MILA SKETCH

Wilsonville Skatepark Mural Project Proposal

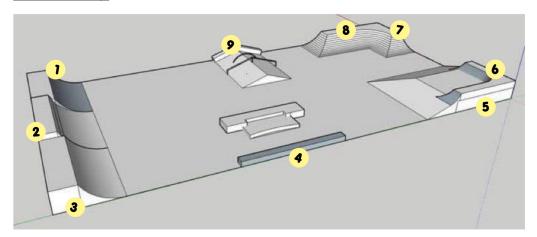
Prepared for: Erika Valentine, Arts & Culture Program Coordinator

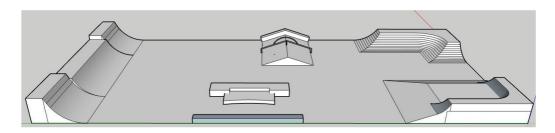
Prepared by: Mila Sketch, Visual Artist

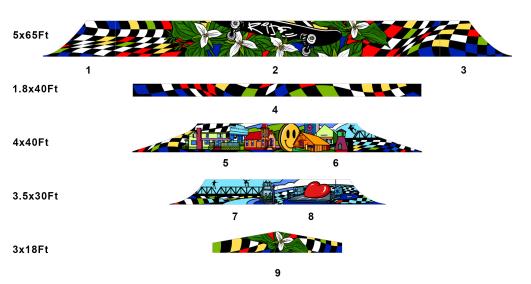
April 16, 2024

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Overall renderings







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EXECUTIVE SUMMARY

Description

Mila is envisioning the skatepark walls as one complete mural interconnected by several segments. Mila was inspired by the local Wilsonville nature and skateboard lifestyle worldwide.

Often seen in skateboard culture, the main pattern is not just a design choice. It's a nod to skateboarding's history, tracing back to its roots when surfers invented the skateboard to continue their passion during the off-season.

The dominant set of colors celebrates the fact that skateboarding was recognized by the Olympics not so long ago. The six Olympic colors—blue, yellow, black, green, and red on a white background—symbolize Olympism's universality.

The main wall (1,2,3)



The main wall (1,2,3) features a skateboard with integrated words "Ride!" "Wilsonville" and "2024" on its wheels. Mila combines the skateboard with the local Pacific trillium flower. Pacific trillium attracted Mila aesthetically and, combined with the skateboard, looks like a skate shoe sole's herringbone pattern when seen from a distance.

These delicate white flowers are one of spring's early gifts and symbolize the opening of skate season.

Wall 4



Wall 5 & 6



Wall (5 & 6)

Mila continues to unfold Wilsonville's pride and joy playfully and colorfully by inviting the viewers to immerse themselves in the area's important historical landmarks.

That allows the incorporation of a fun educational approach into the mural where the following historic buildings of the area can be found:

- Tauchman House
- The Peters & Aden General Store
- The Wilsonville Methodist Episcopal Church

Mila chose to highlight the Drug Store and Lodge Hall from "Main Street" of Willsonville. The choice was made based on the building's historical importance. Built in 1903, the Drug Store and Lodge Hall were essential to the area's social life and served as Wilsonville's first "community center."

- Stein-Boozier Barn
- Wagner's Water Well

Soundbox is a symbol of the importance of music in skateboarding practice.

A smiling face is a positive energy of endurance and resilience in skating.

Wall 7 & 8



Wilsonville Railroad Bridge connects walls 6 and 7.

The Willamette River is peacefully running through.

Boones Ferry is no longer there but was once the city's founding object. It serves as a reminder of Wilsonville's history and the loving memory of the groundbreaking generations.

The "Rainbow B" tugboat, which once towed log rafts along the Willamette River, symbolizes Oregon's logging industry.

Wall 9



Timeline

The estimated mural installation timeline is three weeks, including priming the walls before painting the mural. The anticipated starting date is July 1st 2024.

Painting Materials

Mila works with Behr Marquee high-quality exterior acrylic paint in a semigloss finish applied by various brushes.

Her murals are known for durability and longevity of at least 25 years without maintenance.

Requests of the City

Power washing the walls, ensuring concrete is repaired and paint ready, access to water, electrical and restroom, and overnight storage.















BUDGET

Please note the mural installation fee is calculated based on \$13.9 per square foot.

Description	Quantity	Unit Price	Cost
Painting Materials	Mltpl	\$2,000	\$2,000
Travel & Lodging Fee	1	\$3,000	\$3,000
Mural Installation Fee	716SQFT	\$14	\$10,000
	1	1	
Total	1 1 1 1 1		\$15,000