



**CITY COUNCIL MEETING  
STAFF REPORT**

<b>Meeting Date:</b> January 4, 2024		<b>Subject: Resolution No. 3087</b> A Resolution to Allocate Community Cultural Events and Programs Grant Funds for Fiscal Year 2023/2024	
		<b>Staff Member:</b> Erika Valentine, Arts & Culture Program Coordinator	
		<b>Department:</b> Parks and Recreation	
<b>Action Required</b>		<b>Advisory Board/Commission Recommendation</b>	
<input checked="" type="checkbox"/> Motion <input type="checkbox"/> Public Hearing Date: <input type="checkbox"/> Ordinance 1 <sup>st</sup> Reading Date: <input type="checkbox"/> Ordinance 2 <sup>nd</sup> Reading Date: <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Information or Direction <input type="checkbox"/> Information Only <input type="checkbox"/> Council Direction <input checked="" type="checkbox"/> Consent Agenda		<input checked="" type="checkbox"/> Approval <input type="checkbox"/> Denial <input type="checkbox"/> None Forwarded <input type="checkbox"/> Not Applicable  <b>Comments:</b> N/A	
<b>Staff Recommendation:</b> Staff recommends Council adopt the Consent Agenda.			
<b>Recommended Language for Motion:</b> I move to approve the Consent Agenda.			
<b>Project / Issue Relates To:</b> Community Cultural Events and Program Grant			
<input checked="" type="checkbox"/> Council Goals/Priorities Establishment of an Arts and Culture Commission – Fund allocation of the Community Cultural Events and Programs Grant.	<input type="checkbox"/> Adopted Master Plan(s)	<input type="checkbox"/> Not Applicable	

**ISSUE BEFORE COUNCIL:**

Consider funding the Community Cultural Events and Programs Grants for FY 2023/2024, as recommended by the Arts, Culture and Heritage Commission (ACHC).

## **EXECUTIVE SUMMARY:**

The intention of the Community Cultural Events and Program, referred to as the CCEP Grant, is to focus funding in support of arts, culture, and heritage programs. The CCEP Grant is intended to aid Wilsonville non-profit organizations to produce projects, programs, or events that promote arts, culture, history, and heritage as well as for festivals and special events for the benefit of the Wilsonville community. The grant program seeks to stimulate participation in local culture.

The grant criteria is purposely broad to be inclusive of different types of arts, culture, and heritage projects. Types of projects to be considered for funding include the following:

- A new project or event that would further arts, culture, history, or heritage for the benefit of the Wilsonville community.
- An annual Wilsonville event with the introduction of new or expanded attractions or partners that engages Wilsonville's artists, craft persons, and creatives.
- Media advertising, public relations, or marketing campaigns/projects in support of arts, culture, history, or heritage projects, or events.
- Program improvements that increase access to arts, culture, history, and heritage for special populations including newcomers to Wilsonville, low-income residents, ethnic minorities, and others that may not feel included in community life.

Community Cultural Events and Program Grant Application materials were posted on the City's website in summer 2023. Staff advertised the grant in the Boones Ferry Messenger, on social media, with the Clackamas County Arts Alliance and Tualatin Valley Creates. Information was also sent directly to local Arts & Culture Non-Profit Organizations. Applications were due November 17, 2023.

The Arts, Culture & Heritage Commission met on December 6, 2023 to receive presentations from the five applicants. After discussing the proposals, the Commission recommended funding for the following projects:

### **Charbonneau Arts Association – Marketing Assistance for Expanded Arts & Musical Festival (\$3,500)**

- Charbonneau Arts Association requested grant funds to support an advertising campaign to promote attendance at the expanded Arts & Music Festivals, including a re-imagined Wilsonville Jazz Festival to be held in the summer of 2024.

### **Siempre La Guitarra – Annual Wilsonville Guitar Festival (\$7,500)**

- Siempre La Guitarra requested grant funds to plan and host a two-day classical guitar festival, which would include public concerts, and educational events, which would feature local and international performers.

### **Wilsonville Choral Arts Society – Advertise and Harmonize (\$1,000)**

- Wilsonville Choral Arts Society requested grant funds to support their advertising efforts

to be better equipped to reach the entire community who may enjoy participating in choral music. Advertising would include ads in the City Activity Guide, banners, flyers, updating their logo, etc.

**Wilsonville Rotary Foundation – Rotary Summer Concerts 2024 (\$7,000)**

- The Wilsonville Rotary Foundation requested funding to support their 22<sup>nd</sup> year of hosting the summer concert series at Town Center Park.

**WilsonvilleSTAGE– Community Awareness and Contribution Program for Wilsonville Stage (\$4,300)**

- WilsonvilleSTAGE requested grant funds to help them market their organization and build community awareness. They plan to update logo, website, social media, increase print marketing materials, etc. as well as partner with local businesses to display a WilsonvilleSTAGE sticker decal.

**TIMELINE:**

For this 2023/2024 grant cycle, projects that receive funding must be completed by September 1, 2025.

**CURRENT YEAR BUDGET IMPACTS:**

The Community Cultural Events and Program Grant is funded from the City’s General Fund in the amount of \$23,300.00. The fiscal year 2023/24 budget allocated \$25,000 in grant funds.

**COMMUNITY INVOLVEMENT PROCESS:**

The Commission reviewed all grant applications at a public meeting.

**POTENTIAL IMPACTS or BENEFIT TO THE COMMUNITY:**

The community will benefit from an increase of arts, culture and heritage programs and events, as well as additional opportunities for youth to get involved with cultural arts.

**ALTERNATIVES:**

N/A

**CITY MANAGER COMMENT:**

N/A

**ATTACHMENTS:**

1. Resolution No. 3087
2. Community Cultural Events and Program Grant Guidelines