

SMART Transit Master Plan Update

Wilsonville Council September 8, 2022

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EnviroIssues

Our agenda today

- Our team
- What is the Transit Master Plan?
- Project schedule
- Public Engagement
 - Public Survey
 - Stakeholder Workshop
- Questions

Our team

Michelle Poyourow, *Project Manager*
Álvaro Caviedes, *Lead Analyst & DPM*
Evan Landman, *Planner*
Shreya Jain, *Analyst*



Brenda Martin, *Engagement Lead*
Sarah Omlor, *Engagement Task support*



*Support operations,
capital, fleet
planning*


Parametrix
ENGINEERING . PLANNING . ENVIRONMENTAL SCIENCES

What are we doing here?



- The TMP Update will identify transit improvement projects that could be implemented over the next 3-5 years.
- Update to the last TMP completed in 2017.
- Since 2017, there has been:
 - Changes in funding / operating resources
 - New service areas
 - Changes in goals & priorities
 - Changes resulting from the pandemic
 - What else?



City of Wilsonville
Transit Master Plan
SMART
SOUTH METRO AREA REGIONAL TRANSIT



CONVENIENCE
SAFETY
RELIABILITY
EFFICIENCY
FISCAL RESPONSIBILITY
FRIENDLY SERVICE
EQUITY & ACCESS
ENVIRONMENTAL RESPONSIBILITY



JUNE 2017

Project Timeline



Key Planning Questions

- What times of day and week are most important?
- How should investments in new regional and local services be balanced?
 - Which regional destinations are most important?
 - Are there local areas or destinations that should be better-served?
- What is the biggest “center” in Wilsonville? There are three possibilities, but transit can’t be concentrated in all three.

Public Engagement

May 2022- July 2023	Project Schedule
Ongoing	Website updates
Summer 2022	First round of Public Engagement Presentation to Planning Commission Presentation to Council Public survey
Fall 2022	Stakeholder workshops Summary of input received for PE #1 Presentation of summary to Planning Commission
Spring 2022	Second round of Public Engagement Present summary to Council

Survey – Summer/Fall 2022

- Summer events to let the public know about the TMP update
- Intercept surveys on board SMART
- Survey asking people for their feedback on:
 - Their travel patterns
 - How SMART can improve service to better fit the needs of residents and visitors to Wilsonville
 - Locations that are important for SMART to serve
 - Regional destinations that SMART should prioritize



Stakeholders Workshop – September 2022

- Goal: Collect feedback on priorities for transit within and outside of Wilsonville
- Intensive half-day workshop for key stakeholders
- Around 20 stakeholders from key organizations, agencies, and community groups
- Focused on considerations of service for local and regional transit routing options
- Interactive exercises for participants, including
 - live polling
 - a briefing presentation
 - discussions topics about trade-offs



Stakeholders Workshop – September 2022

List of stakeholders to invite:

- Jurisdictional partners
- Wilsonville Community Sharing
- Wilsonville Chamber of Commerce
- Members of the DEI commission
- Apartment complex representatives
- Homeowner Associations
- Youth representatives
- Faith leaders
- Wilsonville Community Seniors, Inc.
- Assisted living facilities

**Whom else should we reach out to
for the workshops?**