



CITY OF WILSONVILLE COMMUNITY GRANTS FINAL PROJECT REPORT

Funded by: ☐ Community Opportunity Grant ☒ Community Cultural Events and Programs Grant

Name of Project/Event: Wilsonville Music Festival @Charbonneau "Blues for Schools"

Project Contact Name: Alice Galloway

Project Contact Email: gallowaynw@gmail.com

Project Contact Phone: 503-320-5740

Project Date/Date Range: March 1, 2025 - October 1, 2025

1. Please list the activities or elements of the program/project/event that took place:

Six months of preparation. Partnering with Cascade Blues Association for music coordination. Two-day festival with two stages, indoor and outdoor, 7 bands, KOIN-TV Ken Boddie host, festival cups sale benefiting schools, city permit, parking plan allowing parking on French Prairie Road, food trucks, Market Cafe bars, 50 volunteers.

2. Were the goals listed in your narrative achieved? How?

Our main goal was to generate support for Canby and Wilsonville High School performing arts programs. Although the festival did not achieve expected revenues, with the help of Charbonneau Festival of the Arts and CAA donations, both schools and their performing arts programs will benefit from donations that fill the gaps in their programs. Other goals were to bring high quality music to attendees and to attract families to Wilsonville and Charbonneau from other areas in

3. Who benefited from your project or event? How many? Where from?

Approximately 450 people attended Saturday night and the all-day Sunday festival. Another 50 volunteers attended the two-day event. This was the first large-scale music festival held at Charbonneau. Families from surrounding areas and from Portland came to listen to high-quality blues music and to see Ken Boddie host. Performing arts students will benefit from our financial support.

4. Will this event or project be recurring? How do you anticipate funding the project in the future?

The 2025 Wilsonville Music Festival @Charbonneau "Blues for Schools" broke even (revenues vs. expenses). Income from the City's grant, sponsors, donations and ticket sales was \$25,592. Expenses for bands, staging, sound, set-up and take-down, portable toilets, parking cone set-up, city permit, marketing and promotion were \$25,527. We have learned so much about how to cut expenses and increase revenues by taking 2026 to prepare for the next Wilsonville Music Festival

Attach or provide a copy of your final financial income and expense statement for this event or project.

Attach or provide copies of any publicity or printed materials that include the statement acknowledging the source of funds.

Please keep a copy of this evaluation. You will be required to submit a copy should you apply for future grant funding.

If you have any questions, please contact:
Brian Stevenson, Parks and Recreation Program Manager
(503) 570-1523 - stevenson@ci.wilsonville.or.us

CAA Budget Detail Report

11/8/25

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Account	Description	Actuals YTD	2026 Buget Notes & Assumptions
	MUSIC FESTIVAL PROJECT Income		Planned to skip 2026, return in 2027
6001	Ticket Sales	9,069.03	
6002	Sponsors & Donors	6,111.10	
6003	Merchandise Sales and Fees	311.98	
6004	Grant from City of Wilsonville	10,000.00	
	Subtotal	25,492.11	
	MUSIC FESTIVAL PROJECT Expenses		
6101	Site, Stage, and Audio expenses	(9,048.80)	
6102	Talent & Program Development	(5,850.00)	
6103	Marketing & Promotion	(8,714.92)	
6104	Sunday Parking Services	(1,445.61)	
6105	Other Expenses (& contingencies)	(467.97)	
	Subtotal	(25,527.30)	
	TOTAL MUSIC FESTIVAL CONTRIBUTION	(35)	