mail mombert@ci.wilsonville.or.us.











Attendees partaking in a bracelet-making activity (2024 Event).





The Historical Significance of JUNETEENTH

On "Freedom's Eva" or the eve of January I, 1865, the first Worth Night services took place. On that night, enablased and fire African Americans gathered in churches and principle homes and all coracs the country ownstring news that the Emmangication Proclamation had taken effect. At the stroke of middlight, prayers were enablased entering the proclamation appearably these. Union soldiers, many of whom were block, marched onto plantations and across cities in the south reading small copies of the Emanciporton Proclamation appearably the freedom in Confederate States were declared legally the enable of the enablased onto plantations and across cities in the south reading small copies of the Emanciporton Proclamation appearable in the news of Freedom in Confederate State. Even though the Emanciporton Proclamation and adverse throughout the United States.

But not everyone in Confederate courte, build in the wastermost Confederate state of places still under central yould not be implemented in places still under central proclamation was made effective in 1865, it could not be implemented in places still under central proclamation and adverse throughout the United States.

But not everyone in Confederate courte, build in the wastermost Confederate ost state of places still under central proclamation and the places still under the central much later. Freedom finally cannot central the proclamation and the places still under the central much later. Freedom finally cannot con June 19, 1865, when some 2,000 Union troops armed in Confederate Box (Faxus, The array amonumed that the more than 22,000 enabled blacks people in the state, were free by executive that the more than 22,000 enabled blacks people in the state, were free by executive that the more than 22,000 enabled blacks people in the state, were free by executive.

The Historical Significance of Juneteenth Signage (2024 Event).



THE CITY OF WILSONVILLE'S DIVERSITY, EQUITY & INCLUSION COMMITTEE PRESENTS

JUNETEENTH CELEBRATION

FREEDOM TO CREATE & CONTRIBUTE

A Day of

Liberation

PRESENTED BY OUR PLATINUM SPONSOR:



Celebrate

Black Voices

19 JUNE 5-7PM

TOWN CENTER PARK

FREE FAMILY FUN AND COMMUNITY CELEBRATION

KEYNOTE SPEAKER KIMBERLY HOWARD WADE **EXECUTIVE DIRECTOR, CALDERA**

To begin at 5:15pm

MUSIC PROVIDED BY DJ BRYSON WALLACE

CAFÉ YUMM

(While supplies last)

SILVER SPONSORS





2024 Event Poster.

Milton

Garden Inn