
SMART Transit Master Plan Update

City Council Hearing June 19, 2023

Kelsey Lewis
SMART Grants and Programs Manager

Michelle Poyourow
Jarrett Walker + Associates

Brenda Martin
Envirolssues

Our agenda today

- The Transit Master Plan Update Team
- Process
- Public Engagement Summary
 - Public Survey Results
 - Stakeholder Workshop
- Highlights of the Draft Transit Master Plan
- Questions and Next Steps

The TMP Update Team

Michelle Poyourow, *Project Manager*
Álvaro Caviedes, *Lead Analyst & DPM*
Evan Landman, *Planner*
Shreya Jain, *Analyst*



Brenda Martin, *Engagement Lead*
Sarah Omlor, *Engagement Task support*



*Support operations,
capital, fleet
planning*



Project Timeline



Public Engagement Outreach Methods

- Project Website
- Community Survey
- Operator Survey
- In-person tabling
- Stakeholder workshop



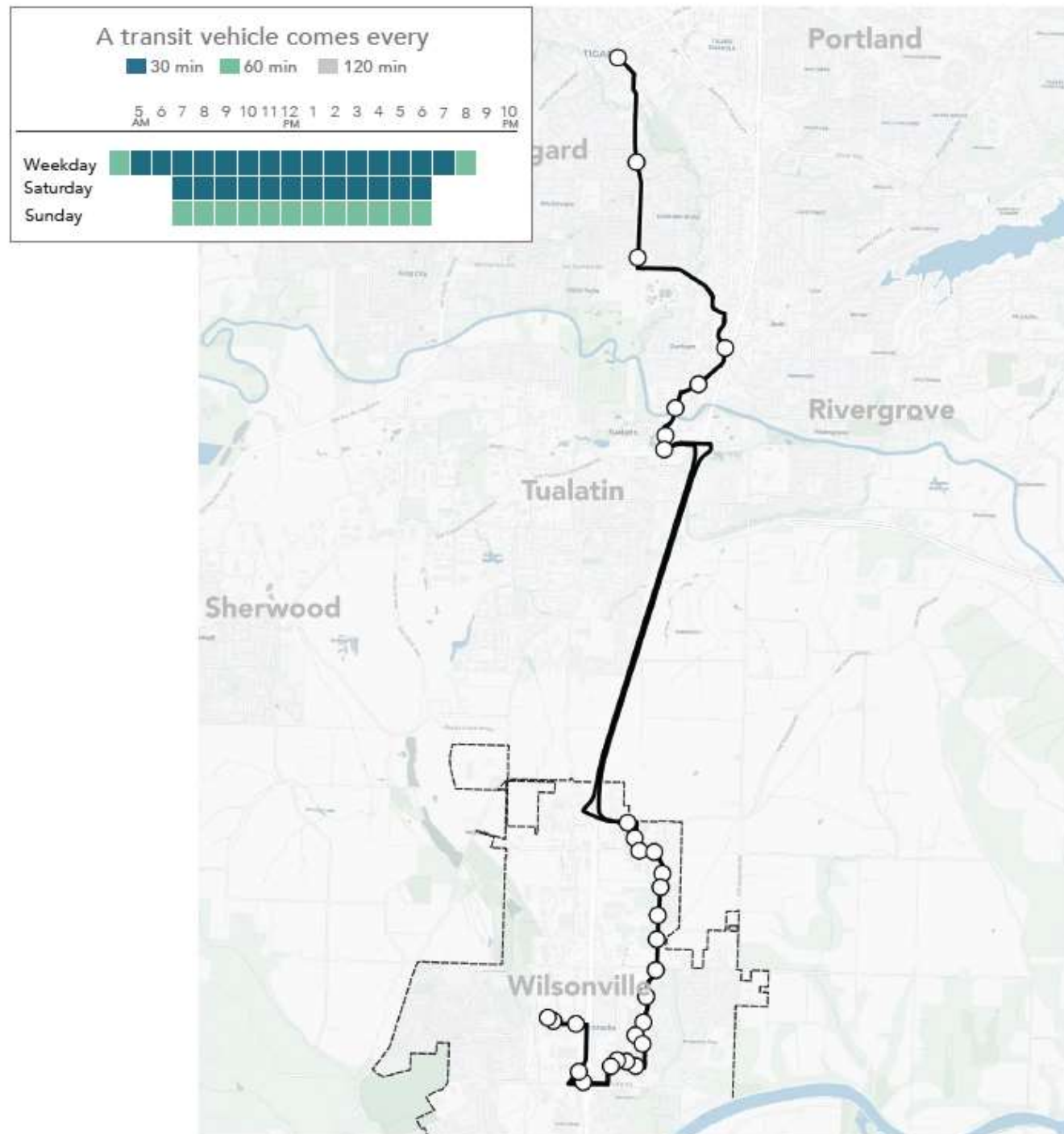
Top Priorities from Public Input

- Adding weekend service, especially Sundays.
- Adding early morning and late evening service.
- Better regional connections.
- Maintaining coverage.

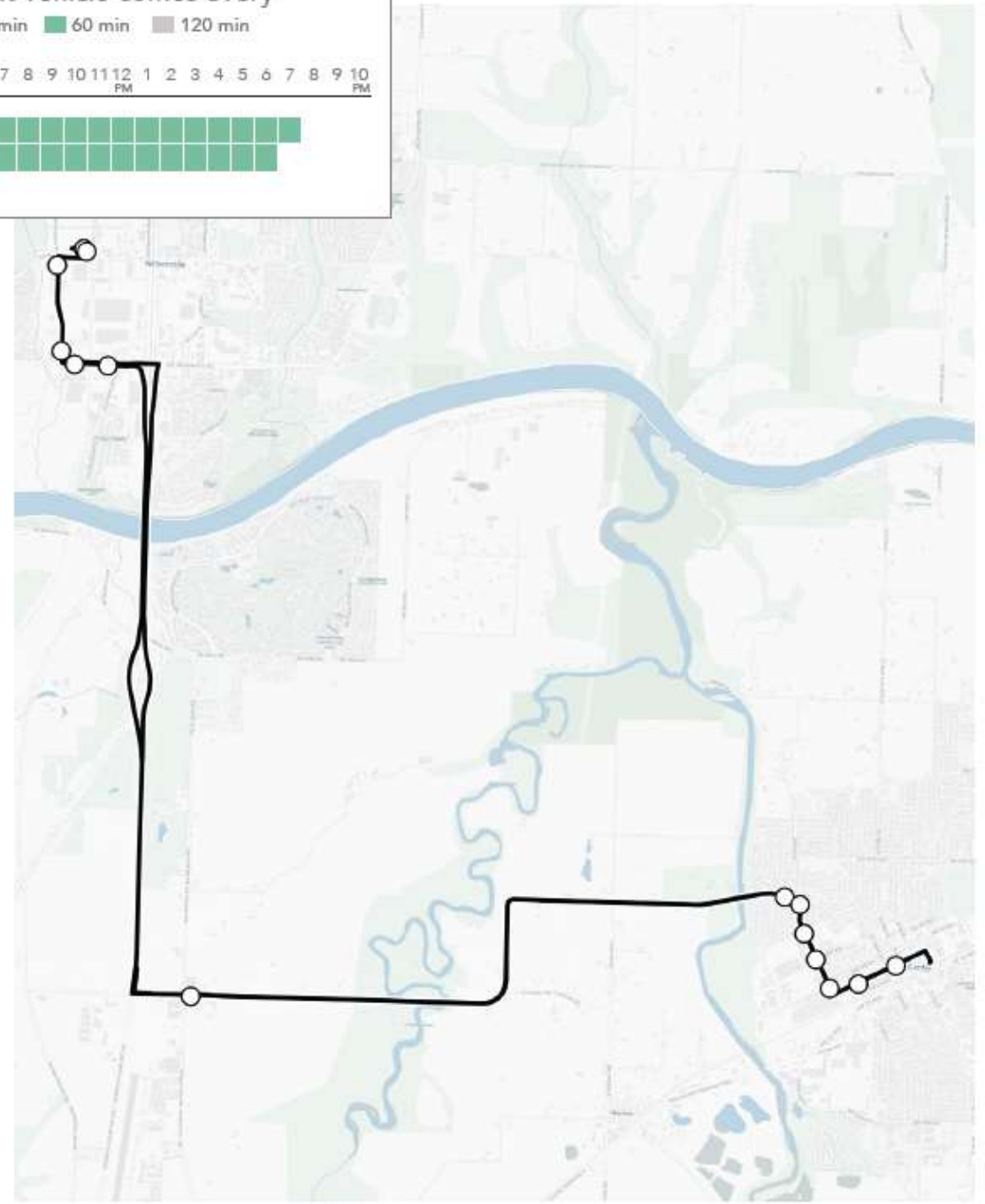
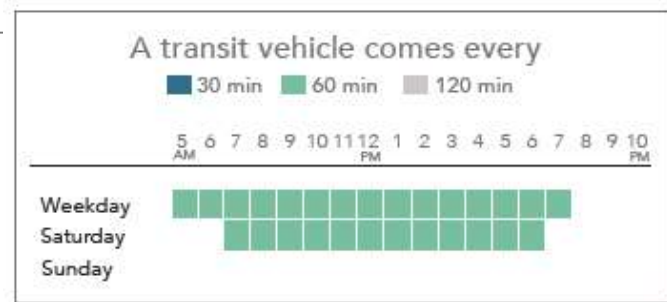
Draft Transit Master Plan Highlights

- More frequency.
- Better regional connections.
- New connection points.
- Regional customer service center.
- Improved weekend service.
- Additional dial-a-ride capacity and hours.
- Low- and no-emissions buses.

Proposed Route B – Wilsonville, Tualatin & Tigard

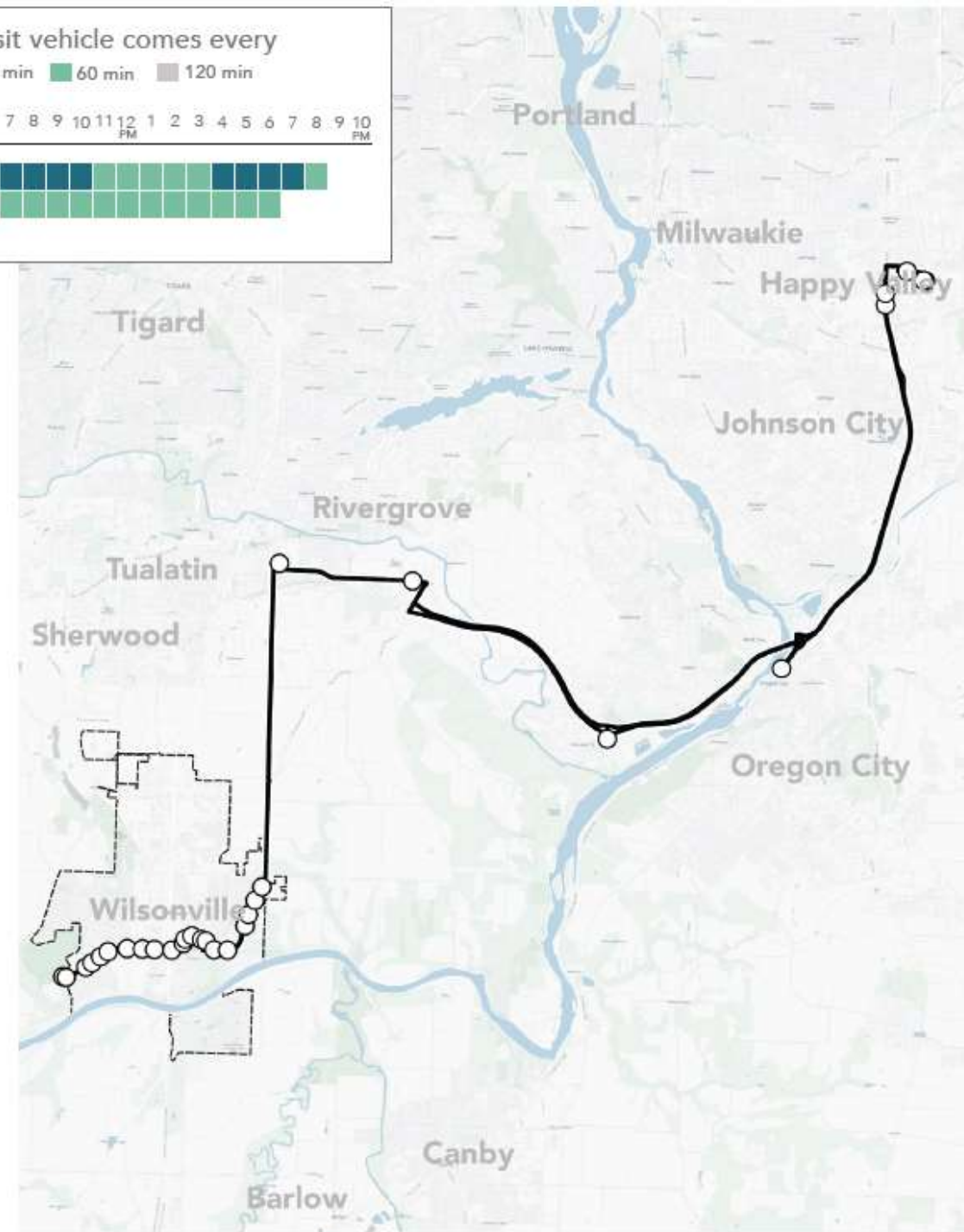
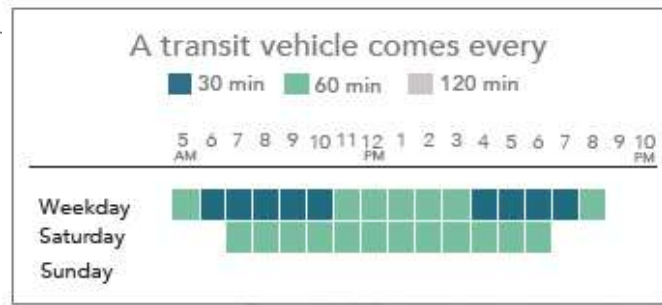


Proposed Route C – Wilsonville & Canby

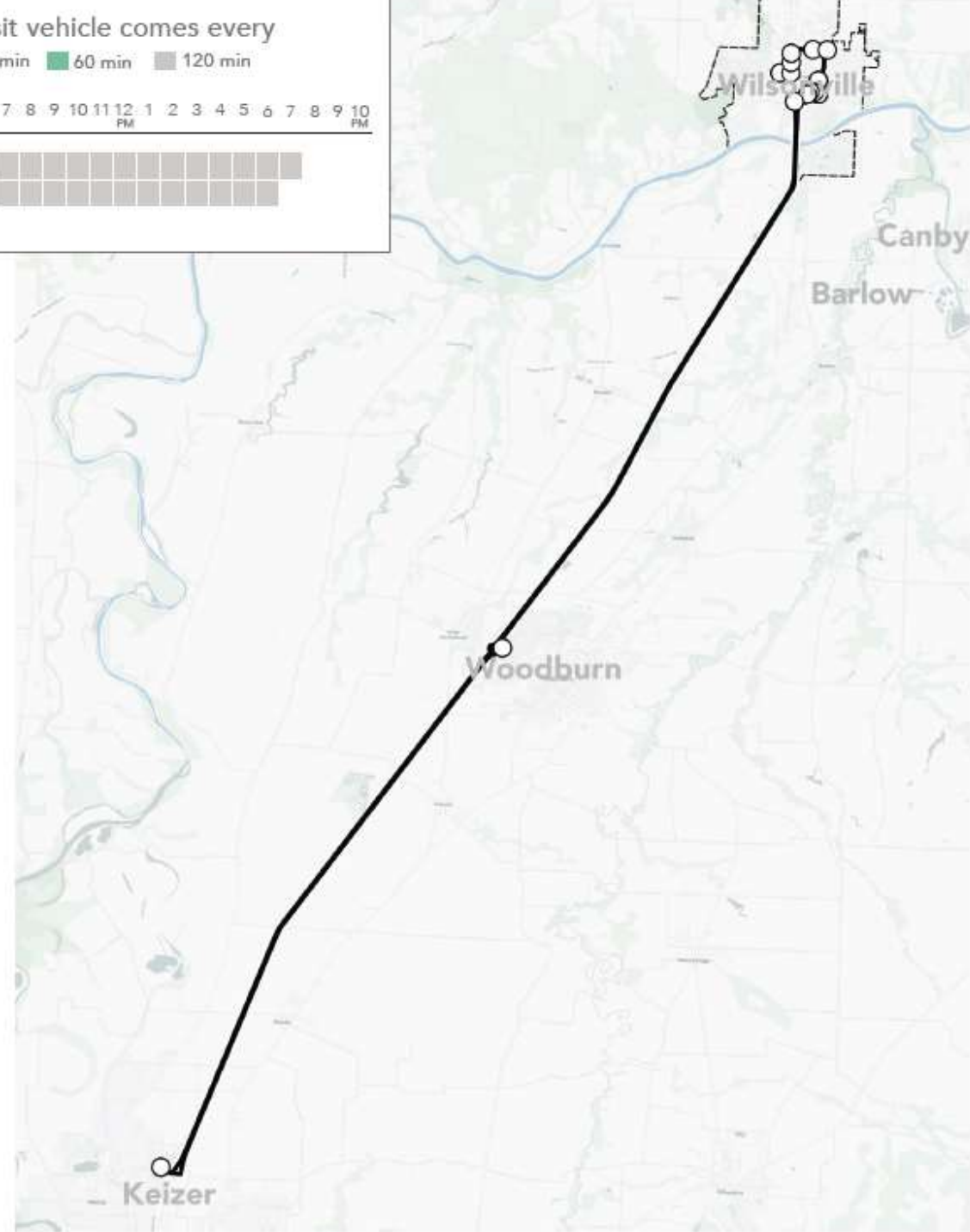
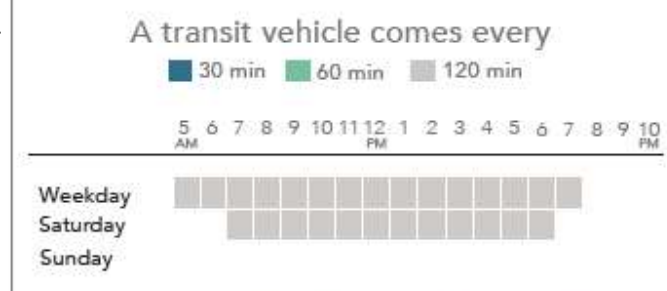


Proposed Route D

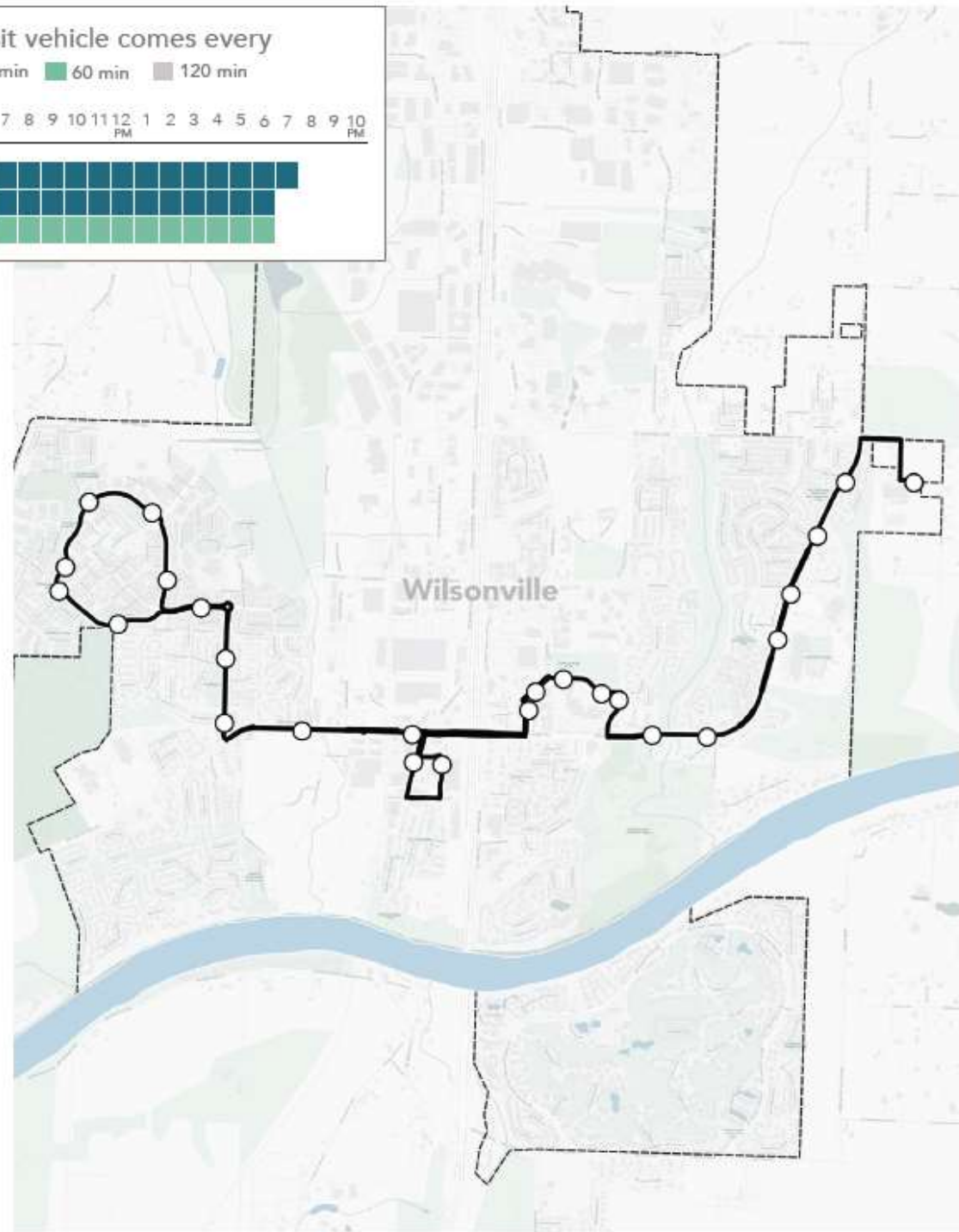
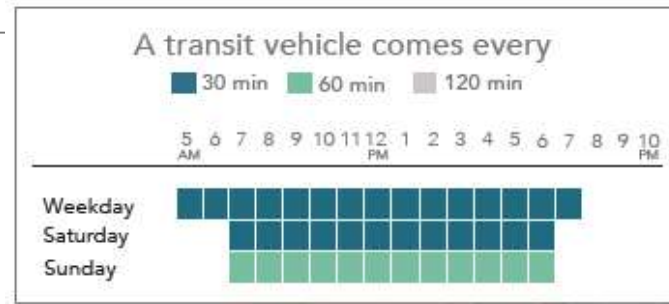
– Wilsonville,
Legacy Meridian
Medical, West Linn,
Oregon City,
Clackamas TC



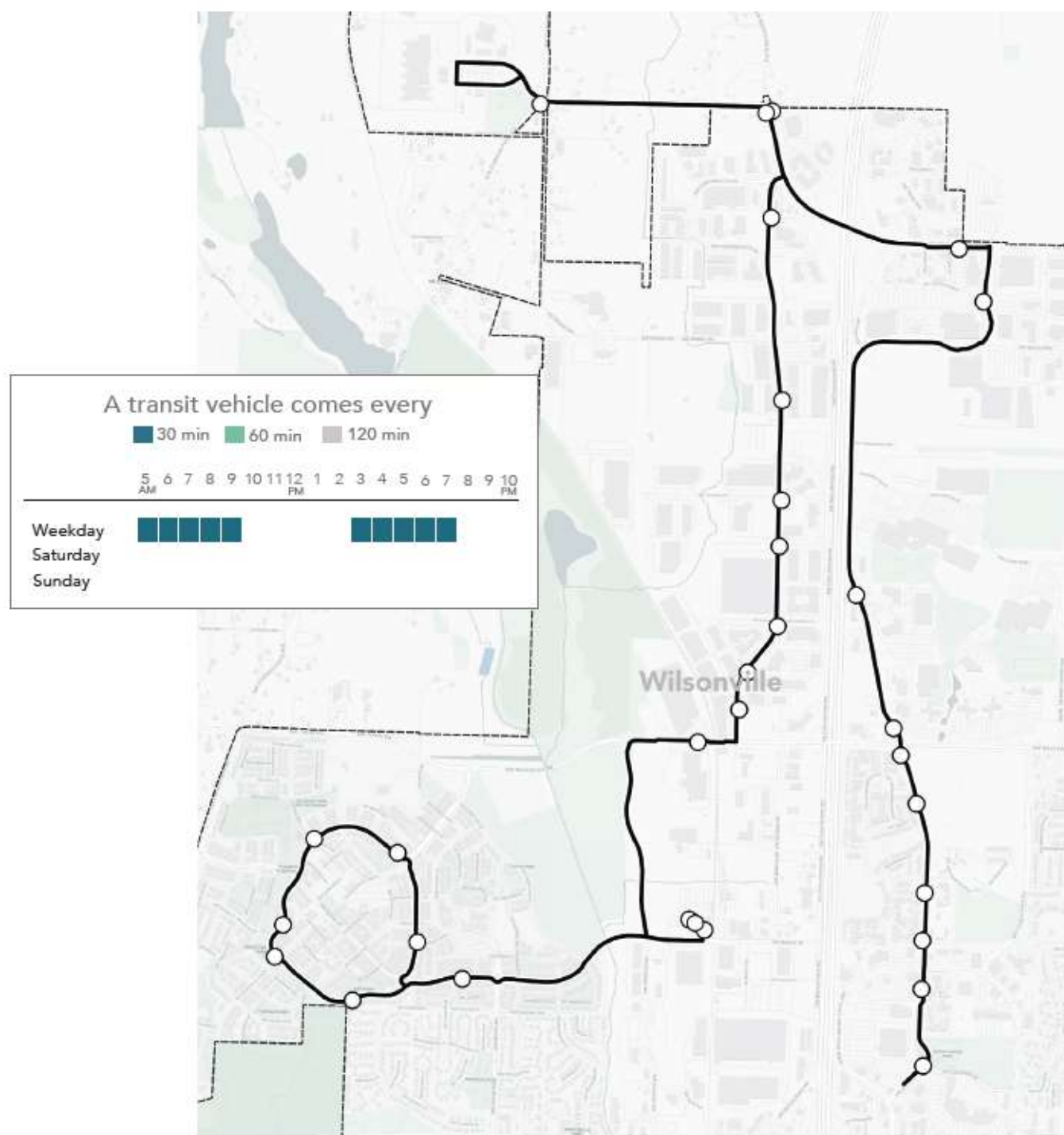
Proposed Route E – Wilsonville, Woodburn, Keizer



Proposed Route F – Villebois, Fred Meyer, Town Center, Frog Pond



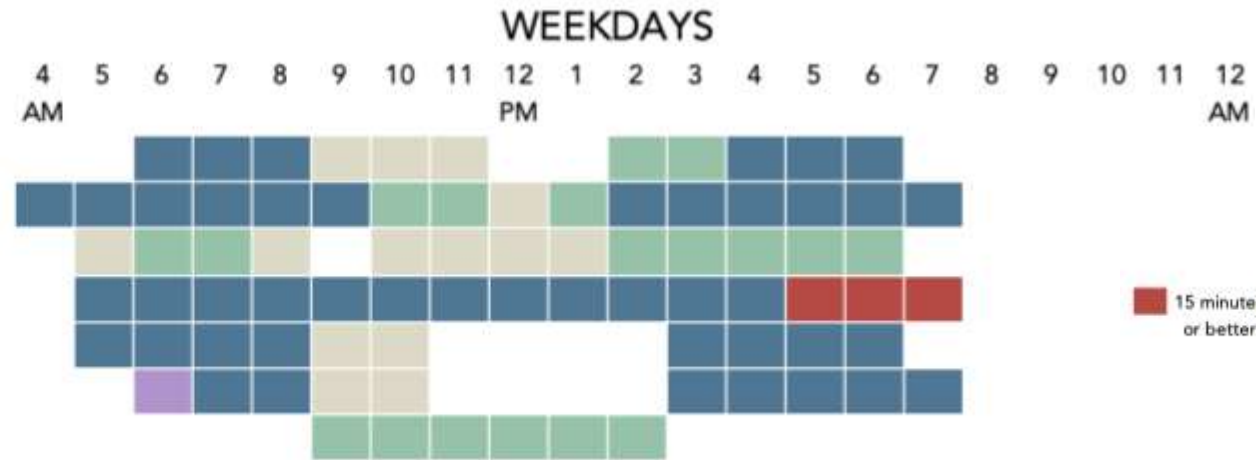
Proposed Route G – Villebois, WES, 95th, (Coffee Creek), Parkway, Town Center



Frequency and Hours of Service: Weekdays

2022 Existing Network

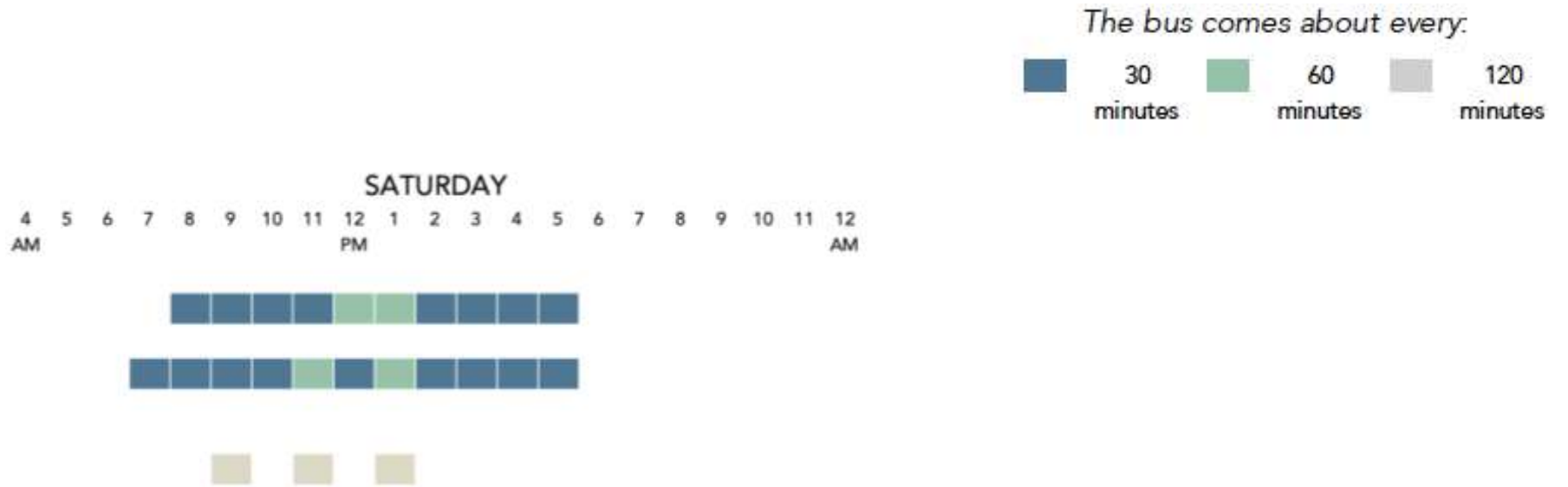
- 1X Salem
- 2X Tualatin
- 3X Canby
- 4 Wilsonville Rd
- 5 95th Ave
- 6 Canyon Creek
- V Villebois Shuttle



Frequency and Hours of Service: Weekends

2022 Existing Network

- 1X Salem
- 2X Tualatin
- 3X Canby
- 4 Wilsonville Rd
- 5 95th Ave
- 6 Canyon Creek
- V Villebois Shuttle



Improved Proximity to Transit: Weekdays at Noon

SMART 2022 - Weekday at noon

What percentage of the SMART service area is near transit that comes every

■ 30 minutes ■ 60 minutes ■ Not within 1/2 mile

Residents



Residents in Poverty



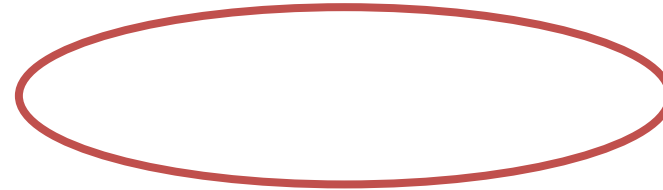
Minority Residents



Jobs



Note: Proximity is measured as being located within 1/2 mile of a bus stop.



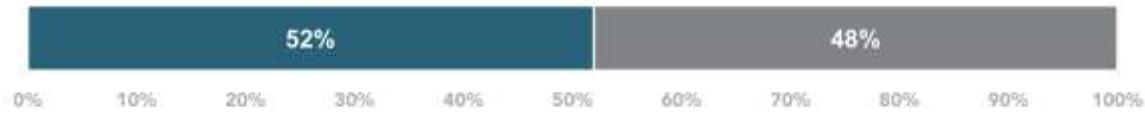
Improved Proximity to Transit: Saturdays at Noon

SMART 2022 - Saturday at noon

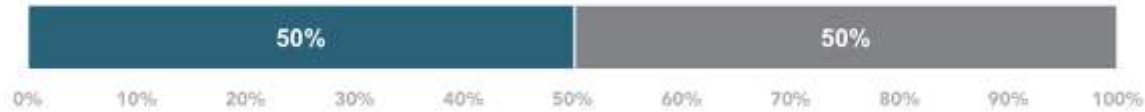
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■ 30 minutes ■ 60 minutes ■ Not within 1/2 mile

Residents



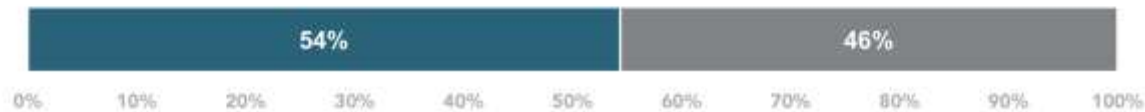
Residents in Poverty



Minority Residents



Jobs



Note: Proximity is measured as being located within 1/2 mile of a bus stop.

Capital Infrastructure, Programs and Operations

- Transit Vehicles and Infrastructure
- Maintenance Yard
- Town Center Terminal Facility
- Additional Personnel
- Regional Customer Service Center

Changes in Response to Planning Commission and Public Feedback

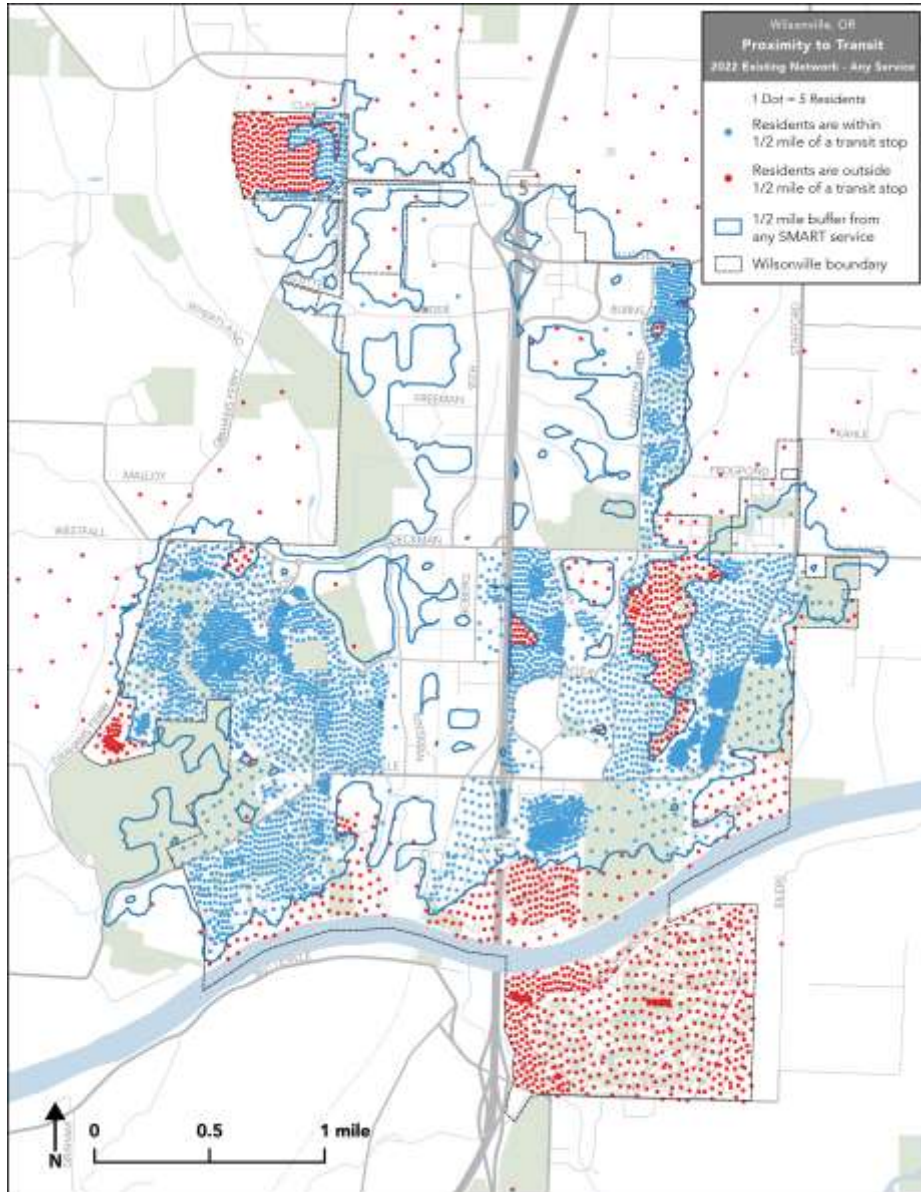
- Added financial information to Executive Summary.
- Added Existing Conditions Report into the TMP document itself.
 - Highlighted information about past ridership and costs-per-ride.
- Estimated total operating costs if all service increases were implemented.
- Fixed small errors and typos.

Questions?

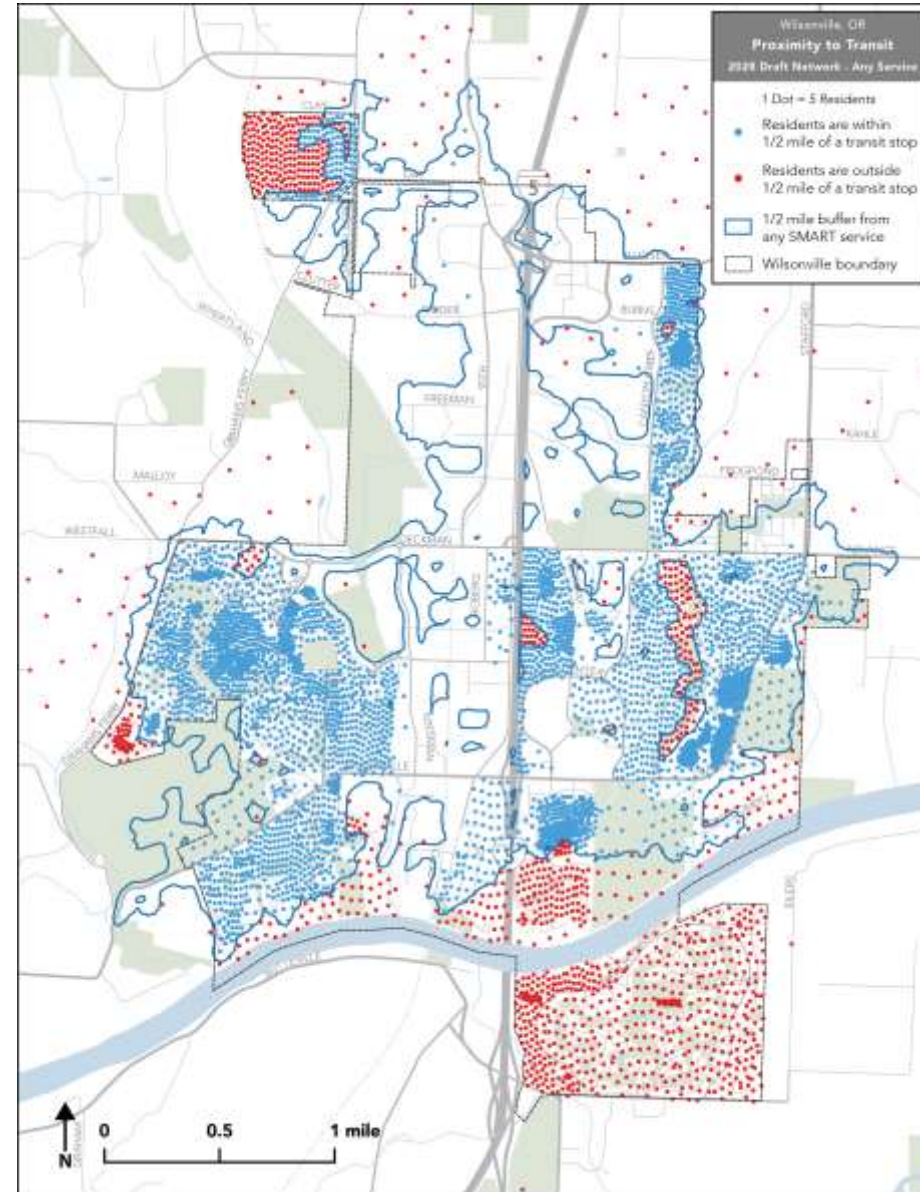
Next Step: Public Hearing

Extra slides just in case

Proximity to Transit



2022 Existing

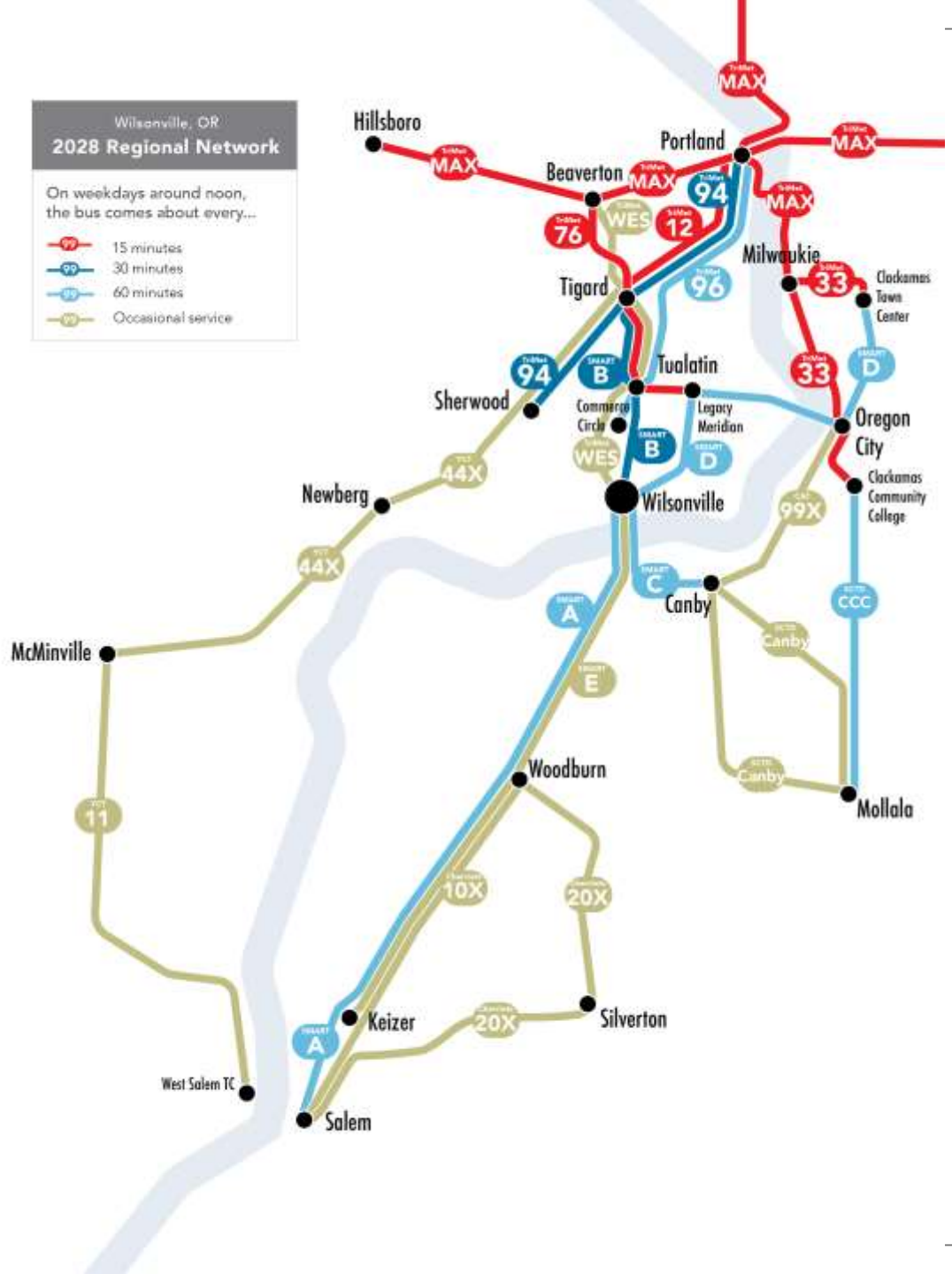


2028 Network

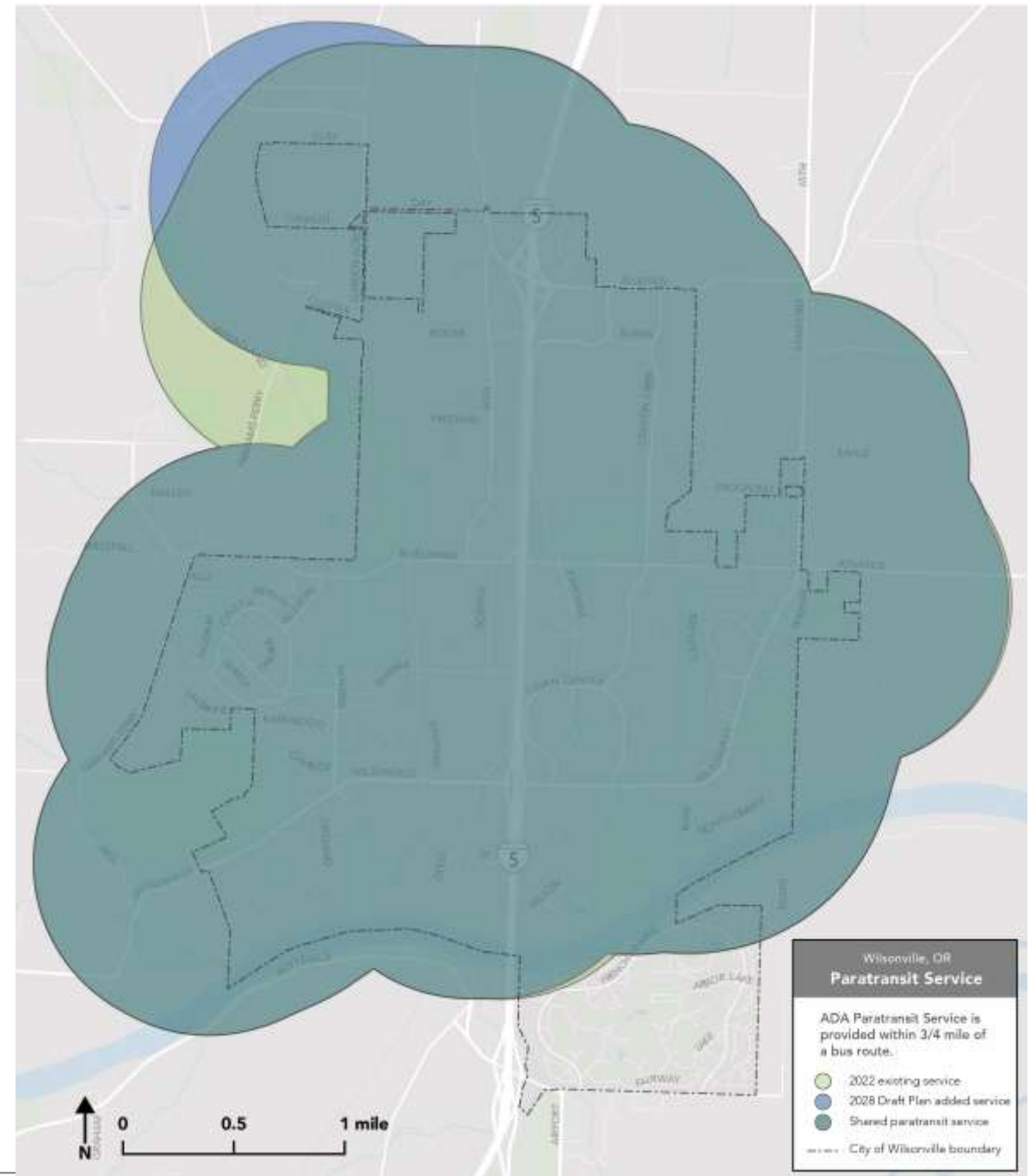
Wilsonville, OR
2028 Regional Network

On weekdays around noon,
the bus comes about every...

- 15 minutes
- 30 minutes
- 60 minutes
- Occasional service

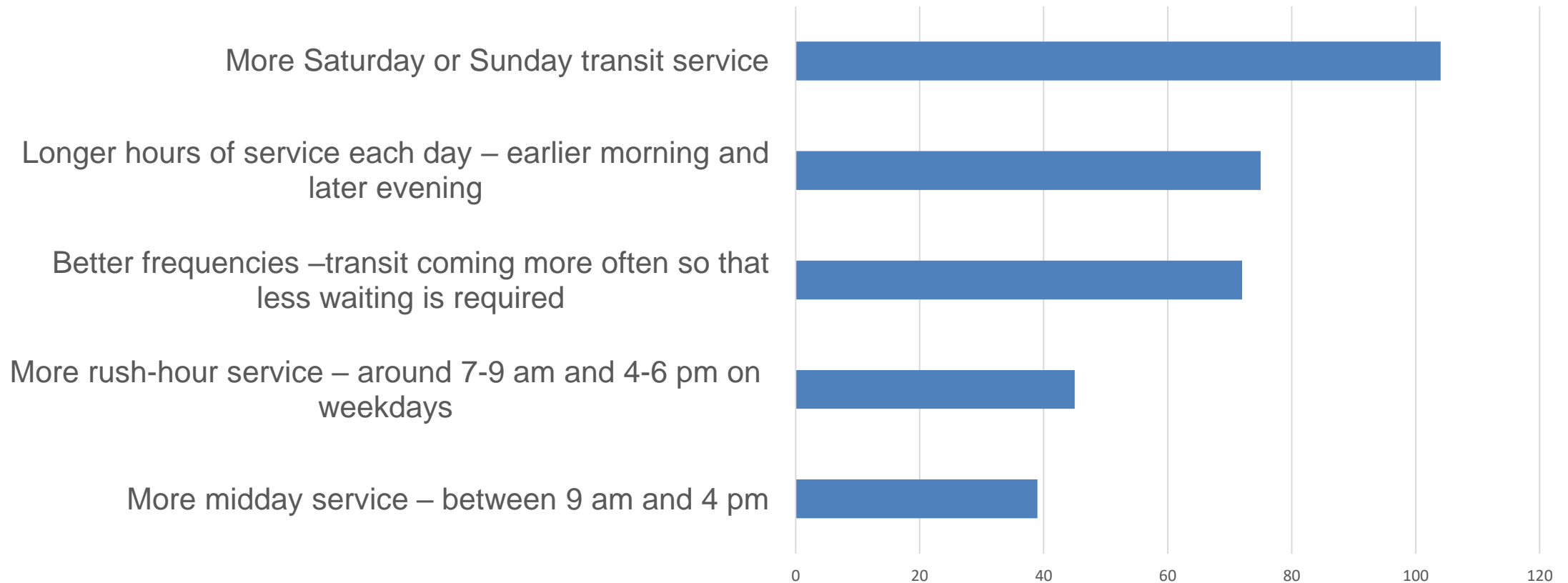


Minimum Required Paratransit



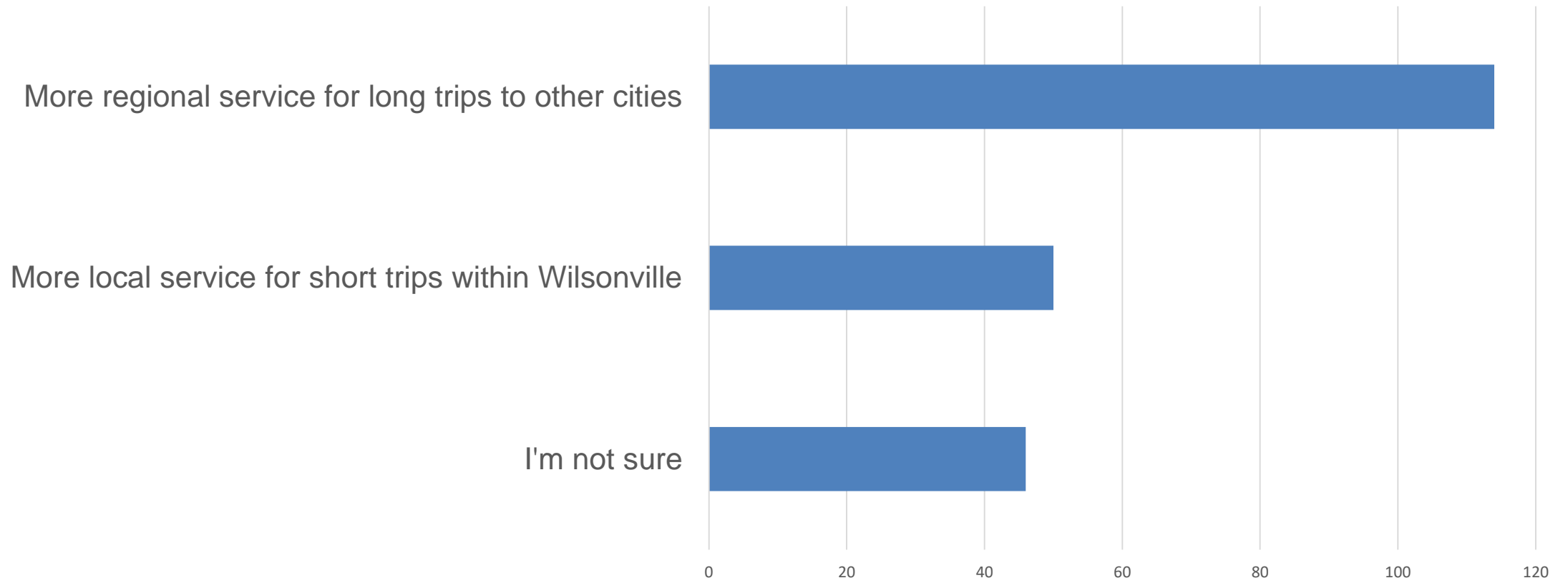
Community Survey: Time Priorities

What do you think are the highest priorities for the TIMES when new service could be added to the SMART transit network?



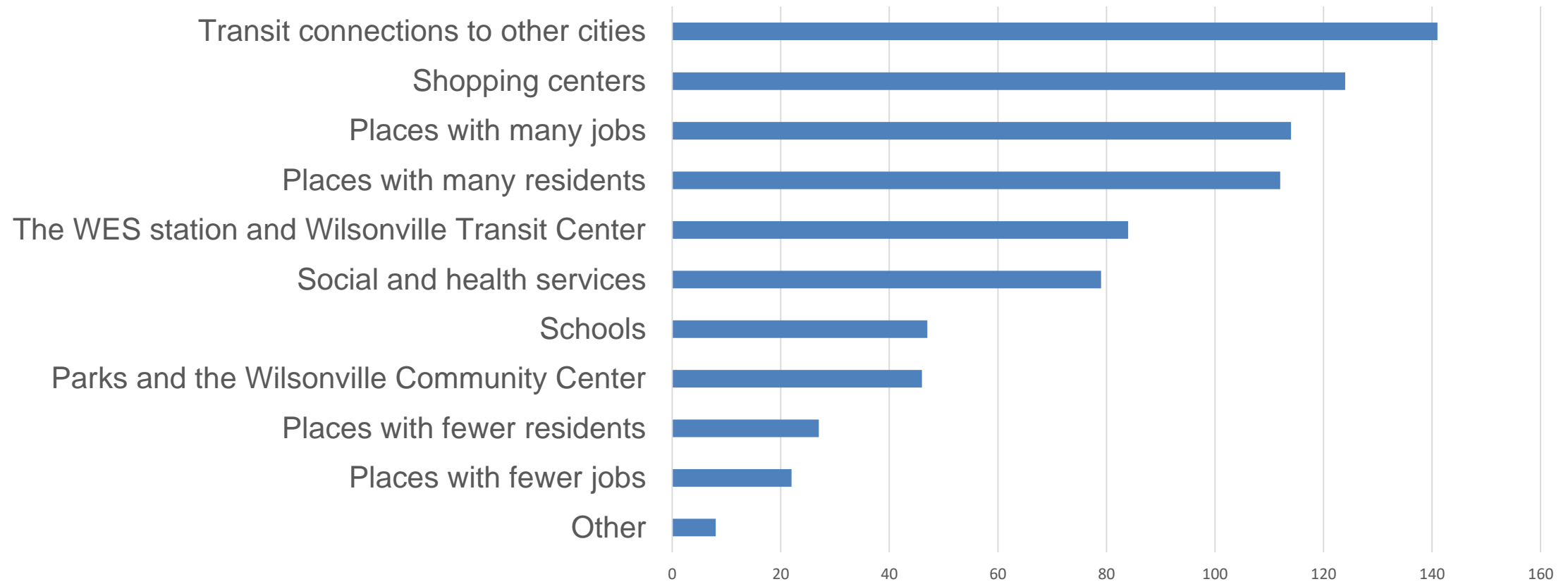
Community Survey: Regional vs Local Priorities

What do you think are the highest priorities for the PLACES where new service could be added to the SMART transit network?



Community Survey: Destination Priorities

What places inside Wilsonville do you think are most important for SMART to serve?



Community Survey: Destination Priorities

Which are the most important places that you think people should be able to easily reach by transit, from Wilsonville?

