

Tourism Promotion Committee Bylaws Update

City Council

February 7, 2022



Recommended changes

- Update section 3.C. Grants
- Proposed: makes recommendations to City Council concerning the selection and disbursement of a Tourism Grant Program or other government-related tourism grant program as directed by City Council.
- Current: makes recommendations to City Council concerning the selection and disbursement of the annual Tourism Grant Programs operated by the City, including the Community Tourism Matching Grant Program (currently \$25,000 per year) and the Clackamas County Tourism Community Partnership Grant Program (currently \$20,000 per year).



Recommended changes

- Add Section 3.D

Oversees implementation of:

Tourism Promotion and Destination Marketing
contract

Develop fiscal year plans for a long-term Five-
Year Action Plan and annual One-Year
Implementation Plan



Recommended changes

- Update section 7. adding participation virtually
- Add Section 9. a conflict of interest provision



Questions?

