



January

**2026 REPORT**  
Transit/Fleet

Gold pinstripes vertically placed against gray wool, a white cotton dress shirt perfectly pressed with precision French cuffs, a paisley patterned tie, cashmere colored ankle-cut wing-tipped boots, a gray mid length overcoat, and a matching Scala fedora completes the ensemble. Ready to take on the world? Perhaps. I've heard it said that "clothes don't make the man." I would agree. However, clothes can't hide what lies just beneath the surface either. They can't hide his character. They can't hide his integrity, his loyalty, his honesty, or his caring nature. They can't cover up all his bumps and bruises; deep scars that came from having to earn respect in a world not always welcoming to those born into darkness. Clothes may not make the man, but they can certainly shine a favorable spotlight on him.

**Dwight Brashear**  
Transit Director





# OPERATIONS

*Diana Kotler*

SMART began 2026 with the launch of a new regional transit service connecting Wilsonville residents to employment opportunities at the Amazon Fulfillment Center in Woodburn. On Monday, January 5, SMART Route 12X began operations in close coordination with the City of Woodburn Transit and Cherriots.

Funded through SMART's allocation of the Statewide Transportation Improvement Fund (STIF), Route 12X is designed to align with Amazon Fulfillment Center work schedules and connect with neighboring partner transit agencies. January also marked another major milestone with the reopening of the SMART Transit Center to its pre-construction operations.

With the opening of the Vuela residential complex and the completion of major construction activities, the SMART Transit Center has been fully restored and updated. Preparations are underway to open the SMART Customer Service Center in Spring 2026, and recruitment has begun for Customer Service Representative positions to staff the facility.

Looking ahead, 2026 will be a busy year for the SMART team. With planned transit service enhancements, operational streamlining efforts, and the introduction of a new route to Clackamas Town Center, SMART will continue working to provide efficient, reliable, and equitable transit service for the Wilsonville community.

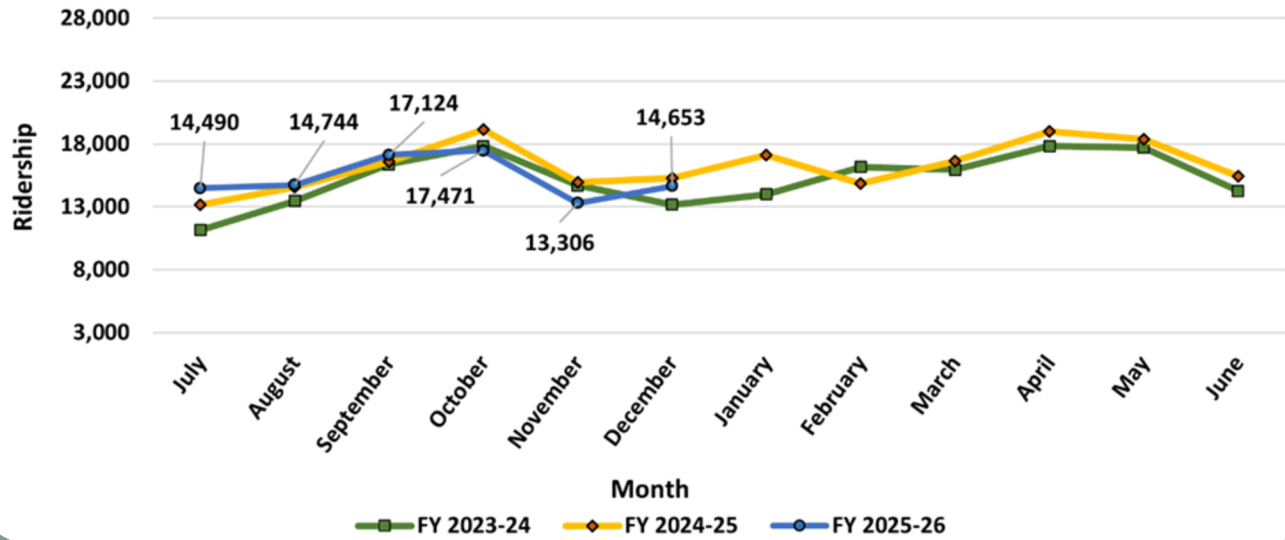




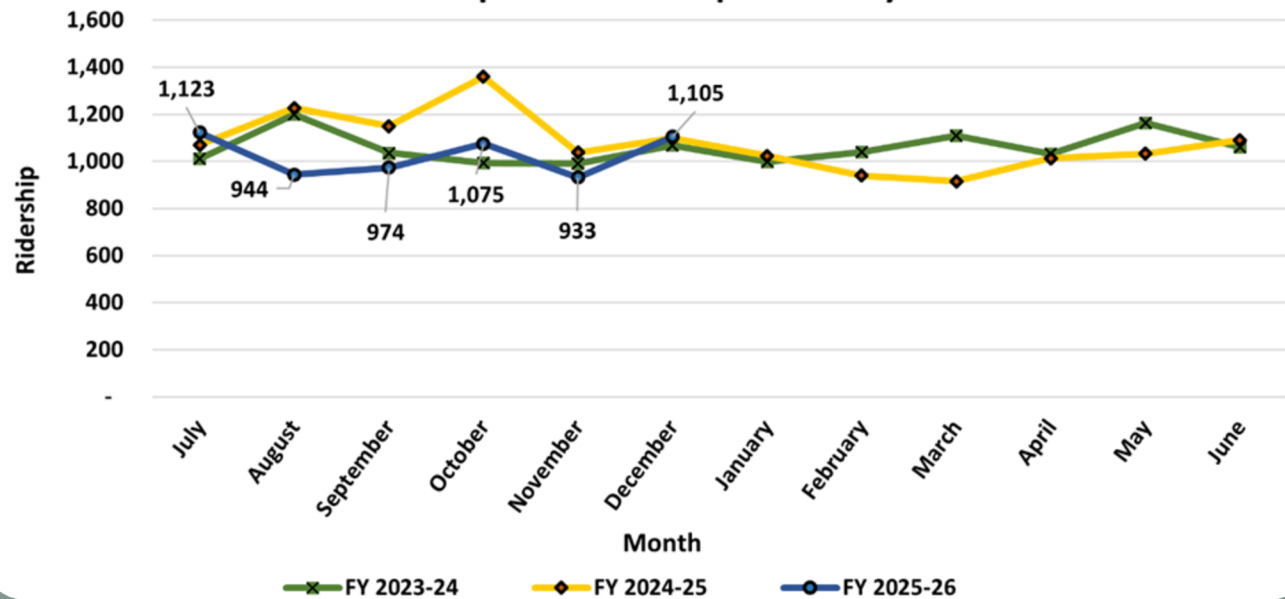
# RIDERSHIP TRENDS

Anne MacCracken

## Fixed Route Ridership Trends by Month



## Demand Response Ridership Trends by Month





# FLEET SERVICES

Scott Simonton

On January 30<sup>th</sup>, after 30 years of service to the City of Wilsonville, Equipment Mechanic Scott Wright retired. Scott started with the City in December 1995, bringing with him valuable transit bus repair experience, after working for Greyhound.

Scott's decades of experience will surely be missed. With the wide variety of specialty equipment Fleet maintains, time and experience are among the most valuable resources we have.

To his credit, Scott has made a great effort over his last year graciously transferring his knowledge, tips, and tricks to our less senior mechanics.

Thank you, Scott, for 30 years of service to Wilsonville!



# GRANTS & PROGRAMS

Kelsey Lewis

Did you know there are many ways you can plan a trip on transit? Here at SMART, we have a trip planner on the front page of our website, [RideSMART.com](https://RideSMART.com). You may also use our mobile phone app *mySMARTbus*, Google Maps, or the Transit app. For rides in Clackamas County, SMART participates in [RideClackamas.org](https://RideClackamas.org), which provides a trip planner using all the small transit providers in Clackamas County.

This is a great option if you want to take a longer trip in the County (for example, to Mt. Hood) and need to transfer between transit service providers. Or, if you prefer to talk to someone, call us! 503-682-7790.





# COMMUTE OPTIONS

Michelle Marston

During January, SMART conducted targeted outreach to Amazon to promote awareness of the new transit service. Informational brochures and on-site Amazon monitor messaging highlighting available commute options and the route schedule was developed and shared with Amazon employees. The route schedule is available at [RideSMART.com/12X](https://RideSMART.com/12X). This route is open to all riders.



**Getting to and from work should be the easiest part of your day.**



**SMART**  
Route 12X  
FREE TO RIDE

**CHERRIOTS**  
Route 80X

**WTS WOODBURN Transit System**  
Route C  
FREE TO RIDE

We have teamed up to provide:  
**More service**  
**More places**  
**More often**



Wilsonville Transit Center

Woodburn Premium Outlets

Amazon

Woodburn Memorial Transit Center

Keizer Transit Center

Learn more plan your trip



**Rethink your commute!**

Getting to and from work should be the easiest part of your day.  
**Let us help you get there.**



**iReconsidera su viaje!**

Ir y venir del trabajo debería ser la parte más fácil de su día.  
**Permítanos ayudarlo a llegar allí.**



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# SAFE ROUTES TO SCHOOL

*Wyle O'Neill*



We welcomed students into 2026 and back to school following winter break with a continued focus on safe, active, and sustainable transportation options for families. January provided an opportunity to highlight SMART's new 12X route to Woodburn with school and district staff, as well as families engaged through our Safe Routes to School (SRTS) network. Outreach and programming emphasized rethinking daily commutes by encouraging walking, biking, carpooling, and transit use. Students showed strong enthusiasm for active travel, demonstrated through the continuation of Lowrie Elementary's Bike Bus in the new semester and the successful launch of a weekly Walking School Bus from Autumn Park Apartments, in partnership with NW Housing, serving Boones Ferry Primary School.

Finding new ways to collaborate, Safe Routes to School (SRTS) staff partnered with the Wilsonville Public Library during its "Series of Fortunate Funday" button-making event by providing reflective safety materials for crafts and sharing transit-related information with participating families. Staff also continued planning and capacity-building efforts to support future SRTS programming. This included participation in Cycle Oregon and ODOT's Pedestrian Train the Trainer workshop and engagement in the statewide SRTS meeting to strengthen best practices and regional coordination. In addition, staff are actively coordinating with Wilsonville's primary and middle schools to plan Winter Walk+Roll to School Day, helping to build momentum for active transportation and community participation throughout the winter months.

