

## Arts, Culture & Heritage Commission Staff Report

Date: August 21, 2024

## From: Erika Valentine, Arts and Culture Program Coordinator

Subject: Pride Mural Project and Event Wrap Up

## **Recommended Action:**

Read Staff Report and provide feedback to staff to implement for Pride 2025

## Background:

The ACHC in collaboration with DEI commissioned artist Lauren 'Ren' Kyles to create a temporary mural for Pride Month which was installed and up for the month of June. The purpose and goal of the mural was to provide visual representation to uplift, recognize and celebrate the LGBTQIA+ community and celebrate and honor Pride Month.

The Call for Art was issued in March and only 2 applications were received. Staff is recommending to not issue a Call for Art application for 2025 but rather hand select a few artists that may be a good fit for the opportunity, and present those options to the Panel. The artist selected would enter into a contract with the City and create a design based on Panel input and recommendations.

In addition to the mural itself, there was a reception to 'unveil' the mural and celebrate Pride. The event included a story time from the Library and treats. The Artist also did a Q&A about her work and process. Additional elements could be added to next year's event, pending budget constraints, staffing, etc.



