

KITAKATA SISTER CITY ADVISORY BOARD GOALS

FISCAL YEAR JULY 1 2026 - JUNE 30 2027



INCREASE CONNECTIONS WITH AKIA & WHS

- Increase zoom calls with Aizu-Kitakata International Association (AKIA)
- Create a shared mission and vision with Aizu-Kitakata International Association
- Have a board member chaperone a Wilsonville student trip to Kitakata



ENGAGE WILSONVILLE YOUTH

- Create a specific position on the board for a teen member
- Recruit for the position above through targeted advertising and social media



EXPAND EDUCATION FOR THE COMMUNITY

- Work with DEI Committee to co-host a speaker for existing speaker series
- Host a cooking class
- Create and maintain one annual event that the board becomes known for each year



BUILD AWARENESS OF KITAKATA, JAPAN AND THE SISTER CITY PROGRAM IN WILSONVILLE

- Continue to table at events to spread awareness
- **Better utilize media networks in telling the story of the sister city relationship**
- **create opportunities to stay connected-digital platform not associated with social media?**
- **instagram account?**



CONTINUE TO PROVIDE HOME STAY PROGRAM

- Continue to provide meaningful home stay programs for students visiting Wilsonville
- Survey past host family participants to get feedback on trip itineraries
- Create moments for ceremony within itineraries

KITAKATA SISTER CITY ADVISORY BOARD GOALS

FISCAL YEAR JULY 1 2026 - JUNE 30 2027



ADJUST BYLAWS TO BETTER POSITION THE BOARD FOR LONGEVITY

- Explore the feasibility of becoming a standing committee of the City
- Consider adjusting bylaws to lengthen how long a member can serve



BUILD NETWORK OF COMMUNITY RESOURCES

- Invite the Consul General to visit Wilsonville
- Have a joint meeting with Wilsonville Rotary to hear about their Sister City program in Colombia
- Leverage JASO to introduce Kitakata Businesses to the American market



CONNECT WITH EXTERNAL ORGANIZATIONS SUCH AS...

- Japan-America Society of Oregon
- Japanese-American Museum of Oregon
- WLWV School District
- Japanese Consulate
- Wilsonville Rotary
- Wilsonville Chamber
- OR Japanese Garden
- Asian Pacific American Network of Oregon
- Other Japan/Oregon Sister Cities

KITAKATA SISTER CITY ADVISORY BOARD GOALS

NOTES FROM MARCH MEETING

- LITTLE FREE LIBRARY IN KITAKATA
- HOST FAMILY RECRUITMENT STRATEGIES
 - THINK OF NEW TABLING OPPORTUNITIES
 - UTILIZE PAST HOST FAMILIES IN SPREADING THE WORD
- CREATE VIDEO FOOTAGE TO TELL THE STORY
 - DIGITIZING BINDER - HISTORICAL SOCIETY PROJECT?
- HOA OR NEIGHBORHOOD ASSOCIATIONS
- WORK WITH ACHC ON PUBLIC ART
 - SISTER CITY MURAL?
- CULTURAL AND ECONOMIC EXCHANGE