

# City of Wilsonville 2023 Juneteenth Sponsorship Packet

The annual Juneteenth Celebration is an event planned and produced by Wilsonville's Diversity, Equity, and Inclusion Committee

Event Details: Saturday, June 17, 2023

Time: 12pm –3pm

Location: Town Center Park



A 10-piece Jujuba band, Jujuba, performs at the 2022 Juneteenth event.

## About the Juneteenth Celebration

Now a federal and state holiday, Juneteenth recognizes the emancipation of black Americans. Its origin dates back to 1866, when Texans celebrated the first anniversary of the day word arrived in Galveston on June 19, 1865 – more than two years after President Lincoln’s Emancipation Proclamation – that slavery had been abolished.

In Wilsonville, since 2021, the City has formally celebrated Juneteenth with a free two-hour event to bring the community together to celebrate our shared humanity and acknowledge history that continues to influence society. The event is planned and executed by the City’s Diversity, Equity and Inclusion (DEI) Committee and City staff.

The second annual event, in 2022, featured live music from afro beat band Jujuba, food from Dar Essalam, a keynote address and remarks from the City’s mayor. Books and products from black-owned businesses were purchased and given away to the approximately 200 participants. The event was funded by a \$7,500 Community Opportunity Grant from Wilsonville Parks and Recreation.

In 2023, we are hoping to provide a longer, four-hour event while continuing to offer free music, food and educational materials. To make this possible, we are seeking generous support from the community.



Wilsonville High’s Black Student Union at the 2022 Juneteenth Event.

## **Sponsorship Opportunities**

All participating sponsors are recognized at the event with their name and logo appearing on event signage and other promotional materials. Additional elements are included in each level of sponsorship, as described below. Table locations are assigned in this order: platinum, gold, silver, non-profit, vendor.

### **Platinum Sponsor: \$5,000**

- Logo sign at front of stage (banner provided by sponsor)
- Event banner at Town Center Park with you logo the week before and after the event
- Recognition in the Boones Ferry Messenger
- Logo on event fliers (social media, Boones Ferry Messenger, Parks and Rec Activity Guide) that includes recognition as the platinum sponsor
- Verbal recognition during event announcements
- Table, with platinum level signage

### **Gold Sponsor: \$2,500**

- Recognition in the Boones Ferry Messenger
- Logo on event fliers (social media, Boones Ferry Messenger, Parks and Rec Activity Guide) that includes recognition as the gold sponsor
- Verbal recognition during event announcements
- Table, with gold sponsor signage

### **Silver Sponsor: \$1,000**

- Logo on event fliers (social media, Boones Ferry Messenger, Parks and Rec Activity Guide) that includes recognition as a silver sponsor
- Verbal recognition during event announcements
- Table, with silver sponsor signage

***To discuss sponsorship opportunities, contact Zoe Mombert, Assistant to the City Manager and staff liaison to the Diversity, Equity and Inclusion Committee.***

***Call 503-570-1503 or e-mail [mombert@ci.wilsonville.or.us](mailto:mombert@ci.wilsonville.or.us).***