

Wilsonville, OR

The National Community Survey

Report of Results
2022

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Wilsonville. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 412 residents of the City of Wilsonville collected from April 13, 2022 to June 1, 2022. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2022 survey was 16%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Wilsonville.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Wilsonville’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Wilsonville residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Wilsonville’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Wilsonville’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2022 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Wilsonville represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than 7 percentage points between the 2020 and 2022 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Wilsonville were eligible to participate in the survey. A list of all households within the zip codes serving Wilsonville was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Wilsonville households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Wilsonville boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within the City of Wilsonville. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,800 randomly selected households received mailings beginning on April 13, 2022, and the survey remained open for seven weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 5% of the 2,800 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,656 households that received the invitations to participate, 412 completed the survey, providing an overall response rate of 16%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Wilsonville survey is no greater than plus or minus 5 percentage points around any given percent reported for all respondents (412 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Wilsonville. The open participation survey was identical to the probability sample survey with a question about where they heard about the survey. The open participation survey was open to all city residents and became available on May 18, 2022. The survey remained open for 2 weeks.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2019 American Community Survey estimates for adults in the City of Wilsonville. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, Hispanic origin, housing type, race, and sex. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	9%	33%	34%
	35-54	23%	34%	34%
	55+	68%	33%	32%
Hispanic origin	No, not Spanish, Hispanic, or Latino	94%	89%	89%
	Spanish, Hispanic, or Latino	6%	11%	11%
Housing tenure	Own	76%	45%	45%
	Rent	24%	55%	55%
Housing type	Attached	39%	61%	61%
	Detached	61%	39%	39%
Race & Hispanic origin	Not white alone	19%	22%	22%
	White alone, not Hispanic or Latino	81%	78%	78%
Sex	Female	55%	57%	57%
	Male	45%	43%	43%
Sex/age	Female 18-34	5%	19%	19%
	Female 35-54	14%	19%	19%
	Female 55+	36%	19%	19%
	Male 18-34	4%	14%	14%
	Male 35-54	10%	15%	15%
	Male 55+	31%	14%	14%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Wilsonville funded this research. Please contact Zoe Mombert of the City of Wilsonville at mombert@ci.wilsonville.or.us if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2010 Census and 2019 American Community Survey

Highlights

Ratings for mobility are strong in Wilsonville.

Most ratings for mobility in Wilsonville were higher than the national benchmarks, indicating that this area is a strength for the community. About 7 in 10 residents gave positive reviews of the overall quality of the transportation system and ease of travel by bicycle, both of which were higher than the national average, as well as the ease of travel by public transportation (scoring much higher than the benchmarks). About three-quarters of respondents offered favorable ratings to the ease of public parking, ease of travel by car, and ease of walking. A similar proportion gave higher-than-average marks to sidewalk maintenance and bus or transit services, and at least 8 in 10 were pleased with the City's street cleaning and street lighting services. In a question unique to Wilsonville, residents were asked to write—in their own words—what they believed to be the biggest priorities facing the City of Wilsonville over the next five years; the top priority identified by this question (with 26% of the total responses) was traffic and infrastructure.

Economy is an important area of focus for the City.

While the overall economic health was rated favorably by three-quarters of residents, almost all survey items related to the economy decreased from the previous survey in 2020. Fewer than two-thirds of residents rated Wilsonville an excellent or good place to work, down from 81% in 2020. Residents also offered slightly less favorable evaluations this year for the city's employment opportunities (46% excellent or good), shopping opportunities (44%), and the vibrancy of Wilsonville's downtown/commercial area (38%). About half of residents gave positive ratings to the City's economic development and variety of business and service establishments, and three-quarters were pleased with the overall quality of business and service establishments. Cost of living is an area of concern for many residents, with just one-quarter offering positive assessments for this survey item; this rating decreased 11% since the previous survey, but remained on par with the national comparison group. When asked what impact the economy would likely have on their family income in the next 6 months, only 17% of respondents expected a positive impact, while 39% anticipated a negative impact.

Health and wellness may be an area of opportunity for the City.

Overall health and wellness opportunities in Wilsonville received favorable ratings from 7 in 10 residents; however, this and most other survey items within this facet declined since the City's previous survey in 2020. About 6 in 10 residents offered positive reviews of Wilsonville's health services, the availability of affordable quality food, and the community taking care of vulnerable residents, all of which decreased by about 10% from the previous survey. About half of residents positively rated the availability of affordable quality health services and availability of preventive health services, on par with benchmark comparison communities. Only 3 in 10 residents offered positive reviews of the availability of affordable quality mental health care, lower than the national average.

Although residents' perceptions of community design in Wilsonville are generally favorable, results indicate that additional focus on this area may be needed.

About three-quarters of residents gave favorable ratings to the overall design or layout of residential and commercial areas in Wilsonville, on par with comparison communities nationwide. About 9 in 10 respondents were pleased with their neighborhood as a place to live and to raise children. The City's overall appearance was rated positively by 85% of survey participants, which was higher than national comparison groups. Code enforcement services also received higher-than-average reviews from about 6 in 10. A similar proportion gave positive ratings to public places where people want to spend time, well-designed neighborhoods, and the preservation of the historical or cultural character of the community, holding steady with previous survey results and remaining on par with national benchmarks.

Despite generally positive results within this facet, a few items declined since the previous survey iteration, suggesting an opportunity for renewed focus in those areas. Ratings for well-planned residential growth (53%), well-planned commercial growth (44%), the overall quality of new development (52%), and land use, planning and zoning services all decreased slightly from 2020. Additionally, residents' evaluations of the variety of housing options saw a substantial decline, dropping from 61% excellent or good in 2020 to 40% this year. The availability of affordable quality housing also fell by nearly 15%, with only 2 in 10 residents offering positive ratings. In a custom question unique to Wilsonville, residents were asked to write in their own response regarding the biggest priorities facing the City of Wilsonville over the next five years. Affordable housing/cost of living was identified as a top concern for 27% of survey respondents, with growth/development following closely behind (with 22% of comments pertaining to those topics).

Facets of livability

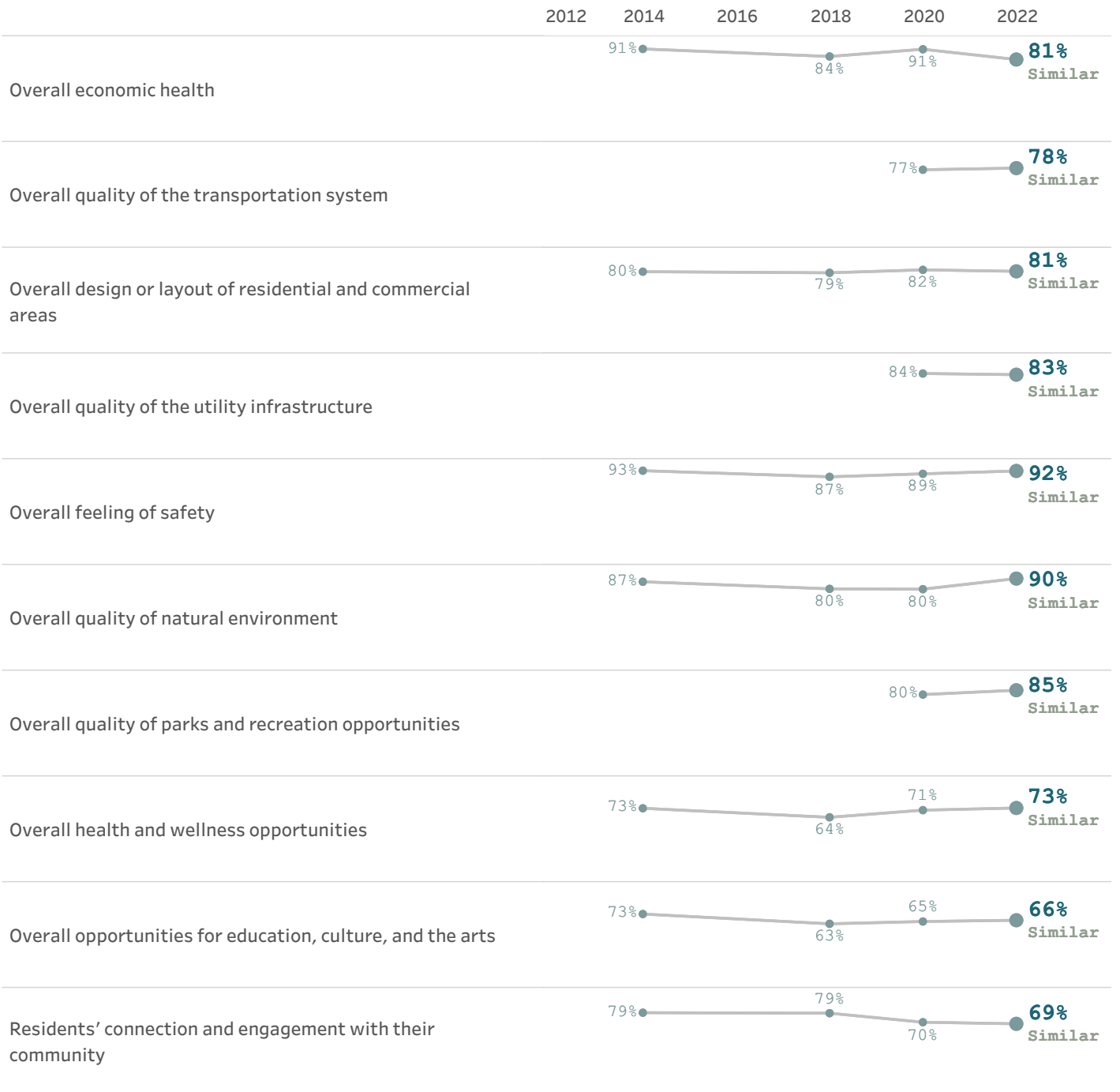
Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.
 (% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

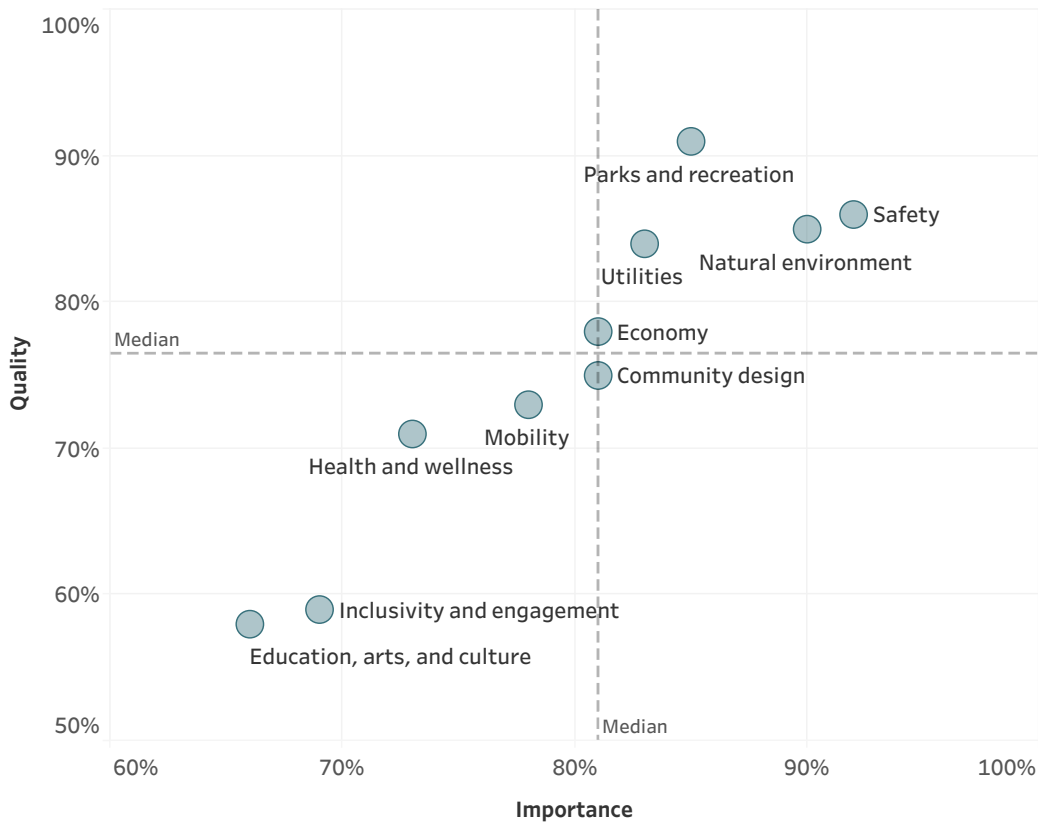
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 77% or more of respondents were considered of “higher quality” and those with ratings lower than 77% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 81% or more of respondents. Services were rated as “less important” if they received a rating of less than 81%. This classification uses the median ratings for quality and importance to divide the services in half.

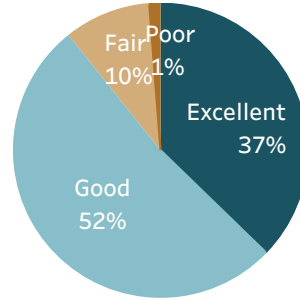
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



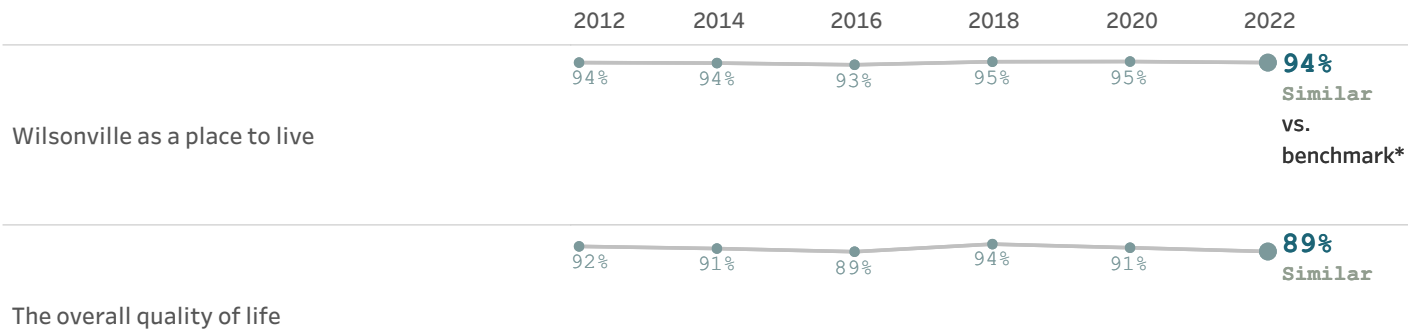
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

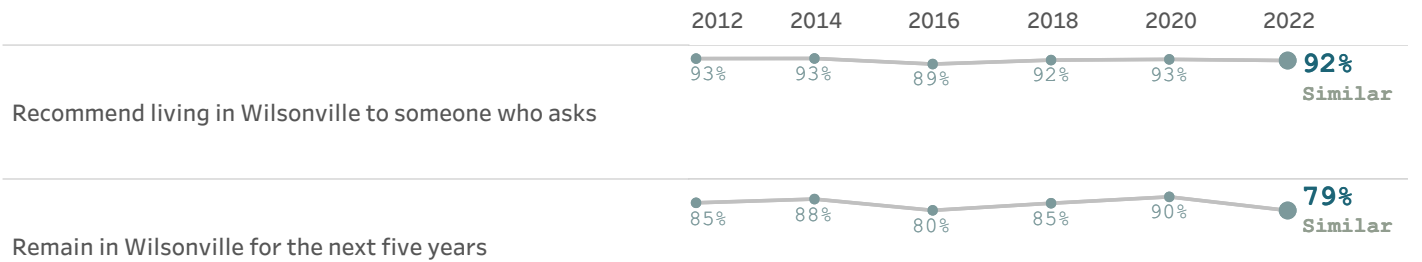
The overall quality of life in Wilsonville, 2022



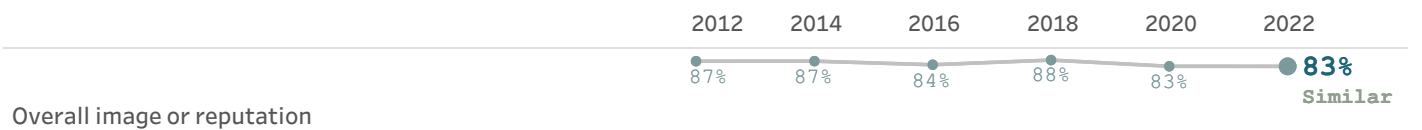
Please rate each of the following aspects of quality of life in Wilsonville.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Wilsonville community.
(% excellent or good)

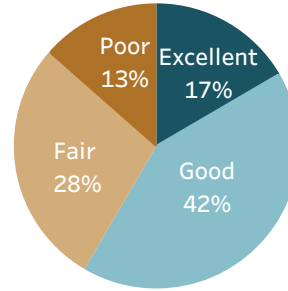


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

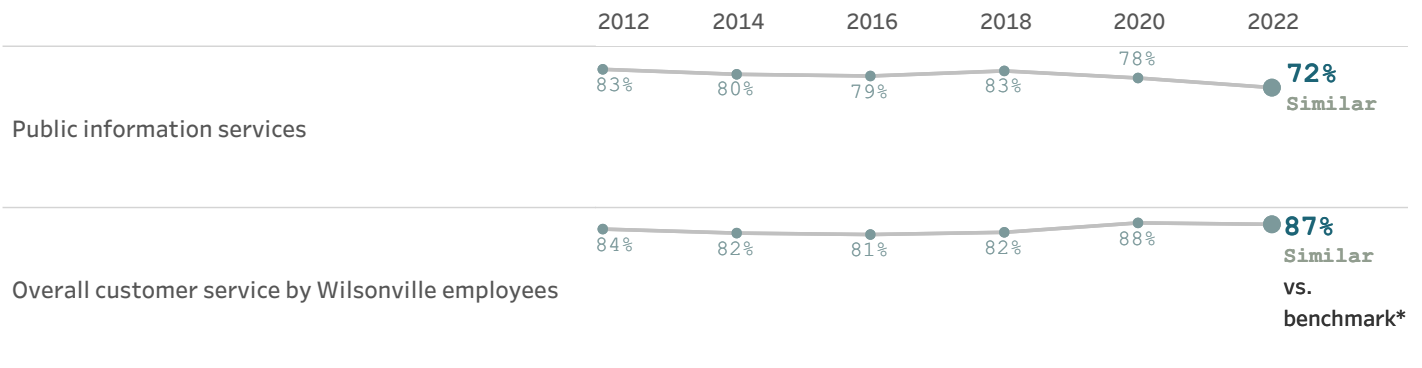
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

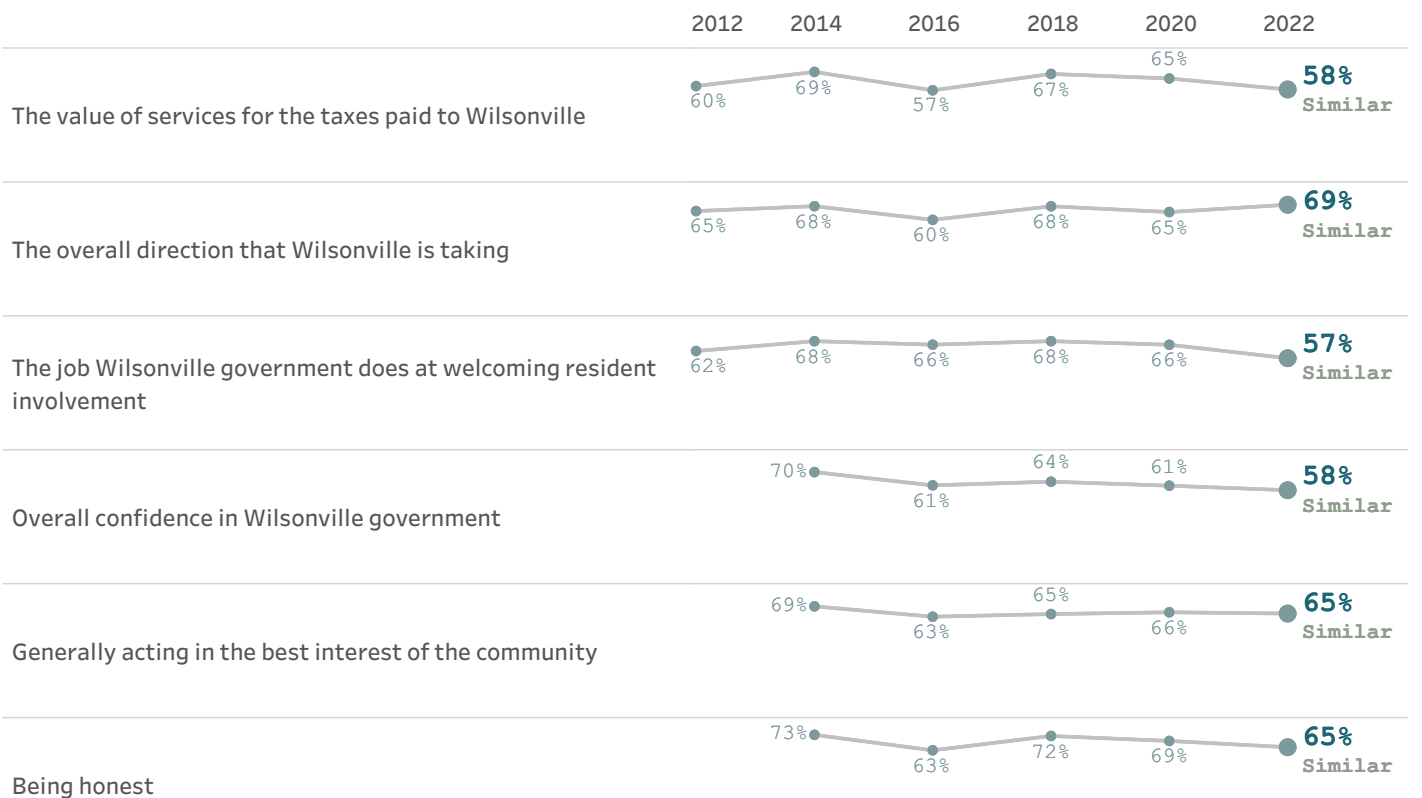
Overall confidence in Wilsonville government, 2022



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)

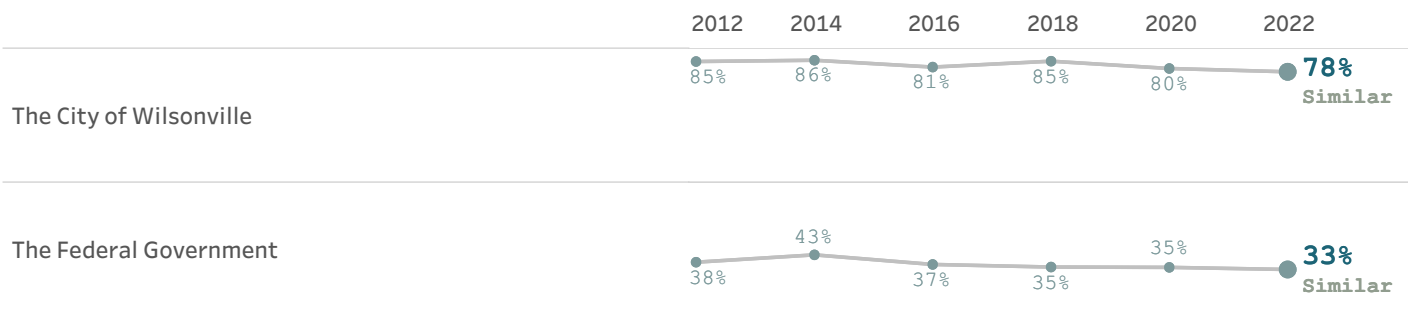


Please rate the following categories of Wilsonville government performance.
(% excellent or good)





Overall, how would you rate the quality of the services provided by each of the following?
 (% excellent or good)

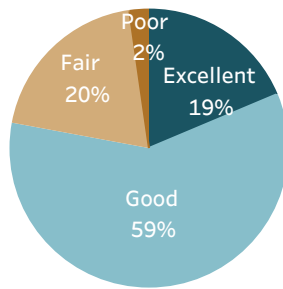


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

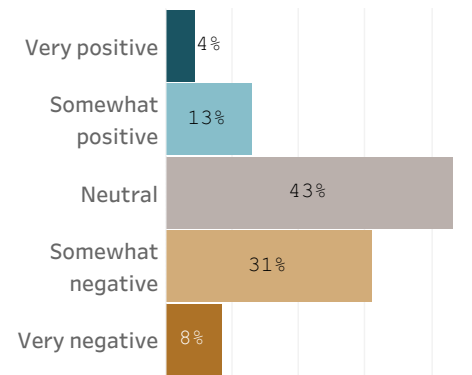
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

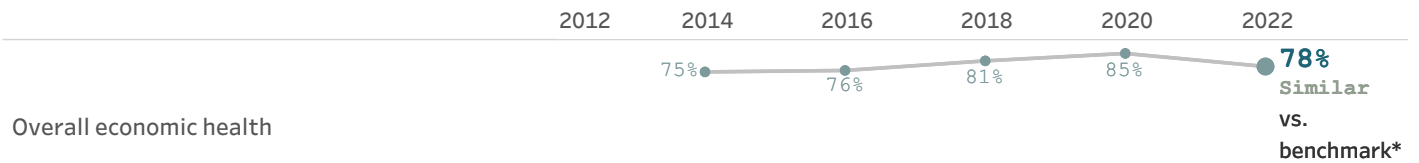
Overall economic health of Wilsonville, 2022



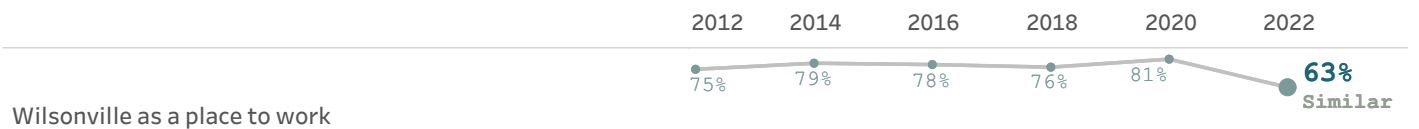
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



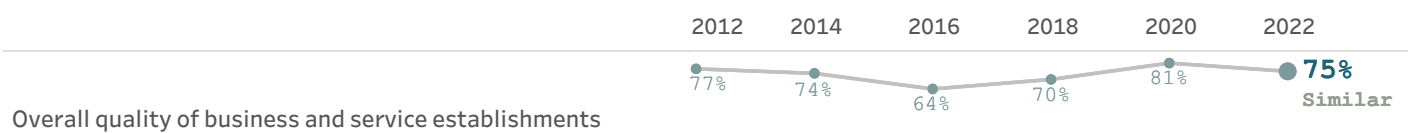
Please rate each of the following characteristics as they relate to Wilsonville as a whole. (% excellent or good)

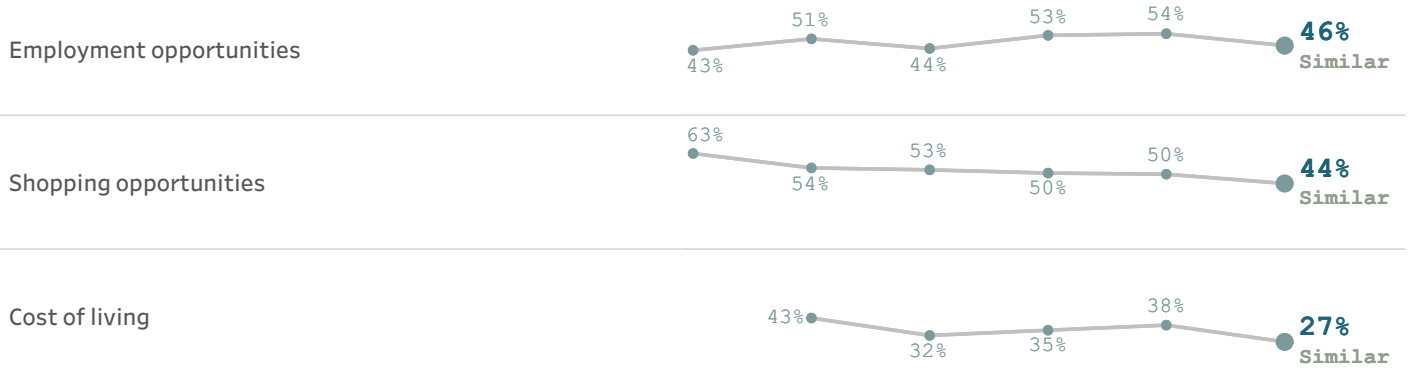


Please rate each of the following aspects of quality of life in Wilsonville. (% excellent or good)

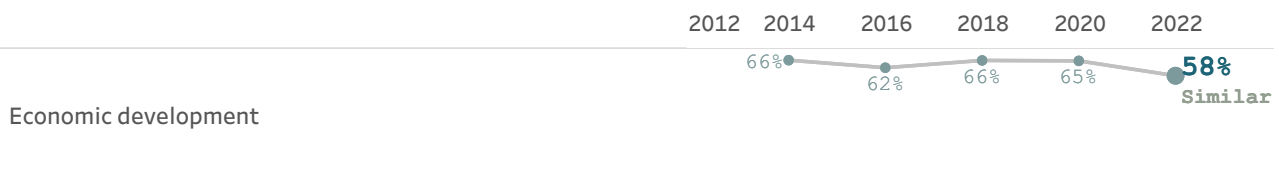


Please rate each of the following in the Wilsonville community. (% excellent or good)

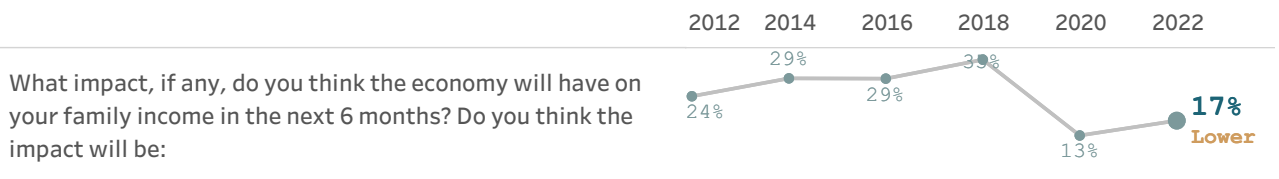




Please rate the quality of each of the following services in Wilsonville.
 (% excellent or good)

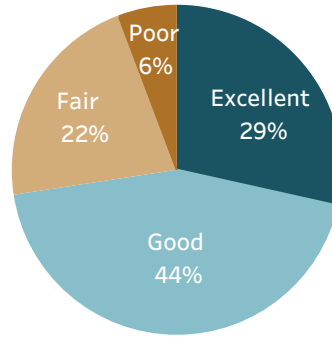


What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
 (% very or somewhat positive)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

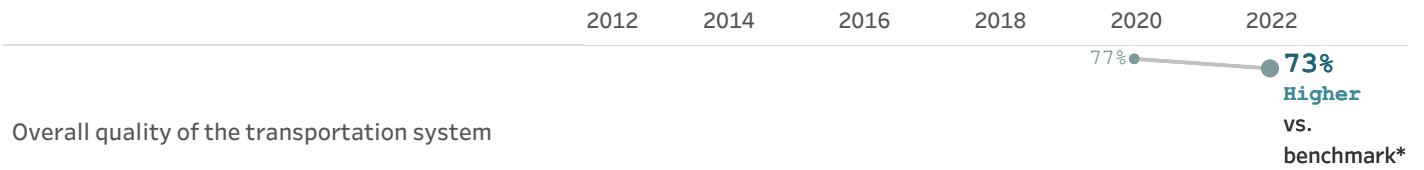
Overall quality of the transportation system in Wilsonville, 2022



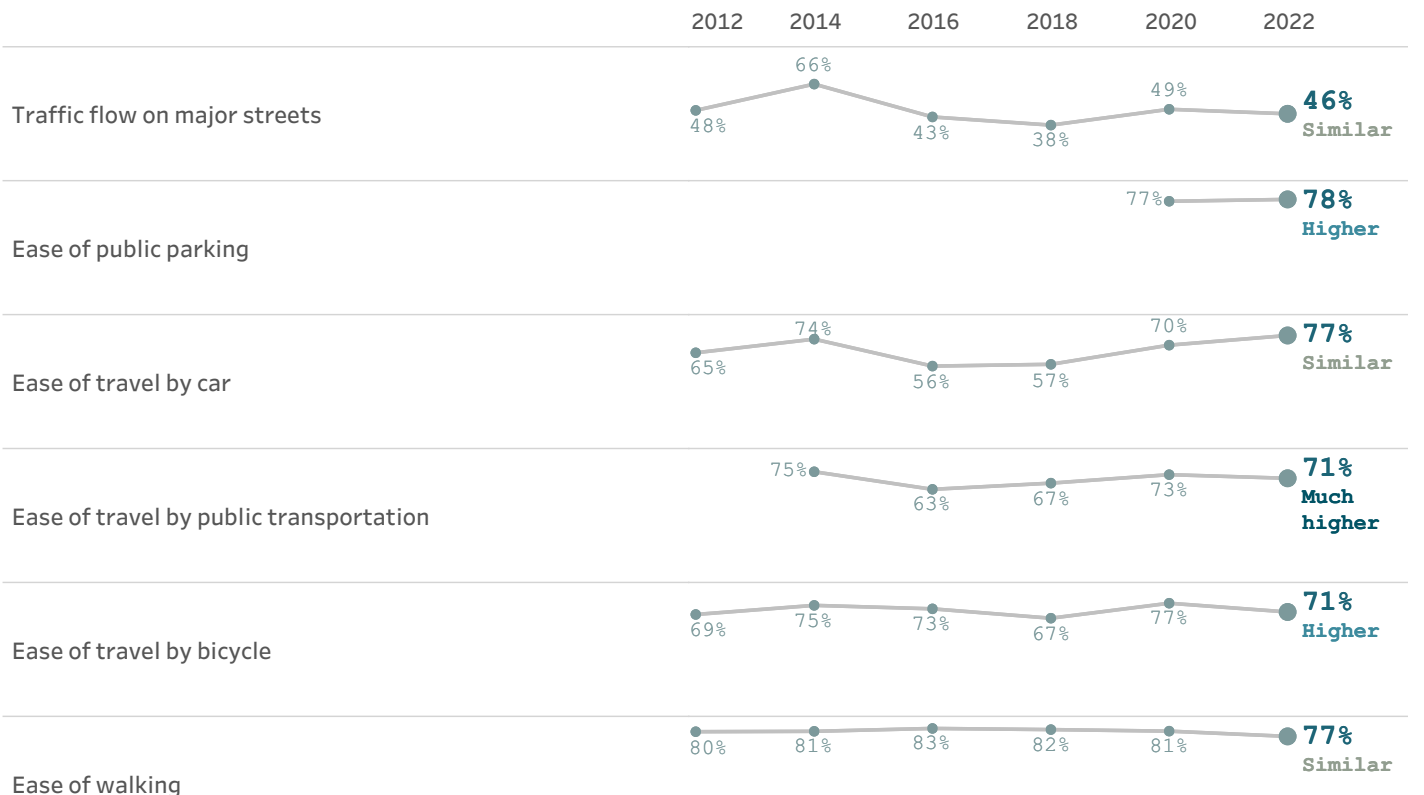
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Please rate each of the following characteristics as they relate to Wilsonville as a whole. (% excellent or good)

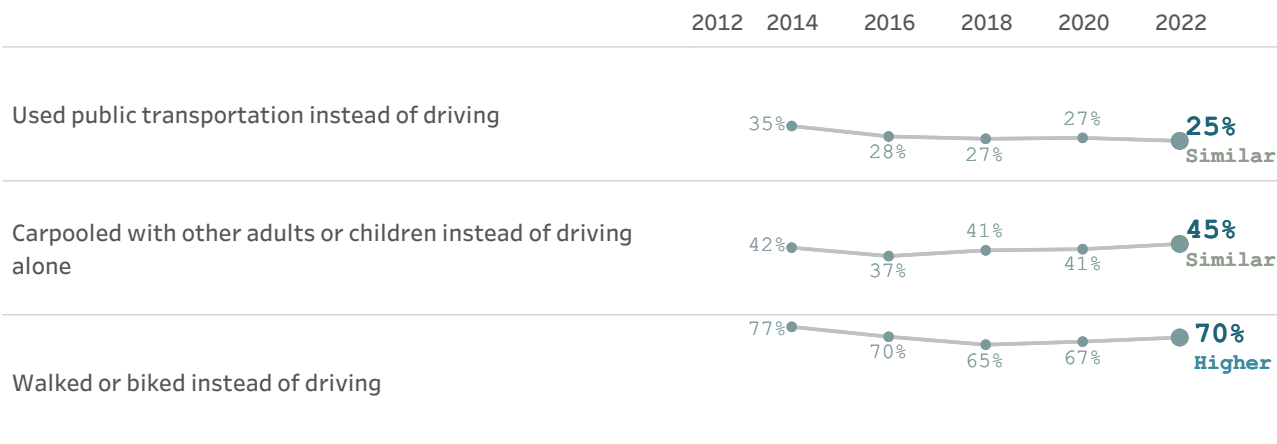


Please also rate each of the following in the Wilsonville community. (% excellent or good)



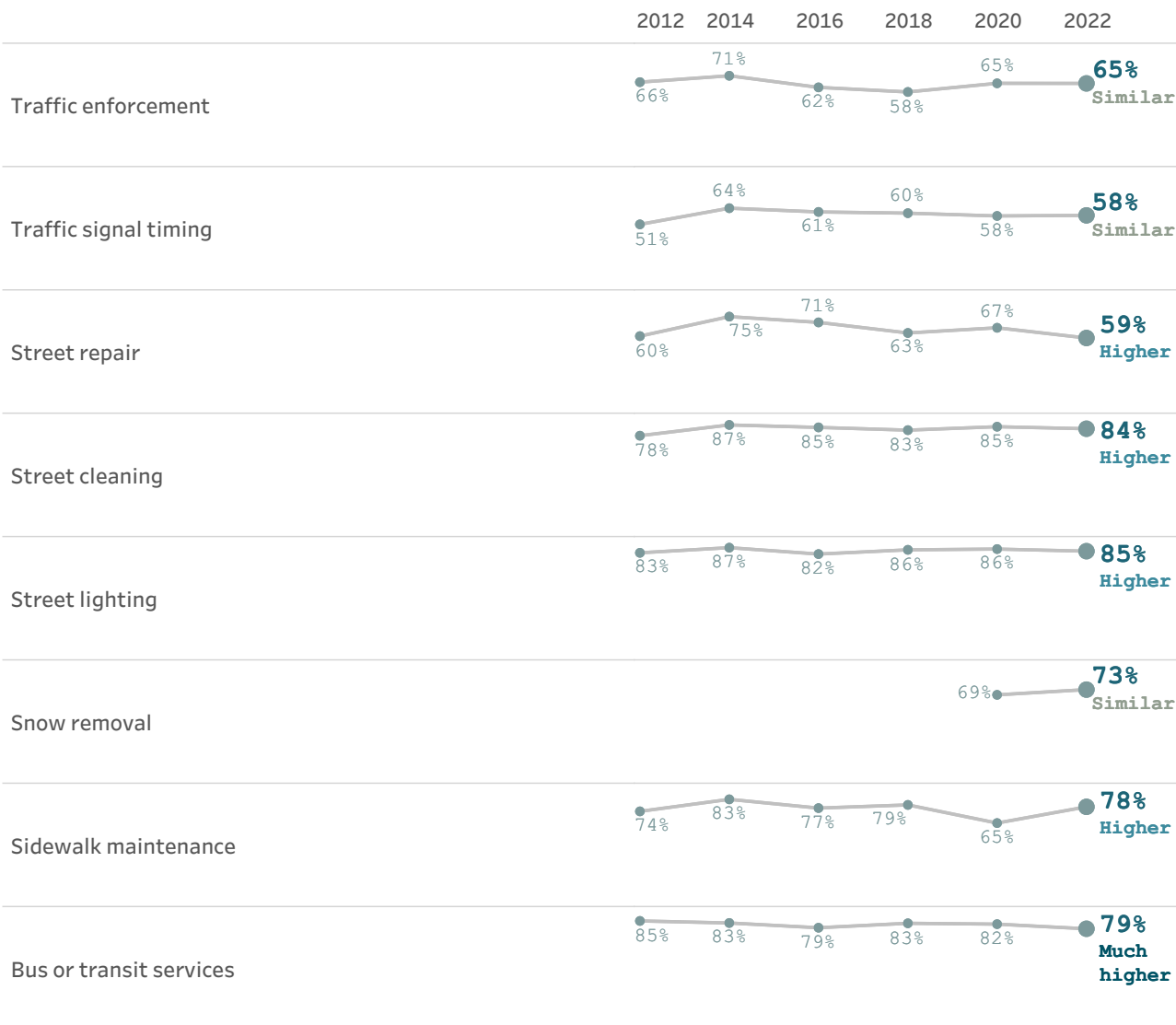
Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



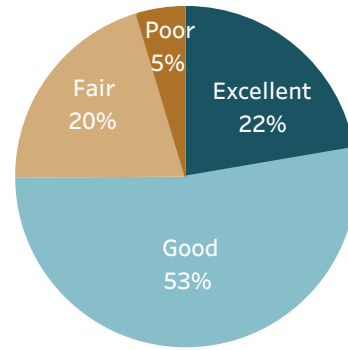
Please rate the quality of each of the following services in Wilsonville.

(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

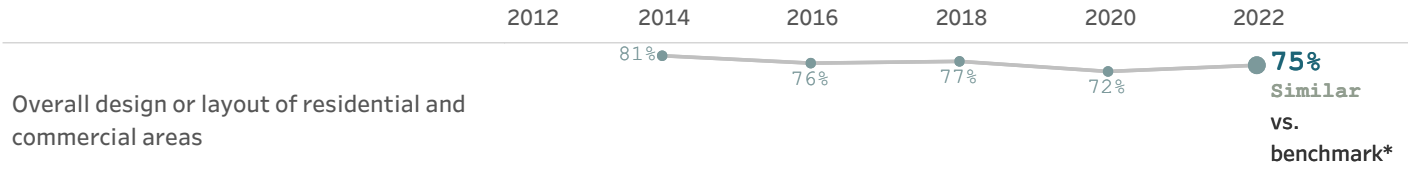
Overall design or layout of Wilsonville's residential and commercial areas, 2022



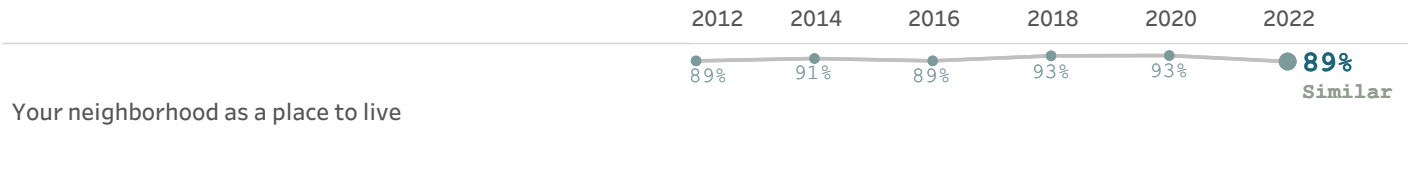
Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

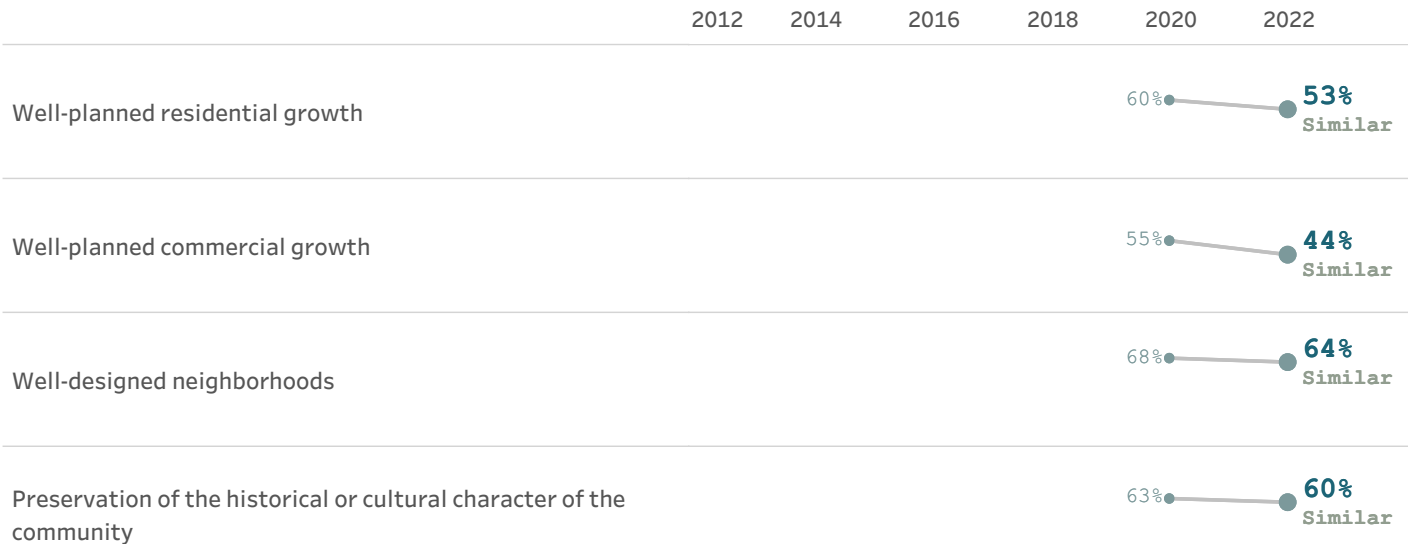
Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)

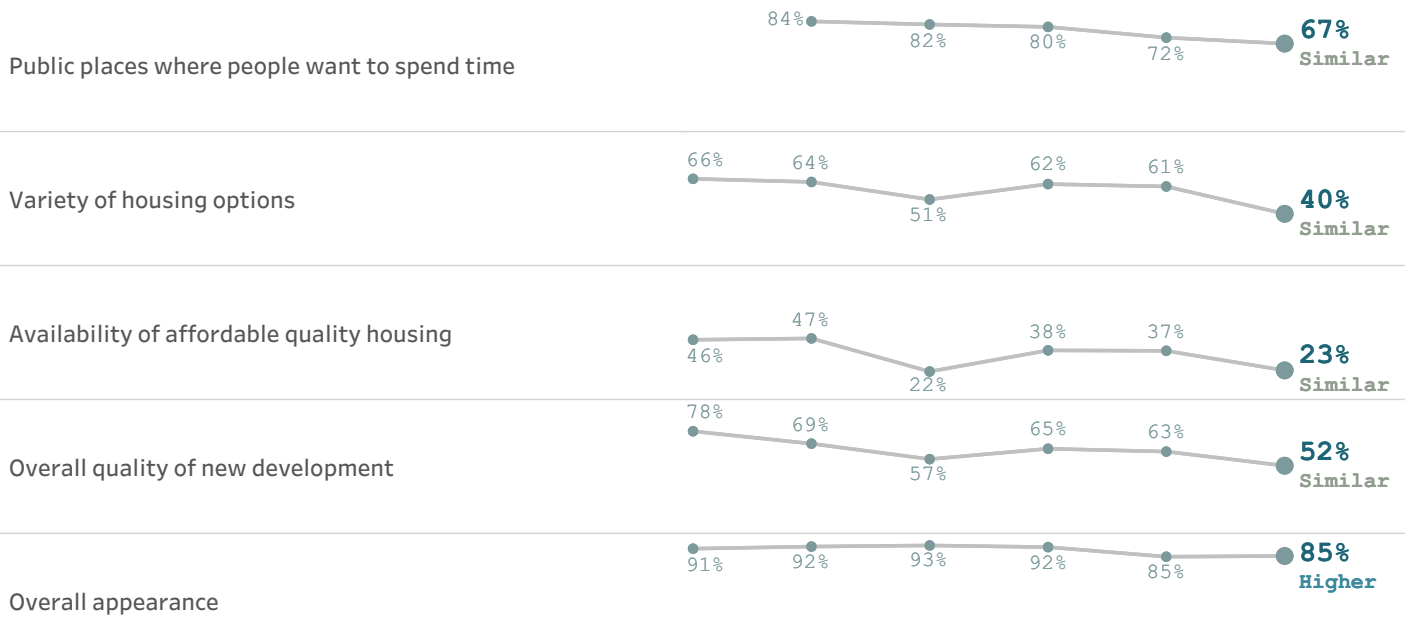


Please rate each of the following aspects of quality of life in Wilsonville.
(% excellent or good)

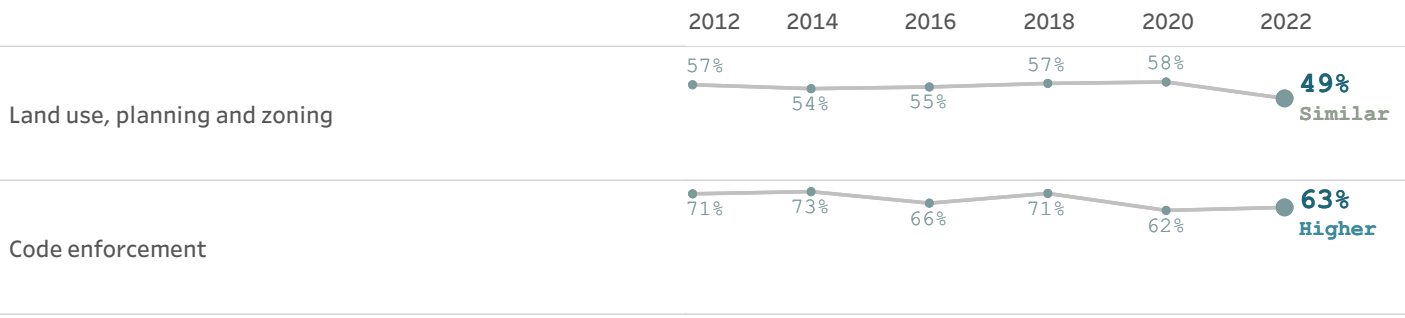


Please also rate each of the following in the Wilsonville community.
(% excellent or good)



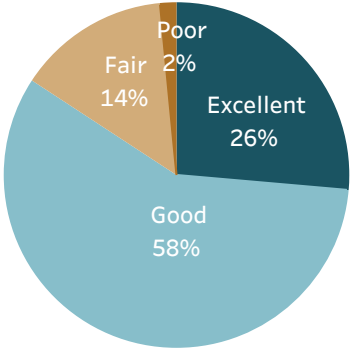


**Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

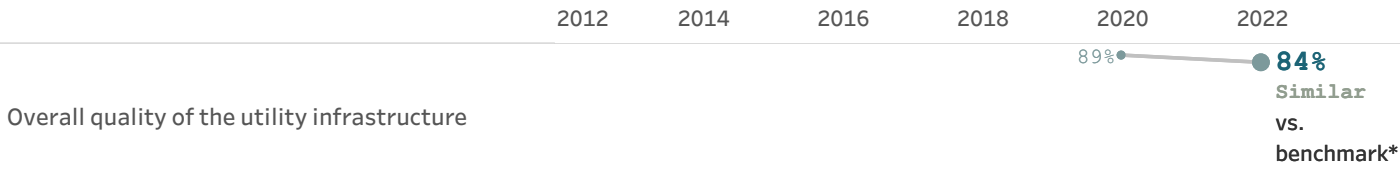
Overall quality of the utility infrastructure in Wilsonville, 2022



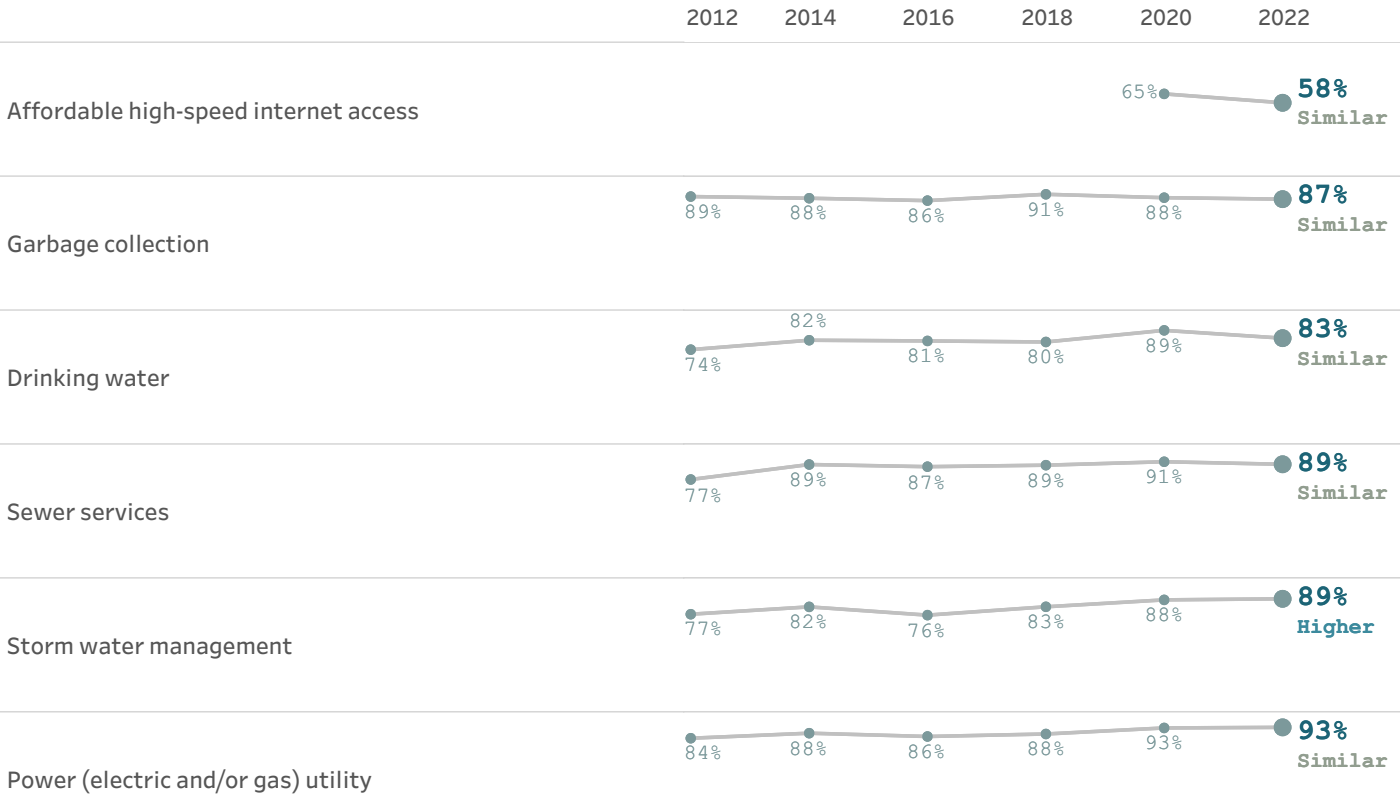
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to Wilsonville as a whole. (% excellent or good)



Please rate the quality of each of the following services in Wilsonville. (% excellent or good)



Utility billing

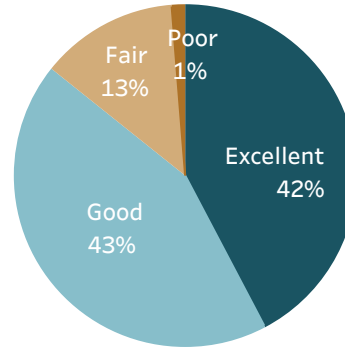


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

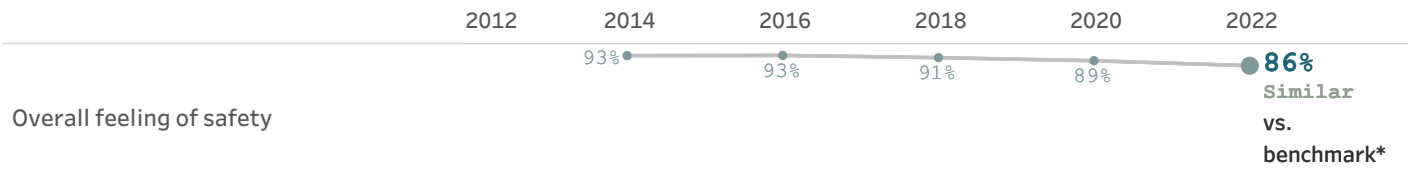
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

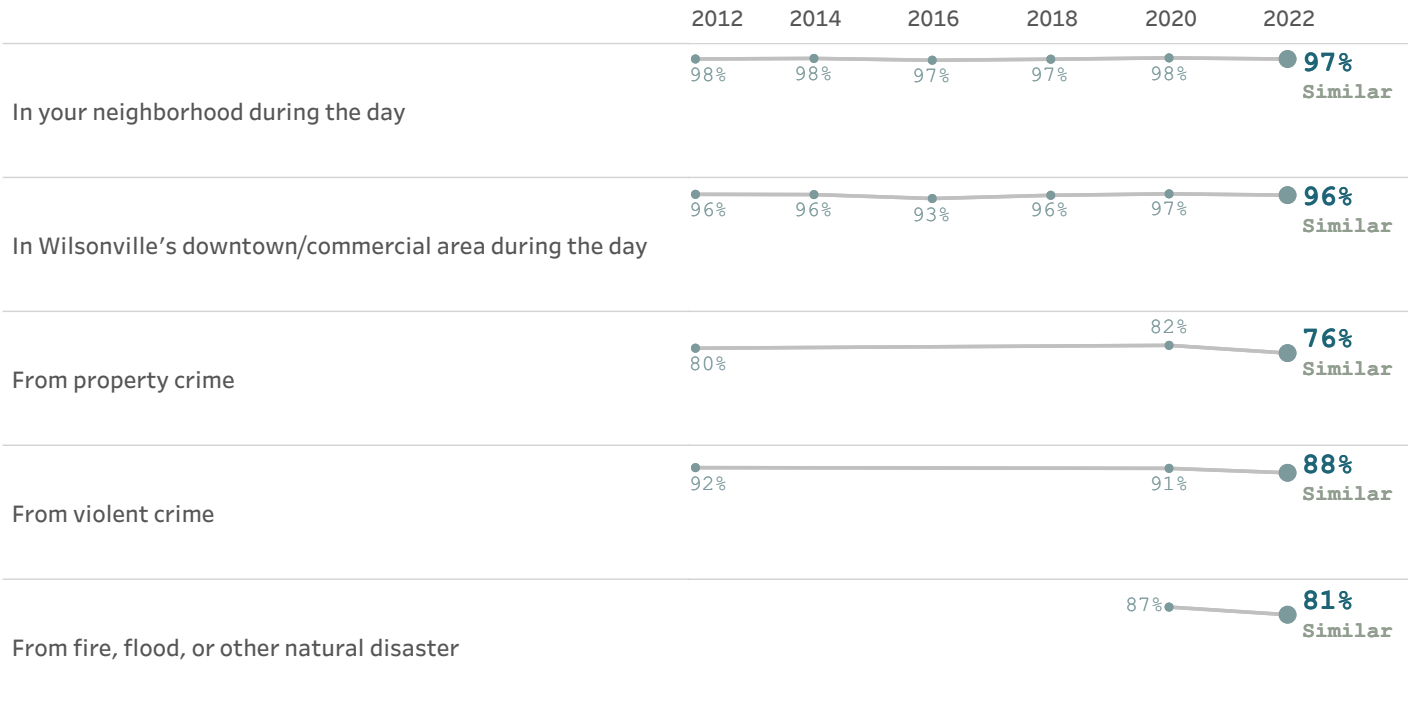
Overall feeling of safety in Wilsonville, 2022



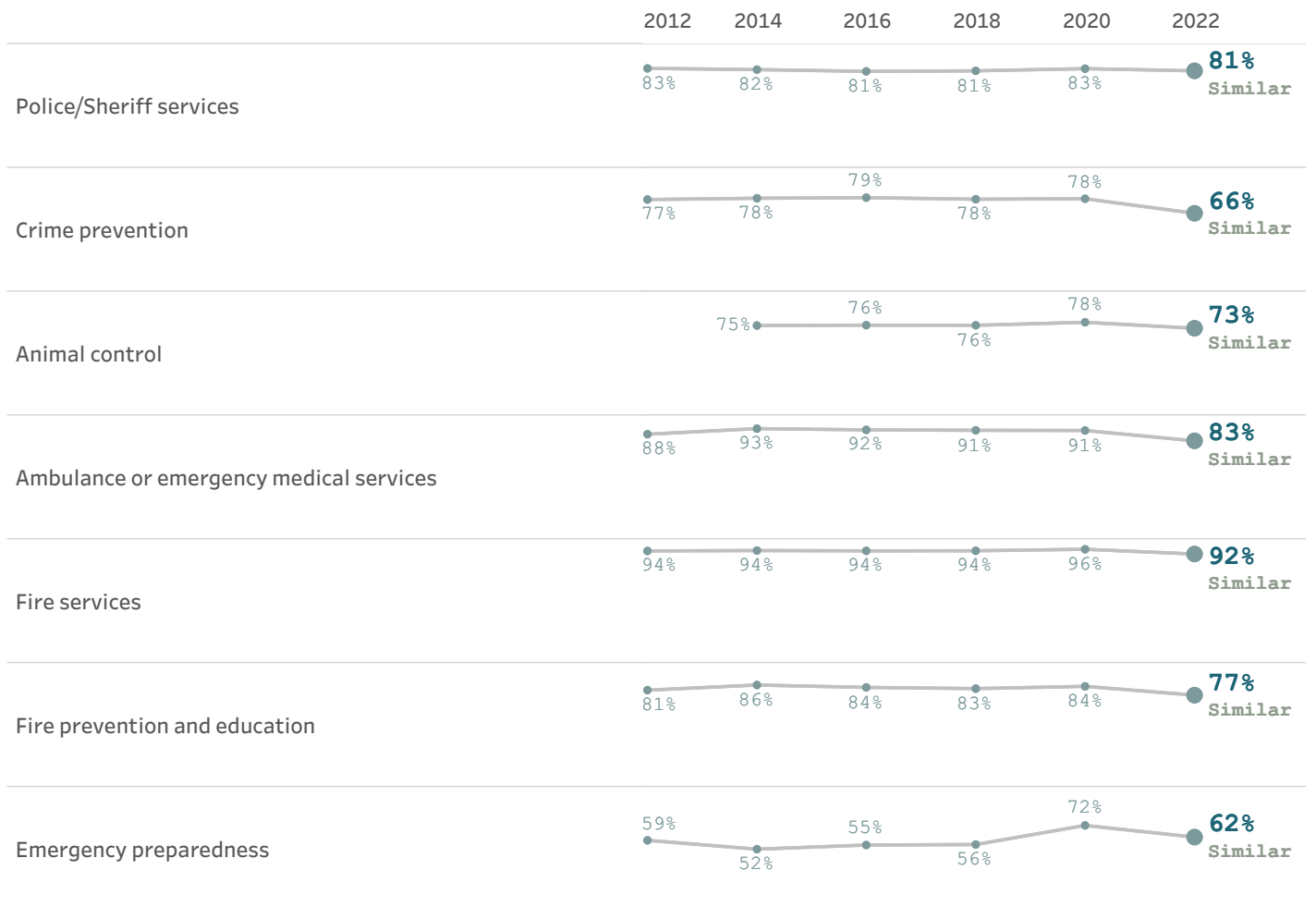
Please rate each of the following characteristics as they relate to Wilsonville as a whole. (% excellent or good)



Please rate how safe or unsafe you feel: (% very or somewhat safe)



Please rate the quality of each of the following services in Wilsonville.
 (% excellent or good)

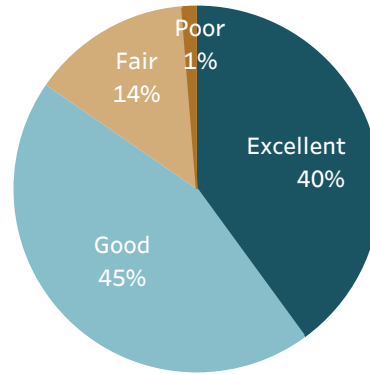


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

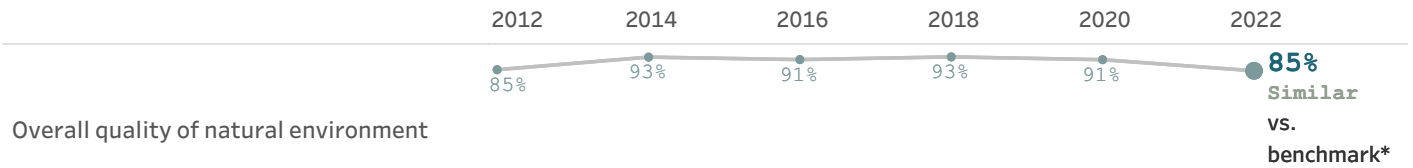
Overall quality of natural environment in Wilsonville, 2022

Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.



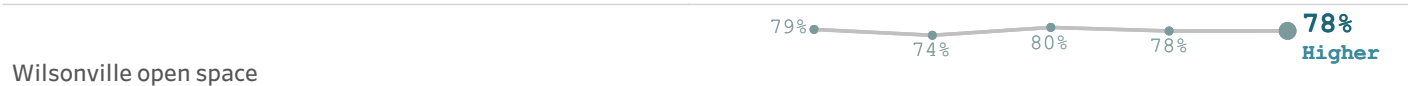
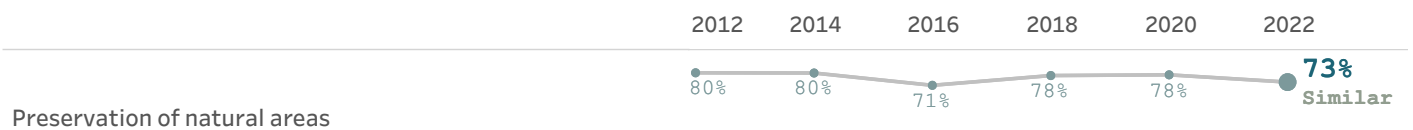
Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)

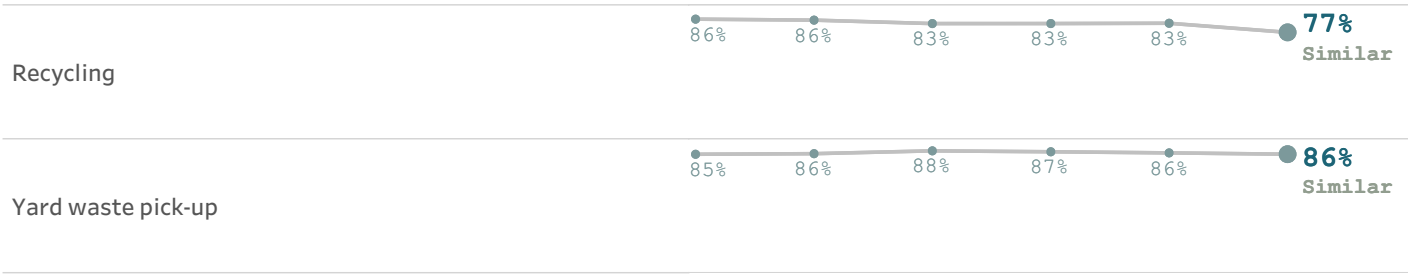


Please also rate each of the following in the Wilsonville community.
(% excellent or good)



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)





* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2022

Parks and recreation

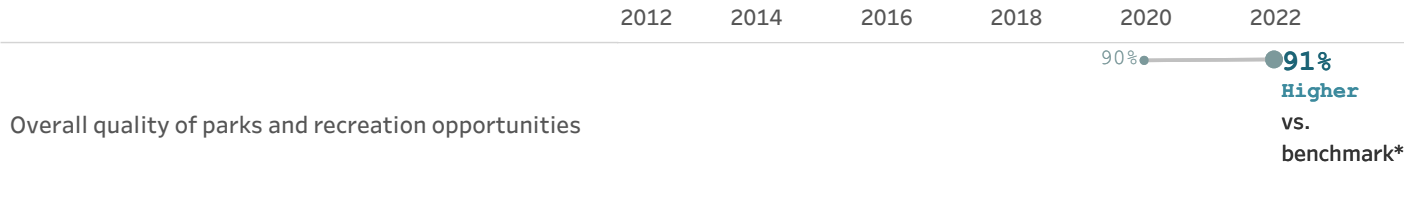
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



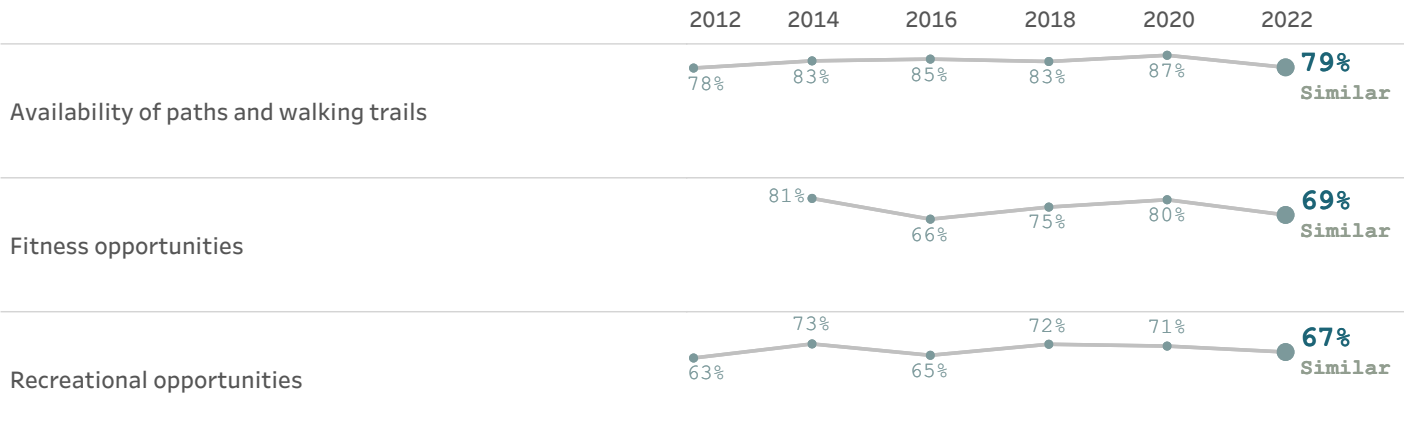
Please rate each of the following characteristics as they relate to Wilsonville as a whole.

(% excellent or good)



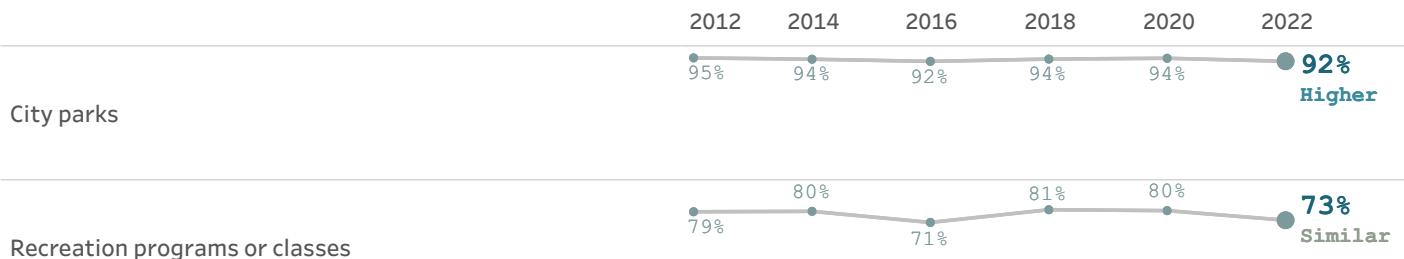
Please also rate each of the following in the Wilsonville community.

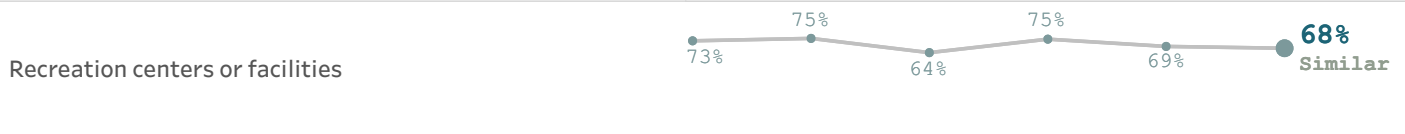
(% excellent or good)



Please rate the quality of each of the following services in Wilsonville.

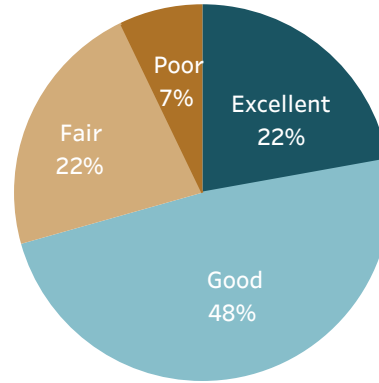
(% excellent or good)





* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

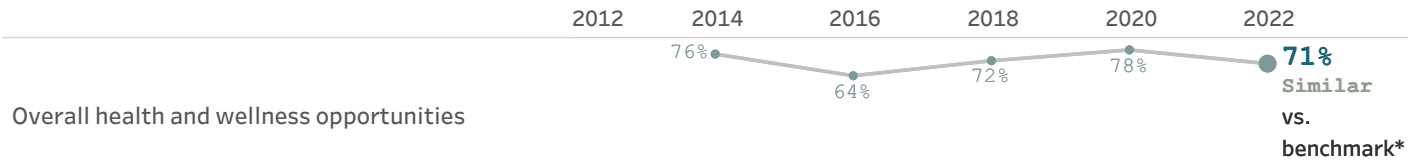
Overall health and wellness opportunities in Wilsonville, 2022



Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

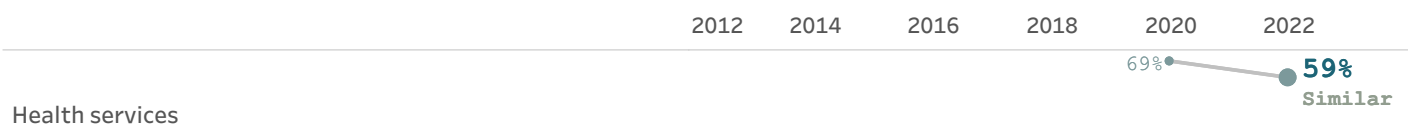
Please rate each of the following characteristics as they relate to Wilsonville as a whole.
(% excellent or good)



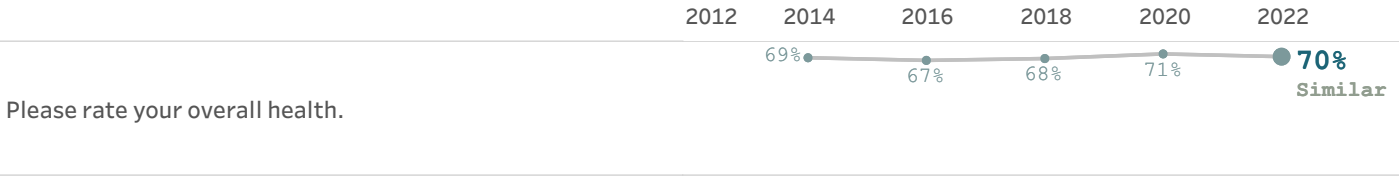
Please also rate each of the following in the Wilsonville community.
(% excellent or good)



Please rate the quality of each of the following services in Wilsonville.
(% excellent or good)

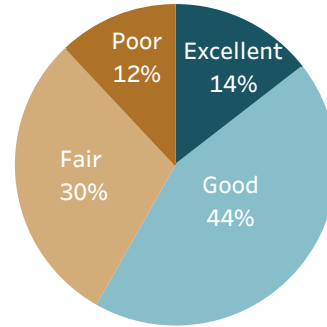


Please rate your overall health.
(% excellent or very good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

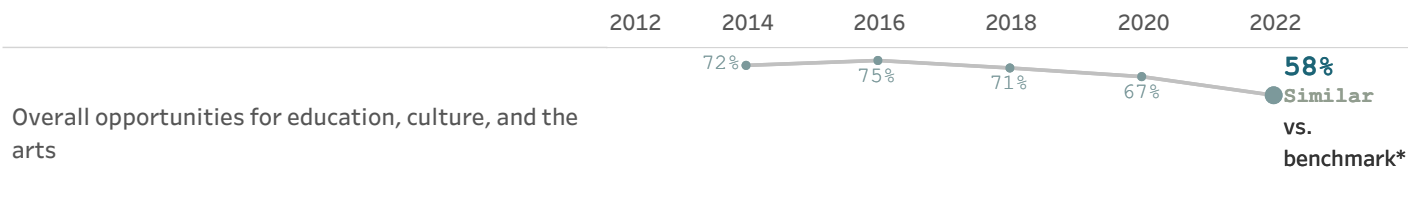
Overall opportunities for education, culture and the arts, 2022



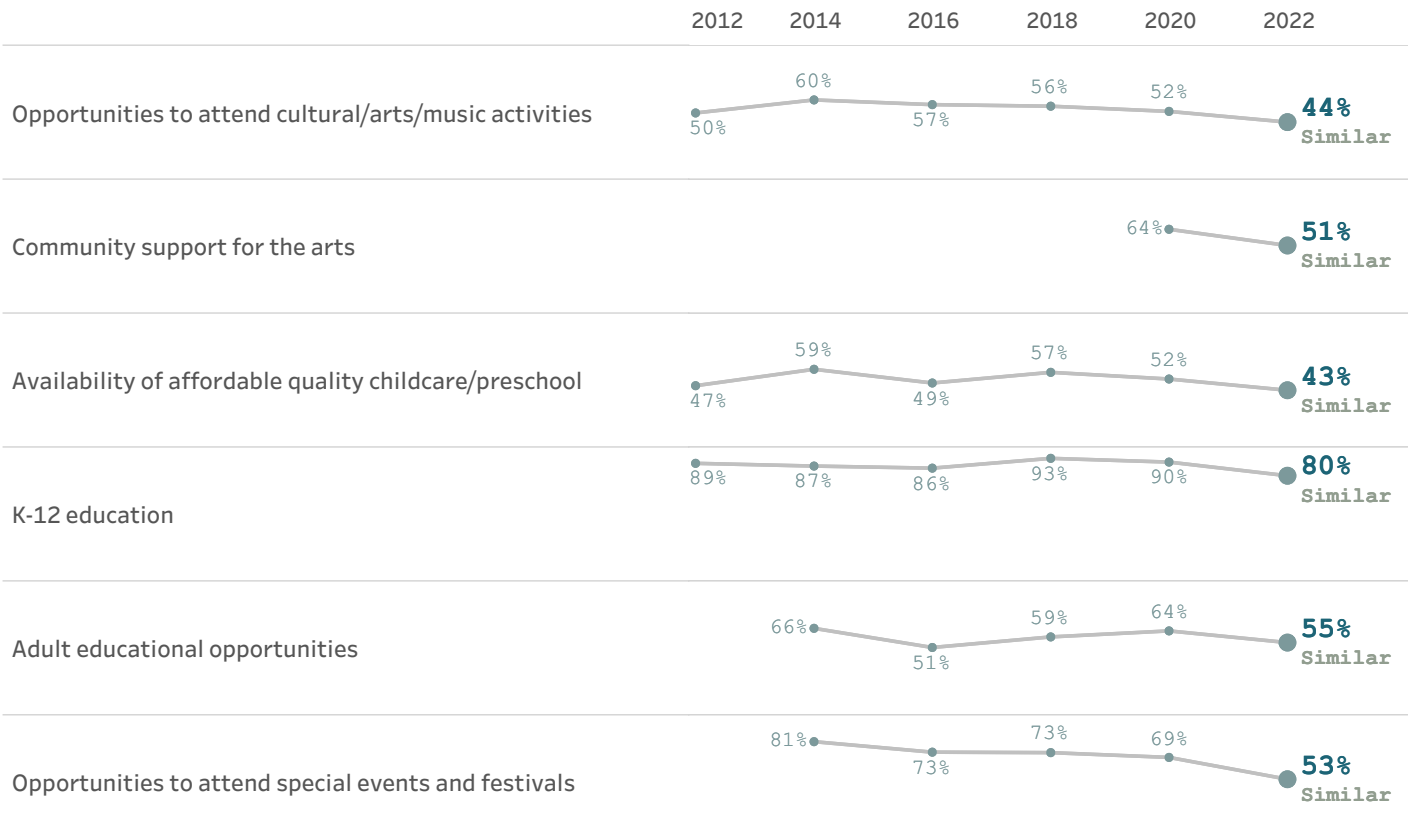
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Please rate each of the following characteristics as they relate to Wilsonville as a whole. (% excellent or good)



Please also rate each of the following in the Wilsonville community. (% excellent or good)



Please rate the quality of each of the following services in Wilsonville.

(% excellent or good)

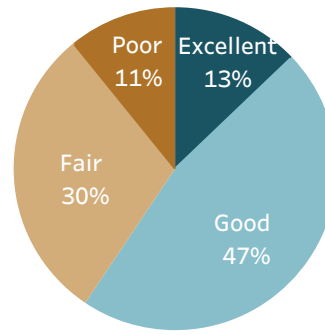


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' connection and engagement with their community, 2022

Inclusivity and engagement

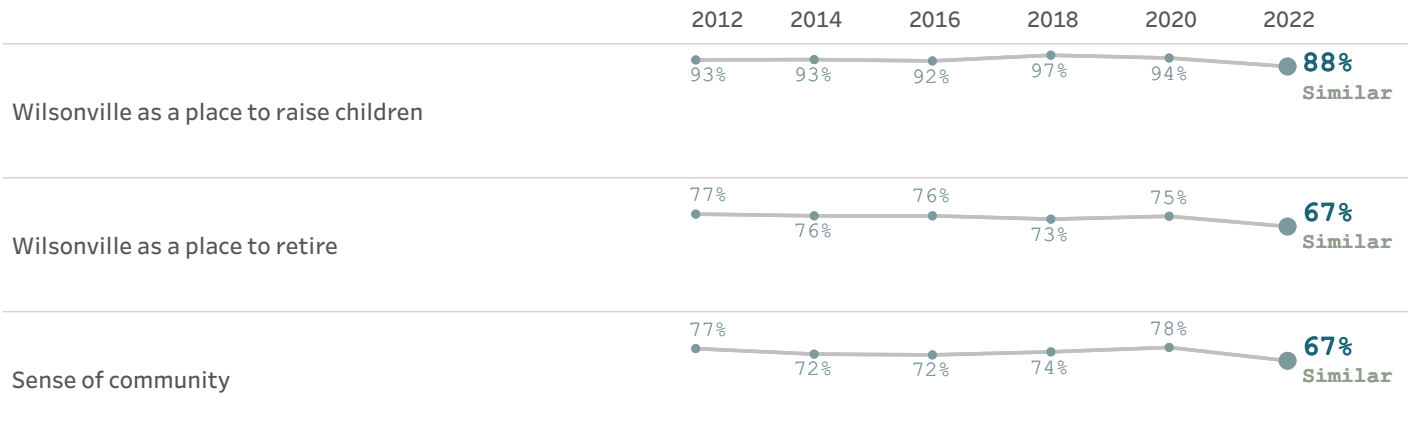
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



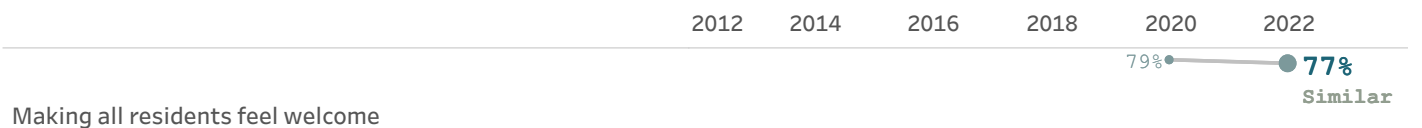
Please rate each of the following characteristics as they relate to Wilsonville as a whole. (% excellent or good)

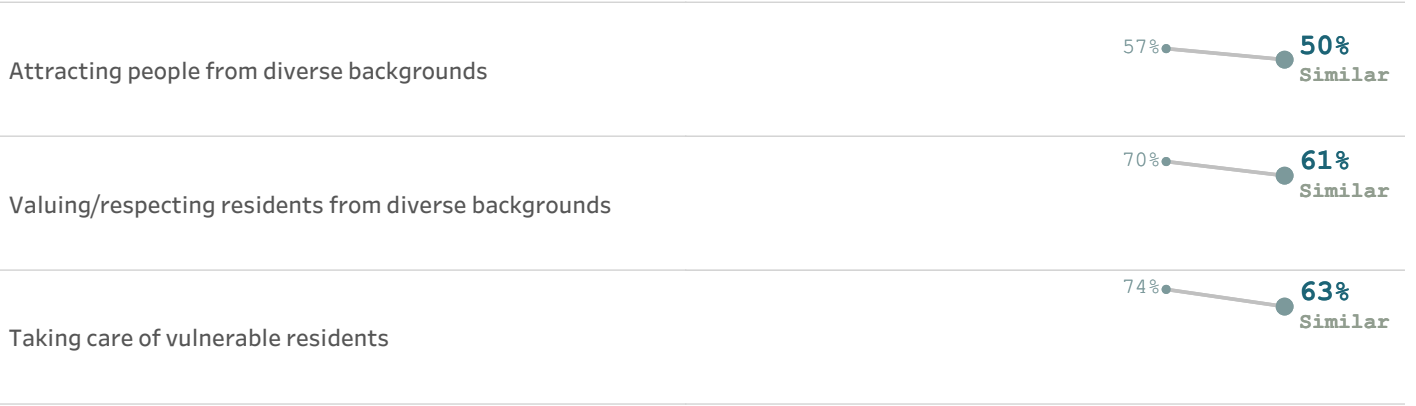


Please rate each of the following aspects of quality of life in Wilsonville. (% excellent or good)



Please rate the job you feel the Wilsonville community does at each of the following. (% excellent or good)





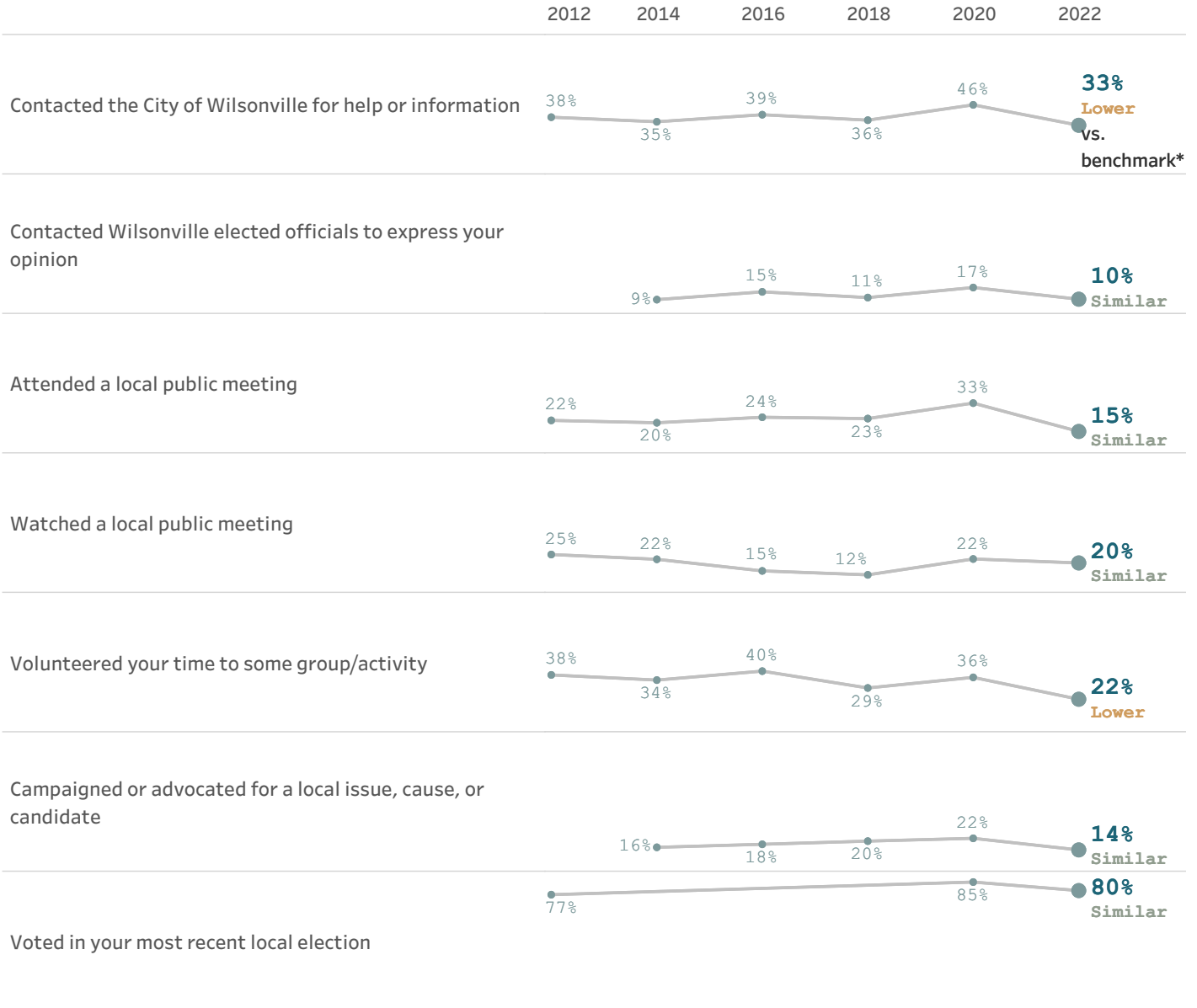
**Please also rate each of the following in the Wilsonville community.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

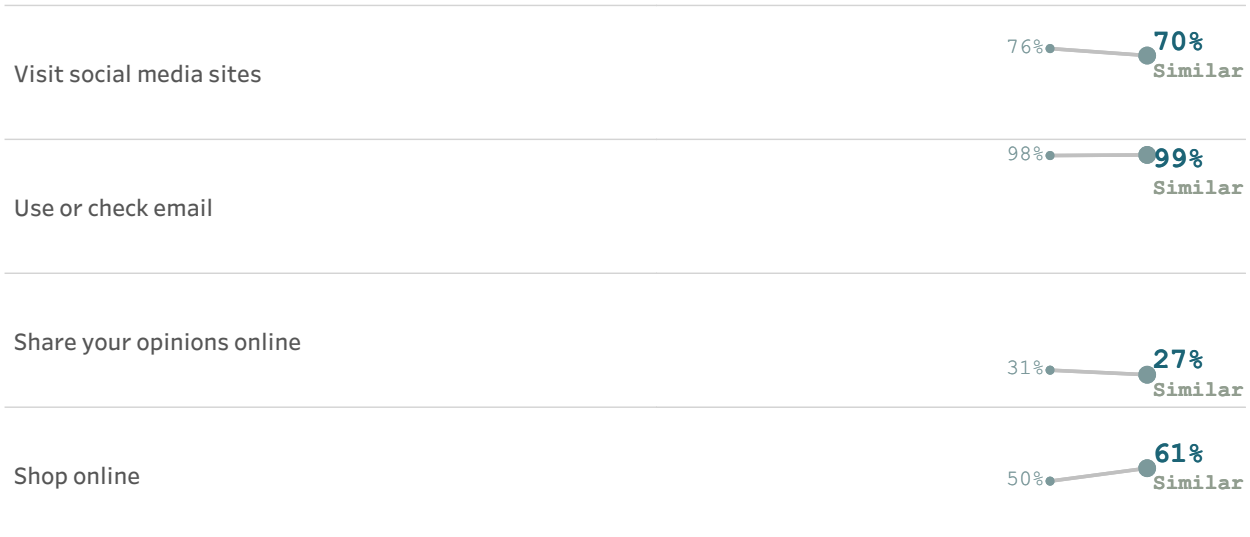
Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)

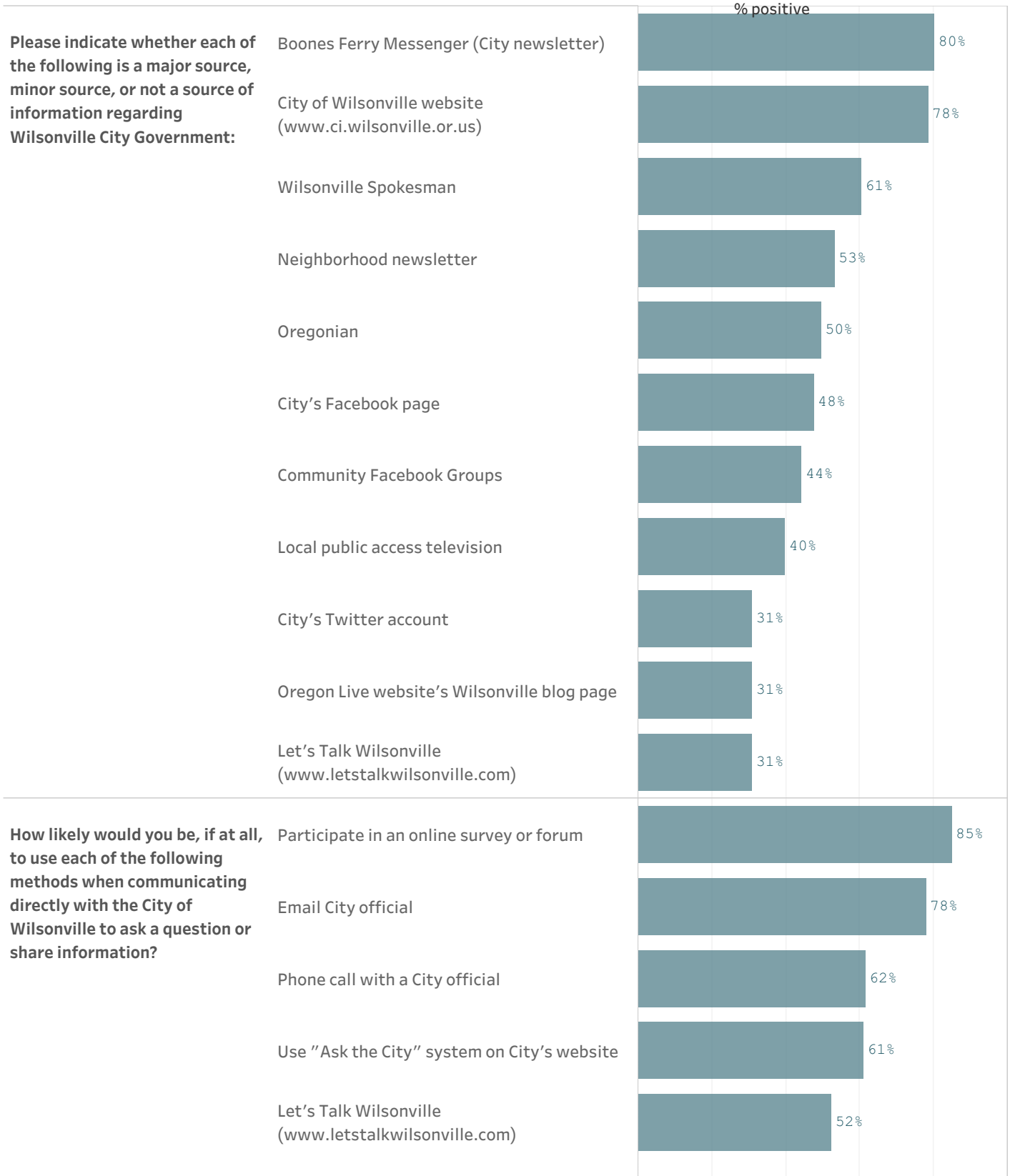


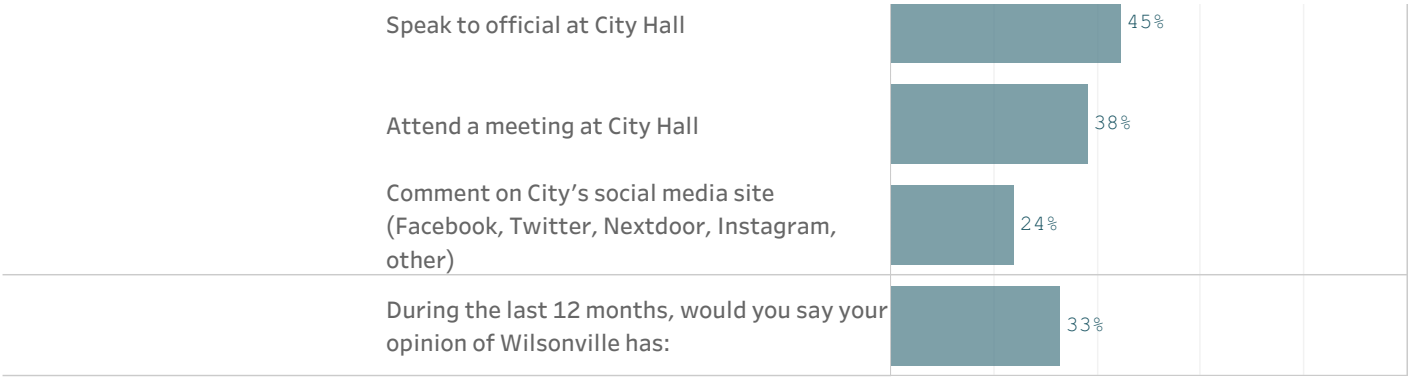


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the results of each custom question on the survey. The percentage of positive responses (major/minor source or very/somewhat likely or improved alot/ improved slightly) is shown.





Open-ended questions

Wilsonville included one open-ended question on their survey. The verbatim responses were categorized by topic area and those topics are reported below with the percent of responses given in each category. Because some comments from residents covered more than a single topic, those verbatim responses are grouped by the first topic listed in each comment.

What do you think are the biggest priorities facing the City of Wilsonville over the next five years?

Traffic/Infrastructure	26%
Affordable Housing/Cost of Living	20%
Growth/Development	16%
Safety/Homelessness	12%
Diversity/Community	5%
Economy/Small Business/Vibrancy of Downtown	5%
Education/Youth and recreation services	5%
Natural Environment	4%
Other	3%
Nothing	2%
Healthcare	2%

National benchmark tables

This table contains the comparisons of Wilsonville’s results to those from other communities. The first column shows the comparison of Wilsonville’s rating to the benchmark. Wilsonville’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Wilsonville residents is statistically similar to or different than the benchmark. The second column is Wilsonville’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Wilsonville’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Wilsonville’s result -- that is what percent of surveyed communities had a lower rating than Wilsonville.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Wilsonville.	Wilsonville as a place to live	Similar	94%	94	336	72
	Your neighborhood as a place to live	Similar	89%	82	289	71
	Wilsonville as a place to raise children	Similar	88%	106	340	69
	Wilsonville as a place to work	Similar	63%	137	331	58
	Wilsonville as a place to visit	Similar	50%	208	290	28
	Wilsonville as a place to retire	Similar	67%	156	336	53
	The overall quality of life	Similar	89%	102	362	72
	Sense of community	Similar	67%	147	289	49
Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Overall economic health	Similar	78%	96	277	65
	Overall quality of the transportation system	Higher	73%	15	159	91
	Overall design or layout of residential and commercial areas	Similar	75%	47	270	82
	Overall quality of the utility infrastructure	Similar	84%	26	155	83
	Overall feeling of safety	Similar	86%	110	328	66
	Overall quality of natural environment	Similar	85%	80	279	71
	Overall quality of parks and recreation opportunities	Higher	91%	12	161	93
	Overall health and wellness opportunities	Similar	71%	160	272	41
	Overall opportunities for education, culture, and the arts	Similar	58%	186	273	32
	Residents’ connection and engagement with their community	Similar	59%	81	156	48
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wilsonville to someone who asks	Similar	92%	88	280	68

Please indicate how likely or unlikely you are to do each of the following.	Remain in Wilsonville for the next five years	Similar	79%	215	277	22
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	97%	54	307	82
	In Wilsonville's downtown/commercial area during the day	Similar	96%	79	291	73
	From property crime	Similar	76%	101	164	39
	From violent crime	Similar	88%	71	164	56
	From fire, flood, or other natural disaster	Similar	81%	91	154	41
Please rate the job you feel the Wilsonville community does at each of the following.	Making all residents feel welcome	Similar	77%	47	162	71
	Attracting people from diverse backgrounds	Similar	50%	128	159	20
	Valuing/respecting residents from diverse backgrounds	Similar	61%	96	160	40
	Taking care of vulnerable residents	Similar	63%	60	156	62
Please rate each of the following in the Wilsonville community.	Overall quality of business and service establishments	Similar	75%	81	276	71
	Variety of business and service establishments	Similar	56%	99	156	37
	Vibrancy of downtown/commercial area	Similar	38%	181	259	30
	Employment opportunities	Similar	46%	138	293	53
	Shopping opportunities	Similar	44%	179	284	37
	Cost of living	Similar	27%	209	271	23
	Overall image or reputation	Similar	83%	109	332	67
Please also rate each of the following in the Wilsonville community.	Traffic flow on major streets	Similar	46%	175	305	42
	Ease of public parking	Higher	78%	17	253	93
	Ease of travel by car	Similar	77%	98	291	66
	Ease of travel by public transportation	Much higher	71%	9	253	96
	Ease of travel by bicycle	Higher	71%	48	293	83
	Ease of walking	Similar	77%	86	294	71
	Well-planned residential growth	Similar	53%	60	158	62
	Well-planned commercial growth	Similar	44%	67	158	58
	Well-designed neighborhoods	Similar	64%	56	155	64

Please also rate each of the following in the Wilsonville community.	Wilsonville Community Survey Results					
	Rating	Percentage	Count	Count	Count	Count
Preservation of the historical or cultural character of the community	Similar	60%	92	154	40	
Public places where people want to spend time	Similar	67%	114	265	57	
Variety of housing options	Similar	40%	174	276	37	
Availability of affordable quality housing	Similar	23%	226	298	24	
Overall quality of new development	Similar	52%	145	289	50	
Overall appearance	Higher	85%	51	312	83	
Cleanliness	Higher	90%	35	299	88	
Water resources	Similar	65%	55	142	61	
Air quality	Similar	84%	70	263	73	
Availability of paths and walking trails	Similar	79%	78	296	73	
Fitness opportunities	Similar	69%	136	265	49	
Recreational opportunities	Similar	67%	149	286	48	
Availability of affordable quality food	Similar	60%	179	259	31	
Availability of affordable quality health care	Similar	49%	206	268	23	
Availability of preventive health services	Similar	48%	204	255	20	
Availability of affordable quality mental health care	Lower	30%	211	255	17	
Opportunities to attend cultural/arts/music activities	Similar	44%	209	282	26	
Community support for the arts	Similar	51%	85	155	45	
Availability of affordable quality childcare/preschool	Similar	43%	200	266	25	
K-12 education	Similar	80%	97	269	64	
Adult educational opportunities	Similar	55%	144	262	45	
Sense of civic/community pride	Similar	61%	96	155	38	
Neighborliness of residents	Similar	63%	137	266	48	
Opportunities to participate in social events and activities	Similar	54%	203	273	26	
Opportunities to attend special events and festivals	Similar	53%	221	271	18	
Opportunities to volunteer	Similar	64%	179	269	33	
































Please also rate each of the following in the Wilsonville community.	Opportunities to participate in community matters	Similar	62%	144	272	47
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	57%	185	288	36
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Wilsonville for help or information	Lower	33%	285	307	7
	Contacted Wilsonville elected officials to express your opinion	Similar	10%	251	266	6
	Attended a local public meeting	Similar	15%	204	266	23
	Watched a local public meeting	Similar	20%	173	247	30
	Volunteered your time to some group/activity	Lower	22%	224	269	17
	Campaigned or advocated for a local issue, cause, or candidate	Similar	14%	206	259	20
	Voted in your most recent local election	Similar	80%	62	157	61
	Used public transportation instead of driving	Similar	25%	67	243	72
	Carpooled with other adults or children instead of driving alone	Similar	45%	88	262	66
	Walked or biked instead of driving	Higher	70%	58	266	78
	Please rate the quality of each of the following services in Wilsonville.	Public information services	Similar	72%	114	285
Economic development		Similar	58%	122	278	56
Traffic enforcement		Similar	65%	148	326	54
Traffic signal timing		Similar	58%	68	270	75
Street repair		Higher	59%	69	321	78
Street cleaning		Higher	84%	8	283	97
Street lighting		Higher	85%	1	312	100
Snow removal		Similar	73%	83	240	65
Sidewalk maintenance		Higher	78%	17	280	94
Bus or transit services		Much higher	79%	8	250	97
Land use, planning and zoning		Similar	49%	110	285	61
Code enforcement		Higher	63%	38	319	88
Affordable high-speed internet access		Similar	58%	44	152	71
Garbage collection		Similar	87%	96	303	68







Please rate the quality of each of the following services in Wilsonville.	Drinking water	Similar	83%	53	279	81
	Sewer services	Similar	89%	34	284	88
	Storm water management	Higher	89%	19	298	93
	Power (electric and/or gas) utility	Similar	93%	9	223	96
	Utility billing	Similar	79%	52	250	79
	Police/Sheriff services	Similar	81%	186	353	47
	Crime prevention	Similar	66%	193	325	40
	Animal control	Similar	73%	104	295	65
	Ambulance or emergency medical services	Similar	83%	180	292	38
	Fire services	Similar	92%	135	316	57
	Fire prevention and education	Similar	77%	150	281	46
	Emergency preparedness	Similar	62%	165	280	41
	Preservation of natural areas	Similar	73%	38	263	85
	Wilsonville open space	Higher	78%	35	256	86
	Recycling	Similar	77%	118	305	61
	Yard waste pick-up	Similar	86%	63	261	76
	City parks	Higher	92%	15	298	95
	Recreation programs or classes	Similar	73%	132	291	54
	Recreation centers or facilities	Similar	68%	139	276	50
	Health services	Similar	59%	169	250	32
	Public library services	Similar	93%	21	298	93
	Overall customer service by Wilsonville employees	Similar	87%	46	341	86
	Please rate the following categories of Wilsonville government performance.	The value of services for the taxes paid to Wilsonville	Similar	58%	107	345
The overall direction that Wilsonville is taking		Similar	69%	89	309	71
The job Wilsonville government does at welcoming resident involvement		Similar	57%	74	307	76
Overall confidence in Wilsonville government		Similar	58%	102	275	63

Please rate the following categories of Wilsonville government performance.	Generally acting in the best interest of the community	Similar	65%	84	279	70
	Being honest	Similar	65%	101	270	62
	Being open and transparent to the public	Similar	65%	56	161	65
	Informing residents about issues facing the community	Similar	63%	54	167	68
	Treating all residents fairly	Similar	64%	103	276	63
	Treating residents with respect	Similar	70%	66	158	58
Overall, how would you rate the quality of the services provided by each of the following?	The City of Wilsonville	Similar	78%	119	337	64
	The Federal Government	Similar	33%	209	259	19
Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall economic health	Similar	81%	213	249	14
	Overall quality of the transportation system	Similar	78%	47	154	70
	Overall design or layout of residential and commercial areas	Similar	81%	45	249	82
	Overall quality of the utility infrastructure	Similar	83%	90	153	41
	Overall feeling of safety	Similar	92%	58	249	77
	Overall quality of natural environment	Similar	90%	24	249	90
	Overall quality of parks and recreation opportunities	Similar	85%	17	154	89
	Overall health and wellness opportunities	Similar	73%	178	249	28
	Overall opportunities for education, culture, and the arts	Similar	66%	215	249	13
	Residents' connection and engagement with their community	Similar	69%	174	249	30
In general, how many times do you:	Access the internet from your home	Similar	97%	41	154	74
	Access the internet from your cell phone	Similar	92%	97	154	37
	Visit social media sites	Similar	70%	144	153	6
	Use or check email	Similar	99%	31	154	80
	Share your opinions online	Similar	27%	111	154	28
	Shop online	Similar	61%	49	154	68
	Please rate your overall health.	Similar	70%	72	261	72
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Lower	17%	237	263	10



































Complete set of frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "Don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

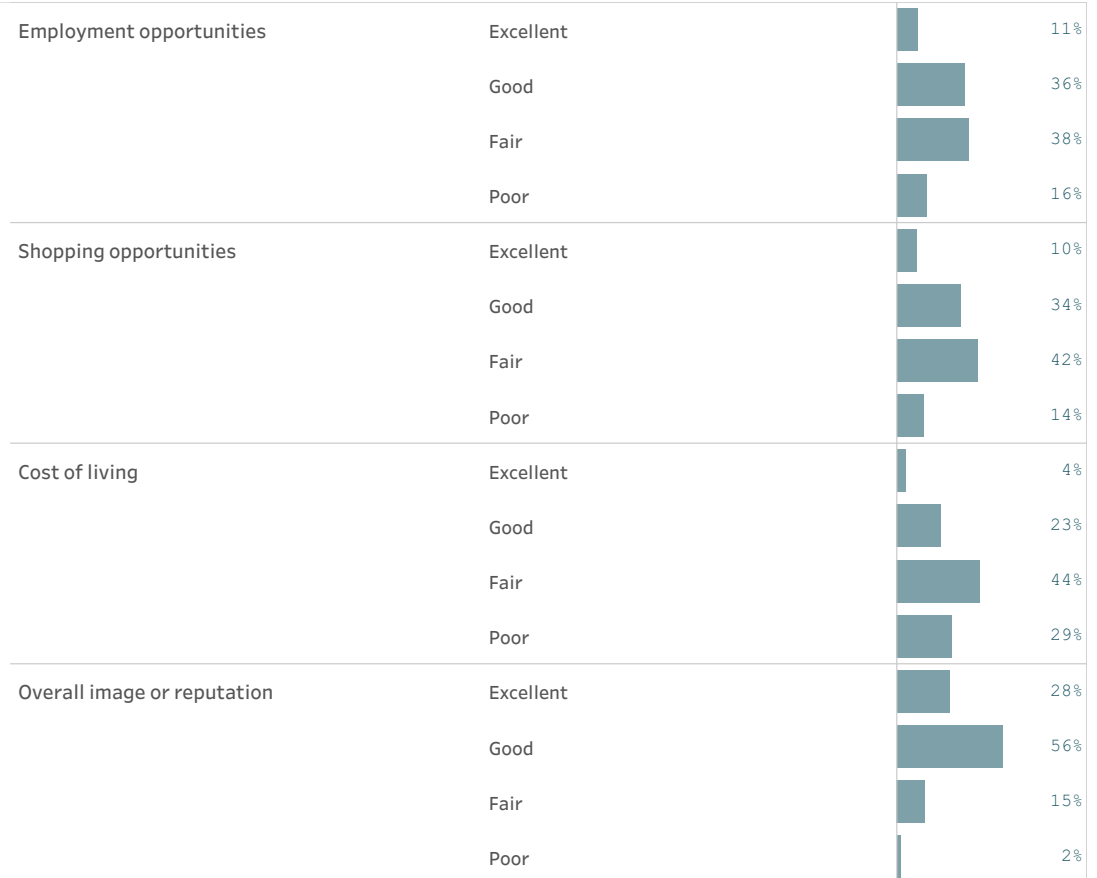
Please rate each of the following aspects of quality of life in Wilsonville.	Wilsonville as a place to live	Excellent		47%
		Good		47%
		Fair		5%
		Poor		1%
	Your neighborhood as a place to live	Excellent		51%
		Good		37%
		Fair		9%
		Poor		3%
	Wilsonville as a place to raise children	Excellent		52%
		Good		36%
		Fair		10%
		Poor		2%
	Wilsonville as a place to work	Excellent		28%
		Good		34%
		Fair		32%
		Poor		5%
	Wilsonville as a place to visit	Excellent		13%
		Good		38%
		Fair		41%
		Poor		9%
	Wilsonville as a place to retire	Excellent		33%
		Good		34%
		Fair		20%
		Poor		13%
	The overall quality of life	Excellent		37%
		Good		52%
		Fair		10%
		Poor		1%
	Sense of community	Excellent		20%
		Good		47%
		Fair		21%

Please rate each of the following aspects of quality of life in Wilsonville.	Sense of community	Poor		12%
Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Overall economic health	Excellent		19%
		Good		59%
		Fair		20%
		Poor		2%
Overall quality of the transportation system	Excellent		29%	
	Good		44%	
	Fair		22%	
	Poor		6%	
Overall design or layout of residential and commercial areas	Excellent		22%	
	Good		53%	
	Fair		20%	
	Poor		5%	
Overall quality of the utility infrastructure	Excellent		26%	
	Good		58%	
	Fair		14%	
	Poor		2%	
Overall feeling of safety	Excellent		42%	
	Good		43%	
	Fair		13%	
	Poor		1%	
Overall quality of natural environment	Excellent		40%	
	Good		45%	
	Fair		14%	
	Poor		1%	
Overall quality of parks and recreation opportunities	Excellent		55%	
	Good		36%	
	Fair		9%	
	Poor		0%	
Overall health and wellness opportunities	Excellent		22%	
	Good		48%	
	Fair		22%	
	Poor		7%	
Overall opportunities for education, culture, and the arts	Excellent		14%	

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Overall opportunities for education, culture, and the arts	Good		44%
		Fair		30%
		Poor		12%
	Residents' connection and engagement with their community	Excellent		13%
Good			47%	
Fair			30%	
Poor			11%	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wilsonville to someone who asks	Very likely		53%
		Somewhat likely		39%
		Somewhat unlikely		4%
		Very unlikely		4%
	Remain in Wilsonville for the next five years	Very likely		51%
		Somewhat likely		29%
		Somewhat unlikely		9%
		Very unlikely		11%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		84%
		Somewhat safe		13%
		Neither safe nor unsafe		1%
		Somewhat unsafe		0%
		Very unsafe		1%
	In Wilsonville's downtown/commercial area during the day	Very safe		73%
		Somewhat safe		23%
		Neither safe nor unsafe		3%
		Somewhat unsafe		1%
		Very unsafe		0%
	From property crime	Very safe		28%
		Somewhat safe		48%
		Neither safe nor unsafe		10%
		Somewhat unsafe		11%
		Very unsafe		4%
	From violent crime	Very safe		55%
Somewhat safe			33%	
Neither safe nor unsafe			10%	
Somewhat unsafe			1%	

Please rate how safe or unsafe you feel:	From violent crime	Very unsafe		1%
	From fire, flood, or other natural disaster	Very safe		41%
		Somewhat safe		40%
		Neither safe nor unsafe		14%
		Somewhat unsafe		5%
		Very unsafe		0%
Please rate the job you feel the Wilsonville community does at each of the following.	Making all residents feel welcome	Excellent		25%
		Good		52%
		Fair		20%
		Poor		3%
	Attracting people from diverse backgrounds	Excellent		16%
		Good		34%
		Fair		28%
		Poor		22%
	Valuing/respecting residents from diverse backgrounds	Excellent		20%
		Good		42%
		Fair		27%
		Poor		11%
	Taking care of vulnerable residents	Excellent		19%
		Good		45%
		Fair		29%
		Poor		8%
Please rate each of the following in the Wilsonville community.	Overall quality of business and service establishments	Excellent		22%
		Good		53%
		Fair		23%
		Poor		2%
	Variety of business and service establishments	Excellent		13%
		Good		42%
		Fair		34%
		Poor		10%
	Vibrancy of downtown/commercial area	Excellent		9%
		Good		30%
		Fair		43%
		Poor		19%

Please rate each of the following in the Wilsonville community.



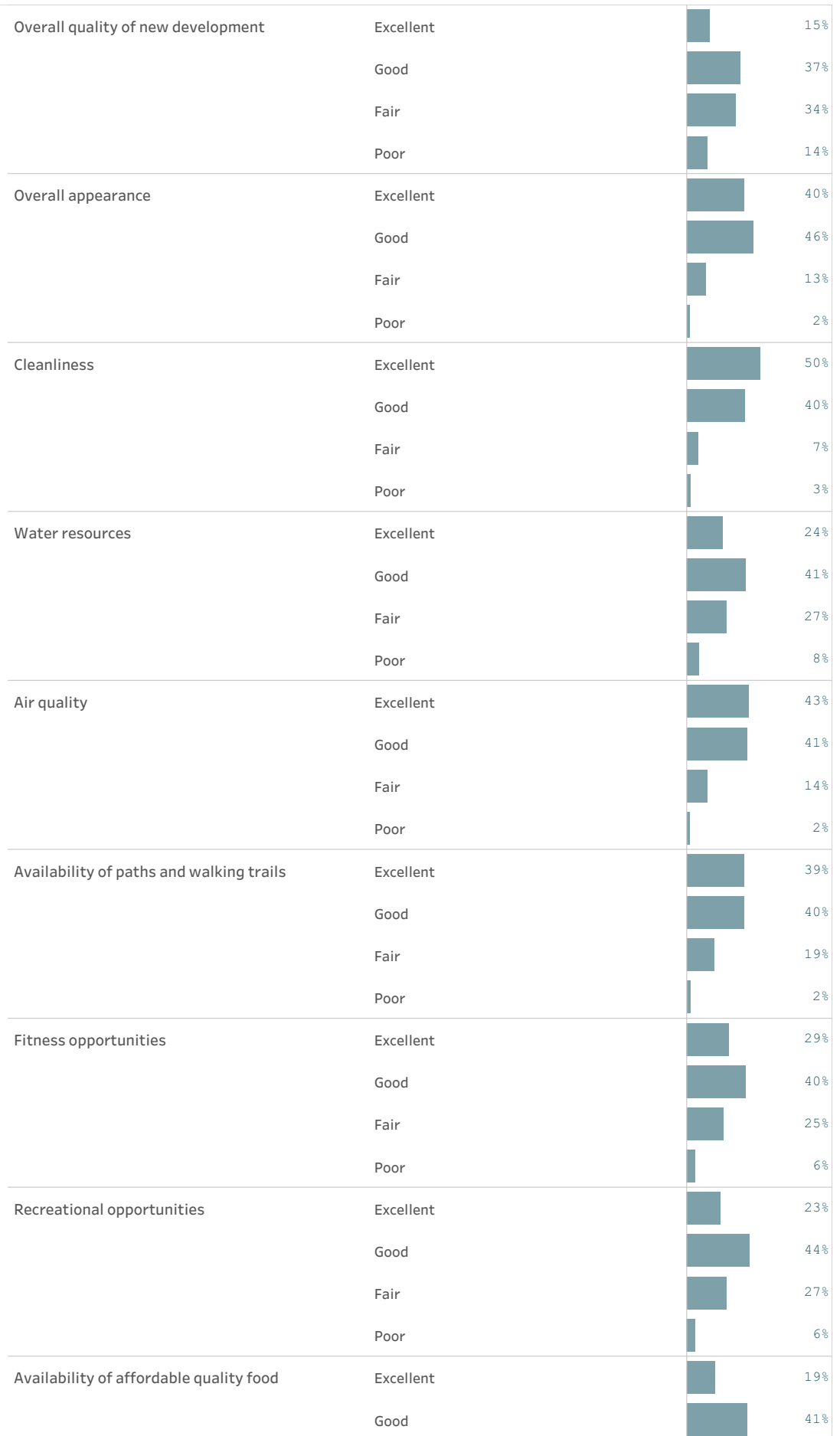
Please also rate each of the following in the Wilsonville community.





































Please also rate each of the following in the Wilsonville community.

Ease of travel by bicycle	Fair		20%
	Poor		10%
Ease of walking	Excellent		29%
	Good		49%
	Fair		15%
	Poor		8%
Well-planned residential growth	Excellent		18%
	Good		35%
	Fair		31%
	Poor		16%
Well-planned commercial growth	Excellent		11%
	Good		33%
	Fair		39%
	Poor		16%
Well-designed neighborhoods	Excellent		20%
	Good		44%
	Fair		25%
	Poor		10%
Preservation of the historical or cultural character of the community	Excellent		17%
	Good		43%
	Fair		28%
	Poor		13%
Public places where people want to spend time	Excellent		22%
	Good		46%
	Fair		25%
	Poor		8%
Variety of housing options	Excellent		14%
	Good		26%
	Fair		38%
	Poor		22%
Availability of affordable quality housing	Excellent		5%
	Good		18%
	Fair		31%
	Poor		46%





























Please also rate each of the following in the Wilsonville community.








Please also rate each of the following in the Wilsonville community.

Availability of affordable quality food	Fair		29%
	Poor		11%
Availability of affordable quality health care	Excellent		13%
	Good		35%
	Fair		33%
	Poor		19%
Availability of preventive health services	Excellent		13%
	Good		35%
	Fair		34%
	Poor		19%
Availability of affordable quality mental health care	Excellent		12%
	Good		18%
	Fair		27%
	Poor		42%
Opportunities to attend cultural/arts/music activities	Excellent		13%
	Good		31%
	Fair		36%
	Poor		21%
Community support for the arts	Excellent		15%
	Good		37%
	Fair		38%
	Poor		11%
Availability of affordable quality childcare/preschool	Excellent		9%
	Good		34%
	Fair		22%
	Poor		35%
K-12 education	Excellent		36%
	Good		44%
	Fair		15%
	Poor		5%
Adult educational opportunities	Excellent		16%
	Good		39%
	Fair		29%
	Poor		16%

Please also rate each of the following in the Wilsonville community.



































Sense of civic/community pride	Excellent		16%
	Good		46%
	Fair		24%
	Poor		15%
Neighborliness of residents	Excellent		24%
	Good		40%
	Fair		24%
	Poor		12%
Opportunities to participate in social events and activities	Excellent		15%
	Good		39%
	Fair		28%
	Poor		17%
Opportunities to attend special events and festivals	Excellent		17%
	Good		36%
	Fair		33%
	Poor		14%
Opportunities to volunteer	Excellent		19%
	Good		45%
	Fair		26%
	Poor		10%
Opportunities to participate in community matters	Excellent		18%
	Good		44%
	Fair		27%
	Poor		11%
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		17%
	Good		40%
	Fair		27%
	Poor		16%

Please indicate whether or not you have done each of the following in the last 12 months.



































Contacted the City of Wilsonville for help or information	No		68%
	Yes		32%
Contacted Wilsonville elected officials to express your opinion	No		90%
	Yes		10%
Attended a local public meeting	No		86%
	Yes		14%

Please indicate whether or not you have done each of the following in the last 12 months.	Watched a local public meeting	No	80%
		Yes	20%
	Volunteered your time to some group/activity	No	78%
		Yes	22%
	Campaigned or advocated for a local issue, cause, or candidate	No	86%
		Yes	14%
	Voted in your most recent local election	No	20%
		Yes	80%
	Used public transportation instead of driving	No	75%
		Yes	25%
	Carpooled with other adults or children instead of driving alone	No	55%
		Yes	45%
	Walked or biked instead of driving	No	30%
		Yes	70%
Please rate the quality of each of the following services in Wilsonville.	Public information services	Excellent	17%
		Good	56%
		Fair	22%
		Poor	5%
	Economic development	Excellent	11%
		Good	46%
		Fair	34%
		Poor	9%
	Traffic enforcement	Excellent	19%
		Good	46%
		Fair	24%
		Poor	11%
	Traffic signal timing	Excellent	16%
		Good	42%
		Fair	32%
		Poor	10%
Street repair	Excellent	19%	
	Good	40%	
	Fair	30%	
	Poor	11%	

































Please rate the quality of each of the following services in Wilsonville.



































Street cleaning	Excellent		38%
	Good		46%
	Fair		13%
	Poor		3%
Street lighting	Excellent		33%
	Good		52%
	Fair		13%
	Poor		3%
Snow removal	Excellent		25%
	Good		48%
	Fair		20%
	Poor		7%
Sidewalk maintenance	Excellent		23%
	Good		54%
	Fair		19%
	Poor		4%
Bus or transit services	Excellent		38%
	Good		40%
	Fair		14%
	Poor		7%
Land use, planning and zoning	Excellent		12%
	Good		36%
	Fair		36%
	Poor		16%
Code enforcement	Excellent		22%
	Good		41%
	Fair		26%
	Poor		10%
Affordable high-speed internet access	Excellent		19%
	Good		38%
	Fair		27%
	Poor		15%
Garbage collection	Excellent		38%
	Good		49%

Please rate the quality of each of the following services in Wilsonville.



























Garbage collection	Fair		10%
	Poor		3%
Drinking water	Excellent		41%
	Good		42%
	Fair		11%
	Poor		6%
Sewer services	Excellent		39%
	Good		51%
	Fair		8%
	Poor		2%
Storm water management	Excellent		32%
	Good		57%
	Fair		9%
	Poor		2%
Power (electric and/or gas) utility	Excellent		36%
	Good		57%
	Fair		6%
	Poor		1%
Utility billing	Excellent		26%
	Good		53%
	Fair		18%
	Poor		3%
Police/Sheriff services	Excellent		34%
	Good		48%
	Fair		15%
	Poor		4%
Crime prevention	Excellent		27%
	Good		38%
	Fair		24%
	Poor		10%
Animal control	Excellent		26%
	Good		48%
	Fair		20%
	Poor		7%



































Please rate the quality of each of the following services in Wilsonville.

Ambulance or emergency medical services	Excellent		43%
	Good		40%
	Fair		15%
	Poor		2%
Fire services	Excellent		48%
	Good		43%
	Fair		8%
	Poor		0%
Fire prevention and education	Excellent		31%
	Good		46%
	Fair		19%
	Poor		4%
Emergency preparedness	Excellent		27%
	Good		35%
	Fair		23%
	Poor		15%
Preservation of natural areas	Excellent		35%
	Good		39%
	Fair		19%
	Poor		8%
Wilsonville open space	Excellent		29%
	Good		48%
	Fair		20%
	Poor		3%
Recycling	Excellent		32%
	Good		45%
	Fair		18%
	Poor		5%
Yard waste pick-up	Excellent		37%
	Good		49%
	Fair		10%
	Poor		4%
City parks	Excellent		56%
	Good		36%

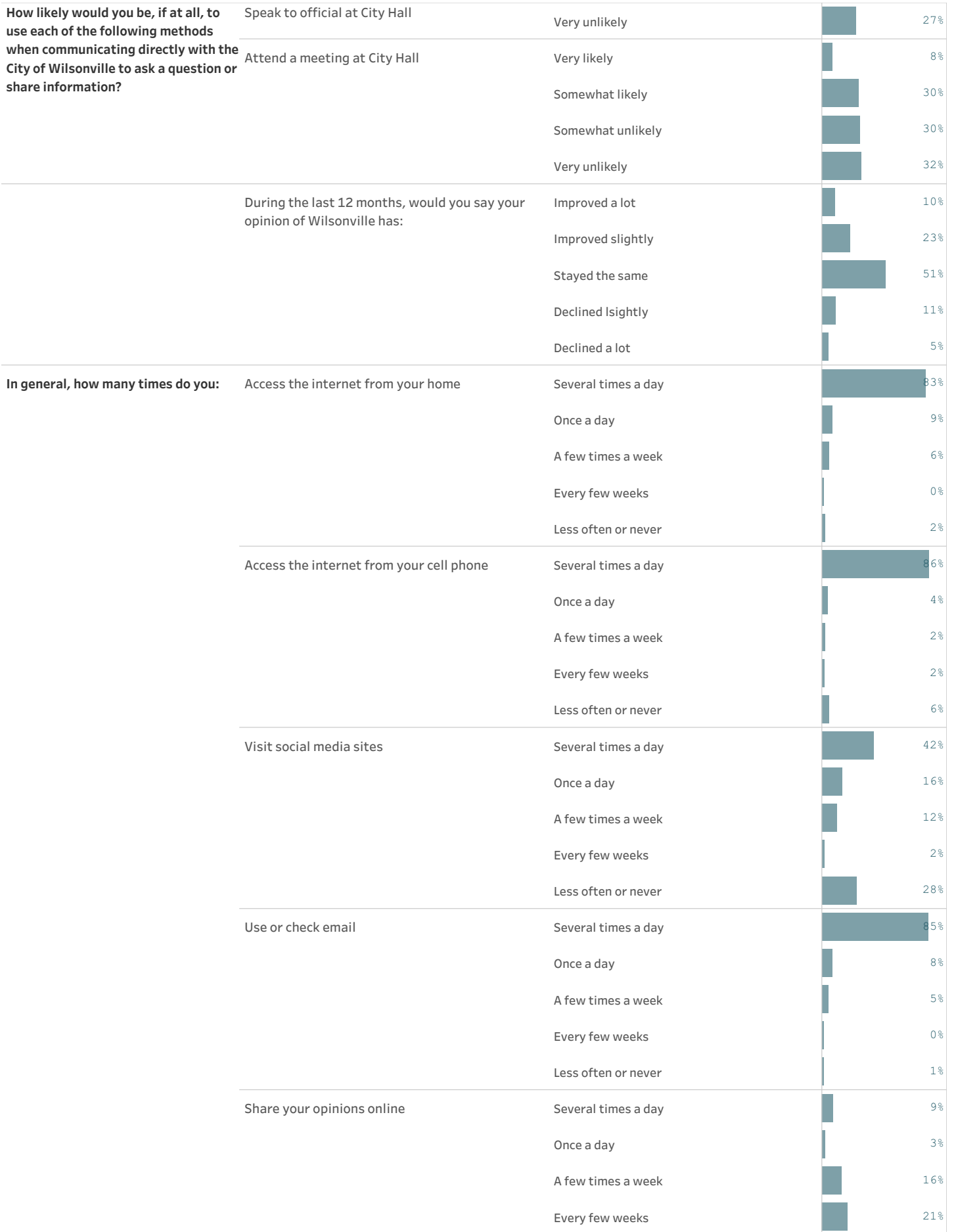
Please rate the quality of each of the following services in Wilsonville.	City parks	Fair		8%
		Poor		0%
	Recreation programs or classes	Excellent		23%
		Good		50%
		Fair		22%
		Poor		5%
	Recreation centers or facilities	Excellent		25%
		Good		43%
		Fair		23%
		Poor		9%
	Health services	Excellent		21%
		Good		39%
		Fair		29%
		Poor		12%
	Public library services	Excellent		60%
		Good		34%
		Fair		6%
		Poor		1%
	Overall customer service by Wilsonville employees	Excellent		39%
		Good		48%
		Fair		10%
		Poor		3%
Please rate the following categories of Wilsonville government performance.	The value of services for the taxes paid to Wilsonville	Excellent		16%
		Good		42%
		Fair		33%
		Poor		9%
	The overall direction that Wilsonville is taking	Excellent		14%
		Good		55%
		Fair		20%
		Poor		10%
	The job Wilsonville government does at welcoming resident involvement	Excellent		21%
		Good		36%
		Fair		30%
		Poor		13%

Please rate the following categories of Wilsonville government performance.				
Overall confidence in Wilsonville government	Excellent		17%	
	Good		42%	
	Fair		28%	
	Poor		13%	
Generally acting in the best interest of the community	Excellent		18%	
	Good		47%	
	Fair		24%	
	Poor		11%	
Being honest	Excellent		18%	
	Good		48%	
	Fair		22%	
	Poor		13%	
Being open and transparent to the public	Excellent		17%	
	Good		48%	
	Fair		21%	
	Poor		14%	
Informing residents about issues facing the community	Excellent		17%	
	Good		46%	
	Fair		20%	
	Poor		17%	
Treating all residents fairly	Excellent		19%	
	Good		45%	
	Fair		25%	
	Poor		11%	
Treating residents with respect	Excellent		21%	
	Good		50%	
	Fair		25%	
	Poor		4%	
Overall, how would you rate the quality of the services provided by each of the following?	The City of Wilsonville	Excellent	25%	
		Good	52%	
		Fair	19%	
		Poor	3%	
	The Federal Government	Excellent	7%	
	Good	26%		











Overall, how would you rate the quality of the services provided by each of the following?	The Federal Government	Fair		39%
		Poor		28%
Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall economic health	Essential		44%
		Very important		37%
		Somewhat important		19%
		Not at all important		0%
	Overall quality of the transportation system	Essential		33%
		Very important		45%
		Somewhat important		19%
		Not at all important		2%
	Overall design or layout of residential and commercial areas	Essential		38%
		Very important		43%
		Somewhat important		19%
		Not at all important		1%
Overall quality of the utility infrastructure	Essential		50%	
	Very important		33%	
	Somewhat important		16%	
	Not at all important		1%	
Overall feeling of safety	Essential		62%	
	Very important		30%	
	Somewhat important		7%	
	Not at all important		1%	
Overall quality of natural environment	Essential		47%	
	Very important		43%	
	Somewhat important		9%	
	Not at all important		1%	
Overall quality of parks and recreation opportunities	Essential		38%	
	Very important		46%	
	Somewhat important		15%	
	Not at all important		0%	
Overall health and wellness opportunities	Essential		26%	
	Very important		47%	
	Somewhat important		25%	
	Not at all important		2%	

Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall opportunities for education, culture, and the arts	Essential		27%
		Very important		39%
		Somewhat important		31%
		Not at all important		2%
	Residents' connection and engagement with their community	Essential		22%
		Very important		46%
		Somewhat important		29%
		Not at all important		2%
Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:	Boones Ferry Messenger (City newsletter)	Major source		57%
		Minor source		24%
		Not a source		20%
	Wilsonville Spokesman	Major source		27%
		Minor source		34%
		Not a source		39%
	Oregonian	Major source		14%
		Minor source		36%
		Not a source		50%
	Local public access television	Major source		12%
		Minor source		28%
		Not a source		60%
	City of Wilsonville website (www.ci.wilsonville.or.us)	Major source		41%
		Minor source		37%
		Not a source		22%
	City's Facebook page	Major source		13%
		Minor source		34%
		Not a source		52%
	City's Twitter account	Major source		10%
		Minor source		21%
		Not a source		69%
	Oregon Live website's Wilsonville blog page	Major source		7%
		Minor source		24%
		Not a source		69%
Neighborhood newsletter	Major source		22%	
	Minor source		31%	

Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:	Neighborhood newsletter	Not a source		47%	
	Let's Talk Wilsonville (www.letstalkwilsonville.com)	Major source		11%	
		Minor source		20%	
		Not a source		69%	
	Community Facebook Groups	Major source		21%	
		Minor source		23%	
		Not a source		56%	
	How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?	Let's Talk Wilsonville (www.letstalkwilsonville.com)	Very likely		8%
			Somewhat likely		18%
Somewhat unlikely				24%	
Very unlikely				49%	
Phone call with a City official		Very likely		32%	
		Somewhat likely		30%	
		Somewhat unlikely		23%	
		Very unlikely		16%	
Email City official		Very likely		50%	
		Somewhat likely		27%	
		Somewhat unlikely		15%	
		Very unlikely		7%	
Use "Ask the City" system on City's website		Very likely		20%	
		Somewhat likely		41%	
		Somewhat unlikely		22%	
		Very unlikely		17%	
Participate in an online survey or forum	Very likely		44%		
	Somewhat likely		41%		
	Somewhat unlikely		10%		
	Very unlikely		6%		
Comment on City's social media site (Facebook, Twitter, Nextdoor, Instagram, other)	Very likely		11%		
	Somewhat likely		13%		
	Somewhat unlikely		23%		
	Very unlikely		53%		
Speak to official at City Hall	Very likely		16%		
	Somewhat likely		28%		
	Somewhat unlikely		28%		



In general, how many times do you:	Share your opinions online	Less often or never		52%
	Shop online	Several times a day		11%
		Once a day		11%
		A few times a week		39%
		Every few weeks		33%
		Less often or never		6%
Please rate your overall health.	Excellent		29%	
	Very good		41%	
	Good		24%	
	Fair		5%	
	Poor		2%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		4%	
	Somewhat positive		13%	
	Neutral		43%	
	Somewhat negative		31%	
	Very negative		8%	
How many years have you lived in Wilsonville?	Less than 2 years		23%	
	2-5 years		33%	
	6-10 years		18%	
	11-20 years		14%	
	More than 20 years		12%	
Which best describes the building you live in?	One family house detached from any other houses		38%	
	Building with two or more homes (duplex, townhome, apartment or condominium)		59%	
	Mobile home		2%	
	Other		1%	
Do you rent or own your home?	Rent		55%	
	Own		45%	
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		2%	
	\$500 to \$999		9%	
	\$1,000 to \$1,499		19%	
	\$1,500 to \$1,999		30%	
	\$2,000 to \$2,499		21%	
	\$2,500 to \$2,999		7%	
	\$3,000 to \$3,499		6%	

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	\$3,500 or more		6%
Do any children 17 or under live in your household?	No		68%
	Yes		32%
Are you or any other members of your household aged 65 or older?	No		76%
	Yes		24%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		8%
	\$25,000 to \$49,999		10%
	\$50,000 to \$74,999		20%
	\$75,000 to \$99,999		19%
	\$100,000 to \$149,999		20%
	\$150,000 or more		23%
Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		89%
	Yes, I consider myself to be Spanish, Hispanic, or Latino		11%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		3%
	Asian, Asian Indian, or Pacific Islander		4%
	Black or African American		1%
	White		92%
	Other		6%
In which category is your age?	18-24 years		4%
	25-34 years		30%
	35-44 years		18%
	45-54 years		16%
	55-64 years		9%
	65-74 years		11%
	75 years or older		11%
What is your gender?	Female		56%
	Male		43%
	Identify in another way		0%

Full trends

This table contains the trends over time for the City of Wilsonville. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2020 and 2022 surveys is greater than seven percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2012	2014	2016	2018	2020	2022
Please rate each of the following aspects of quality of life in Wilsonville.	Wilsonville as a place to live	94%	94%	93%	95%	95%	94%
	Your neighborhood as a place to live	89%	91%	89%	93%	93%	89%
	Wilsonville as a place to raise children	93%	93%	92%	97%	94%	88%
	Wilsonville as a place to work	75%	79%	78%	76%	81%	63%
	Wilsonville as a place to visit		63%	60%	55%	59%	50%
	Wilsonville as a place to retire	77%	76%	76%	73%	75%	67%
	The overall quality of life	92%	91%	89%	94%	91%	89%
	Sense of community	77%	72%	72%	74%	78%	67%
Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Overall economic health	75%	76%	81%	85%	78%	
	Overall quality of the transportation system					77%	73%
	Overall design or layout of residential and commercial areas	81%	76%	77%	72%	75%	
	Overall quality of the utility infrastructure					89%	84%
	Overall feeling of safety	93%	93%	91%	89%	86%	
	Overall quality of natural environment	85%	93%	91%	93%	91%	85%
	Overall quality of parks and recreation opportunities					90%	91%
	Overall health and wellness opportunities	76%	64%	72%	78%	71%	
	Overall opportunities for education, culture, and the arts	72%	75%	71%	67%	58%	

	Residents' connection and engagement with their community	69% 59%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wilsonville to someone who asks	93% 93% 89% 92% 93% 92%
	Remain in Wilsonville for the next five years	85% 88% 80% 85% 90% 79%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	98% 98% 97% 97% 98% 97%
	In Wilsonville's downtown/commercial area during the day	96% 96% 93% 96% 97% 96%
	From property crime	80% 82% 76%
	From violent crime	92% 91% 88%
	From fire, flood, or other natural disaster	87% 81%
Please rate the job you feel the Wilsonville community does at each of the following.	Making all residents feel welcome	79% 77%
	Attracting people from diverse backgrounds	57% 50%
	Valuing/respecting residents from diverse backgrounds	70% 61%
	Taking care of vulnerable residents	74% 63%
Please rate each of the following in the Wilsonville community.	Overall quality of business and service establishments	77% 74% 64% 70% 81% 75%
	Variety of business and service establishments	58% 56%
	Vibrancy of downtown/commercial area	62% 55% 47% 45% 38%
	Employment opportunities	43% 51% 44% 53% 54% 46%
	Shopping opportunities	63% 54% 53% 50% 50% 44%
	Cost of living	43% 32% 35% 38% 27%
	Overall image or reputation	87% 87% 84% 88% 83% 83%
Please also rate each of the following in the Wilsonville community.	Traffic flow on major streets	48% 66% 43% 38% 49% 46%
	Ease of public parking	77% 78%
	Ease of travel by car	65% 74% 56% 57% 70% 77%
	Ease of travel by public transportation	75% 63% 67% 73% 71%

Please also rate each of the following in the Wilsonville community.						
Ease of travel by bicycle	69%	75%	73%	67%	77%	71%
Ease of walking	80%	81%	83%	82%	81%	77%
Well-planned residential growth					60%	53%
Well-planned commercial growth					55%	44%
Well-designed neighborhoods					68%	64%
Preservation of the historical or cultural character of the community					63%	60%
Public places where people want to spend time		84%	82%	80%	72%	67%
Variety of housing options	66%	64%	51%	62%	61%	40%
Availability of affordable quality housing	46%	47%	22%	38%	37%	23%
Overall quality of new development	78%	69%	57%	65%	63%	52%
Overall appearance	91%	92%	93%	92%	85%	85%
Cleanliness	94%	95%	93%	92%	92%	90%
Water resources					61%	65%
Air quality					87%	84%
Availability of paths and walking trails	78%	83%	85%	83%	87%	79%
Fitness opportunities		81%	66%	75%	80%	69%
Recreational opportunities	63%	73%	65%	72%	71%	67%
Availability of affordable quality food	67%	67%	64%	67%	70%	60%
Availability of affordable quality health care					61%	49%
Availability of preventive health services					61%	48%
Availability of affordable quality mental health care					41%	30%
Opportunities to attend cultural/arts/music activities	50%	60%	57%	56%	52%	44%
Community support for the arts					64%	51%

Please also rate each of the following in the Wilsonville community.	Availability of affordable quality childcare/preschool	47%	59%	49%	57%	52%	43%
	K-12 education	89%	87%	86%	93%	90%	80%
	Adult educational opportunities	66%	51%	59%	64%	55%	
	Sense of civic/community pride					75%	61%
	Neighborliness of residents	76%	68%	71%	78%	63%	
	Opportunities to participate in social events and activities	63%	71%	65%	65%	68%	54%
	Opportunities to attend special events and festivals	81%	73%	73%	69%	53%	
	Opportunities to volunteer	75%	76%	74%	73%	77%	64%
	Opportunities to participate in community matters	69%	77%	67%	75%	71%	62%
	Openness and acceptance of the community toward people of diverse backgrounds	72%	68%	63%	59%	67%	57%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Wilsonville for help or information	38%	35%	39%	36%	46%	33%
	Contacted Wilsonville elected officials to express your opinion	9%	15%	11%	17%	10%	
	Attended a local public meeting	22%	20%	24%	23%	33%	15%
	Watched a local public meeting	25%	22%	15%	12%	22%	20%
	Volunteered your time to some group/activity	38%	34%	40%	29%	36%	22%
	Campaigned or advocated for a local issue, cause, or candidate	16%	18%	20%	22%	14%	
	Voted in your most recent local election	77%				85%	80%
	Used public transportation instead of driving	35%	28%	27%	27%	25%	
	Carpooled with other adults or children instead of driving alone	42%	37%	41%	41%	45%	
	Walked or biked instead of driving	77%	70%	65%	67%	70%	
Please rate the quality of each of the following services in Wilsonville.	Public information services	83%	80%	79%	83%	78%	72%
	Economic development	66%	62%	66%	65%	58%	
	Traffic enforcement	66%	71%	62%	58%	65%	65%

Please rate the quality of each of the following services in Wilsonville.

Traffic signal timing	51%	64%	61%	60%	58%	58%
Street repair	60%	75%	71%	63%	67%	59%
Street cleaning	78%	87%	85%	83%	85%	84%
Street lighting	83%	87%	82%	86%	86%	85%
Snow removal					69%	73%
Sidewalk maintenance	74%	83%	77%	79%	65%	78%
Bus or transit services	85%	83%	79%	83%	82%	79%
Land use, planning and zoning	57%	54%	55%	57%	58%	49%
Code enforcement	71%	73%	66%	71%	62%	63%
Affordable high-speed internet access					65%	58%
Garbage collection	89%	88%	86%	91%	88%	87%
Drinking water	74%	82%	81%	80%	89%	83%
Sewer services	77%	89%	87%	89%	91%	89%
Storm water management	77%	82%	76%	83%	88%	89%
Power (electric and/or gas) utility	84%	88%	86%	88%	93%	93%
Utility billing		76%	77%	74%	83%	79%
Police/Sheriff services	83%	82%	81%	81%	83%	81%
Crime prevention	77%	78%	79%	78%	78%	66%
Animal control		75%	76%	76%	78%	73%
Ambulance or emergency medical services	88%	93%	92%	91%	91%	83%
Fire services	94%	94%	94%	94%	96%	92%
Fire prevention and education	81%	86%	84%	83%	84%	77%
Emergency preparedness	59%	52%	55%	56%	72%	62%

Please rate the quality of each of the following services in Wilsonville.	Preservation of natural areas	80%	80%	71%	78%	78%	73%
	Wilsonville open space		79%	74%	80%	78%	78%
	Recycling	86%	86%	83%	83%	83%	77%
	Yard waste pick-up	85%	86%	88%	87%	86%	86%
	City parks	95%	94%	92%	94%	94%	92%
	Recreation programs or classes	79%	80%	71%	81%	80%	73%
	Recreation centers or facilities	73%	75%	64%	75%	69%	68%
	Health services					69%	59%
	Public library services	95%	94%	95%	96%	94%	93%
	Overall customer service by Wilsonville employees	84%	82%	81%	82%	88%	87%
Please rate the following categories of Wilsonville government performance.	The value of services for the taxes paid to Wilsonville	60%	69%	57%	67%	65%	58%
	The overall direction that Wilsonville is taking	65%	68%	60%	68%	65%	69%
	The job Wilsonville government does at welcoming resident involvement	62%	68%	66%	68%	66%	57%
	Overall confidence in Wilsonville government		70%	61%	64%	61%	58%
	Generally acting in the best interest of the community		69%	63%	65%	66%	65%
	Being honest		73%	63%	72%	69%	65%
	Being open and transparent to the public					66%	65%
	Informing residents about issues facing the community					65%	63%
	Treating all residents fairly		71%	64%	70%	73%	64%
	Treating residents with respect					76%	70%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Wilsonville	85%	86%	81%	85%	80%	78%
	The Federal Government	38%	43%	37%	35%	35%	33%
Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall economic health		91%		84%	91%	81%

Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall quality of the transportation system	77%	78%
	Overall design or layout of residential and commercial areas	80%	79% 82% 81%
	Overall quality of the utility infrastructure	84%	83%
	Overall feeling of safety	93%	87% 89% 92%
	Overall quality of natural environment	87%	80% 80% 90%
	Overall quality of parks and recreation opportunities	80%	85%
	Overall health and wellness opportunities	73%	64% 71% 73%
	Overall opportunities for education, culture, and the arts	73%	63% 65% 66%
	Residents' connection and engagement with their community	79%	79% 70% 69%
In general, how many times do you:	Access the internet from your home	96%	97%
	Access the internet from your cell phone	92%	92%
	Visit social media sites	76%	70%
	Use or check email	98%	99%
	Share your opinions online	31%	27%
	Shop online	50%	61%
	Please rate your overall health.	69%	67% 68% 71% 70%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	24%	29% 29% 35% 13% 17%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Wilsonville conducted a survey of 2,800 residents. Survey invitations were mailed to randomly selected households and data were collected from April 13, 2022 to June 1, 2022. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Wilsonville. The open participation survey was identical to the probability sample survey with a question about where they heard about the survey. The open participation survey was open to all city residents and became available on May 18. The survey remained open for two weeks and there were 117 responses.





























The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2019 American Community Survey estimates for adults in the City of Wilsonville. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>


































		Unweighted	Weighted	Target*
Age	18-34	13%	34%	34%
	35-54	44%	34%	34%
	55+	43%	32%	32%
Hispanic origin	No, not Spanish, Hispanic, or Latino	97%	89%	89%
	Yes, I consider myself to be Spanish, Hispa..	3%	11%	11%
Housing tenure	Own	85%	46%	45%
	Rent	15%	54%	55%
Housing type	Attached	25%	61%	61%
	Detached	75%	39%	39%
Race & Hispanic origin	Not white alone	16%	22%	22%
	White alone, not Hispanic or Latino	84%	78%	78%
Sex	Female	64%	57%	57%
	Male	36%	43%	43%
Sex/age	Female 18-34	9%	19%	19%
	Female 35-54	33%	19%	19%
	Female 55+	22%	19%	19%
	Male 18-34	3%	14%	14%
	Male 35-54	12%	15%	15%
	Male 55+	21%	14%	14%

Open participation survey results



































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

































Please rate each of the following aspects of quality of life in Wilsonville.	Wilsonville as a place to live	Excellent		44%
		Good		40%
		Fair		16%
		Poor		0%
	Your neighborhood as a place to live	Excellent		38%
		Good		53%
		Fair		9%
	Wilsonville as a place to raise children	Excellent		50%
		Good		48%
		Fair		2%
	Wilsonville as a place to work	Excellent		20%
		Good		48%
		Fair		18%
		Poor		15%
	Wilsonville as a place to visit	Excellent		20%
		Good		37%
		Fair		24%
		Poor		20%
	Wilsonville as a place to retire	Excellent		32%
		Good		33%
		Fair		21%
		Poor		14%
	The overall quality of life	Excellent		22%
		Good		63%
		Fair		14%
		Poor		1%
	Sense of community	Excellent		11%
		Good		54%
		Fair		27%
		Poor		8%
Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Overall economic health	Excellent		20%

Please rate each of the following characteristics as they relate to Wilsonville as a whole.



































Overall economic health	Good		56%
	Fair		19%
	Poor		5%
Overall quality of the transportation system	Excellent		27%
	Good		43%
	Fair		18%
	Poor		12%
Overall design or layout of residential and commercial areas	Excellent		11%
	Good		51%
	Fair		24%
	Poor		14%
Overall quality of the utility infrastructure	Excellent		26%
	Good		53%
	Fair		22%
Overall feeling of safety	Excellent		32%
	Good		51%
	Fair		10%
	Poor		7%
Overall quality of natural environment	Excellent		39%
	Good		51%
	Fair		10%
	Poor		0%
Overall quality of parks and recreation opportunities	Excellent		35%
	Good		51%
	Fair		8%
	Poor		6%
Overall health and wellness opportunities	Excellent		15%
	Good		42%
	Fair		39%
	Poor		4%
Overall opportunities for education, culture, and the arts	Excellent		8%
	Good		39%
	Fair		46%
	Poor		6%

Please rate each of the following characteristics as they relate to Wilsonville as a whole.	Residents' connection and engagement with their community	Excellent		9%
		Good		37%
		Fair		40%
		Poor		13%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wilsonville to someone who asks	Very likely		23%
		Somewhat likely		47%
		Somewhat unlikely		26%
		Very unlikely		4%
	Remain in Wilsonville for the next five years	Very likely		48%
		Somewhat likely		21%
		Somewhat unlikely		21%
		Very unlikely		10%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		75%
		Somewhat safe		21%
		Neither safe nor unsafe		3%
		Somewhat unsafe		1%
	In Wilsonville's downtown/commercial area during the day	Very safe		67%
		Somewhat safe		31%
		Neither safe nor unsafe		1%
		Somewhat unsafe		0%
		Very unsafe		1%
	From property crime	Very safe		16%
		Somewhat safe		54%
		Neither safe nor unsafe		5%
		Somewhat unsafe		17%
		Very unsafe		9%
	From violent crime	Very safe		65%
		Somewhat safe		22%
Neither safe nor unsafe			8%	
Somewhat unsafe			4%	
From fire, flood, or other natural disaster	Very safe		43%	
	Somewhat safe		41%	
	Neither safe nor unsafe		6%	
	Somewhat unsafe		9%	




Please rate how safe or unsafe you feel:	From fire, flood, or other natural disaster	Very unsafe		1%
Please rate the job you feel the Wilsonville community does at each of the following.	Making all residents feel welcome	Excellent		9%
		Good		56%
		Fair		28%
		Poor		7%
	Attracting people from diverse backgrounds	Excellent		9%
		Good		24%
		Fair		45%
		Poor		23%
	Valuing/respecting residents from diverse backgrounds	Excellent		11%
		Good		39%
		Fair		47%
		Poor		3%
	Taking care of vulnerable residents	Excellent		11%
		Good		36%
		Fair		46%
		Poor		6%
Please rate each of the following in the Wilsonville community.	Overall quality of business and service establishments	Excellent		8%
		Good		53%
		Fair		22%
		Poor		17%
	Variety of business and service establishments	Excellent		7%
		Good		39%
		Fair		31%
		Poor		23%
	Vibrancy of downtown/commercial area	Excellent		1%
		Good		31%
		Fair		37%
		Poor		31%
	Employment opportunities	Excellent		9%
		Good		43%
		Fair		34%
Poor			14%	
Shopping opportunities	Excellent		9%	

Please rate each of the following in the Wilsonville community.	Shopping opportunities	Good		38%
		Fair		33%
		Poor		20%
	Cost of living	Excellent		0%
		Good		19%
		Fair		47%
		Poor		34%
	Overall image or reputation	Excellent		22%
		Good		62%
Fair			10%	
Poor			6%	
Please also rate each of the following in the Wilsonville community.	Traffic flow on major streets	Excellent		11%
		Good		26%
		Fair		31%
		Poor		32%
	Ease of public parking	Excellent		25%
		Good		50%
		Fair		16%
		Poor		9%
	Ease of travel by car	Excellent		26%
		Good		42%
		Fair		17%
		Poor		15%
	Ease of travel by public transportation	Excellent		21%
		Good		50%
		Fair		12%
Poor			18%	
Ease of travel by bicycle	Excellent		4%	
	Good		55%	
	Fair		35%	
	Poor		6%	
Ease of walking	Excellent		20%	
	Good		55%	
	Fair		16%	

































Please also rate each of the following in the Wilsonville community.



































Ease of walking	Poor		9%
Well-planned residential growth	Excellent		9%
	Good		34%
	Fair		19%
	Poor		38%
Well-planned commercial growth	Excellent		1%
	Good		40%
	Fair		32%
	Poor		26%
Well-designed neighborhoods	Excellent		7%
	Good		50%
	Fair		35%
	Poor		8%
Preservation of the historical or cultural character of the community	Excellent		2%
	Good		60%
	Fair		23%
	Poor		16%
Public places where people want to spend time	Excellent		12%
	Good		41%
	Fair		35%
	Poor		12%
Variety of housing options	Excellent		6%
	Good		28%
	Fair		30%
	Poor		36%
Availability of affordable quality housing	Excellent		1%
	Good		10%
	Fair		32%
	Poor		56%
Overall quality of new development	Excellent		14%
	Good		32%
	Fair		29%
	Poor		25%
Overall appearance	Excellent		29%

Please also rate each of the following in the Wilsonville community.

Overall appearance	Good		51%
	Fair		18%
	Poor		2%
Cleanliness	Excellent		48%
	Good		38%
	Fair		14%
Water resources	Excellent		7%
	Good		56%
	Fair		23%
	Poor		15%
Air quality	Excellent		28%
	Good		61%
	Fair		11%
Availability of paths and walking trails	Excellent		37%
	Good		56%
	Fair		7%
	Poor		1%
Fitness opportunities	Excellent		19%
	Good		55%
	Fair		21%
	Poor		5%
Recreational opportunities	Excellent		15%
	Good		39%
	Fair		36%
	Poor		10%
Availability of affordable quality food	Excellent		2%
	Good		46%
	Fair		40%
	Poor		12%
Availability of affordable quality health care	Excellent		13%
	Good		42%
	Fair		31%
	Poor		14%
Availability of preventive health services	Excellent		7%

Please also rate each of the following in the Wilsonville community.

Availability of preventive health services	Good		37%
	Fair		38%
	Poor		18%
Availability of affordable quality mental health care	Excellent		0%
	Good		13%
	Fair		35%
	Poor		51%
Opportunities to attend cultural/arts/music activities	Excellent		6%
	Good		40%
	Fair		24%
	Poor		29%
Community support for the arts	Excellent		9%
	Good		59%
	Fair		22%
	Poor		10%
Availability of affordable quality childcare/preschool	Excellent		0%
	Good		4%
	Fair		40%
	Poor		56%
K-12 education	Excellent		28%
	Good		58%
	Fair		7%
	Poor		6%
Adult educational opportunities	Excellent		12%
	Good		35%
	Fair		40%
	Poor		13%
Sense of civic/community pride	Excellent		14%
	Good		45%
	Fair		30%
	Poor		11%
Neighborliness of residents	Excellent		9%
	Good		51%
	Fair		33%

Please also rate each of the following in the Wilsonville community.	Neighborhoodliness of residents	Poor		8%
	Opportunities to participate in social events and activities	Excellent		11%
		Good		41%
		Fair		32%
		Poor		16%
	Opportunities to attend special events and festivals	Excellent		10%
		Good		38%
		Fair		24%
		Poor		27%
	Opportunities to volunteer	Excellent		14%
		Good		54%
		Fair		9%
		Poor		23%
	Opportunities to participate in community matters	Excellent		21%
		Good		61%
		Fair		15%
		Poor		3%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		15%
		Good		32%
		Fair		42%
Poor			11%	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Wilsonville for help or information	No		46%
		Yes		54%
	Contacted Wilsonville elected officials to express your opinion	No		75%
		Yes		25%
	Attended a local public meeting	No		80%
		Yes		20%
	Watched a local public meeting	No		66%
		Yes		34%
	Volunteered your time to some group/activity	No		71%
		Yes		29%
	Campaigned or advocated for a local issue, cause, or candidate	No		78%
		Yes		22%
	Voted in your most recent local election	No		7%

Please indicate whether or not you have done each of the following in the last 12 months.	Voted in your most recent local election	Yes	93%
	Used public transportation instead of driving	No	80%
		Yes	20%
	Carpooled with other adults or children instead of driving alone	No	63%
		Yes	37%
	Walked or biked instead of driving	No	47%
Yes		53%	
Please rate the quality of each of the following services in Wilsonville.	Public information services	Excellent	20%
		Good	57%
		Fair	21%
		Poor	2%
	Economic development	Excellent	3%
		Good	61%
		Fair	26%
		Poor	10%
	Traffic enforcement	Excellent	8%
		Good	45%
		Fair	31%
		Poor	16%
	Traffic signal timing	Excellent	15%
		Good	30%
		Fair	40%
		Poor	15%
	Street repair	Excellent	14%
		Good	38%
		Fair	40%
		Poor	8%
Street cleaning	Excellent	18%	
	Good	61%	
	Fair	18%	
	Poor	3%	
Street lighting	Excellent	10%	
	Good	69%	
	Fair	19%	

Please rate the quality of each of the following services in Wilsonville.































Street lighting	Poor		1%
	Excellent		14%
	Good		37%
	Fair		40%
Snow removal	Poor		9%
	Excellent		12%
	Good		59%
	Fair		26%
Sidewalk maintenance	Poor		3%
	Excellent		27%
	Good		59%
	Fair		45%
Bus or transit services	Poor		9%
	Excellent		7%
	Good		60%
	Fair		18%
Land use, planning and zoning	Poor		23%
	Excellent		5%
	Good		27%
	Fair		45%
Code enforcement	Poor		14%
	Excellent		7%
	Good		60%
	Fair		18%
Affordable high-speed internet access	Poor		12%
	Excellent		15%
	Good		36%
	Fair		37%
Garbage collection	Fair		16%
	Excellent		33%
	Good		50%
Drinking water	Poor		0%
	Excellent		34%
	Good		59%
	Fair		7%
Sewer services	Good		69%
	Excellent		21%


































Please rate the quality of each of the following services in Wilsonville.

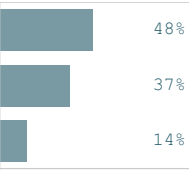
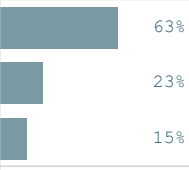
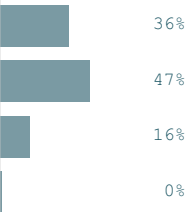
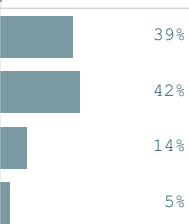
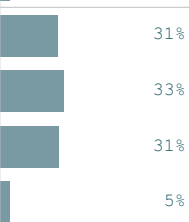
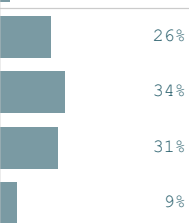
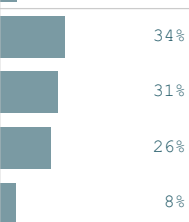
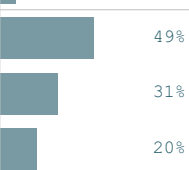
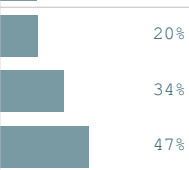
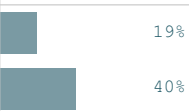
Sewer services	Fair		10%
	Excellent		27%
Storm water management	Good		59%
	Fair		13%
	Poor		1%
	Excellent		24%
Power (electric and/or gas) utility	Good		48%
	Fair		27%
	Excellent		24%
Utility billing	Good		40%
	Fair		23%
	Poor		13%
	Excellent		24%
Police/Sheriff services	Excellent		25%
	Good		43%
	Fair		26%
	Poor		6%
Crime prevention	Excellent		2%
	Good		69%
	Fair		19%
	Poor		11%
Animal control	Excellent		8%
	Good		52%
	Fair		30%
	Poor		10%
Ambulance or emergency medical services	Excellent		38%
	Good		43%
	Fair		18%
	Poor		2%
Fire services	Excellent		42%
	Good		54%
	Fair		4%
Fire prevention and education	Excellent		23%
	Good		44%
	Fair		22%

Please rate the quality of each of the following services in Wilsonville.

Fire prevention and education	Poor		11%
Emergency preparedness	Excellent		18%
	Good		41%
	Fair		30%
	Poor		11%
Preservation of natural areas	Excellent		14%
	Good		54%
	Fair		28%
	Poor		4%
Wilsonville open space	Excellent		15%
	Good		58%
	Fair		23%
	Poor		3%
Recycling	Excellent		14%
	Good		65%
	Fair		21%
	Poor		1%
Yard waste pick-up	Excellent		16%
	Good		69%
	Fair		11%
	Poor		4%
City parks	Excellent		44%
	Good		52%
	Fair		3%
Recreation programs or classes	Excellent		23%
	Good		34%
	Fair		37%
	Poor		6%
Recreation centers or facilities	Excellent		17%
	Good		48%
	Fair		15%
	Poor		20%
Health services	Excellent		7%
	Good		51%

Please rate the quality of each of the following services in Wilsonville.	Health services	Fair		36%
		Poor		5%
	Public library services	Excellent		37%
		Good		62%
Fair			0%	
Overall customer service by Wilsonville employees	Excellent		25%	
	Good		68%	
	Fair		3%	
	Poor		4%	
Please rate the following categories of Wilsonville government performance.	The value of services for the taxes paid to Wilsonville	Excellent		14%
		Good		44%
		Fair		26%
		Poor		16%
	The overall direction that Wilsonville is taking	Excellent		10%
		Good		46%
		Fair		30%
		Poor		13%
	The job Wilsonville government does at welcoming resident involvement	Excellent		22%
		Good		31%
		Fair		38%
		Poor		9%
Overall confidence in Wilsonville government	Excellent		10%	
	Good		44%	
	Fair		38%	
	Poor		7%	
Generally acting in the best interest of the community	Excellent		10%	
	Good		54%	
	Fair		25%	
	Poor		11%	
Being honest	Excellent		9%	
	Good		52%	
	Fair		29%	
	Poor		11%	
Being open and transparent to the public	Excellent		8%	

Please rate the following categories of Wilsonville government performance.	Being open and transparent to the public	Good		51%
		Fair		29%
		Poor		12%
	Informing residents about issues facing the community	Excellent		7%
		Good		47%
		Fair		33%
		Poor		13%
	Treating all residents fairly	Excellent		6%
		Good		69%
		Fair		13%
		Poor		13%
	Treating residents with respect	Excellent		11%
Good			72%	
Fair			7%	
Poor			10%	
Overall, how would you rate the quality of the services provided by each of the following?	The City of Wilsonville	Excellent		19%
		Good		69%
		Fair		11%
		Poor		1%
	The Federal Government	Excellent		5%
		Good		27%
		Fair		42%
		Poor		26%
Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall economic health	Essential		43%
		Very important		35%
		Somewhat important		21%
	Overall quality of the transportation system	Essential		32%
		Very important		29%
		Somewhat important		33%
		Not at all important		5%
	Overall design or layout of residential and commercial areas	Essential		42%
		Very important		42%
		Somewhat important		11%
		Not at all important		4%















Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.	Overall quality of the utility infrastructure	Essential		48%
		Very important		37%
		Somewhat important		14%
	Overall feeling of safety	Essential		63%
		Very important		23%
		Somewhat important		15%
	Overall quality of natural environment	Essential		36%
		Very important		47%
		Somewhat important		16%
		Not at all important		0%
	Overall quality of parks and recreation opportunities	Essential		39%
		Very important		42%
Somewhat important			14%	
Not at all important			5%	
Overall health and wellness opportunities	Essential		31%	
	Very important		33%	
	Somewhat important		31%	
	Not at all important		5%	
Overall opportunities for education, culture, and the arts	Essential		26%	
	Very important		34%	
	Somewhat important		31%	
	Not at all important		9%	
Residents' connection and engagement with their community	Essential		34%	
	Very important		31%	
	Somewhat important		26%	
	Not at all important		8%	
Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:	Boones Ferry Messenger (City newsletter)	Major source		49%
		Minor source		31%
		Not a source		20%
	Wilsonville Spokesman	Major source		20%
		Minor source		34%
		Not a source		47%
	Oregonian	Major source		19%
		Minor source		40%

Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:	Oregonian	Not a source		40%
	Local public access television	Major source		7%
		Minor source		28%
		Not a source		65%
	City of Wilsonville website (www.ci.wilsonville.or.us)	Major source		51%
		Minor source		39%
		Not a source		10%
	City's Facebook page	Major source		38%
		Minor source		30%
		Not a source		33%
	City's Twitter account	Major source		21%
		Minor source		30%
		Not a source		49%
	Oregon Live website's Wilsonville blog page	Major source		6%
		Minor source		31%
		Not a source		63%
	Neighborhood newsletter	Major source		26%
		Minor source		16%
		Not a source		58%
Let's Talk Wilsonville (www.letstalkwilsonville.com)	Major source		24%	
	Minor source		37%	
	Not a source		39%	
Community Facebook Groups	Major source		42%	
	Minor source		27%	
	Not a source		31%	
How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?	Let's Talk Wilsonville (www.letstalkwilsonville.com)	Very likely		17%
		Somewhat likely		41%
		Somewhat unlikely		21%
		Very unlikely		21%
	Phone call with a City official	Very likely		31%
		Somewhat likely		27%
		Somewhat unlikely		18%
		Very unlikely		24%
Email City official	Very likely		54%	

How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?	Email City official	Somewhat likely		25%
		Somewhat unlikely		18%
		Very unlikely		3%
	Use "Ask the City" system on City's website	Very likely		37%
		Somewhat likely		32%
		Somewhat unlikely		23%
		Very unlikely		8%
	Participate in an online survey or forum	Very likely		65%
		Somewhat likely		35%
		Somewhat unlikely		0%
		Very unlikely		0%
	Comment on City's social media site (Facebook, Twitter, Nextdoor, Instagram, other)	Very likely		24%
Somewhat likely			29%	
Somewhat unlikely			20%	
Very unlikely			27%	
Speak to official at City Hall	Very likely		21%	
	Somewhat likely		40%	
	Somewhat unlikely		25%	
	Very unlikely		14%	
Attend a meeting at City Hall	Very likely		8%	
	Somewhat likely		45%	
	Somewhat unlikely		34%	
	Very unlikely		13%	
During the last 12 months, would you say your opinion of Wilsonville has:	Improved a lot		6%	
	Improved slightly		8%	
	Stayed the same		58%	
	Declined slightly		15%	
	Declined a lot		13%	
In general, how many times do you:	Access the internet from your home	Several times a day		89%
		Once a day		2%
		A few times a week		4%
		Every few weeks		0%
		Less often or never		4%
	Access the internet from your cell phone	Several times a day		94%

In general, how many times do you:	Access the internet from your cell phone	Once a day	2%
		A few times a week	4%
		Less often or never	0%
Visit social media sites	Several times a day	70%	
	Once a day	19%	
	A few times a week	6%	
	Less often or never	4%	
Use or check email	Several times a day	86%	
	Once a day	13%	
	A few times a week	1%	
Share your opinions online	Several times a day	15%	
	Once a day	5%	
	A few times a week	18%	
	Every few weeks	30%	
	Less often or never	33%	
Shop online	Several times a day	13%	
	Once a day	5%	
	A few times a week	51%	
	Every few weeks	25%	
	Less often or never	6%	
Please rate your overall health.	Excellent	30%	
	Very good	35%	
	Good	30%	
	Fair	5%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive	0%	
	Somewhat positive	1%	
	Neutral	36%	
	Somewhat negative	55%	
	Very negative	8%	
How many years have you lived in Wilsonville?	Less than 2 years	19%	
	2-5 years	39%	
	6-10 years	17%	
	11-20 years	12%	
	More than 20 years	14%	

	Which best describes the building you live in?	One family house detached from any other houses		39%
		Building with two or more homes (duplex, townhome, apartment or condominium)		61%
	Do you rent or own your home?	Rent		54%
		Own		46%
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		4%
		\$500 to \$999		3%
		\$1,000 to \$1,499		23%
		\$1,500 to \$1,999		31%
		\$2,000 to \$2,499		30%
		\$2,500 to \$2,999		8%
		\$3,000 to \$3,499		2%
		\$3,500 or more		1%
		Do any children 17 or under live in your household?	No	
Yes			30%	
Are you or any other members of your household aged 65 or older?	No		76%	
	Yes		24%	
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		11%	
	\$25,000 to \$49,999		7%	
	\$50,000 to \$74,999		19%	
	\$75,000 to \$99,999		22%	
	\$100,000 to \$149,999		28%	
	\$150,000 or more		13%	
Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		89%
		Yes, I consider myself to be Spanish, Hispanic, or Latino		11%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		8%	
	Asian, Asian Indian, or Pacific Islander		0%	
	White		93%	
	Other		7%	
In which category is your age?	18-24 years		4%	
	25-34 years		30%	
	35-44 years		12%	
	45-54 years		22%	
	55-64 years		14%	
	65-74 years		12%	

In which category is your age?	75 years or older		6%
What is your gender?	Female		56%
	Male		43%
	Identify in another way		1%
How did you hear about this survey? (Select all that apply.)	The City's website		8%
	The City's social media (Facebook, Twitter, Instagram, etc.)		51%
	Received an email from the City		34%
	In a City newsletter or utility bill		2%
	Received a postcard or letter from the City		0%
	Nextdoor		1%
	In my Facebook feed		21%
	Heard about it from a family member, friend or neighbor		1%
	Polco's weekly email		0%
	Polco social media post		1%
	Other		1%



April 2022

Dear City of Wilsonville Resident:

Please help us shape the future of Wilsonville! You have been selected at random to participate in the 2022 Wilsonville Community Survey. **If you've already completed the survey online, thank you. Please do not respond twice.**

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important—especially since your household is one of only a small number being surveyed. Your feedback will help Wilsonville make decisions that affect our City.

A few things to remember:

- **Your responses are confidential and no identifying information will be shared.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey, please call 503-570-1503.

Thank you for your time and participation!

Sincerely,

A handwritten signature in blue ink that reads "Julie Fitzgerald".

Julie Fitzgerald
Mayor

The City of Wilsonville 2022 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Wilsonville.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Wilsonville as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Wilsonville as a place to raise children	1	2	3	4	5
Wilsonville as a place to work.....	1	2	3	4	5
Wilsonville as a place to visit.....	1	2	3	4	5
Wilsonville as a place to retire.....	1	2	3	4	5
The overall quality of life in Wilsonville	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Wilsonville as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Wilsonville.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville.....	1	2	3	4	5
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Wilsonville	1	2	3	4	5
Overall quality of natural environment in Wilsonville.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Wilsonville	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Wilsonville to someone who asks.....	1	2	3	4	5
Remain in Wilsonville for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Wilsonville's downtown/commercial area during the day.....	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Wilsonville community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Wilsonville community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Wilsonville.....	1	2	3	4	5
Variety of business and service establishments in Wilsonville	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Wilsonville	1	2	3	4	5
Overall image or reputation of Wilsonville.....	1	2	3	4	5

7. Please also rate each of the following in the Wilsonville community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Wilsonville	1	2	3	4	5
Ease of travel by public transportation in Wilsonville	1	2	3	4	5
Ease of travel by bicycle in Wilsonville	1	2	3	4	5
Ease of walking in Wilsonville.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Wilsonville	1	2	3	4	5
Overall appearance of Wilsonville.....	1	2	3	4	5
Cleanliness of Wilsonville.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Wilsonville	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Wilsonville (in-person, phone, email, or web) for help or information	1	2
Contacted Wilsonville elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Wilsonville	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

The City of Wilsonville 2022 Community Survey

9. Please rate the quality of each of the following services in Wilsonville.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Wilsonville open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Wilsonville employees (police, receptionists, planners, etc.).....	1	2	3	4	5

10. Please rate the following categories of Wilsonville government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Wilsonville.....	1	2	3	4	5
The overall direction that Wilsonville is taking.....	1	2	3	4	5
The job Wilsonville government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Wilsonville government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Wilsonville.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Wilsonville community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Wilsonville.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wilsonville.....	1	2	3	4
Overall design or layout of Wilsonville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4
Overall quality of the utility infrastructure in Wilsonville (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4
Overall feeling of safety in Wilsonville	1	2	3	4
Overall quality of natural environment in Wilsonville	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Wilsonville	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. Please indicate whether each of the following is a major source, minor source, or not a source of information regarding Wilsonville City Government:

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
Boones Ferry Messenger (City newsletter)	1	2	3
<i>Wilsonville Spokesman</i>	1	2	3
<i>Oregonian</i>	1	2	3
Local public access television	1	2	3
City of Wilsonville website (www.ci.wilsonville.or.us).....	1	2	3
City's Facebook page	1	2	3
City's Twitter account.....	1	2	3
Oregon Live website's Wilsonville blog page.....	1	2	3
Neighborhood newsletter	1	2	3
Let's Talk Wilsonville (www.letstalkwilsonville.com)	1	2	3
Community Facebook Groups	1	2	3

14. How likely would you be, if at all, to use each of the following methods when communicating directly with the City of Wilsonville to ask a question or share information?

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>
Phone call with a City official.....	1	2	3	4
Email City official	1	2	3	4
Use "Ask the City" system on City's website.....	1	2	3	4
Participate in an online survey or forum	1	2	3	4
Comment on City's social media site (Facebook, Twitter, Nextdoor, Instagram, other).....	1	2	3	4
Speak to official at City Hall.....	1	2	3	4
Attend a meeting at City Hall	1	2	3	4
Let's Talk Wilsonville (www.letstalkwilsonville.com)	1	2	3	4

15. During the last 12 months, would you say your opinion of Wilsonville has:

- Improved a lot Improved slightly Stayed the same Declined slightly Declined a lot Don't know

16. What do you think are the biggest priorities facing the City of Wilsonville over the next five years?

The City of Wilsonville 2022 Community Survey

Our last questions are about you and your household.
Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. How many years have you lived in Wilsonville?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes
 (duplex, townhome, apartment, or condominium)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$500 \$2,000 to \$2,499
 \$500 to \$999 \$2,500 to \$2,999
 \$1,000 to \$1,499 \$3,000 to \$3,499
 \$1,500 to \$1,999 \$3,500 or more

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$75,000 to \$99,999
 \$25,000 to \$49,999 \$100,000 to \$149,999
 \$50,000 to \$74,999 \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic, or Latino
 Yes, I consider myself to be Spanish, Hispanic, or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian, or Pacific Islander
 Black or African American
 White
 Other

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Female
 Male
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502