



Arts, Culture & Heritage Commission Staff Report

Date: January 21, 2026

From: Erika Valentine, Arts & Culture Program Coordinator

Subject: Temporary Pride Month Mural Artist Selection

Recommended Action:

In advance of the meeting, please review and rank the three artists (1st choice = 3 points, 2nd choice = 2 points, 3rd choice = 1 point). Each of the 3 artists should receive a different ranking/score. In addition to reviewing the packet materials, Commissioners are also welcome to visit Artists' websites/social media.

- Send completed score sheet attachment back to Erika Valentine EValentine@wilsonvilleoregon.gov by 10am on Tues January 20th.

At the January 21st ACHC meeting, the ACHC will discuss and make a determination on the *ranked list* in order preference. Please note that the scoring process is there to help provide the ACHC with a starting point for their discussion but does not automatically determine the final result as the ACHC will get to discuss.

At the January 21st meeting the ACHC should also discuss any design direction and input that they want staff to relay to the artist prior to them starting to work on a design. The ACHC will approve the actual mural design from the awarded artist at the March ACHC meeting.

Background and Process:

The purpose and goal of the mural is to provide visual representation to uplift, recognize and celebrate the LGBTQIA+ community and celebrate and honor Pride Month.

This is the 3rd Pride Month Mural Process the ACHC has participated in. Last year, staff worked with the organization Portland Street Art Alliance (PSAA), due to their large network of muralists. PSAA provided staff with a list of ten artists who they thought would be a good fit for the project. Staff narrowed that list down to five artists. PSAA reached out to those five artists to see if they were interested in the project. Artists were given information about the project such as "Designs may incorporate or be inspired by the Progress Pride Flag and its colors, but ultimately artists should use their own creativity when submitting a design that they feel is representative, celebratory and meaningful of the LGBTQIA+ community and Pride Month". They were also told that the site is very visible by both pedestrians and cars and will likely be utilized as a photo opportunity. The Selection Panel was provided with three artist options and recommended that two artists (Paola De La Cruz and Daren Todd) be compensated to create unique designs. Daren Todd was awarded the project for 2025.

For the 2026 Pride Mural process, staff has utilized the same artist roster from PSAA from 2025. Staff have provided the ACHC with the following three Artist options:

- Emi Tan

- Jax Ko
- Paola De La Cruz (*This Artist created a design for 2025 but was ultimately not selected; her design submitted for 2025 is included in this packet along with the other work samples. Should this artist be ranked highest by the ACHC and accept the project, the ACHC would need to vote on if they want the artist to utilize their 2025 design, edit the 2025 design, or create something new.)

When scoring the three artist design options, the ACHC should consider the following, per the City's Public Art Policy:

- Artistic excellence and quality
- Ability to respond to the specific contextual issues and considerations of this project (i.e theme), site location, its community, and users

Budget:

The Artist stipend for this project is \$3,000 which includes everything (design work/time, supplies, etc.)

Next Steps:

Staff will reach out to the first choice artist to see if they are interested and accept the project and go over relevant deadlines. If necessary, staff will reach out to the other artists, in the order that they have been ranked. Staff will also execute a contract.

Attachments

1. Mural Site and previous examples
2. Score Sheet

Artist Options – Work Samples

3. Emi Tan
4. Jax Ko
5. Paola De La Cruz
 - a. 2025 Design