



CITY OF WILSONVILLE COMMUNITY GRANTS

FINAL PROJECT REPORT

Funded by: Community Opportunity Grant Community Cultural Events and Programs Grant

Name of Project/Event: 2025 Wilsonville Rotary Summer Concerts

Project Contact Name: Josh Dalglish

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Project Date/Date Range: July 17, 2025 to August 8, 2025

1. Please list the activities or elements of the program/project/event that took place:

in July and the first Thursday in August — July 17, July 24, July 31 and August 7. We worked with a professional booking agency to curate a series of concerts that will appeal to diverse interests. For the 2025 series we had Johnny Limbo and the Lugnuts, Hit Machine, the Norman Sylvester Band, and Kalimba (Earth, Wind & Fire tribute). Unfortunately, 2025 was the final tour for Johnny Limbo and the Lugnuts and we were pleased to give them a proper farewell. We will return Hit Machine to the 2026 lineup if possible, as they are always well received and draw a great crowd. We will select three other musical acts offering broad appeal, strong musicianship and genre diversity. Each band played a 2 hour headline act with intermission. Before each headline act, a local opening artist performed for 45 minutes, resulting in a total event window of 3 hours each evening.

2. Were the goals listed in your narrative achieved? How?

Yes. Our goal to entertain between 3,000 and 5,000 concert goers at the four concerts and attract visitors from other communities was achieved. We believe the concerts equally served multiple groups. We believe many attendees, particularly families, could not have otherwise afforded to attend such a concert. Additionally, we will be raising money to eradicate polio during the intermissions. We raised more than \$6,000 this year (2025) and hope to raise a lot more in 2026.

3. Who benefited from your project or event? How many? Where from?

The concerts provided between 3,000 and 5,000 concert goers from other communities and Wilsonville residents with an opportunity to gather as a community for a fun evening listening to great artists, enjoying a picnic, dancing, and watching their children play in the water features. The concerts drew people from all socio-economic circumstances. We believe many of those attending, often with their children, would not otherwise have been able to attend a live concert. Our opening acts provided an opportunity for local artists to perform. The concerts continue to enhance Wilsonville's image as a family friendly community.

4. Will this event or project be recurring? How do you anticipate funding the project in the future?

Yes. As in prior years we always add new bands to the concert series in order to keep the music fresh and to make sure that past concert goers return and new ones attend. We also have increased our advertising budget to reach a broader audience and attract more visitors. We are also open to exploring with other organizations as to how we might add attractions at the concerts. Funding in part with continued support from the City through this grant.

Attach or provide a copy of your final financial income and expense statement for this event or project.

Attach or provide copies of any publicity or printed materials that include the statement acknowledging the source of funds.

Please keep a copy of this evaluation. You will be required to submit a copy should you apply for future grant funding.

If you have any questions, please contact:
Brian Stevenson, Parks and Recreation Program Manager
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