



Arts, Culture & Heritage Commission Staff Report

Date: February 19, 2025

From: Erika Valentine, Arts & Culture Program Coordinator

Subject: Temporary Pride Month Mural Artist Selection

Recommended Action:

Review and score the three artists who are interested in the temporary pride mural.

- Send completed score sheet back to Erika Valentine EValentine@ci.wilsonville.or.us by 9am on **Tues February 18.**

At the February 19 ACHC meeting, the ACHC (Selection Panel) will discuss and make a determination on which TWO artists they would like to invite to create and submit a design for their review. Those designs will be reviewed at a future meeting.

Background and Process:

The purpose and goal of the mural is to provide visual representation to uplift, recognize and celebrate the LGBTQIA+ community and celebrate and honor Pride Month.

This is the 2nd Pride Month Mural Process. Last year, a traditional Call for Art Application was issued which only received two responses. This year staff worked with the organization Portland Street Art Alliance (PSAA), due to their large networks of muralists. PSAA provided staff with a list of ten artists who they thought would be a good fit for the project. Staff narrowed that list down to five artists. PSAA reached out to those five artists to see if they were interested in the project. Artists were given information about the project such as “Designs may incorporate or be inspired by the Progress Pride Flag and its colors, but ultimately artists should use their own creativity when submitting a design that they feel is representative, celebratory and meaningful of the LGBTQIA+ community and Pride Month. The site is very visible by both pedestrians and cars and will likely be utilized as a photo opportunity.” Three of the five artists are interested and are included in this packet. The three artists include:

Daren Todd www.artlargerthanme.com

Jax Ko www.jaxko.com

Paola De La Cruz www.paoladelacruz.com

The ACHC (Selection Panel) will determine with TWO artists they would like to invite to create and submit a design for this project by looking at their provided work samples and visiting each artists’ website. The determined two artists will be compensated for their time and effort in creating a unique design, specific for Wilsonville’s Pride Month Mural Project. Those two design options will be brought back to a future meeting in order for the Panel to determine which artist and corresponding design to award the project to.

When scoring the three artist options, Panelists should consider their style, aesthetic, color palettes, etc. and how it may translate to the pride mural project's intent, scope, location, etc. Panelists should visit each artists' website to learn more and view more work samples (links are provided in artist packet). Panelists will score each of the three artists a 1-10 score (1 being low and 10 being high/perfect). Please only use whole numbers. Staff will receive everyone's scores ahead of time (by 9am Tues February 18) in order to compile them and then show a ranked list at the meeting.

Attachments:

1. Artist Packet
2. Score Sheet