



# SMART

SOUTH METRO AREA  REGIONAL TRANSIT

## 2025 JUNE Report Transit/Fleet

Did you know that the moon is 238,900 miles (384,472 kilometers) from wherever you are right now? The sun is 93 million miles (150 million kilometers) away from your present location. However, your closest neighbor is likely only feet away from you. Why do we dream of far-off places when we haven't yet mastered where we are? If we can't live together here on Earth, what are the chances we can live together anywhere else? Dr. Martin Luther King, Jr., would often say, "We need to learn to live together as brothers and sisters or we will surely perish together as fools."



Dwight Brashear  
Transit Director



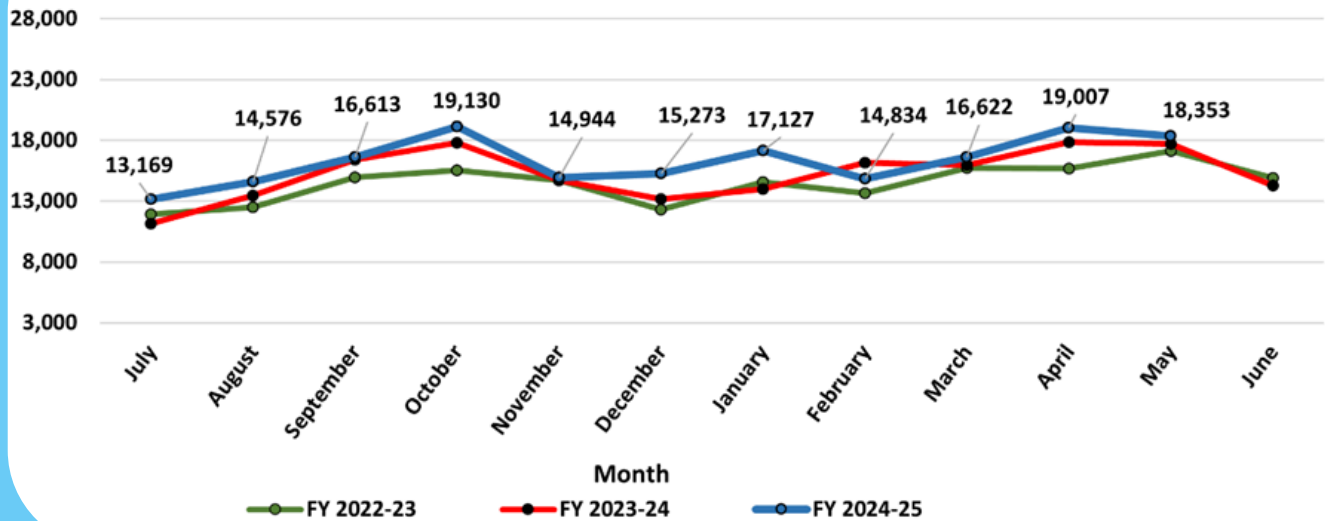


# RIDERSHIP TRENDS

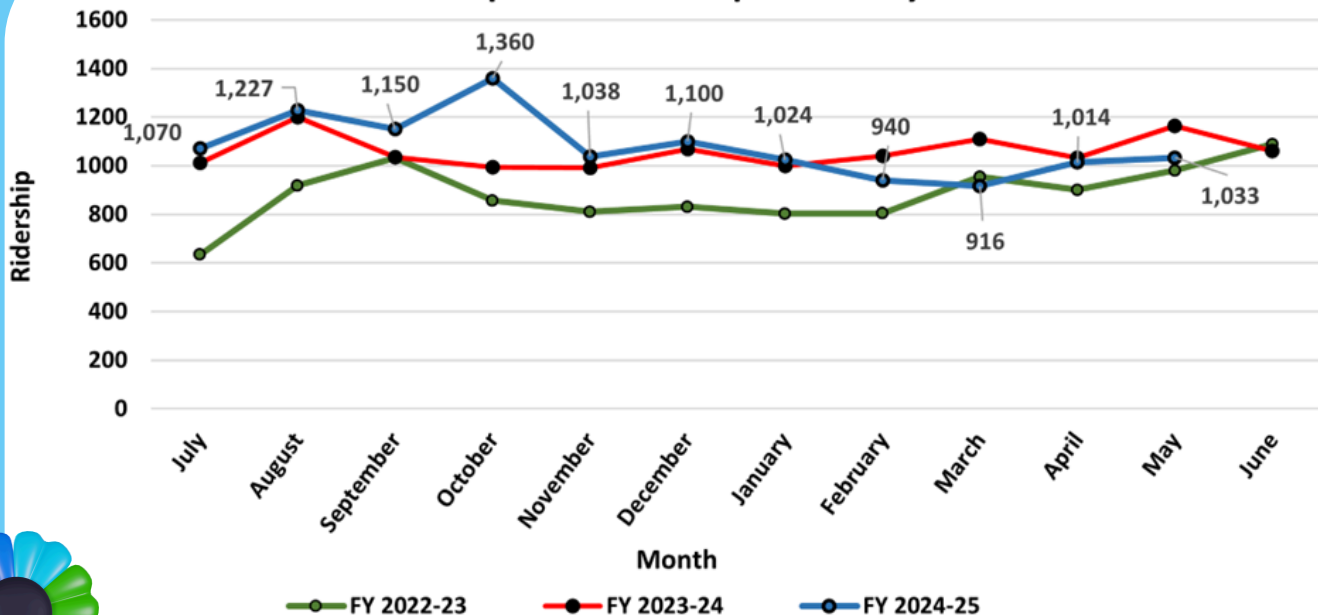
Anne MacCracken



Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month





# FLEET SERVICES

*Scott Simonton*

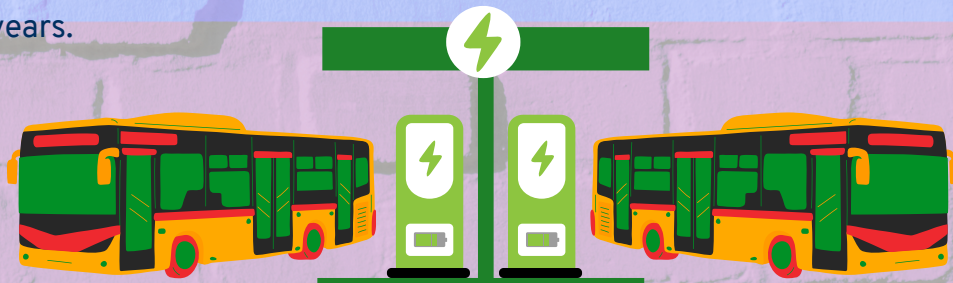
One component of the SMART yard expansion is the preparation for future electric vehicle charging. Conduits have been installed and stubbed out to eliminate the need for any further construction work when additional chargers are needed in the future. Three chargers are being installed as part of the current project, which meets demand at this time. As more electric buses are added, we will have an additional of six charger locations available for use.



# GRANTS & PROGRAMS

*Kelsey Lewis*

Over the last six months, we have been working with consultants to study our longer transit routes and consider options to serve them with battery electric buses. In June, SMART staff met with staff from Cherriots, the transit provider for Salem, to discuss their experience with different battery electric charging types and talk about possible future collaboration between the two agencies for charging infrastructure on our shared routes. We are not planning any shared charging in the short term, but we will share information and keep talking as new charging technology emerges. As part of this work, staff have also looked more closely at our PGE energy use and changed rate schedules for bus charging that will save money for the City. This study has given us important information as we consider buying the next round of battery electric buses in the next few years.







# COMMUTE OPTIONS

Michelle Marston

June was Transit Month. Together with TriMet, SMART and other Get There Oregon partners in the Portland region the **2025 June is Transit Month Challenge**. The month-long online challenge was open to anyone living or working in the Metro region. Participants could win prizes by logging any transit trip on the Get There Oregon website- whether for commuting or just getting around.

Each week in June, participants logged a transit trips on SMART, TriMet Buses, MAX Light Rail, WES Commuter Rail, and Portland Streetcar to be entered in a weekly prize drawing. On Tuesday, June 16, SMART teamed up with TriMet to hand out swag on the platform of the WES train. Twenty grand prizes were awarded at the end of June Transit Month. To be eligible for a grand prize, participants must have logged at least one transit trip during each full 7-day week of the challenge.

Visit the [Challenge web page](#) for updates on prizes, events and more!



During the last weekend in June SMART hosted a booth in Canby at the Bridging Cultures event. Which enabled SMART staff to reach Canby riders who use Spanish as their primary language. We were able to educate folks on the Dial-a-Ride system and how it can blend with CAT bus and TriMet service. Many folks learned that the SMART 3X bus is free to Wilsonville , which thrilled many.

SMART made a splash at Wilsonville's Juneteenth event at Town Center Park by offering the new enclosed electric trolley rides to attendees on a delightful tour around Town Center and across the recently unveiled Boeckman Bridge. SMART staff spoke with community members about transportation options available in our area and encouraged citizens to participate in the many transportation options challenges hosted by SMART during the year. We also shared information on our upcoming learn to ride a bike clinics and heART bike ride.





# SAFE ROUTES TO SCHOOL



Wyle O'Neill

In June, SMART was excited to host a series of Learn to Ride clinics at Wood Middle School, where young riders gained confidence and skills through hands-on, supportive instruction. Across four engaging sessions, about 20 students had the opportunity to build their biking abilities, many of them riding independently for the very first time. From learning to balance and steer, to practicing safe starts, stops, and turns, each clinic was filled with encouragement, celebration, and plenty of pedal-powered progress.

Families and staff cheered students on as they overcame challenges and discovered the joy of riding on two wheels. The energy was high, the smiles were wide, and each session reminded us of the powerful impact of providing safe, welcoming spaces for kids to learn and grow. We're proud to help create more confident, capable riders ready to enjoy the many benefits of cycling as well as active transportation moving into summer. And we're already looking forward to the next round of clinics!

