

Memorial Park Skate Park Mural

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Community Enhancement Projects

- ▶ The **Wilsonville-Metro Community Enhancement Program (CEP)** provides funding annually to individuals or organizations to complete projects that improve the city's appearance or environmental quality, increase reuse and recycling opportunities or improve recreational areas and programs.
- ▶ Funded by a per-ton fee charged by Metro regional government on solid-waste transfer stations located in communities throughout the greater Portland region.

Community Enhancement Projects

▶ **GOALS FOR CEPs INCLUDE:**

- ▶ Improve the appearance or environmental quality of the community.
- ▶ Reduce the amount or toxicity of waste.
- ▶ Increase reuse and recycling opportunities.
- ▶ Result in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization.
- ▶ Result in the preservation or enhancement of wildlife, riparian zones, wetlands, forest lands and marine areas, and/or improve the public awareness and the opportunities to enjoy them.
- ▶ Result in improvement to, or an increase in, recreational areas and programs.
- ▶ Result in improvement in safety.
- ▶ Benefit youth, seniors, low income persons or underserved populations

▶ **Preference will be given to projects which:**

- ▶ Grant requests that do not exceed \$20,000,
- ▶ Meet more than one goal,
- ▶ Projects including a financial or in kind match, and/or
- ▶ Benefit diverse or traditionally underserved populations

Enriches the physical environment – brings spaces to life

Improves well being

Enhances creativity

Builds civic engagement

PUBLIC ART

Can increase tourism

Inclusive and can benefit everyone

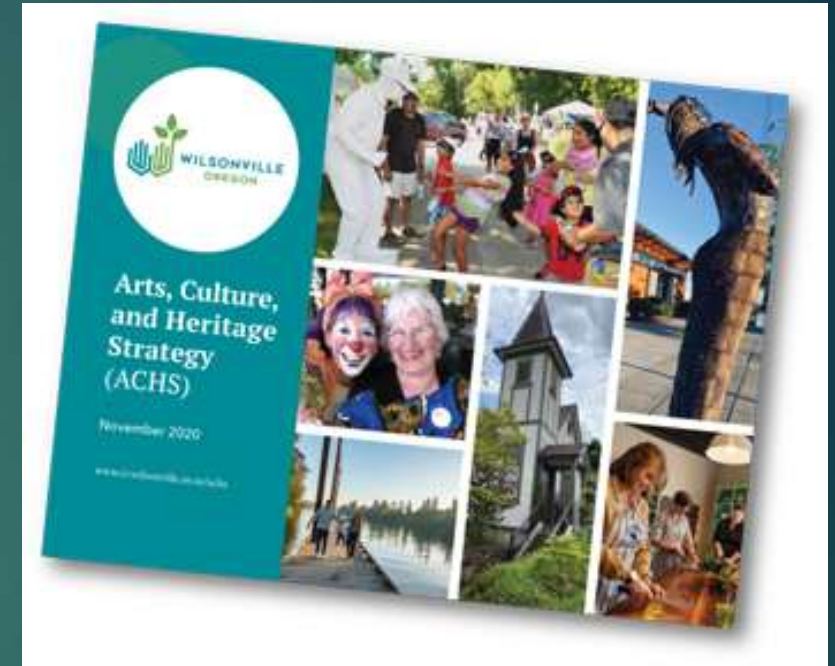
Provides opportunities to artists

Opportunity to engage with the community

Creates sense of community

Arts, Culture & Heritage Strategy

- ▶ The ACHS, a City Council 2019–20 Goal, provides findings and recommendations for cultivating a sustainable, long-term plan that supports community aspirations for a vibrant cultural scene in Wilsonville
- ▶ Research, interviews, surveys, etc.
- ▶ 1 Key finding: Public art is recognized as a significant cultural asset in Wilsonville.
- ▶ 1 Recommendation: Develop a long-term, sustainable public art program



Location & Medium

- ▶ Skate Park
- ▶ Memorial Park
- ▶ Mural



Public Art Best Practices and Process

- ▶ Engagement with the community (Park goers, Skate Community, ACHC, Parks & Rec Advisory Board, etc.)
- ▶ ACHC review body for Public Art in the City
- ▶ Compensating artists for design work, even if not selected



Budget

- ▶ **\$15,000 – Artist(s) fees** (design, community engagement, prepping and painting the mural)
- ▶ **\$5,000 – Materials & Supplies** (priming, brushes, anti-graffiti coating, marketing, etc.)



Timeline

- ▶ August 2023
 - ▶ Begin engaging with the Skate Community (I.E Skate Jam event)
- ▶ September 2023
 - ▶ RFQ released for artist qualifications
- ▶ October 2023
 - ▶ ACHC review and score, make recommendations
- ▶ November 2023
 - ▶ Top artists identified, invited to engage with community prior to design work
- ▶ January - February 2024
 - ▶ Top artist design proposals due for review (ACHC, Skate Community, Parks & Rec, etc.)
- ▶ March - April 2024
 - ▶ Artist selected and contract executed
- ▶ April - June 2024
 - ▶ Muralist(s) working to complete the project

Questions?