

Applicant Information

Project Title

Wilsonville Skate Jam

Applicant Name

Wilsonville Skatepark Association

Registered Tax Exempt Number (if applicable)

City

Wilsonville

State

Oregon

Zip

97070

Contact (Name)

Austin Barnes

Title

Secretary

Project Duration: Start Date

July 24

Estimated Completion Date

August 24

Project Budget

Total Project Budget

\$ 3,900.00

Applicant Cash Match (a)

\$ 400.00

In-Kind Resources (b)

\$ 500.00

Total Applicant Match (a+b)

\$ 900.00

Grant Request

\$ 3,000.00

Project Narrative Questions

Provide a project description

The Wilsonville Skatepark Association (WSPA) is partnering with the Wilsonville Parks & Recreation department to host the 2024 Memorial Park Skate Jam. The Jam will be held at the skatepark in Wilsonville Memorial Park. The Jam is designed to be a fun, inclusive event for participants and spectators, to enjoy the remodeled skatepark and promote skateboarding as a form of recreation and community building. The Jam will have a DJ directing the activities and music.

Activities will consist of a variety of contests (e.g., highest ollie and hippy jump, longest wheelie) with prizes awarded to the winners. This year, we will break the event into two portions: beginner and experienced, to better accommodate all skill levels and get more skaters involved. We will start the event with a beginners jam and competition section and distribute prizes in their sizes. Then we will move into the experienced portions, generally older skaters, who will perform in more advanced jams and competitions. We have a few fun mini-games and competitions planned to allow advanced skaters to show their skills to the crowd. In addition, free raffle tickets will be provided to everyone, so that all participants have an opportunity to win skate gear. This event will be like the Skate Jam event in 2023 that was also produced by the WSPA and WV Parks Department and the free Hawaiian Ice Truck will be back.

Another new aspect will be the unveiling of a mural painted on the outside of the park walls. We will be partnering with Erika Valentine of the City to hold an official unveiling of the mural and highlight the artist and the City's current arts and culture initiatives. This mural is funded by a City of Wilsonville Arts Culture and Heritage Commission grant. We will highlight the chosen

artist, commission and Erika during the event.

Lastly, the biggest new addition to the programming will be a free skate lesson day put on by the WSPA. On a single date to be determined, likely in July, the WSPA will host free skate lessons at the Memorial Skatepark. We aim to give beginner skaters the basic tools and skills to be able to learn to skate from. Additionally, we will encourage them to practice over the summer and show up at the skate jam to participate. The Jam will be advertised via the Wilsonville Activity Guide, Instagram, and Facebook.

How does your project promote education, diversity, arts, civic engagement and/or provide entertainment and strengthen the community?

We encourage all members of the community to come to Memorial Park and utilize the remodeled skatepark. It helps strengthen the community by providing an activity that can be enjoyed by individuals without belonging to an organized team activity. You can stop by for a few minutes or a few hours. It provides an opportunity to meet new people and develop new friendships. During last year's Jam, we had approximately 120 spectators watching their friends and family participate.

New to this year's event will be the unveiling of a mural that is to be painted on the outside of the park, funded by a Wilsonville Arts grant. This will be a unique way to incorporate art, local culture, skateboard culture and the community into one image that all can appreciate and enjoy for years to come.

We encourage the community to provide a safe and inspiring avenue for individuals to practice and excel at their sport. We encourage the community to participate in the process of working with the city (Wilsonville) to develop local skateparks/skate spots or other positive changes within Wilsonville. Our relationship with the City has been very positive during the skatepark development process and we encourage other local civic groups to advocate for their needs and develop a relationship as well.

What are your organization's goals for this project? And, what population are you aiming to serve? (youth, seniors, families, underprivileged, persons with disabilities, etc..) Using measurable amounts whenever possible, consider the question: How will you know that you succeeded in your goals?

Our goals for this project are:

- To provide an opportunity for the skateboard community to gather and demonstrate their skills. To meet fellow skaters and make new friends.
- To provide exposure to the sport and encourage new participants.
- To provide an event where the community can gather, visit, and watch their friends compete.
- To encourage folks to get outside and have fun.
- Engage the community in local art, culture and civics.

This event will serve all members of the community. Spectators will be from all ages and demographics. While participants can be of any age/demographic, the majority (for these type of events) tend to be between the ages of 8-30.

We can tell if we've been successful by observing if the skatepark is being utilized throughout the year (on dry days) and if we see new participants at the park. Seeing the next group of local youth take to skateboarding is a huge sign of success for us. For this particular event we anticipate 40-60 competitors, 100-150 spectators, plus additional folks who will skate/scooter/roller skate, during the free-skate (non-competition) time periods. We will be successful if the participants and spectators are smiling, laughing and encouraging one another to perfect a skate trick.

How are you/your organization suited to produce this project/program? Provide the community resources that will be used if applicable (volunteers, local vendors, local contributions, etc.)

The WSPA successfully organized and produced the 2022 Grand Opening event (in partnership with the Wilsonville Parks and Rec Department) for the newly remodeled Memorial Park - Skatepark. The 2022 event was well attended and well run, with no issues. City Councilors Charlotte Lehan and Kristin Akervall attended in 2022. We also produced the 2023 Skate Jam, in partnership with the City of Wilsonville. This event was also well attended and was run smoothly. People drove from all over the metro area to participate. The City is excited to partner with us again on this event. The 2024 event will follow a similar format. The WSPA will provide volunteers to run the event. The Parks Dept will provide the infrastructure items (i.e., sound system, tents, tables, chairs, etc.). The Parks Dept will also provide a food truck, subject to being able to contract with a vendor that meets the department's budget and event date requirements.

The WSPA has been advocating for new skateparks in Wilsonville since 2008. Our goal is to provide skateboard facilities, fun, instruction and guidance for the Wilsonville community. The WSPA has made presentations to the Wilsonville City Council supporting park development.

WSPA Annual Budget

Income Sources	Amount
Tactics - product donation	\$250
MC / Disk Jockey (services donated)	\$250
Donations - Cash	\$1,235
Wilsonville Opportunity Grant	\$3,000
Skate lesson instructor labor - Donated	in-kind
Total Project Income	\$4,735

Expenses	Amount
Tactics - product	\$250
MC / Disk Jockey (services donated)	\$250
Skate gear for prizes and free raffle. See detailed list.	\$3,400
Fees for State, Federal business / tax filings	\$335
Skate Lesson Day: Insurance	\$500
Skate Lesson Day: Donated instructor labor	in-kind
Total Expense	\$4,735

Project Budget

Income Sources	Amount
Tactics - Product donation	\$250
MC / Disk Jockey - services donated	\$250
Cash Donations (funds have been received)	\$400
Wilsonville Opportunity Grant	\$3,000
Total Project Income	\$3,900

Expenses - Must be specifically itemized	Amount
Tactics - Product donation	\$250
MC / Disk Jockey - services donated	\$250
Skate gear for prizes and free raffle. See detailed list.	\$3,400
Total Project Expense	\$3,900

Item	Quantity	Price		Total Cost
Skate deck	20	\$ 55.00	=	\$ 1,100
Wheels	20	\$ 30.00	=	\$ 600
Bones Red Bearings	20	\$ 19.00	=	\$ 380
Shirts	17	\$ 30.00	=	\$ 510
Hats	20	\$ 22.00	=	\$ 440
MOB grip tape	20	\$ 8.00	=	\$ 160
Hardware	20	\$ 4.00	=	\$ 80
Bones wax	10	\$ 5.00	=	\$ 50
Skate tools	8	\$ 10.00	=	\$ 80
			=	\$ -
			=	\$ -
				<u>\$ 3,400</u>



CITY OF WILSONVILLE COMMUNITY GRANTS FINAL PROJECT REPORT

Funded by: Community Opportunity Grant Community Cultural Events and Programs Grant

Name of Project/Event:

Project Contact Name:

Project Contact Email:

Project Contact Phone:

Project Date/Date Range:

1. Please list the activities or elements of the program/project/event that took place:

2. Were the goals listed in your narrative achieved? How?

3. Who benefited from your project or event? How many? Where from?

4. Will this event or project be recurring? How do you anticipate funding the project in the future?

Attach or provide a copy of your final financial income and expense statement for this event or project.

Attach or provide copies of any publicity or printed materials that include the statement acknowledging the source of funds.

Please keep a copy of this evaluation. You will be required to submit a copy should you apply for future grant funding.

If you have any questions, please contact:
Brian Stevenson, Parks and Recreation Program Manager
(503) 570-1523 - stevenson@ci.wilsonville.or.us

Community Opportunity Grant History and Log of Awards

History:

Grant monies are funded by general fund tax dollars collected in Wilsonville. Known as the Community Opportunity Grant Program and handled by the Parks and Recreation Department. The Parks and Recreation Advisory Board serves as the review and award body for these funds.

The City Council established this fund in response to frequent requests for funds directly to the Council. The first funds were released for the 2009/10 fiscal year.

Purpose:

The amount of \$25,000 is designated to be used for events, programs or projects that benefit the community and enhance the quality of life/livability of the community.

Procedure:

- Funds are made available each fiscal year. Funds are separated into two 'opportunities'. All funds must be allocated by June 30 of each year.
 - i. Fall cycle - \$12,500 available in October
 - ii. Spring cycle - \$12,500 available in April
- Applications are competitive with all other applicants for each grant cycle.
- Applicants must be a local Wilsonville organization providing a program or project in the City of Wilsonville or an organization that is bringing a unique event or project to Wilsonville for the benefit of its residents or visitors.
- Applicants are not required to be a registered not-for-profit or tax exempt organization.
- Funds must be used for a specific project or a specific element of a project which is clearly identified in the application.
- Funds will not be awarded for general operating expenses of an organization.
- The written application is the primary means of communicating the project for review.

Community Opportunity Grant Award Summary 2020 - 2023

FY 2020/21

October

- Wilsonville Community Seniors Inc. \$4,500
 - We Are Wilsonville \$8,000
- \$12,500**

April

- Wilsonville Arts and Culture Council \$6,000
- \$6,000**

FY 2021/22

October

- Cameron Kastner \$1,500
 - Charbonneau Arts Association \$3,000
 - Korean War Memorial Foundation of Oregon \$8,000
- \$12,500**

April

- Diversity, Equity and Inclusion Committee \$7,500
 - Wilsonville Community Seniors Inc. \$3,000
- \$10,500**

FY 2022/23

October

- Wilsonville Choral Arts Society \$3,600
 - Wilsonville DEI Committee \$3,000
 - Wilsonville Robotics \$1,000
 - Wilsonville Stage \$2,610
- \$10,210**

April

- Austin Barnes \$2,095
 - Wilsonville Little League \$5,059
 - Wilsonville Wildcat Fastpitch Softball Team \$7,636
- \$14,790**

FY 2023/24

October

- Wilsonville Community Seniors Inc \$3,200
 - Wilsonville Robotics \$1,000
- \$4,200**

April