



CITY COUNCIL MEETING STAFF REPORT

Meeting Date: July 20, 2026		Subject: Town Center Community Polling Results	
		Staff Member: Jeanna Troha, City Manager	
		Department: Administration	
Action Required		Advisory Board/Commission Recommendation	
☐ Motion ☐ Public Hearing Date: ☐ Ordinance 1 st Reading Date: ☐ Ordinance 2 nd Reading Date: ☐ Resolution ☐ Information or Direction ☒ Information Only ☐ Council Direction ☐ Consent Agenda		☐ Approval ☐ Denial ☐ None Forwarded ☒ Not Applicable	
		Comments: N/A	
Staff Recommendation: To receive and discuss polling results.			
Recommended Language for Motion: N/A			
Project / Issue Relates To:			
☒ Council Goals/Priorities: Goal 4: Community understands Town Center Plan, Urban Renewal, and other funding sources for infrastructure through engagement to inform Council direction	☒ Adopted Master Plan(s): Town Center Plan (2019)	☐ Not Applicable	

ISSUE BEFORE COUNCIL:

Discuss the results of recent polling regarding Town Center development funding.

EXECUTIVE SUMMARY:

To better understand community sentiments regarding Town Center development funding. Polling was conducted between June 16 – 18, 2026, through a statistically valid phone survey. A summary of the findings will be presented to the City Council at this work session. Polling is a method to hear from the community to understand their wishes and be responsive.

EXPECTED RESULTS:

Understand the community's sentiments regarding Town Center development funding.

TIMELINE:

The polling occurred between June 16 – 18, 2026.

COMMUNITY INVOLVEMENT PROCESS:

A statistically valid sample of community members participated in the polling.

POTENTIAL IMPACTS OR BENEFIT TO THE COMMUNITY:

The polling results will provide information to the City Council regarding community sentiments regarding Town Center development funding.

ALTERNATIVES:**CITY MANAGER COMMENT:****ATTACHMENTS:**

1. Consultant PowerPoint Presentation for June 20, 2026
2. Polling Results