

Goal 1: Financial Health			
PROJECT	STAFF LEAD	FY 2025-26 QUARTER 1 UPDATE (July - September)	ANTICIPATED NEXT STEPS
Outcome: Explore cost savings/efficiencies and alternative revenue options for sustainable fiscal health			
(1) Strategy: Analyze and quantify possible increased revenue generation options, including standardized indexing for all fees, increasing privilege tax percentages, and possible police levy with estimates of revenue generated	Katko	No update.	Key findings will be consolidated and shared as part of a Parks Maintenance Fee proposal presentation, scheduled for Council review and consideration in November 2025.
(2) Strategy: Analyze and quantify possible cost-saving options, including reclaimed water for parks irrigation; strategic energy management within city facilities; targeted outsourcing; organizational efficiencies; level of service reductions	Katko	No Update.	As we move forward in this new fiscal year, we will have more quantifiable metrics to share with the Mid Year Budget Report distributed to Council and Budget Committee members.
QUARTERLY UPDATE - COUNCIL WORK PLAN 2025-2027			
Goal 2: Public Safety			
PROJECT	STAFF LEAD	FY 2025-26 QUARTER 1 UPDATE (July - September)	ANTICIPATED NEXT STEPS
Outcome: Streamline response to code enforcement challenges			
(1) Strategy: Investigate enforcement solutions for RVs (and examine abandoned vehicle define in code)	Guile- Hinman	Legal conducted the first work session with Council on this strategy on July 21, 2025. Currently, staff is implementing the public outreach plan, with a project page and community questionnaire on Let's Talk, Wilsonville!, as well as a questionnaire for RV owners/ possessors. Staff is also working to distribute a questionnaire to Wilsonville businesses and to meet with the Wilsonville Area Chamber of Commerce. Staff will be presenting at the French Prairie Forum on October 15 and is reaching out to homeowner's associations for their input as well. The outreach plan is set to be completed by the end of the calendar year.	Once the public outreach strategy is complete, staff will provide an update to City Council (late 2025/ early 2026). Anticipated completion of this Outcome is September 2026.

(2) Strategy: Update Chapter 1 code enforcement process and penalties (incl. admin process instead of police citation)	Guile- Hinman	Legal is currently undertaking a comprehensive review of all enforcement/ penalty provisions in the Wilsonville Code, as well as a comparative analysis of other jurisdictions' enforcement provisions. Staff plans an initial Council work session to review this information in December 2025.	Anticipated City Council Work Session in December 2025 and completion of this Outcome is September 2026.
(3) Strategy: Update Nuisance code provisions, with particular review of noxious vegetation, property appearance, noise, and other chronic nuisances	Guile- Hinman	No Update.	
(4) Strategy: Investigate developing a graffiti enforcement/reward program	Guile- Hinman	Legal conducted the first work session with Council on this strategy on September 15, 2025. Staff is currently preparing draft proposals of each of the alternatives discussed for further Council discussion at a future work session.	Anticipated work session discussion in late 2025/ early 2026 and completion of this Outcome is September 2026.
(5) Strategy: Review Clack Co administrative warrant process and consider whether City should adopt a similar local process	Guile- Hinman	Legal conducted a work session with Council on this strategy on September 15, 2025. Council provided feedback to proceed with a draft ordinance and code amendment for Council consideration.	Staff plans for Council to consider draft code language at its November 3, 2025, meeting.
Outcome: Expand on-the-ground mental health resources to support community			
(6) Strategy: Develop pilot program for contracted peer support specialist	Guile- Hinman	On June 16, 2025, Council adopted Resolution No. 3202 authorizing this pilot program. Other than future project evaluation, this Strategy and Outcome have been completed.	PROJECT COMPLETE
Evaluate rental inspection program			
(7) Strategy: Undertake comparative analysis of other cities' rental inspection programs	D. Carlson	No Update.	The Building Official will provide information to City Council about rental inspection programs at an upcoming work session to seek City Council direction.
(8) Strategy: Investigate developing a local Rental Inspection Program and related funding for program support	D. Carlson	No Update.	The Building Official will provide information to City Council about rental inspection programs at an upcoming work session to seek City Council direction.

QUARTERLY UPDATE - COUNCIL WORK PLAN 2025-2027			
Goal 3: Parks			
PROJECT	STAFF LEAD	FY 2025-26 QUARTER 1 UPDATE (July - September)	ANTICIPATED NEXT STEPS
Outcome: Maintain existing maintenance levels of service with upcoming expansion (approx. 30 acres)			
(1) Strategy: Educate about capital improvement projects from master plans and parks bond task force work and established maintenance standards from P&R MP	Ammerman	Presented an overview of the Parks and Recreation departmental assessment at the September 15 City Council work session.	Anticipated work session discussion on October 20, 2025 to update the City Council on upcoming park expansion, capital projects, etc.
(2) Strategy: Hire staff for future park/trail maintenance about to become responsibility of City	Ammerman	Currently recruiting to fill vacant Park Manager position which is a reclassification from the previous Park Supervisor position. This was a recommendation from the departmental assessment.	All other recommendations regarding positions will be phased in based on need and budget approval.
(3) Strategy: Evaluate maintenance fee to fund maintaining current parks level of service	Ammerman	Currently working with Finance Director, Keith Katko, and FCS Group to prepare a presentation for City Council to evaluate a park maintenance fee for sustainable park funding.	Anticipated work session discussion in November 2025.
QUARTERLY UPDATE - COUNCIL WORK PLAN 2025-2027			
Goal 4: Communications and Engagement			
PROJECT	STAFF LEAD	FY 2025-26 QUARTER 1 UPDATE (July - September)	ANTICIPATED NEXT STEPS
Outcome: Community understands Town Center Plan, Urban Renewal, and other funding sources for infrastructure through engagement to inform Council direction			
(1) Strategy: Hire consultant to develop and conduct education and outreach campaign on Town Center Plan, Urban Renewal, and other infrastructure funding sources	Cosgrove/ Troha	Consultant completed interviews with City Council members. Staff is working with consultants to advance professional focus groups to inform them of the next steps.	Consultant to conduct professional focus groups in late October. The findings will be presented to City Council at a future work session.
(2) Strategy: From outreach campaign, if specific areas of interest to review/ reevaluate, develop strategy for such review to occur with specific policy recommendations as outcome	Cosgrove/ Troha	Not started. Strategy 2 will occur following the public outreach campaign.	

Outcome: Evaluate and improve online engagement tools to expand audience and reach			
(3) Strategy: Develop system(s) for tracking information/measures of success for different policies (e.g., tourism, housing)	Evans	Not started.	
(4) Strategy: Consider re-establishing/reimagining internal communications group	Evans	Not started.	
(5) Strategy: Review and evaluate outreach best practices for consistency and reach	Evans	Not started.	
(6) Strategy: Provide education on current communication strategies/opportunities (incl. recommended outreach policies reviewed by DEI Committee)	Evans	Not started.	