

SMART

SOUTH METRO AREA REGIONAL TRANSIT

JUNE 2023 Report



The musical group the Bee Gees posed four very distinct but related questions in the lyrics of their very first number one hit. Each question lending itself to numerous philosophical answers. None of which are absolutely right. None of which are absolutely wrong. The eternal questions brought into our human consciousness by the Brothers Gibb are – *“How can you mend a broken heart? How can you stop the rain from falling down? How can you stop the sun from shining? What makes the world go ‘round?’”*

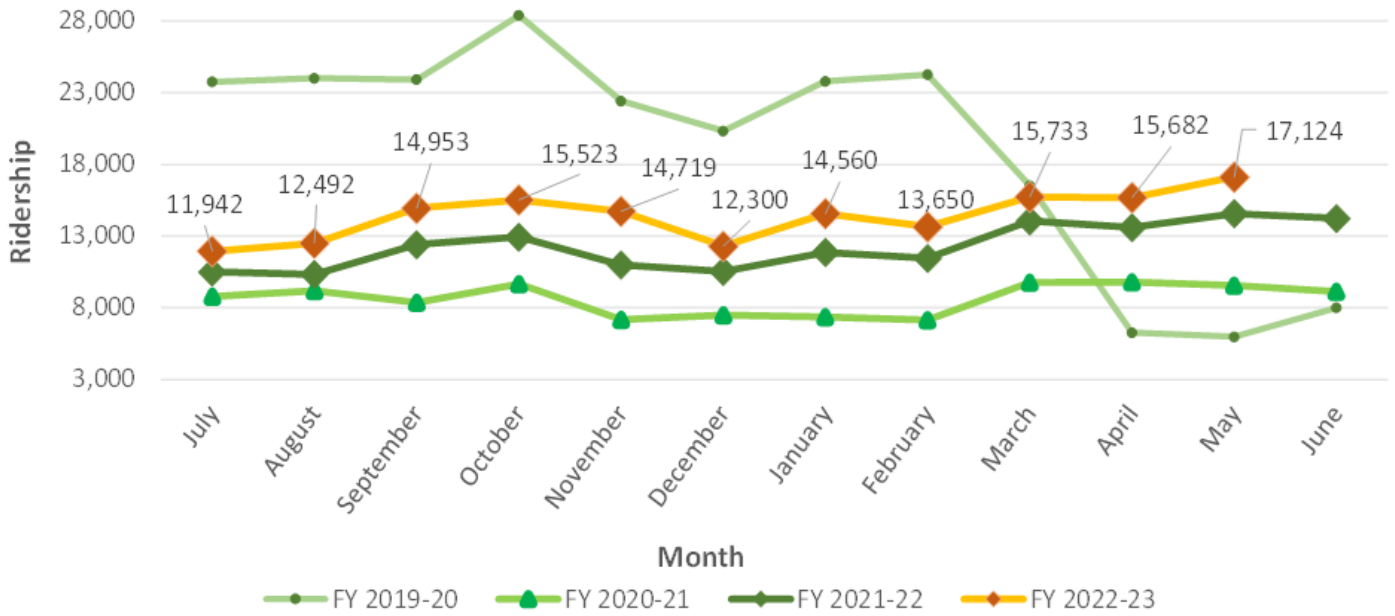
Comparing the ability to mend a broken heart with stopping the rain from falling, from attempting to stop the sun from shining, the songwriters seem to suggest that repairing a broken heart is all but impossible. Whether this is true or not, I am convinced that the world turns on the power of our compassion for others. I am further convinced that there is but one surefire remedy for all the heartbreak, all the sadness, all the abhorrence that seems to permeate our world today... LOVE is the only answer for what ails us.

Dwight Brashear
Transit Director

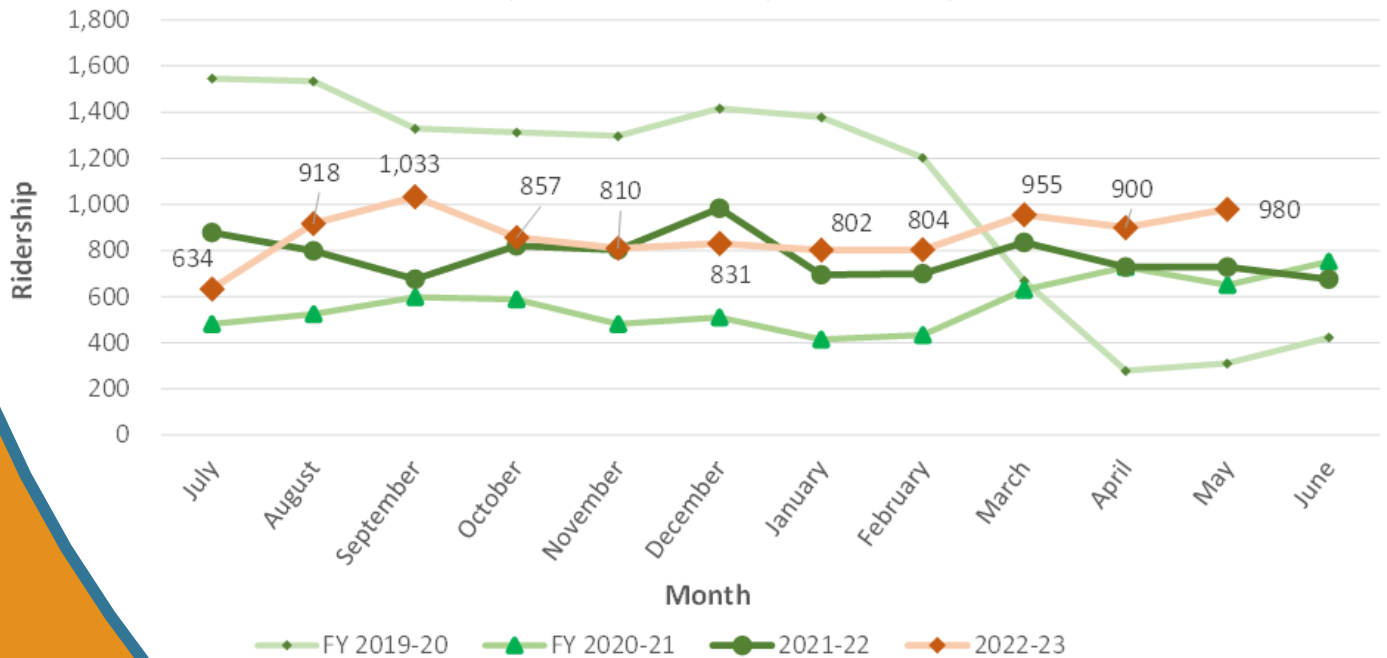


Operations - Anne MacCracken Management Analyst

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



Operations - Eric Loomis Operations Manager

In June, City Council approved Resolution No. 3072, reducing fare for customers using the Route 1X. In addition to the reduction, SMART is also working with Cherriots to give customers an electronic fare alternative. This will be in addition to the monthly pass and cash fare options Route 1X riders currently have.

Cherriots is implementing a program called

Umo to give customers an electronic payment option for ease of use on all Cherriots routes, both local and regional. Fleet Manager Scott Simonton and his team will be installing hardware on buses in the month of July for an August 1 public launch of the electronic fare system.



Operations - **Scott Simonton** –Fleet Manager

Prior to placing the City's new aerial bucket truck in service, operator training was provided. Fleet hosted this training earlier this month. Training was attended by staff from various Public Works divisions, including Utilities, Roads/Stormwater, and Facilities Maintenance.

This was an all-day safety and operations class, provided by Altec, the manufacturer of the equipment. Both hands on, and classroom training were provided, with each student taking a turn operating the truck.



Grants & Program Manager - Kelsey Lewis

Our summer interns for the Transportation Options program started June 23. Please welcome Wyatt Bean and Henry Hamilton if you see them tabling at community events like the Farmer’s Market, Rotary concerts, and Party in the Park.

As we anticipate final adoption of the 2023 Transit Master Plan in July, SMART staff has begun planning the implementation of some initial changes to service based on the plan.

These first changes will likely be route (as opposed to increasing frequency) as we continue to bring on new bus drivers and expand our capacity. We are excited to bring these changes to our current and future riders!



Transportation Options - Michelle Marston

For the month of June SMART helped promote the Better Commutes Bicycling Solutions campaign through Get There Oregon. This was a month long campaign to boost employee health and wellness. Information was sent to all large employer HR contacts including the City of Wilsonville.

The messaging used was:

Boost employee health and wellness, while supporting your workforce, performance and sustainability goals.

Better Commutes Bicycling Solutions
Bike commuting offers employee and employer benefits!

 Physical Health Biking improves circulation, builds stamina, and reduces risk of chronic health conditions.	 Mental Health Regular physical activity boosts overall mental health and helps relieve stress and burnout.
 Boost Morale Supporting employees to commute by bike improves work experience and job satisfaction.	 Recruit & Retain Improving employee commutes through bike commuting can help retention and recruitment.

[GET TIPS & ACCESS FREE TOOLS](#)



Boost Employee Health & Wellness

Add Bike Commuting to Your Workplace Wellness Efforts

Employee wellbeing has become more important than ever, especially for retention and recruitment. Offering support and benefits for active commuting boosts both the physical and mental health of our employees among other benefits.

*Stacey Brown, Sr., Wellbeing Consultant
Providence Health & Services*

Transportation Options - **Patty Tiburcio** Mobility Technician

SMART staff kicked June off with two Bike Rodeos: the first on June 2 at Wilsonville Transit Center and the second on June 3 at Meridian Creek Middle School. We provided helmet adjustments and hosted a bike repair mechanic to provide free minor bike repairs to participants and community members. Attendees with no bicycle were welcome to use one of the bicycles borrowed from the City of Tigard. Helmets were provided by SMART, free of charge to keep for those in need.



Bike Rodeo Participants

Juneteenth celebration held at Town Center Park. We tabled at the event to provide transit information and answer questions. We also hosted a bike repair mechanic that provided free minor bike repairs to the community.



Deputy Banfi at the Bike Rodeo

A deputy from Clackamas County Sheriff’s Office and firefighters with TVF&R joined the event at Meridian Creek Middle School and helped guide kids through the agility course. Attendees also had the opportunity to visit the police vehicle and the fire truck. The event was featured on the [Wilsonville Spokesman](#).



Bike Adventure Camp 2023

SMART and **NHA** staff completed their final Walking School Bus from Autumn Park Apartments to Boones Ferry Primary on Wednesday, June 14.

Plans are in the works to resume the Walking School Bus for the 2023-2024 school year.

SMART staff was present for the

Due to the pandemic, the last time SMART held a Bike Camp in partnership with WashCo Bikes was in 2019. SMART has resumed its partnership with WashCo Bikes and scheduled a weeklong Bike Camp for the week of June 26.