



CITY OF WILSONVILLE

2025-2027

CITY COUNCIL

GOALS



SSW CONSULTING



GOALS FOR THE RETREAT

- Team building
- Orient to Council roles
- Build a shared understanding of the community and organizational context
- Develop goals and identify strategies to guide the work of the Council and City organization

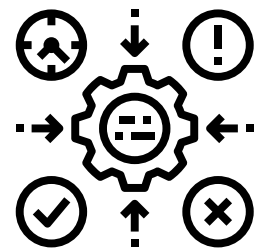
PROCESS



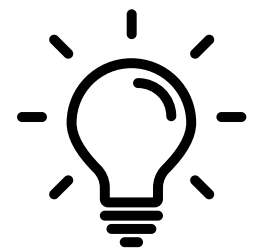
1. Build a strong team foundation



2. Celebrate accomplishments



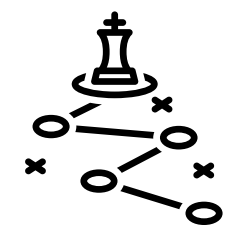
3. Consider the context



4. Develop ideas



5. Refine into goals - considering outcomes



6. Identify strategies to advance the goals



FINANCIAL HEALTH

- Explore cost savings/efficiencies and alternative revenue options for sustainable fiscal health



PUBLIC SAFETY

- Streamline response to code enforcement challenges
- Expand on-the-ground mental health resources to support community
- Evaluate rental inspection program



PARKS

- Maintain existing maintenance levels of service with upcoming expansion (approx 30 acres)



COMMUNICATIONS + ENGAGEMENT

- Community understands Town Center Plan, Urban Renewal, and other funding sources for infrastructure through engagement to inform Council direction
- Evaluate and improve online engagement tools to expand audience and reach

IMPLEMENTATION + PROGRESS REPORTING

- Quarterly updates on the goals and strategies
 - Progress
 - Success measures
 - Challenges
 - Areas needing clarification
- Council goals will be highlighted in staff reports
- Real-time updates to Council

TEAM COMMITMENTS

- Transparency
- Professionalism
- Collaboration
- Clarity
- Preparation
- Communication Protocols

QUESTIONS + DISCUSSION

