

SMART

SOUTH METRO AREA



REGIONAL TRANSIT

2025

September Report Transit/Fleet

“Hate cannot drive out hate; only love can do that.” Like Dr. Martin Luther King Jr., I too have a dream. I have a dream that peace and love will one day reign supreme. I have a dream that one day love will reside in the heart of every person, in every state, in every city, in every village and in every hamlet, in every corner of every continent. I have a dream that all human conflict will someday be replaced by a universal attack on poverty, on feeding the hungry, on clothing the naked, on loving those who believe that mind altering drugs are the way, the truth and the life. Yes, I too have a dream. My dream is nestled perfectly within Dr. King's dream, which is “deeply rooted in the American dream.” I have a dream that life could be so much better for so many more if more of us just cared more.

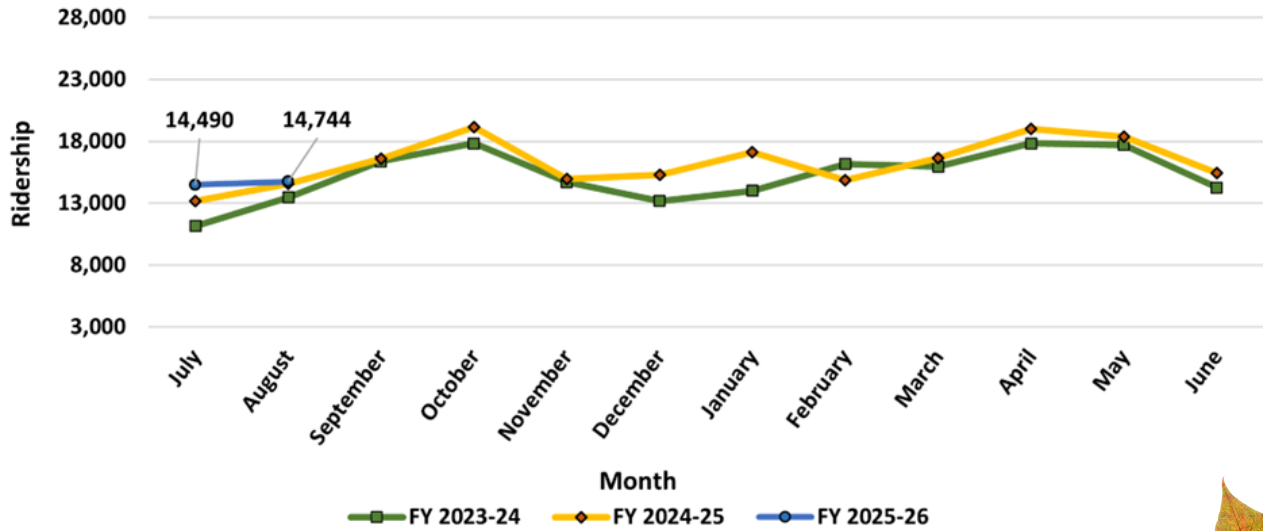
Dwight Brashear
Transit Director



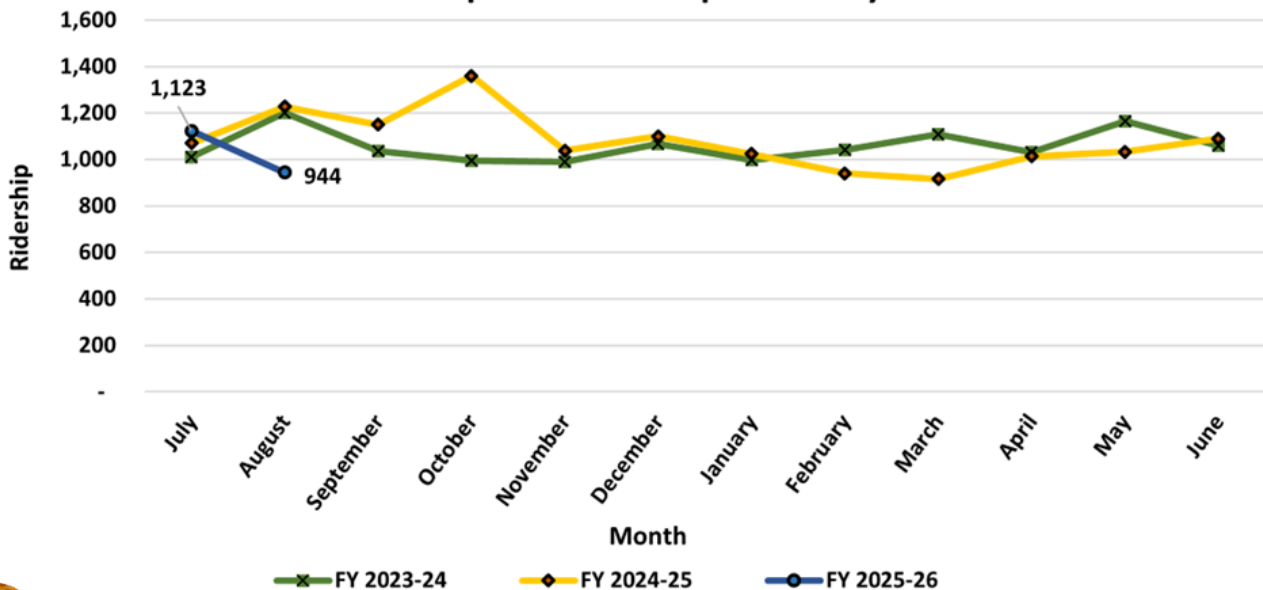
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



FLEET SERVICES

Scott Simonton

Installation of our new automated vehicle wash equipment was completed in early September. Upon completion, manufacturer representatives trained staff in the safety and operation of the equipment. The new wash facility will result in cleaner vehicle exteriors, with a process requiring less staff time per vehicle. This will allow those employees to place greater emphasis on the cleaning of vehicle interiors.

OPERATIONS

Diana Kotler

I am your new Transit Operations Manager, and I am a resident of the City of Wilsonville. I am very excited to serve our city as I learn about the breadth of SMART services available to our community.

Over the next several months, SMART's focus will be on transit connections to Clackamas Transit Center, the City of Woodburn and the new Amazon facility slated for opening in early 2026. As we finalize operating routes and schedules, we will share this information with residents of Wilsonville.

SMART Dial-a-Ride services continue to grow in popularity. SMART is proud to offer both, in-town and out-of-town Dial-a-Ride to provide transportation options for older adults and individuals with disabilities.

If you travel along I-205, you may have noticed construction activities. In partnership with ODOT, SMART coordinated additional bus-on-shoulder opportunities to provide timely operations during peak traffic times. Work will continue through mid-fall and will help with operations of the future Clackamas Town Center route.



COMMUTE OPTIONS

Michelle Marston

In September, SMART kicked off a worksite-specific commuter challenge at Vision Plastics through the Get There platform. This points-based program was designed to spark friendly competition among employees, help them build their own commuter network, and reward sustainable travel choices.

Participants earned points by logging their trips, which they could redeem for a \$50 gift card of their choice. Beyond the individual rewards, employees who formed teams on the Get There platform are now eligible to compete in the upcoming statewide challenge this October, where even more prizes are up for grabs.

To support the launch, SMART staff was onsite to guide participants through the process, answer questions, and help them get started. The energy and enthusiasm from Vision Plastics employees set a strong foundation for continued participation and success in the October challenge!



VISION PLASTICS

Sept 15-Oct 31, 2025

COMMUTE CHALLENGE \$50

[GETTHEREOREGON.ORG/VP](https://getthereoregon.org/vp)

- 1** REGISTER TO JOIN & create account or LOGIN TO JOIN if you have an existing account with **Get There Oregon**.
- 2** Log transit, bike, walk, carpool or vanpool & telework travel trips by filling in the details. 9/15-10/31
- 3** When you reach 30 points redeem for \$50 electronic gift card of choice

SMART SOUTH METRO AREA REGIONAL TRANSIT

get there

GRANTS & PROGRAMS

Kelsey Lewis

During September our construction contractors have been installing and completing the last pieces of the SMART Yard Expansion project, and we anticipate final completion in October. In addition to the new bus wash building and two-way security gate, we have new trees and landscaping that will grow stronger over the winter.

We are also working on new procedures for our change in circulation around the lot, through the security gate, and expanded bus parking area. Our upgraded electrical service will position us well for future additional electric buses and expanding transit service.



SAFE ROUTES TO SCHOOL

Wyle O'Neill

September marked a busy and exciting return to the school year. SMART once again began attending Parent Teach Association meetings and connected with each school's community during curriculum nights to reintroduce Safe Routes to School and promote active transportation in Wilsonville. SMART hosted a Back-to-School Bike Skills event, which combined a Learn-to-Ride clinic with a Bike Rodeo to help students of all skill levels gain more confidence on two wheels.

SMART's Safe Routes to School (SRTS) staff attended the regional SRTS quarterly meeting to learn about statewide initiatives and strengthen regional collaboration. This meeting had a learning emphasis on designing and installing traffic gardens. A traffic garden is a scaled-down street network designed for children and new riders to practice biking and road safety in a car-free environment.

To wrap up the month and season, we celebrated with the Sunset to Summer community bike ride, bringing Wilsonville citizens together to enjoy a fun, healthy, and sustainable way to travel around Wilsonville.



**Sunset to Summer
group bike ride**



**5 year old
learns to ride!**

