



## **Wilsonville Memorial Skatepark Mural Project Description of Concept**

### **Inspiration: Pushing Forward**

The essence of “pushing forward” both in a literal and metaphorical sense is the commonality all skaters in the community share. The optimism and shared camaraderie of engaging in the sport of skateboarding promotes positive mental health. The primary wall that’s most visible prominently features an image sequence of a skateboarder pushing across the wall. Their foot lifting up, making contact with the ground and pushing off again as the designs move around the walls. Expressive abstract forms and lines, connected through a vibrant yet natural color palette serves to activate the park with its energy and increase its visual appeal.

Every wall is united through a shared color palette, but each wall expresses themselves uniquely. The layered designs, often mirroring the shape and trajectory of the ramps acts as a metaphorical expression of each skater’s personality and style of skating. I wanted the designs to feel vibrant, expressive, positive and fun in nature. Borrowing from the rolling hills of the surrounding area and the layered horizons of mountainous peaks in the distance, you can infer variable horizon lines through out the designs. I made a conscious choice to keep the shapes playful to compliment the aesthetic and energy of Memorial Park.

My color pallet is a split complimentary color way borrowing from the teal and green in Wilsonville’s brand identity. Balancing the cool tones of the teal and green, I make use of purples, reds, oranges and pinks which can often be found in the evening sunset. Considering the various vantage points of the skatepark, I wanted it to feel fun and fresh for the local skate community, but also maintain visual appeal for other patrons of the park as well.

### **Research:**

I visited the park on numerous occasions to watch how the locals utilized the park and to get a sense of the activity surrounding it. I observed a very carefree, relaxed environment and everyone having lots of fun. The community of skaters seemed to be very supportive of one another and respectful towards the grounds. I took notice of the colors of the landscape at Memorial Park and incorporated them into my final designs. Due to the height constraints of some of the walls, I determined that a playful, abstract design would be best suited for the space and took my inspiration from watching skaters flow through the park.

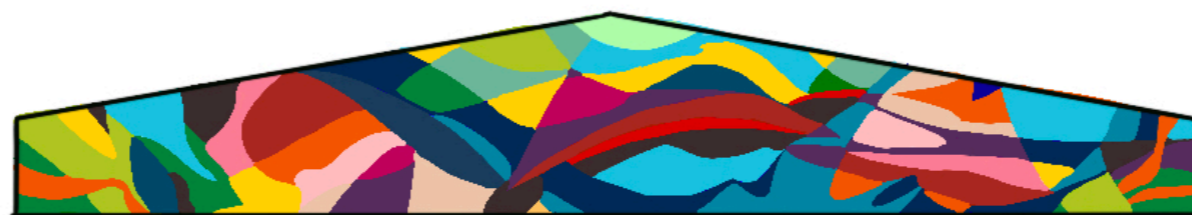
### **Summary of materials, longevity and maintenance:**

My work is created with artist grade, high pigment and light fast spray paints. I use a brand called Montana and their paints are used by professional artists around the world. On their own, you can expect 5-10 years of light fastness and that climbs over 15 years with an artist grade clear coat. I prepare my surfaces with a pressure wash to clear dirt and debris. I use KILZ stain blocking exterior primers to prepare concrete surfaces and to promote proper adhesion of my spray paints. When done correctly, there should be no issues of paint chipping or fading. The final clear coat system is one I am familiar with applying. It is a 2-part clear coat and sacrificial wax layer system. The first coat seals the mural into the wall and the wax layer promotes easy removal of vandalism or grime without affecting the underlying artwork.

Wall 1,2,4



Wall 9



Wall 8,7



Wall 3



Wall 6,5













**CAMPO  
GRAPHIC**















































## Wilsonville Memorial Park Skatepark Mural Project

Project Budget, Materials, Labor and 2-part Clear Coating

Dimensions:

Wall 1 - 4' x 5' x 10' - 35 SF

Wall 2 - 5' x 45' - 225 SF

Wall 3 - 21" x 40" - 80 SF

Wall 4 - 4' x 5' x 10' - 35 SF

Wall 5 - 4' x 11' x 20' - 62 SF

Wall 6 - 4' x 11' x 20' - 62 SF

Wall 7 - 3.5' x 10' x 15' - 44 SF

Wall 8 - 3.5' x 10' x 15' - 44 SF

Wall 9 - 1.4' x 3' x 18' - 54 SF

Total Square Feet - 641 SF

Description:	QTY	Price / qty	Total
Surface area - In SF - Labor Rate	641	\$21.00	\$13461.00
Spray paint - In cans	100	\$8.99	\$899
Spray Paint Caps - 120 pack - 3 types	3	\$30.00	\$90.00
Primer - gallons - KILZ Primer	5	\$100.00	\$500.00
Tape - Orange Masking Tape - 6 rolls	6	\$5.00	\$30.00
Masking Paper - 3 rolls	3	\$5.00	\$15.00
Labor Total:			\$13461.00
Materials Total:			\$1534.00
Grand Total:			\$14995.00
Mural Shield - Clear Coat - In gallons	3	\$99.00	\$297.00
Worlds Best Graffiti Coating - Sacrificial Layer - Gallons	2	\$70.00	\$140.00

Sincerely,  
 Travis Fields  
 Campo Graphic - Murals and Design





## **Wilsonville Memorial Skatepark Mural Project Timeline of Completion**

Anticipated time frame for installation: **June 2024**

### **Timeline of Events:**

May 31st - Final selection and project award.

June 3rd - 7th - Initial contract signing and 50% deposit. Finalize designs and color palettes if any revisions are to be proposed by the committee.

June 8th-9th - Spray Paint order submitted. 7 day lead time for delivery. Additional materials gathered.

June 10th - 14th - Site preparations made. Pressure wash concrete surfaces. Apply primer to all paintable surfaces. Initial sketch up of designs on exterior ramp surfaces.

June 17th - Commence mural installation. 2 weeks estimated for completion. Skatepark closures should be minimal if at all. Surfaces can be painted one at a time and the area can be masked off so it should not interfere with traffic in the skatepark. Subject to discussion as needed.

June 28th - Estimated date of painting completion. 72 hours needed for paint to cure prior to applying clear coating. Client approval sign-off for mural installation.

July 8th - 2 part clear coating completed. Final 50% invoice submitted.

### **City Requests:**

Artist requests for pressure washing with an acid etching solution should be performed prior to priming the surfaces. Upon my preliminary site inspection, the concrete surfaces appear to be in relatively good shape, but there are some spots that could benefit from concrete patching as there were exposed chunks missing. My notes indicated calcium deposit build up on the corners of wall 2. Walls 3,5,6 and 8 could use concrete patching.

The long ledge labelled as WALL 3 appears to be older concrete and would require some additional pressure washing to remove mossy buildup on it. Electrical access will be required for me to prime the walls with a paint sprayer. Dependent upon the distance from outlet to walls, artist has some extension cables, but more maybe required to fully reach. Water access for cleaning paint sprayer on site will be required.