



TOURISM PROMOTION COMMITTEE MINUTES

November 29, 2023 at 12:45 PM

Wilsonville City Hall & Zoom: <https://zoom.us/webinar/81618970997>

CALL TO ORDER - Meeting was called to order at 12:48 pm

1. ROLL CALL

PRESENT

Chair Brandon Roben
Member Elaine Owen
Member Jennifer Gage
Member Lin Anderson
Member Sungmin Park
Councilor Caroline Berry

EXCUSED

Vice-Chair Rohit Sharma

STAFF

Brian Stevenson
Mark Ottenad
Zoe Mombert

CONSULTANT

Bridget Baeth, JayRay

COMMITTEE BUSINESS

2. Consultant Interviews

The Committee interviewed the finalists for the Tourism Development Strategy.

- a. The Research Associates
- b. Whereabout

3. Consultant Selection

The committee discussed the merits of both finalists before selecting a consultant.

Jennifer Gage made a motion to select Whereabout as the Tourism Development Strategy Consultant. The motion was seconded by Sungmin Park and passed unanimously.

ADJOURN – Meeting adjourned at 3:08 pm

NEXT MEETING - TBD