

Exhibit C Evaluation Criteria

Proposals will be reviewed against the following criteria from both the RFQ and City's Public Art Policy:

1. **Artistic excellence and quality** – Strength of the concept, design, craftsmanship. Unique Artwork.
2. **Relevance to theme ('Essence of the River')** - It is desired that the artwork(s) celebrates and pulls inspiration from the river and surrounding natural areas in the park.
3. **Engaging** - The artwork(s) should be site-specific and engaging for users of all ages, backgrounds, etc.
4. **Consideration to site** - The park today has several distinct areas with their own special characteristics. South of Tauchman Street, which borders a portion of the park's northern side, is an expansive lawn sloping gently down to a wall of trees that occupy the steep bank next to the Willamette River. A natural wooded area divides the old and new sections of the park and pulls the wildness of the river bank up and through the park and into the adjacent neighborhood to the north. A new playground was completed in 2024 with river-inspired elements aligning with the Boones Ferry Master Plan, such as a blue winding 'river' throughout the turf, depictions of local wildlife, and signage depicting historic events. The playground emphasizes universal design, which gives community members of all abilities from across Wilsonville and the region a place to play, explore, and grow.
5. **Maintainability** - Structural and surface soundness, durability, resistance to vandalism, theft, weathering, excessive maintenance, and repair costs
6. **Feasibility** - Ability to successfully manage all aspects of the project such as budgets, installers, fabricators and other construction and administrative logistics; Credentials including experience, past clients, training, etc.
7. **Safety** – protective of the safety of the public in structure and siting